Grameen Kalyan Proposed NU Business Name: AL-Amin Telecom .



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Mir Md. Rafiqul Islam (Razib) Vill: Bastuhara balashpur abasion, Post: Mymensingh sadar, Upazilla : Mymensingh sador, District: Mymensingh.
Age	:	32 Years
Marital status	:	Married.
Progeny	:	2 (Two) daughter's
No. of siblings:	:	2 (Two) Brother's.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others		Mother $ earrow Father $ Mst. Sheuli Akter Mir Md. Shalim Branch: Charniloxia, Group # 04, Centre # 60/M Loan no. 11149,Member since: 2012, First Ioan: Tk. 10,000, Existing Ioan: 10,000, Outstanding: 3,620. Mother No Nil Nil Nil
Education, till to date	:	Ten. 2

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no formal training but 5 years experience this business
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01914324107
Birth Certificate	•	19826125219000011
NU Project Source/Reference	:	Grameen kalyan, Mymensingh Unite, Mymensingh.(FS- Md. Nur Jamal Haque, ID No:2562)

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2012. At first she took GB loan BDT 10,000 (Ten thousand) and used the money in household development. Subsequently several times she took GB loan and utilized in different purposes.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Al-Amin Telecom.	
Address/ Location	:	Mymensingh bridge, Kawatkhali, Mymensingh sadar.	
Total Investment in BDT	:	BDT: 2,50,000/-	
Financing	:	Self financing:BDT: 1,50,000Required Investment:BDT: 1,00,000 (as equity)	
Present salary	:	BDT 4000 (Four thousand only)	
Proposed Salary	:	BDT 8000 (Eight thousand only)	
Proposed Business Implementation Plan:	:	 This is an on going business so the fund need to increase the volume of existing product. Varies kind of product will be buy & Sale Estimated sales is @ Tk. 3,500 per day. Income from B-kash TK.252/- per day. Income from Flexi load TK. 324/- per day Estimated Profit on mobile accessories sales 13% Payback period is estimated 2 years. Expected date to start the project as soon as possible 5 	

EXISTING BUSINESS OF NOBIN UDYOKTTA

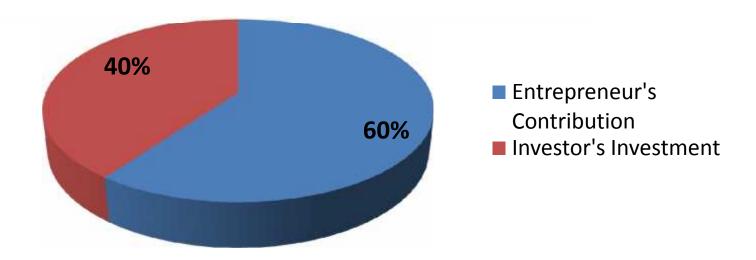
Particulars		Existing Busir	ness
Particulars	Daily	Monthly	Yearly
Mobile accessories sales	2,000	50,000	600,000
Income From B-Kash & Flexiload	480	12,000	144,000
(A) Total Revenue	2,480	62,000	744,000
Cost of Mobile accessories Sales	1,740	43,500	522,000
Cost of Sales (B)	1,740	43,500	522,000
Gross profit (GP) [C=(A-B)]	740	18,500	222,000
Less:Operating Costs:			
Electricity bill		1,000	12,000
Shop rent		4,800	57,600
Night guard bill		80	960
Transportation		1,000	12,000
Mobile bill		500	6,000
Present salary		4,000	48,000
Other Expenses	20	500	6,000
Non Cash Item:			
Depreciation Expenses			500
Total Operating Cost (D)		11,880	143,060
(C-D) Net Profit:		6,620	78,940

PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Investor	Total Cost (BDT) (1+2)
Shop Advance	20,000		20,000
Furniture	5,000		5,000
Buy new battery for sell	5,000	20,000	25,000
Buy new charger for sell	2,000	15,000	17,000
Mobile caching	3,000	5,000	8,000
Various head phone	3,000	5,000	8,000
B-kash & Flexi Load	100,000	50,000	150,000
Other materials	2,000	5,000	7,000
Cash in Hand	10,000		10,000
Total	150,000	100,000	250,000

Source of Finance

Particulars	Amount in BDT	%
Entrepreneur's Contribution	150,000	60
Investor's Investment	100,000	40
Total Investment	250,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT) Year 2 (BDT)					
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Revenue:						
Mobile accessories sales	3,500	87,500	1,050,000	3,850	96,250	1,155,000
Income From B-Kash & Flexi	576	14,400	172,800	634	15,840	190,080
(A) Total Revenue	4,076	101,900	1,222,800	4,484	112,090	1,345,080
Cost of Mobile accessories Sales	3,045	76,125	913,500	3,350	83,738	1,004,850
Cost of Sales (B)	3,045	76,125	913,500	3,350	83,738	1,004,850
Gross profit (GP) [C=(A-B)]	1,031	25,775	309,300	1,134	28,353	340,230
Less: Operating Costs:						
Electricity bill		1,200	14,400		1,320	15,840
Transportation		1,500	18,000		1,650	19,800
Stationary		100	1,200		110	1,320
Shop rent		4,800	57,600		5,280	63,360
Night Guard bill		100	1,200		110	1,320
Proposed salary-self		8,000	96,000		8,800	105,600
Mobile bill		600	7,200		660	7,920
Other Expenses		1,000	12,000		1,100	13,200
Non Cash Item:						
Depreciation Expenses		-	500		-	550
Total Operating Cost (D)		17,300	208,100		19,030	228,910
(C-D)Net Profit		8,475	101,200		9,323	111,320
Retained Income:			101,200			111,320

Notes: 1. Agreed Grace period: 3 Months.

2. Investment Payback schedule: Quarterly installment including ownership transfer fee after 3 months of grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year (1)	Year (2)
Cash inflow:		
Opening Balance	10,000	151,200
Capital Infusion by Investor	100,000	
Sales	1,222,800	1,345,080
Total Receipts	1,332,800	1,496,280
Cash Outflow:		
Cost of goods sold	913,500	1,004,850
Operating expenses	208,100	228,910
Return to Investor	60,000	60,000
Total payment	1,181,600	1,293,760
Closing Balance	151,200	202,520

SWOT ANALYSIS CICLURY IN TURE

 STRENGTH Employment: Self: 1 Others (beyond family): Ownership in his own name. Skill & experience. 	 WEAKNESS Lack of sufficient capital. Can not Supply Product as per Demand Local Competitors.
OPPORTUNITIES Location of shop. Fixed customer. Local demand Pay back period two years. 	THREATS Theft; Fire.

Presented at 17th Ex. SB Design Lab on April 20, 2016 at Grameen Kalyan

Thank you

Trade License

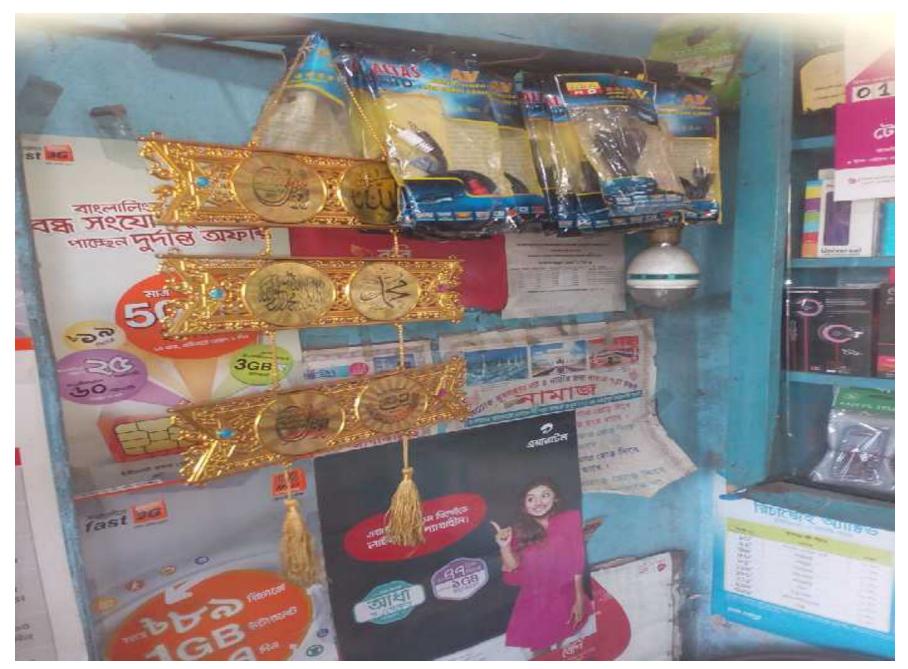
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Pictures

My Shop and me











Thank You