

Proposed NU Business Name: Rangdhono Telecom
Business Category: Telecom & IT support



Business Proposal Identified by: Md. Injamul Haque, Asst. Officer, Rangpur unit, Rangpur

Business Proposal Prepared by: Naznin Akhter

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sadekul Islam  Vill: Hazipara, Union: Gonggachora, Post: Gonggachora, Upazila: Gonggachora, District: Rangpu	
Age	:	33 Years	
Marital status	:	Married	
Children	:	01 (One) Daughter and 01 (One) Son	
No. of siblings:	:	03 (Three) Brothers and 03 (Three) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A Nil Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 (Two) years experiences is running his own business. He started the business only with Tk. 120,000 (One lac Twenty thousand).  He has 02 (Two) years working experiences as an assistant in a local shop.
Other Own/Family Sources of Income	:	His father's income from driving (Auto driver). His 01 (One) brother's income from tailoring.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01751206689
NU's National ID No.	•	8512731803313
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hazera Begum is a GB member since March 15, 1999, at first she took GB loan BDT 1,500 (One thousand five hundred).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing rickshaw and assisting her son in his business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rangdhono Telecom
Address/ Location	:	Gonggachora, Rangpur
Total Investment in BDT	:	Tk. 330,000
Financing	:	Self Tk. 250,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	Taka 6,000 (Six thousand)
Proposed Salary (estimates)	:	Taka 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15% & servicing 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 15% & servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

# INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	1,400	39,200	470,400			
Income from servicing	380	10,640	127,680			
Total sales income from products and servicing (A)	1,780	49,840	598,080			
Less: Cost of sales of products (B)	1,190	33,320	399,840			
Gross Profit (C) [C=(A-B)]	590	16,520	198,240			
Less: Operating Cost:		,	•			
Electricity bill		500	6,000			
Generator bill		150	1,800			
Shop Rent		1,000	12,000			
Mobile bill		500	6,000			
Night Guard bill		100	1,200			
Conveyance		1,500	18,000			
Present Salary (Self and family)		6,000	72,000			
Present Salary(Assistant-1)		4,000	48,000			
Other Cost (stationary & Entertainment etc.)		800	9,600			
Non Cash Item:			·			
Depreciation Expenses		169	2,027			
Total Operating Cost (D)		14,719	176,627			
Net Profit (C-D):		1,801	21,613			

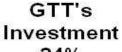
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

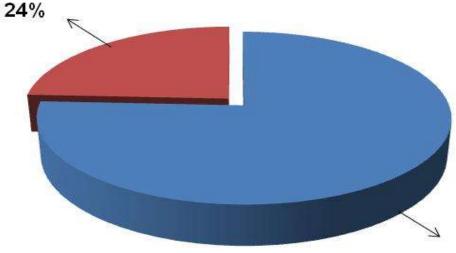
Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (old mobile set and mobile accessories etc)	Investment in products (mobile accessories)	147,925	80,000	227,925
Investment in machineries and equip tatal, table lamp, bulb, fan and calcula	7,180		7,180	
Cash in hand	5,395		5,395	
Decoration (fixture and fittings)	9,500		9,500	
Advance for shop		80,000		80,000
Total Ca	250,000	80,000	330,000	

### **SOURCE OF FINANCE**



■ Total Capital BDT 330,00





Entrepreneur's Contribution 76%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars —		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	2,200	61,599	739,187	2,596	72,687	872,240	2,985	83,590	1,003,076	
Estimated income from servicing	400	11,193	134,319	472	13,208	158,497	542	15,189	182,271	
Total estimated sales income from products and servicing (A)	2,600	72,792	873,506	3,068	85,895	1,030,737	3,528	98,779	1,185,348	
Less: Cost of sales of products (B)	1,870	52,359	628,309	2,207	61,784	741,404	2,538	71,051	852,615	
Gross Profit (C) [C=(A-B)]	730	20,433	245,197	861	24,111	289,333	990	27,728	332,733	
Less: Operating Cost:										
Electricity bill		700	8,400		800	9,600		850	10,200	
Generator bill		200	2,400		250	3,000		300	3,600	
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance		2,200	26,400		2,900	34,800		3,600	43,200	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Bank Charge (DD, PO, SC)		65	390		65	780		65	780	
Proposed Salary (Self and family)		6,000	72,000		7,000	84,000		7,500	90,000	
Proposed Salary (Assistant-1)		5,000	60,000		6,000	72,000		7,000	84,000	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400	
Non Cash Item:										
Depreciation Expenses		169	2,027		169	2,027		169	2,027	
Total Operating Cost (D)		17,617	207,817	_	20,717	248,607		23,267	279,207	
Net Profit (C-D):	-	2,816	37,380	-	3,394	40,726	_	4,460	53,526	
Retained Income			37,380			78,106			131,632	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	40,580	47,126	59,926
1.3	Depreciation Expenses	2,027	2,027	2,027
1.4	Opening Balance of Cash Surplus	-	23,407	34,160
	Total Cash Inflow	122,607	72,560	96,113
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	23,407	34,160	57,713

# SWOT ANALYSIS

Strength	WEAKNESS
☐ Present employment:	☐ Can not supply goods according to demand.
Self: 01 Family: 0	according to demand.
Others (beyond family): 01	
☐ Future employment: 0	
☐ Trade license of business in his own name;	
☐ Good reputation;	
☐ He has on hand training;	
☐ Quality of service;	
☐ Skilled and working experience : 04 Years.	
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 381,632 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 193<sup>rd</sup> as Yunus Centre and 44<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures





















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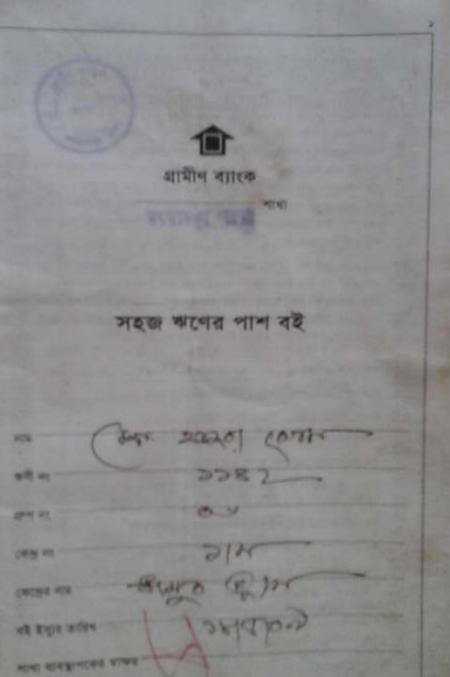
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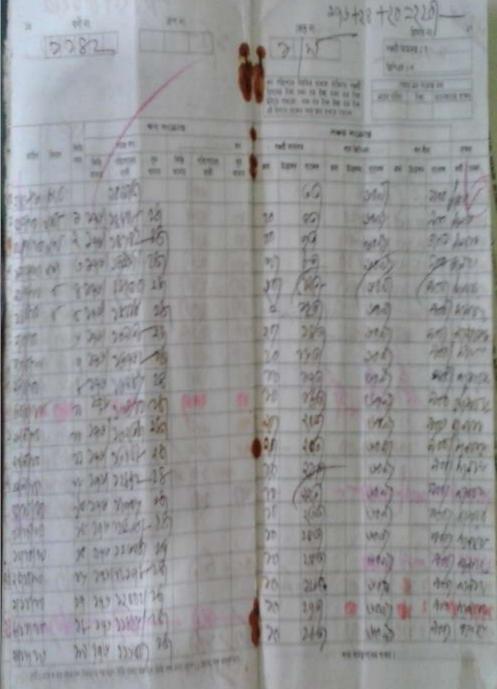
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Date of Birth: 12 Sep 1983

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