

Proposed NU Business Name: Maa Baba Mudi Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Shafiqul Islam, Assit. Officer, Niamatpur unit, Naogoan

Business Proposal Prepared by: Naznin Akhter

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Gorango Vill: Choto kalupara, Union: Hatkalupara, Post: Hatkalupara, Upazila: Atrai, District: Naogoan.
Age	:	25 Years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Existing loan: Nil. Last Loan: TK. 35,000 N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		06 (Six) years experiences is running his own business. He started the business only with Tk. 1,000 (One thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's and brother's income from Agriculture. From his existing business income, he purchased 03 (Three) katha cultivation land
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01762335308
NU's National ID No.	:	6410342511143
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Maya Rani was a GB Member from May 10, 2005 to February 02, 2016, at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting the existing business of her son.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maa Baba Mudi Store
Address/ Location	:	Fatepur bazar, Naogoan.
Total Investment in BDT	:	Tk. 194,000.
Financing	:	Self Tk. 114,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (Four thousand)
Proposed Salary (estimates)	:	Taka 4,000 (Four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 13%. On products 13%.

INFO ON EXISTING BUSINESS OPERATIONS

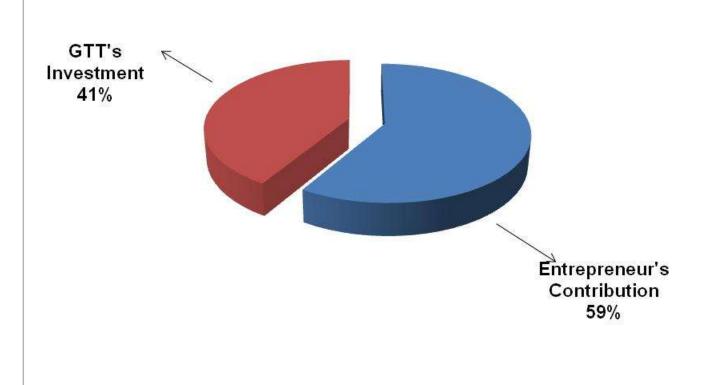
Doutioulous		EB (BDT)			
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	3,000	84,000	1,008,000		
Less: Cost of sales of products (product purchase) (B)	2,610	73,080	876,960		
Gross Profit (C) [C=(A-B)]	390		131,040		
Less: Operating Cost:		, l	•		
Electricity bill		250	3,000		
Shop Rent		600	7,200		
Mobile bill		300	3,600		
Conveyance		1,000	12,000		
Provision of bad Debt		13	157		
Present Salary (Self & Family)		4,000	48,000		
Present Salary (Assistant - father)		1,000	12,000		
Other Cost (stationary & entertainment etc.)		500	6,000		
Non Cash Item:		230	2,230		
Depreciation Expenses		23	275		
Total Operating Cost (D)		7,686	92,232		
Net Profit (C-D):		3,234	38,808		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	ılars	Existing Business	Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)	(551)	(331)
Investment in products (rice, oil, pulses, salt, sugar, spice, garlic, onion, soap, tea leaf, coal, flour, oil cake, hair oil, egg, confectionary item, bakery item, cosmetic item and stationary iem etc)	Investment in products (grocery item and confectionary item etc)	101,267	80,000	181,267
Investment in Equipments & Tools (weight	ght machine, bulb and fan etc)			
		1,600		1,600
Cash in hand				
		8,569		8,569
Debtors (Since January, 2016 to at pre	sent)			
		15,714		15,714
Creditors (Since December, 2015 to at	present)			
		(13,500)		(13,500)
Decoration (fixture and fittings)				
		350		350
Total Ca	apital	114,000	80,000	194,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 114,000
- ■GTT's Investment BDT 80,000
- Total Capital BDT 194,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulare		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	4,000	111,997	1,343,966	4,680	131,037	1,572,441	5,148	144,140	1,729,685	
Less: Cost of sales of products (product purchase) (B)	3,480	97,438	1,169,251	4,071	114,002	1,368,023	4,479	125,402	1,504,826	
Gross Profit (C) [C=(A-B)]	520	14,560	174,716	608	17,035	204,417	669	18,738	224,859	
Less: Operating Cost:										
Electricity bill		500	6,000		700	8,400		900	10,800	
Shop Rent		600	7,200		600	7,200		600	7,200	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Conveyance		1,200	14,400		1,400	16,800		1,600	19,200	
Provision of bad Debt		13	157		13	157		13	157	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & Family)		4,000	48,000		4,500	54,000		5,000	60,000	
Proposed Salary (Assistant - father)		1,500	18,000		2,000	24,000		2,500	30,000	
Other Cost (stationary & entertainment etc.)		1,200	14,400		1,400	16,800		1,500	18,000	
Non Cash Item:										
Depreciation Expenses		23	275		23	275		23	275	
Total Operating Cost (D)		10,214	119,102	-	11,814	141,772	_	13,314	159,772	
Net Profit (C-D):	-	4,345	55,613	-	5,220	62,645	-	5,424	65,087	
Retained Income			55,613			118,259			183,346	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN

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SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	58,813	69,045	71,487
1.3	Depreciation Expenses	275	275	275
1.4	Opening Balance of Cash Surplus	-	39,888	70,809
	Total Cash Inflow	139,088	109,209	142,571
2.0	Cash Outflow			
2.1	Product Purchase	80,000		_
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	39,888	70,809	104,171

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name He has on hand training; Maintain books of record; Skilled and working experience: 06 Years.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 297,346 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 193rd as Yunus Centre and 44th In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / काठीश পরিচয় পত্র



নাম: গৌরাঙ্গ

Name: Gorango

পিতা: নব কুমার

মাতা: ময়া রানী

Date of Birth: 12 Mar 1989

ID NO: 6410342511143

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা; গ্রাম/রাস্তা: হাট কালুপাড়া, হাট কালুপাড়া, ডাকঘর: হাট কালুপাড়া - ৬২৫০, षाजाই, नख्गा

स्मित्रकी

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ০১/০৫/২০০৮

Thank You