

Proposed NU Business Name: **Dulal Traders**Business Category: **General Retail & Wholesale**



Business Proposal Identified by: Md. Shafiqui Islam, Asst. Officer, Niamatpur unit, Naogoan.

Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Dulal Chandra Mondal Vill: Parshimala, Union: Jokahat, Post: Jokahat, Upazila: Manda, District: Naogaon.
Age	:	30 Years
Marital status	•	Unmarried
Children	•	N/A
No. of siblings:	:	02 (Two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Bizli Rani Shoshil Kumar Mondal Branch: Bishnopur, Naogoan, Centre # 44/mo Loan no.: 3345, Member since May 02, 2010 First loan: Tk. 5,000 Existing loan: Tk. 40,000. Outstanding loan: Tk. 2,870
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	10 (Ten) years experience is running his own business. He started the business only with Tk. 30,000 (Thirty thousand). He has 06 (Six) months working experiences as an assistant in a local shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01721896699
NU's National ID No.	:	6414720035380
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Bizli Rani is a member since May 02, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting the existing business of her son.
- Finally GB loan helped her to improve her economic condition livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Dulal Traders
Address/ Location	:	Fatepur, Naogaon.
Total Investment in BDT	:	Tk. 324,000
Financing	:	Self Tk. 224,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20%, computer activities 100%, bkash 100% and flexiload 100%. On products 20%, computer activities 100%, bkash 100% and flexiload 100%.

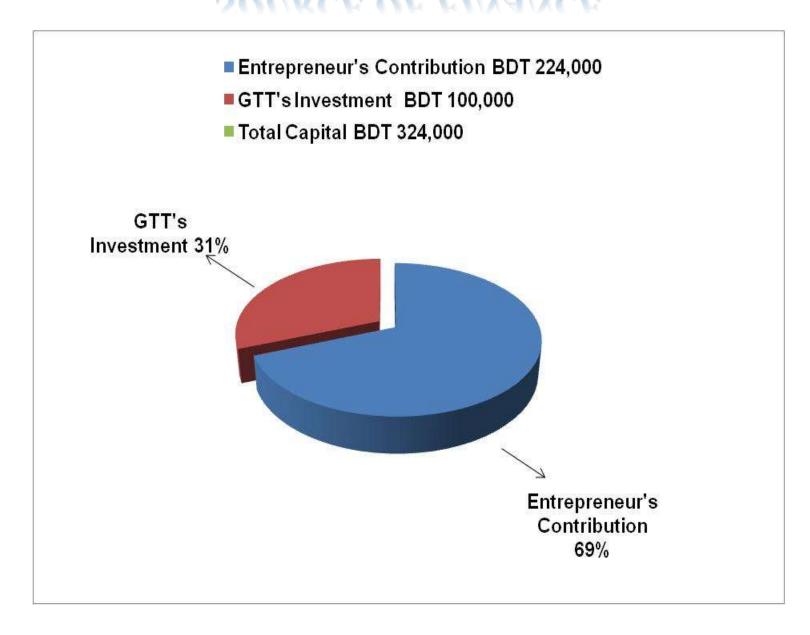
INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Exis	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from Products	200	5,600	67,200			
Income from computer activities	100	2,800	33,600			
Commission from Bkash	200	5,600	67,200			
Commission from flexiload	81	2,268	27,216			
Total income from sales and commission (A)	581	16,268	195,216			
Less: Cost of Sales/Products (B)	160	4,480	53,760			
Gross Profit (C) [C=(A-B)]	421	11,788	141,456			
Less: Operating Cost:			·			
Electricity bill		250	3,000			
Shop Rent		1,000	12,000			
Mobile bill		500	6,000			
Conveyance bill		500	6,000			
Present Salary (Family & Self)		5,000	60,000			
Present Salary (Assistant-1)		2,000	24,000			
Provision of bad debt		6	77			
Other Cost (Stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		, = = =	,			
Depreciation Expenses		375	4,505			
Total Operating Cost (D)		10,632	127,582			
Net Profit (C-D):		1,156	13,874			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
,	Investment in products (mobile set, mobile accessories and SIM etc.)	14,400	100,000	114,400	
Investment in mobile banking (bkash & D	BBL mobile banking etc)	110,000		110,000	
Investment in flexiload	10,000		10,000		
Investment in Machineries & Equipment fan, light, and mobile set etc.)	25,700		25,700		
Cash in Hand				9,700	
Advance for Shop				50,000	
Debtors (Since January, 2016 to at prese	ent)	7,700		7,700	
Creditors (Since January, 2016 to at pres	(10,000)		(10,000)		
Decoration (Furniture, fixture and fittings)				6,500	
Total Cap	ital	224,000	100,000	324,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	700	19,600	235,200	833	23,324	279,888	933	26,123	313,475
Estimated income from computer activities	150	4,200	50,400	179	4,998	59,976	200	5,598	67,173
Estimated Commission from Bkash	220	6,160	73,920	262	7,330	87,965	293	8,210	98,521
Estimated Commission from flexiload	95	2,646	31,752	112	3,149	37,785	126	3,527	42,319
Estimated total income from sales and commission (A)	1,165	32,606	391,272	1,386	38,801	465,614	1,552	43,457	521,487
Less: Estimated Cost of Sales/Products (B)	560	15,680	188,160	666	18,659	223,910	746	20,898	250,780
Gross Profit (C) [C=(A-B)]	605	16,926	203,112	719	20,142	241,703	806	22,559	270,708
Less: Operating Cost:									
Electricity bill		350	4,200		450	5,400		550	6,600
Shop Rent		1,000	12,000		1,500	18,000		1,500	18,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		6,000	72,000		6,500	78,000		7,000	84,000
Proposed Salary-(Assistant-1)		2,500	30,000		3,000	36,000		3,500	42,000
Bank Charge (DD, PO, SC)		65	390		65	780		65	780
Provision of bad debt		6	77		6	77		6	77
Other Cost (stationary & Entertainment etc.)		1,250	15,000		1,400	16,800		1,550	18,600
Non Cash Item:									
Depreciation Expenses		375	4,505		375	4,505		375	4,505
Total Operating Cost (D)	-	14,014	163,772	-	16,264	195,162	_	18,014	216,162
Net Profit (C-D)	-	2,913	39,340	-	3,878	46,541	-	4,545	54,546
Retained Income			39,340			85,881			140,427

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	<u>-</u>	_
1.2	Net Profit (ownership tr. Fee added back)	43,340	54,541	62,546
1.3	Depreciation Expenses	4,505	4,505	4,505
1.4	Opening Balance of Cash Surplus	-	23,845	34,891
	Total Cash Inflow	147,845	82,891	101,942
2.0	Cash Outflow			
2.1	Product Purchase	100,000		_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	23,845	34,891	53,942



STRENGTH ☐ Present employment: Self: 01 Family: 0 Others (beyond family): 01 ☐ Future employment: 0 ☐ Trade license of business in his own name; ☐ Maintain books of record; ☐ He has on hand training; ☐ Skilled and working experience : 10 Years.	WEAKNESS ☐ Can not supply products according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 364,427 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 193rd as Yunus Centre and 44th In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











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