

Proposed NU Business Name : Maaer Doa Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Shafiqul Islam,Asst. Officer,Niamatpur unit, Naogaon. Business Proposal Prepared: Md Mahbubur Rahman Bhuiyan Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Arshad Ali Molla Vill: Koyapara, Union: Proshadpur, Post: Proshadpur, Upazila: Manda, District: Naogaon.
Age	:	28 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	04 (Four) Brothers & 02(Two) Sisters
Parent's and GB related Info:	:	Mother Father
(i) Who is GB member	:	Mst. Aturjan Begum
(ii) Mother's name	:	Late. Rahim Uddin Molla
(iii) Father's name	:	Branch: Kusumba, Naogoan, Centre # 16/mo
(iv) GB member's info		Loan no.: 2485, Member from March 06, 1990 to March 26, 1997 First Ioan: Tk. 5,000 Existing Ioan: Nil. Last Ioan: Tk. 16,000
Further Information:		
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	Nil
(viii) Any other loan		Nil
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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	-	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	His other's income from renting tractor.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	12 (Twelve) years experience is running his own business. He started the business only with Tk. 6,000 (Six thousand). He has on hand training.
Other Own/Family Sources of Income	:	His 02 (Two) brothers income from business (grocery shop and insecticides shop). His another brother's income from driving. From his existing business income, he built house and purchased a tractor.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.		01761000356
NU's National ID No.	:	6414767690377
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Aturjan Begum is a member from March 06, 1990 to March 26, 1997 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for Purchasing cow and Cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

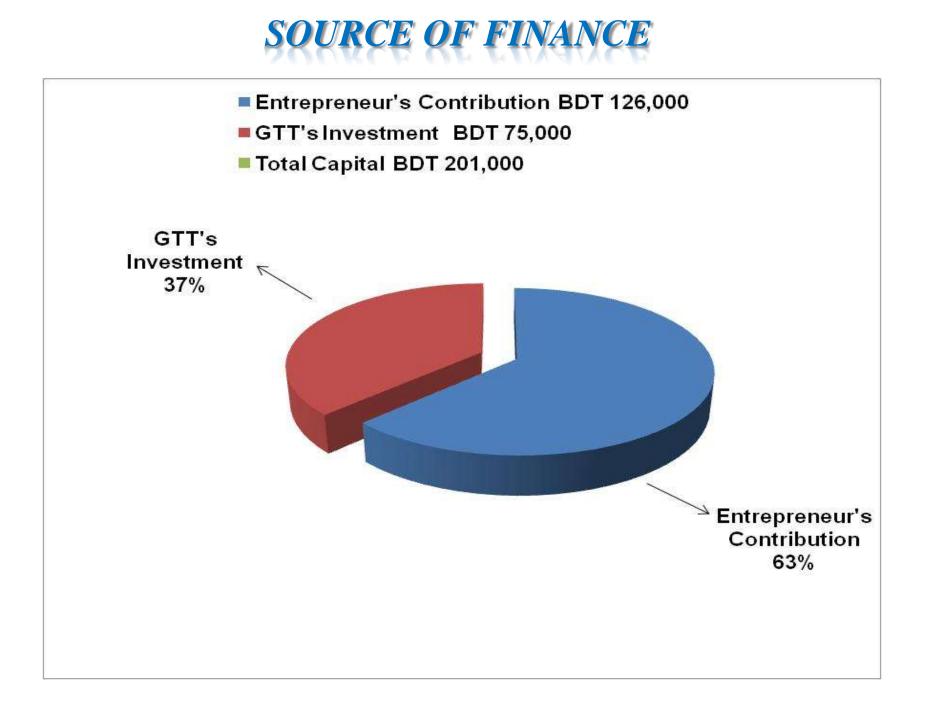
Business Name	:	Maaer Doa Store
Address/ Location	:	Farryghat, Proshadpur, Naogaon.
Total Investment in BDT	•	Tk. 201,000
Financing	:	Self Tk. 126,000 (from existing business) Required Investment Tk. 75,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products (A)	3,000	78,000	936,000				
Less: Cost of sales of products (product purchase) (B)	2,640	68,640	823,680				
Gross Profit (C) [C=(A-B)]	360	9,360	112,320				
Less: Operating Cost:							
Shop rent (Self)							
Mobile bill		300	3,600				
Night Guard bill		100	1,200				
Conveyance		800	9,600				
Provision of bad Debt		10	125				
Present Salary (Self & family)		5,000	60,000				
Other Cost (stationary & Entertainment etc.)		700	8,400				
Non Cash Item:			· · · · ·				
Depreciation Expenses		163	1,950				
Total Operating Cost (D)		7,073	84,875				
Net Profit (C-D):		2,287	27,445				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed				
Investment in products (grocery item, confectionary item, bakery item and stationary item etc)	Investment in products (grocery item, confectionary item and bakery item etc)	74,700	75,000	149,700	
Investment in Machineries & Equipme	nts (solar panel, bulb and fan etc.)) 12,000 1		12,000	
Cash in hand	5,300		5,300		
Debtors (Since December, 2015 to at	present)	12,500		12,500	
Decoration (fixture and fittings)	coration (fixture and fittings)				
Advance for shop		20,000		20,000	
Total Ca	pital	126,000	75,000	201,000	



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bertheden		Year 1 (BL	<i>T</i>)		Year 2 (BD	T)	Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,000	103,997	1,247,969	4,720	122,717	1,472,603	5,333	138,670	1,664,042
Less: Cost of sales of products (product purchase) (B)	3,520	91,518	1,098,213	4,153	107,991	1,295,891	4,693	122,030	1,464,357
Gross Profit (C) [C=(A-B)]	480	12,480	149,756	566	14,726	176,712	640	16,640	199,685
<i>Less: Operating Cost:</i> Shop rent (Self)									
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		1,300	15,600		1,800	21,600		2,300	27,600
Provision of bad Debt		10	125		10	125		10	125
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		500	3,000		500	6,000		500	6,000
Proposed Salary (Self & family)		5,000	60,000		6,000	72,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,500	18,000
Non Cash Item:									
Depreciation Expenses		163	1,950		163	1,950		163	1,950
Total Operating Cost (D)		8,968	104,345	-	10,718	128,615	-	12,368	148,415
Net Profit (C-D):		3,512	45,411	-	4,008	48,097		4,272	51,270
Retained Income			45,411			93,509			144,779

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75,000		-
1.2	Net Profit (ownership tr. Fee added back)	48,411	54,097	57,270
1.3	Depreciation Expenses	1,950	1,950	1,950
1.4	Opening Balance of Cash Surplus	-	32,361	52,409
	Total Cash Inflow	125,361	88,409	111,629
2.0	Cash Outflow			
2.1	Product Purchase	75,000		-
2.2	Investment Payback including Ownership Transfer Fee	18,000	36,000	36,000
	Total Cash Outflow	93,000	36,000	36,000
3.0	Total Cash Surplus	32,361	52,409	75,629

SWOT ANALYSIS

 STRENGTH Present employment:	WEAKNESS
Self: 01 Family: 0	Can not supply products
Others (beyond family): 0 Future employment: 0 Ownership of business in his own name; Trade license of business in his own name; Maintain books of record; He has on hand training; Skilled and working experience : 12 Years.	according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 270,779 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 193rd as Yunus Centre and 44th In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









ইউ,পি ফরম-১৩ ট্রেড লাইসেন্স ফি আদায়ের রেজিষ্ট্রার লাইসেন্স 805 रासम ডাকঘর ঃ মান্দা উপজেলা ঃ মান্দা, জেলা ঃ নওগাঁ বহি নং- ৩৯ সন 8- - ODIL नारेराम थानकत नाम भारते दनारा द्वेरात् (याः १८१२२१२०२८) भिण/मार्शनाम मुछ। राद्रिय छात्रित (भग ग्रा BATHI-JID: FRIEMEUS, OMENALD, 27 and - 13947 -2001- **টা**কা পয়সা যাত্র ফি প্রদান করায় ইউনিয়নের সীমানার মধ্যে ৩৪/০৭/২০৪৫ পিয়া: হিত 100 03 2009তারিখে শেষ হইবে 0010-91200 y তারিখ পর্যন্ত বলবৎ থাকিবে। धेर नारेराम धक वश्मतव जना. 00109 2000 रेट्र 200 60109 2009 হিসাবে তাহার ব্যবসা চালাইরার উদ্দেশ্যে এই লাইসেন্স মঞ্জুর কুরা হইল। अमल किरमत भतिमान मुद्र राष्ट्र प्रिकर Im (四部(月)- 200+のひしつ)= ALL CITES মাৰনা ইউনিয়ন পৰিয়ে 513-281221203C Con and action and action

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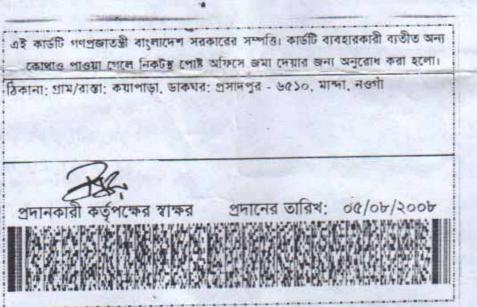
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোছাঃ আতরজান বেগম Name: Mst. Aturjan Begum স্বামী: মোঃ রহিম উদ্দিন মোল্ল্যা মাতা: মোছাঃ ফুলো বেগম Date of Birth: 25 Aug 1963 ID NO: 6414767690375





এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। টিকান্য: গ্রাম্/রান্তা: কয়াপাড়া, ডাকঘর: প্রসাদপুর - ৬৫১০, মান্দা, নওগাঁ

প্রদানকারী কর্তপক্ষের স্বাক্ষর

প্রদানের তারিখ: ০৫/০৮/২০০৮

Thank You