

Proposed NU Business Name: Mayer Doya Traders
Business Category: General retail & wholesale



Business Proposal collected by: Dhonashwar kumar mohanto Business Proposal prepared by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sheikh Sadi Vill: panthapara, Union: umormajid, Post: forkarhat, Upazila: rajarhat, District: kurigram.		
Age	:	30 years		
Marital status	:	Married		
Children	:	01 (One) Son and 01 (one) daughter		
No. of siblings:	:	02 (Two) Brothers and 03(Three) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Honours Pass (Political Science)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		12 (Twelve) years experiences is running his own business. He started the business with BDT 50,000 (Eighty Thousand).
Other Own/Family Sources of Income	-	His father's income from Government Services.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01717919010
NU's National ID No.	:	491774959019
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Afia Begum is a GB member since 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times he utilized GB loan for cultivation, purchasing cow and assisting her son in existing business.
- Finally GB loan helped him in improving his economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mayer Doya Traders
Address/ Location	:	Forkarhat, rajarhat, kurigram.
Total Investment in BDT	:	Tk. 368,000
Financing	:	Self Tk. 288,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two Thousand)
Proposed Salary	:	BDT 2,500 (Two Thousand Five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%
(ii) Estimated % of proposed gross profit margin	:	On products 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,100	54,600	655,200		
Less: Cost of sales of products (product purchase) (B)	1,785	46,410	556,920		
Gross Profit (C) [C=(A-B)]	315	8,190	98,280		
Less: Operating Cost:		-,	,		
Electricity bill		300	3,600		
Generator ill		100	1,200		
Shop Rent (self)		500	6,000		
Mobile bill		200	2,400		
Conveyance		200	2,400		
Provision of bad Debt		20	237		
Bank Charge (DD, PO, SC)					
Ownership Transfer Fee		_	_		
Present Salary (Self & family)		2,000	24,000		
Other Cost (stationary & Entertainment etc.)		1,600	19,200		
Non Cash Item:		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-,		
Depreciation Expenses		259	3,110		
Total Operating Cost (D)		5,179	62,147		
Net Profit (C-D):		3,011	36,133		
Retained Income		- /	22,00		

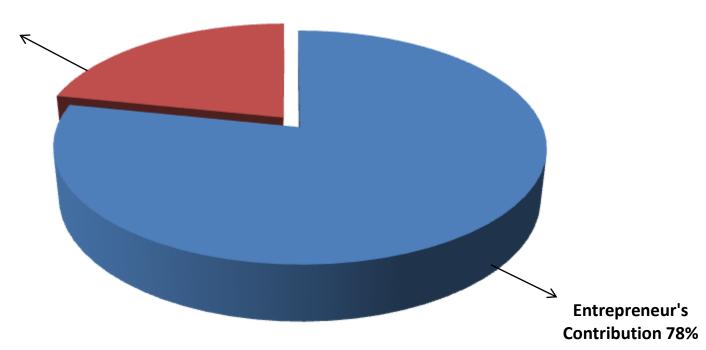
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (fertilizer and insecticides etc)	Investment in products (fertilizer and insecticides etc)	133,700	80,000	213,700
Investment in Equipments (Television, bulb, fan and weight balance etc.)				16,000
Cash in hand				7,500
Debtors (Since December, 2015 to at present)				23,700
Decoration (fixture and fittings)				7,100
Advance for shop				100,000
Total Capital			80,000	368,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 288,000
- GTT's Investment BDT 80,000
- Total Capital BDT 368,000

GTT's Investment 22%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars —		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	3,196	83,096	997,149	3,771	98,053	1,176,636	4,148	107,858	1,294,299	
Less: Cost of sales of products (product purchase) (B)	2,717	70,631	847,577	3,206	83,345	1,000,140	3,526	91,680	1,100,154	
Gross Profit (C) [C=(A-B)]	479	12,464	149,572	566	14,708	176,495	622	16,179	194,145	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		600	7,200	
Generator ill		150	1,800		200	2,400		250	3,000	
Shop Rent (self)		500	6,000		900	10,800		900	10,800	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Conveyance		500	6,000		1,000	12,000		1,500	18,000	
Provision of bad Debt		20	237		20	237		20	237	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & family)		2,500	30,000		3,000	36,000		3,500	42,000	
Other Cost (stationary & Entertainment etc.)		1,900	22,800		2,100	25,200		2,200	26,400	
Non Cash Item:										
Depreciation Expenses		259	3,110		259	3,110		259	3,110	
Total Operating Cost (D)		7,307	84,217	-	9,057	108,687	-	10,307	123,687	
Net Profit (C-D):		5,157	65,355	-	5,651	67,808	-	5,871	70,458	
Retained Income			65,355			133,164			203,622	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	68,555	74,208	76,858
1.3	Depreciation Expenses	3,110	3,110	3,110
1.4	Opening Balance of Cash Surplus	-	52,465	91,384
	Total Cash Inflow	151,665	129,784	171,352
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	52,465	91,384	132,952

SWOT ANALYSIS

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STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; Maintain books of record; He has on hand training;	WEAKNESS□ Can not supply goods as per demand.
☐ Skilled and working experiences (12 years);	
 ○ PPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 491,622 after 3 years excluding payback of investor's money. 	THREATS□ Increase of local competitors;

Presented at 167th as Yunus Centre and 51th In-house Executive Social Business Design Lab

(GTT) on March 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





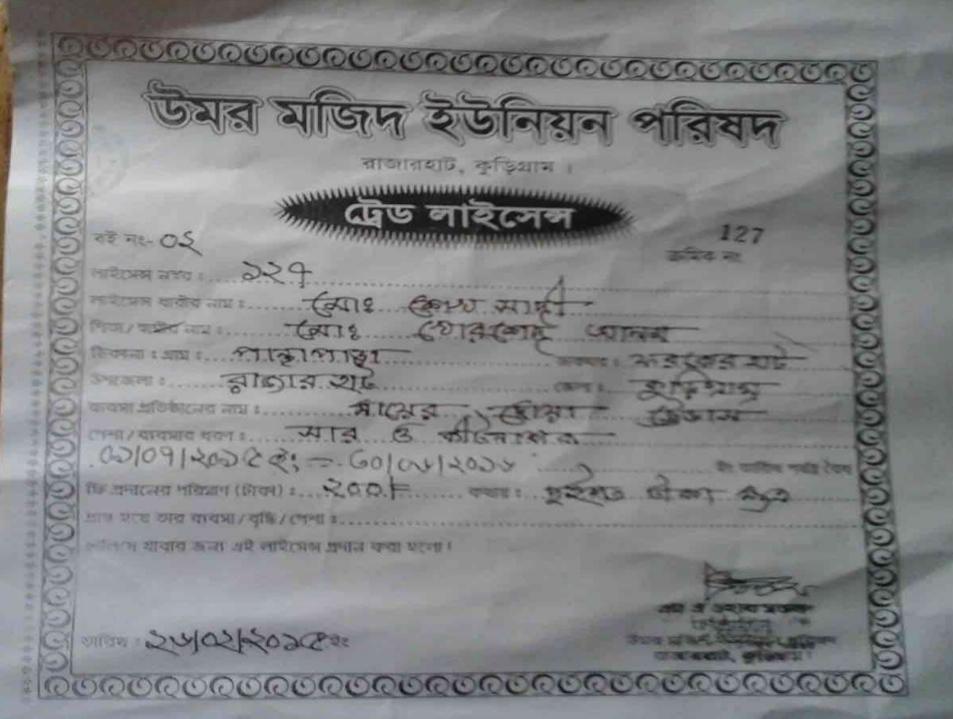














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Certificate of Registration as Seed Dealer

Registration No : SWIMOA / 8180

Day 13-1-2504

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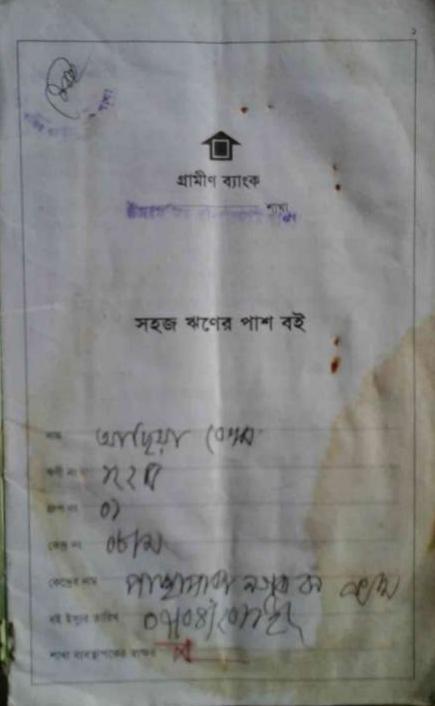
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প্রত্যায়ন পত্র

এই মুমে প্রত্যায়ন করা যাইতেছে যে, মোঃ শোখ সাদী, সিদ্দিকী
পিতা-মোঃ খোরশেদ আলম,গ্রাম-পাপ্রপাড়া, গ্রারুষর-ফরকের্থার,
ভপ্রেলা- রাজারহার, জেলা-কুড়িগ্রাম, আমার পরিচিত।তিনি,
ফরকেরহার, রাজারহার কুড়িগ্রামে দীর্ঘ ৫(পাচ) বংসর যাবত নিজ
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