

Proposed NU Business Name : M/S Soyon Store

Business Category: General Retail & Wholesale



Project Prepared by: Md. Jamshad Ali Sarkar, Asst. Officer, Saghata, Gaibandha. Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Soyon Kumar Vill: Mamudpur, Union: 08 no. jumarbari, Post: jumarbari, Upazila: Saghata, District: Gaibandha.
Age	:	21 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : : : : : : : : : : : : : : : : : :	Mother Late. Sree Radhika Rani Sree Robi Chandra Branch: Jumarbari, Saghata, Centre # 77/mo, Loan no.: 4523, Membership since 2008 to 2015 First loan: Tk. 5,000 Existing loan: Nil, Last Loan: Tk. 45,000 N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experience is running his own business. He started the business with BDT 30,000. (Thirty thousand). He has on hand training from his elder brother's grocery Shop (2Yrs).
Other Own/Family Sources of Income	:	His father's income from Spice business and His brother's income from grocery business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01782949046
NU's National ID No.	:	321884709621
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Late. Sree Radhika Rani was a GB member since 2008 to 2015 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for cultivation purposes, assisting her husband in spice business and finally assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Soyon Store
Address/ Location	:	Jumarbari Saghata bazar, Gaibandha.
Total Investment in BDT	:	Tk. 209,000
Financing	:	Self Tk. 129,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 18%
(ii) Estimated % of proposed gross profit margin	:	On an average 18%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

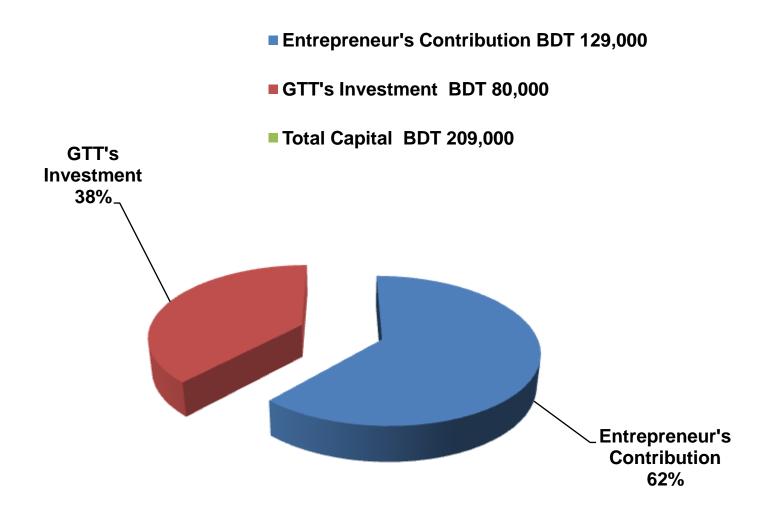
INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,700	47,600	571,200		
Cost of products (Product Purchase) (B)	1,394	39,032	468,384		
Gross Profit (C) [C=(A-B)]	306	8,568	102,816		
Less: Operating Cost:					
Electricity bill		400	4,800		
Generator bill		150	1,800		
Night Guard bill		100	1,200		
Shop rent		500	6,000		
Mobile bill		200	2,400		
Conveyance bill		500	6,000		
Provision of bad debt		7	84		
Present Salary (Self & family)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		100	1,200		
Non Cash Item:					
Depreciation Expenses		655	7,865		
Total Operating Cost (D)		6,612	79,349		
Net Profit (C-D):		1,956	23,467		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (Grocery item, confectionary item and bakery item betel leaf, betel nut etc.)	Investment in products (Grocery item, confectionary item and bakery item betel leaf, betel nut etc.)	42,974	80,000	122,974	
Investment in machineries & equivelent machine, sound box, fan,	39,900	-	39,900		
Cash in hand	2,877	-	2,877		
Debtors (Since January, 2016 to	8,449	-	8,449		
Advance for Shop	16,000	-	16,000		
Decoration (fixture and fittings)	18,800	-	18,800		
Total Cap	129,000	80,000	209,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,500	70,000	840,000	2,850	79,800	957,600	3,135	87,780	1,053,360
Cost of products (Product Purchase) (B)	2,050	57,400	688,800	2,337	65,436	785,232	2,571	71,980	863,755
Gross Profit (C) [C=(A-B)]	450	12,600	151,200	513	14,364	172,368	564	15,800	189,605
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Generator bill		250			350	4,200		450	5,400
Night Guard bill		150			250	3,000		350	4,200
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		600	7,200
Conveyance bill		600	7,200		800	9,600		1,100	13,200
Provision of bad debt		14	84		7	84		7	84
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Self & family)		5,000	60,000		5,500	66,000		5,500	66,000
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		300	3,600		350	4,200		450	5,400
Non Cash Item:			,			·			,
Depreciation Expenses		655	7,865		655	7,865		655	7,865
Total Operating Cost (D)	-	9,203	107,149	-	10,276	123,309	-	11,126	133,509
Net Profit (C-D):	-	3,397	44,051	-	4,088	49,059	-	4,675	56,095
Retained Income			44,051			93,109			149,204

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	47,251	55,459	62,495
1.3	Depreciation Expenses	7,865	7,865	7,865
1.4	Opening Balance of Cash Surplus	-	35,916	60,839
	Total Cash Inflow	135,116	99,239	131,199
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	35,916	60,839	92,799

SWOT ANALYSIS

STRENGTH □ Present employment: Self: 01 Family: 0	WEAKNESS ☐ Can not supply goods as per demand.
Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business in his own name;	
 □ He has on hand training; □ Experience : 5yrs. 	
OPPORTUNITIES ☐ Location of Shop; ☐ Have some fixed customers; ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 278,204 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 193rd as Yunus Centre and 44th In-house Executive Social Business Design Lab (GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









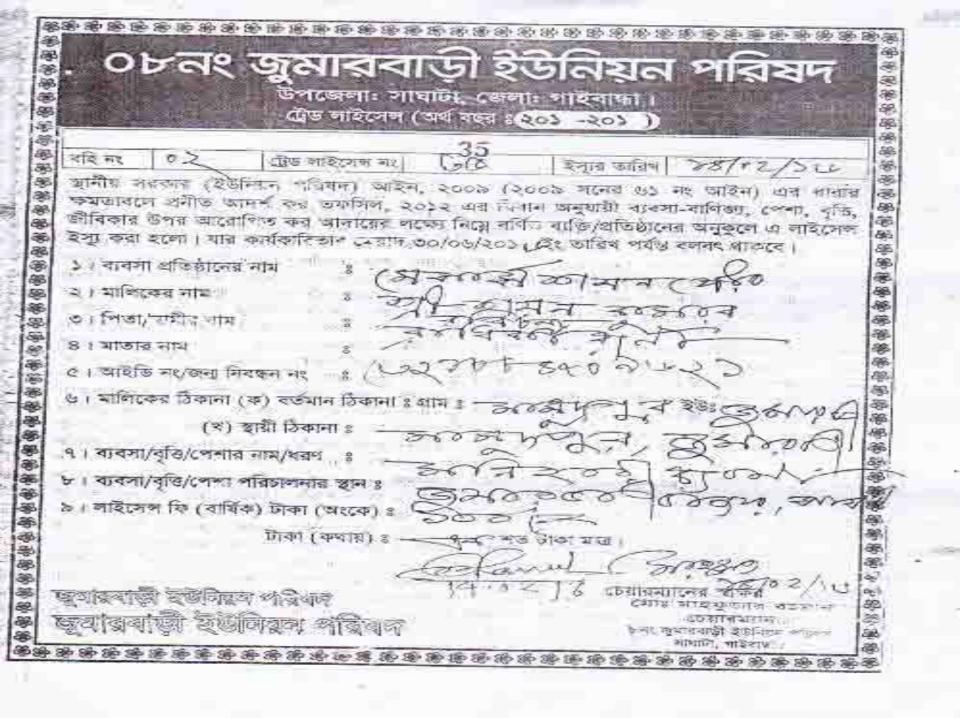










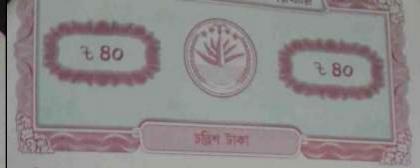




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