

Proposed NU Business Name: Sohel Moshla Ghaor

Business Category: General Retail & Wholesale



Project Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sohel Sarkar	
		Vill: Sotitola, Union: 13 no. Kamardoho, Post: Chadpara, Upazila: Gobindoganj, District: Gaibandha.	
Age	:	20 years	
Marital status	:	Unmarried	
Children	-	N/A	
No. of siblings:	:	03 (Three) Brothers	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ✓ Mst. Shiuly Begum Md. Eahia Sarkar Branch: Fasitola, Gobindoganj, Centre # 43/po, Loan no.: 4272, Member since January 02, 1991 First loan: Tk. 2,500 Existing loan: Tk. 58,000, Outstanding loan: Tk. 28,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's Father No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experience is running his own business. He started the business with BDT 80,000 (Eighty thousand) during his education period. He has on hand training from his father's business (2Yrs).
Other Own/Family Sources of Income		His father's income from Spice business and agriculture. His 01 (One) brother's income from job (employee of RFL Group), his elder brother is a Painter. His family's another income from livestock business. In addition to He has purchased 22 (Twenty Two) decimal land from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740129167, 01830917346
NU's National ID No.	:	19963213027029483
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Eahia Sarkar is a GB member since January 02, 1991 at first he took GB loan BDT 2,500 (Two thousand five hundred).
- Successively several times he utilized GB loan for household and cultivation purposes.
- Finally GB loan helped his to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sohel Moshla Ghaor
Address/ Location	:	Golapbau bazar, Moshla Potti, Gaibandha.
Total Investment in BDT	:	Tk. 555,000
Financing		Self Tk. 355,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary		BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%
(ii) Estimated % of proposed gross profit margin	:	On products 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

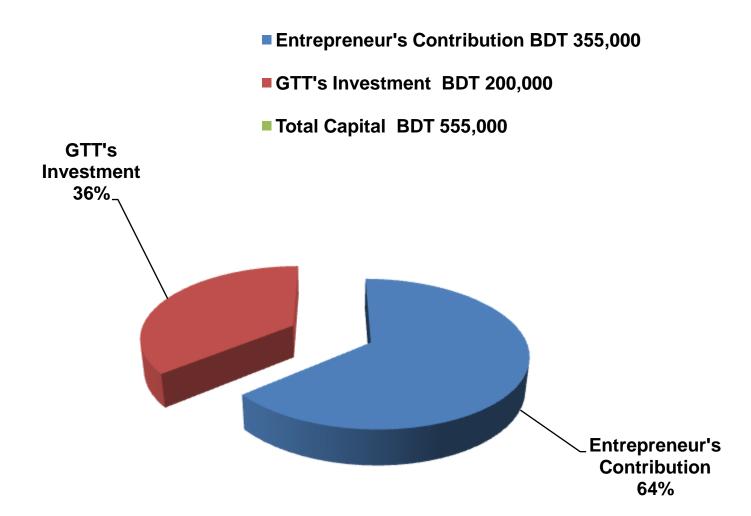
INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	3,700	103,600	1,243,200		
Cost of products (Product Purchase) (B)	3,330	93,240	1,118,880		
Gross Profit (C) [C=(A-B)]	370	10,360	124,320		
Less: Operating Cost:		-	·		
Electricity bill		400	4,800		
Generator bill		150	1,800		
Night Guard bill		150	1,800		
Shop Self		-	-		
Mobile bill		400	4,800		
Conveyance bill		600	7,200		
Provision of bad debt		7	86		
Present Salary (Self & family)		3,000	36,000		
Present Salary (Assistant-01-cousin)		2,000	24,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:			·		
Depreciation Expenses		127	1,520		
Total Operating Cost (D)		7,134	85,606		
Net Profit (C-D):		3,226	38,714		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	ulars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Spice etc.	Investment in products (Grocery item, confectionary item and different types of Spice etc.	339,360	200,000	539,360	
Investment in equipment (we LCD monitor etc.)	eight machine, fan, light,	6,000	-	6,000	
Cash in hand		16,840	-	16,840	
Debtors (Since January, 201	6 to at Present)	8,600	-	8,600	
Creditors (Since January, 20	016 to at Present)	(22,000)	-	(22,000)	
Decoration (fixture and fitting	gs)	6,200	-	6,200	
Total C	apital	355,000	200,000	555,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,000	168,000	2,016,000	7,500	210,000	2,520,000	9,000	252,000	3,024,000
Cost of products (Product Purchase) (B)	5,400	151,200	1,814,400	6,750	189,000	2,268,000	8,100	226,800	2,721,600
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	750	21,000	252,000	900	25,200	302,400
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Generator bill		250	3,000		350	4,200		450	5,400
Night Guard bill		200	2,400		300	3,600		400	4,800
Shop Self		_	-		-	-		_	-
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		800	9,600
Conveyance bill		700	8,400		900	10,800		1,200	14,400
Provision of bad debt		14	86		7	86		7	86
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self & family)		4,000	48,000		5,000	60,000		5,000	60,000
Proposed Salary (Assistant-01-cousin)		2,500	30,000		3,500	42,000		3,500	42,000
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		500	6,000		550	6,600		550	6,600
Non Cash Item:									
Depreciation Expenses		127	1,520		127	1,520		127	1,520
Total Operating Cost (D)	_	11,024	124,206	-	13,597	163,166		14,347	172,166
Net Profit (C-D):	_	5,776	77,394	_	7,403	88,834	-	10,853	130,234
Retained Income			77,394			166,228			296,462

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	85,394	104,834	146,234
1.3	Depreciation Expenses	1,520	1,520	1,520
1.4	Opening Balance of Cash Surplus	_	38,914	49,268
	Total Cash Inflow	286,914	145,268	197,022
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	38,914	49,268	101,022

Strength	Weakness
 □ Present employment: Self: 01, Family:01 (Cousin) Others (beyond family): 0 Future employment:0 □ Trade License in his own name; □ Ownership of business in his own name; □ He has on hand training; □ Skilled and working experiences (7yrs); 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 651,462 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 193rd as Yunus Centre and 44th In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures























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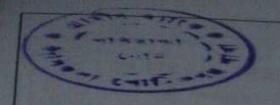
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Thank You