

Proposed NU Business Name: M/S Shamim Shoe Store Business Category: Clothing, Footwear & Apparels



Business Proposal Identified by: Md. Saddam Hossain, Asst. Nobin, Araihazar unit, Narayangonj

Business Proposal Prepared by: Naznin Akhter

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shamim Bhuiyan Vill: Bhuiyan para, Union: Duptara, Post: Duptara, Upazila: Araihazar, District: Narayanganj.						
Age	:	23 Years						
Marital status	:	Unmarried						
Children		N/A						
No. of siblings:	:	02 (Two) Brothers						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Mst. Asma Akter Hasen Ali Bhuiyan Branch: Duptara, Narayanganj Centre # 35/mo Loan no.: 8843, Member since 1990 First loan: Tk. 3,000 Existing loan: Tk. 20,000, Outstanding loan: Tk. 15,600						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Entrepreneur's father No Nil Nil						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree 3 rd year
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 (Two) year experience is running his own business. He started the business only with Tk. 20,000 (twenty thousand). He has on hand training.
Other Own/Family Sources of Income	•	His father's income from business. His elder brother's income from private service.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01947983153
NU's National ID No.	•	19936710231000084
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Asma Akter is a GB member since 1990, at first she took
 GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in his business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Shamim Shoe Store
Address/ Location	:	Adorshaw bazar, Kalibari, Araihazar, Narayanganj.
Total Investment in BDT	:	Tk. 152,000
Financing	:	Self Tk. 82,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	•	Taka 3,000 (Three thousand)
Proposed Salary (estimates)	:	Taka 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 25%.
(ii) Estimated % of proposed gross profit margin	:	On products 25%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

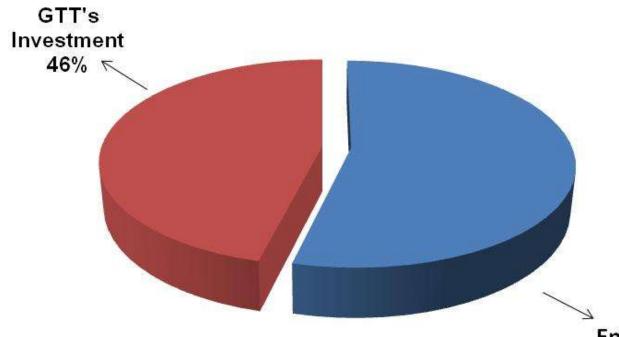
De d'e le c	Existing Business (BDT)								
Particulars	Daily	Monthly	Yearly						
Sales income from Products (A)	1,500	42,000	504,000						
Less: Cost of Sales/Products (B)	1,125	31,500	378,000						
Gross Profit (C) [C=(A-B)]	375	10,500	126,000						
Less: Operating Cost:		,	,						
Electricity bill		400	4,800						
Generator Bill		200	2,400						
Shop Rent		800	9,600						
Mobile bill		300	3,600						
Night Guard bill		100	1,200						
Conveyance bill		600	7,200						
Provision of bad Debt		2	20						
Present Salary (Family & Self)		3,000	36,000						
Other Cost (Stationary & Entertainment etc.)		900	10,800						
Non Cash Item:			- ,						
Depreciation Expenses		31	370						
Total Operating Cost (D)		6,334	76,010						
Net Profit (C-D):		4,166	49,990						

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	(BDT)		(32.)	
Investment in products (different types of shoe - ladies, gents and kids etc)	74,840	70,000	144,840	
Investment in Equipment & Tools (light an	2,000		2,000	
Cash in Hand	2,460		2,460	
Debtors (Since January, 2016 to at presen	2,000		2,000	
Investment in Decoration (Furniture, fixture	700		700	
Total Capita	82,000	70,000	152,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 82,000
- ■GTT's Investment BDT 70,000
- Total Capital BDT 152,000



Entrepreneur's Contribution 54%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doution Jone	Y	/ear 1 (BD1	T)		Year 2 (BD)T)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from Products (A)	2,300	64,386	772,632	2,782	77,907	934,885	3,144	88,035	1,056,420	
Less: Estimated Cost of Sales/Products (B)	1,725	48,290	579,474	2,087	58,430	701,164	2,358	66,026	792,315	
Gross Profit (C) [C=(A-B)]	575	16,097	193,158	696	19,477	233,721	786	22,009	264,105	
Less: Operating Cost:										
Electricity bill		550	6,600		700	8,400		850	10,200	
Generator Bill		300	3,600		400	4,800		500	6,000	
Shop Rent		800	9,600		1,600	19,200		1,600	19,200	
Mobile bill (SMS & Reporting)		500	6,000		550	6,600		600	7,200	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance		1,100	13,200		1,600	19,200		2,100	25,200	
Provision of bad Debt		2	20		2	20		2	20	
Bank Charge (DD, PO, SC)		60	360		60	720		60	720	
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600	
Proposed Salary-(Family & Self)		4,000	48,000		5,000	60,000		6,000	72,000	
Other Cost (stationary & Entertainment etc.)		1,700	20,400		2,000	24,000		2,300	27,600	
Non Cash Item:										
Depreciation Expenses		31	370		31	370		31	370	
Total Operating Cost (D)		9,748	113,292	_	12,698	152,374	_	14,848	178,174	
Net Profit (C-D)	_	6,349	79,866	-	6,779	81,347	_	7,161	85,931	
Retained Income			79,866			161,213	247,144			

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	
1.2	Net Profit (ownership tr. Fee added back)	82,666	86,947	91,531
1.3	Depreciation Expenses	370	370	370
1.4	Opening Balance of Cash Surplus	_	66,236	119,953
	Total Cash Inflow	153,036	153,553	211,854
2.0	Cash Outflow			
2.1	Product Purchase	70,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	66,236	119,953	178,254

SWOT ANALYSIS

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STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; He has on hand training; Skilled and working experience: 2 Yrs.	Weakness ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 329,144 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 186th as Yunus Centre and 42nd In-house Executive Social Business Design Lab

On February 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













২নং দুপ্তারা ইউনিয়ন পরিষদ

উপজেলা ঃ আড়াইহাজার, জেলা ঃ নারায়ণগঞ্জ।

2NO DUPTARA UNION Upazilla- Araihazar, Dist-Narayanganj.

ট্রেড লাইসেন্স TRADE LAICENCE

[৭ {১২ (১ ধারা নিয়ম দ্রস্টব্য)}]

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ব্যবসা প্রতিষ্ঠানের নাম

মালিক/পরিচালকের নাম ঃ

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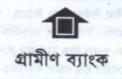
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२नः मुखाता ইউনিয়ন পরিষদ



" শাখা

সহজ ঋণের পাশ বই

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



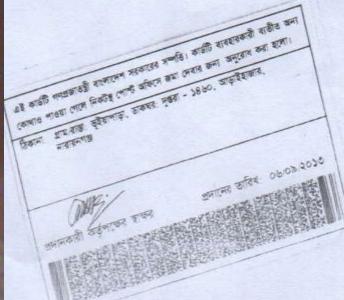
নাম: মোঃ শামাম কুঞা Name: Md. Shamim Bhuiyan

পিডা: হাছেন আলী কুঁঞা মাডা: আছ্মা আড়ার

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Date of Birth: 10 Oct 1993

ID NO: 19936710231000084



Thank You