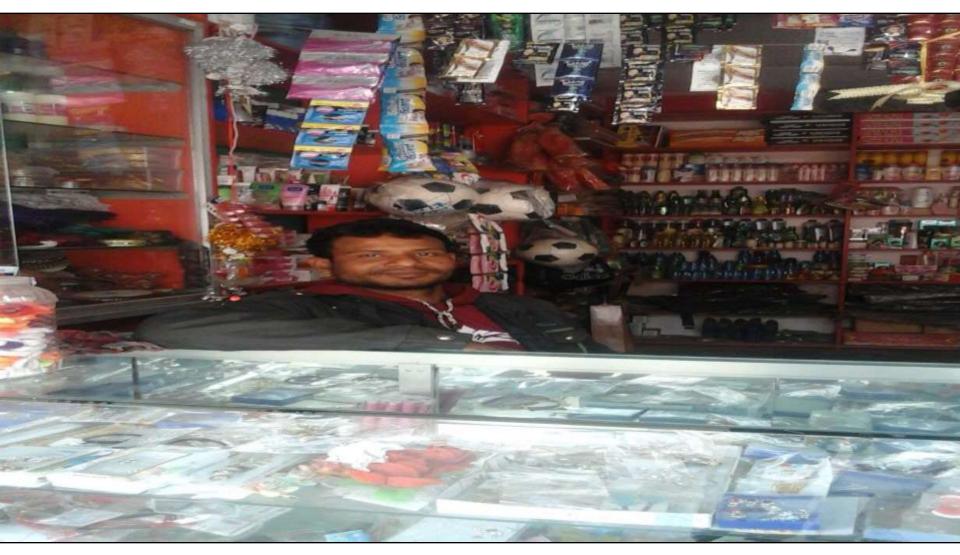


Proposed NU Business Name : Rishat Cosmetics Store

Business Category: General Retail & Wholesale



Project Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mosiur Rahman Vill: Nakai, Union: Nakai hat, Post: Nakai, Upazila: Gobindoganj, District: Gaibandha.
Age	:	26 years
Marital status	:	Married
Children	:	02 (Two) Sons
No. of siblings:	:	05 (Five) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Momena Md. Mohir Uddin <i>Branch</i> : Nakaihat, Gobindoganj, <i>Centre # 25</i> /mo, <i>Loan no.: 2203/1,</i> Membership since 1995 to 2008 First Ioan: Tk. 2,000 Existing Ioan: Nil, Outstanding Loan: Tk. 20,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Honours
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Entrepreneur is maintaining 01 (One) D.P.S of Tk. 2000/- Per month from the earning of his present business income (Rishat Cosmetics Store).
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 08 (Eight) years experience is running his own business. He started the business with BDT 100,000. (One lac). He has on hand training from his brother's business (5Years).
Other Own/Family Sources of Income	:	His father's income from job (Clerk of high School), his elder brother's income from Cosmetics business and another 02 (two) brother's income from Stationary & Wood business. His another income from livestock business.In addition to he has purchased 15 decimal land, built own residence and purchased 03 cows from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713733952
NU's National ID No.	:	3213055764707
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Momena was a GB member since 1995 to 2008 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for household and cultivation purposes, built own house and assisting her son in business.
- Finally GB loan helped his to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rishat Cosmetics Store
Address/ Location	:	Nakai Hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 576,000
Financing	:	Self Tk. 376,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 6,500 (Six thousand five hundred)
Proposed Salary	:	BDT 8,500 (Eight thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

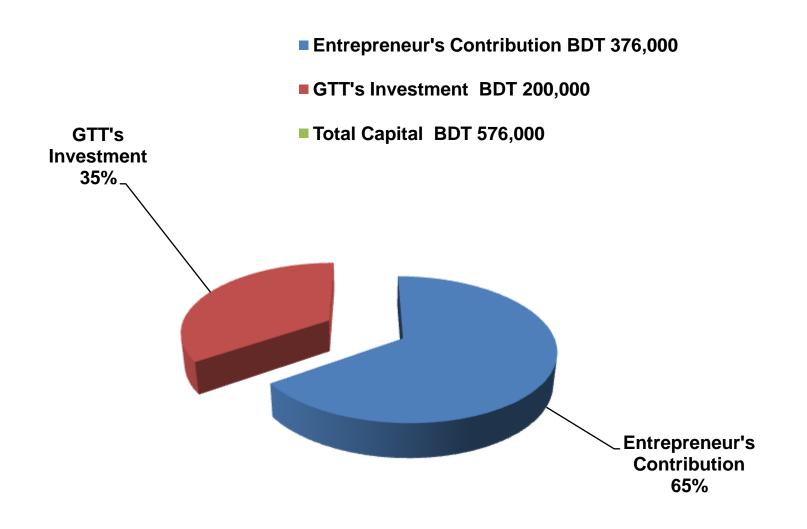


		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products	2,500	70,000	840,000				
Cost of products (Product Purchase) (B)	2,000	56,000	672,000				
Gross Profit (C) [C=(A-B)]	500	14,000	168,000				
Less: Operating Cost:							
Electricity bill		400	4,800				
Night Guard bill		150	1,800				
Solar Panel (Grameen Shakti)		-	-				
Shop rent		500	6,000				
Mobile bill		700	8,400				
Conveyance bill		500	6,000				
Provision of bad Debt		29	349				
Present Salary (Self & family)		6,500	78,000				
Other Cost (stationary & Entertainment etc.)		1,000	12,000				
Non Cash Item:							
Depreciation Expenses		315	3,780				
Total Operating Cost (D)		10,094	121,129				
Net Profit (C-D):		3,906					



Particulars			Proposed	Total	
Existing	Existing Proposed		(BDT)	(BDT)	
Investment in Products (Cosmetics item, stationary item, gift item and different types of toys etc.	Investment in Products (Cosmetics item, stationary item, gift item and different types of toys etc.	257,000	200,000	457,000	
Investment in Machineries & Equipmer Shakti, Calculator, fan, light etc.)	15,000	-	15,000		
Cash in hand			-	7,760	
Advance for Shop			-	50,000	
Debtors (Since December 2015 to at present)			-	34,940	
Creditors (Since January 2016 to at present)			-	(4,000)	
Decoration (fixture and fittings)	15,300	-	15,300		
Total Capital			200,000	576,000	





FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,000	112,000	1,344,000	4,400	123,200	1,478,400	4,928	137,984	1,655,808
Cost of products (Product Purchase) (B)	3,200	89,600	1,075,200	3,520	98,560	1,182,720	3,942	110,387	1,324,646
Gross Profit (C) [C=(A-B)]	800	22,400	268,800	880	24,640	295,680	986	27,597	331,162
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	10,800
Night Guard bill		200	2,400		300	3,600		400	4,800
Solar Panel (Grameen Shakti)									.,000
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,100	13,200
Conveyance bill		1,500	18,000		2,000	24,000		2,300	27,600
Provision of bad Debt		29	349		29	349		29	349
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self & family)		8,500	102,000		9,000	108,000		9,500	114,000
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,500	18,000		1,500	18,000
Non Cash Item:									
Depreciation Expenses		315	3,780		315	3,780		315	3,780
Total Operating Cost (D)	-	15,677	180,129	-	16,907	202,889	-	18,057	216,689
Net Profit (C-D):	-	6,723	88,671	_	7,733	92,791	-	9,539	114,472
Retained Income			88,671			181,461			295,933

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	96,671	108,791	130,472
1.3	Depreciation Expenses	3,780	3,780	3,780
1.4	Opening Balance of Cash Surplus	-	52,451	69,021
	Total Cash Inflow	300,451	165,021	203,273
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	52,451	69,021	107,273



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business in his own name; He has on hand training; Experience : 13yrs. 	Can not supply goods as per demand.
 OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 671,933 after 3 years excluding payback of investor's money. 	THREATS

Presented at 183rd as Yunus Centre and 41st In-house Executive Social Business Design Lab (GTT) on February 11, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



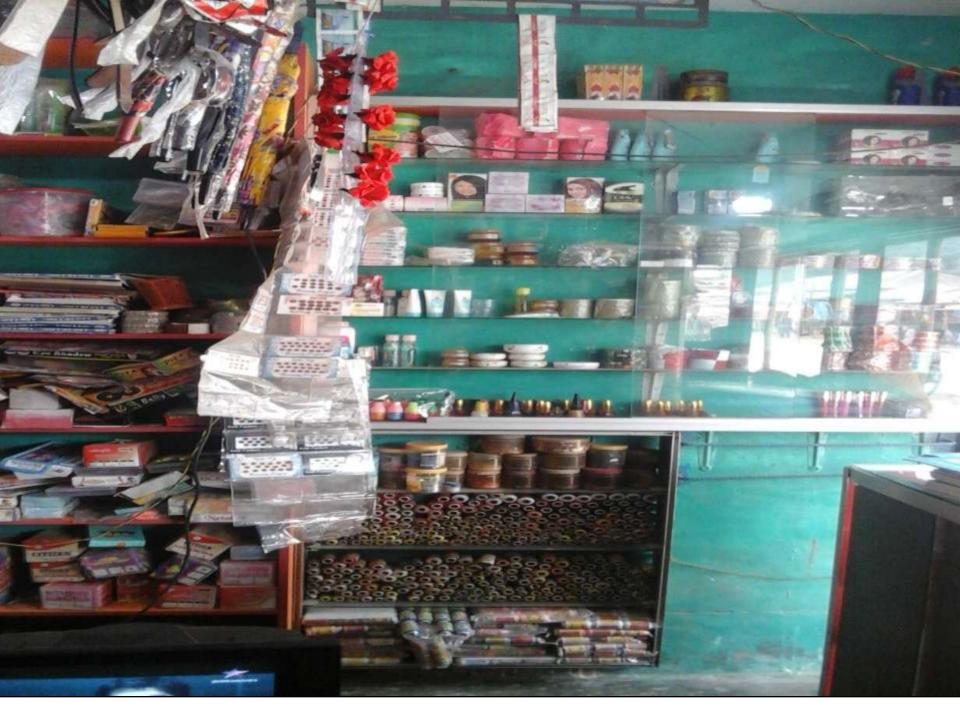






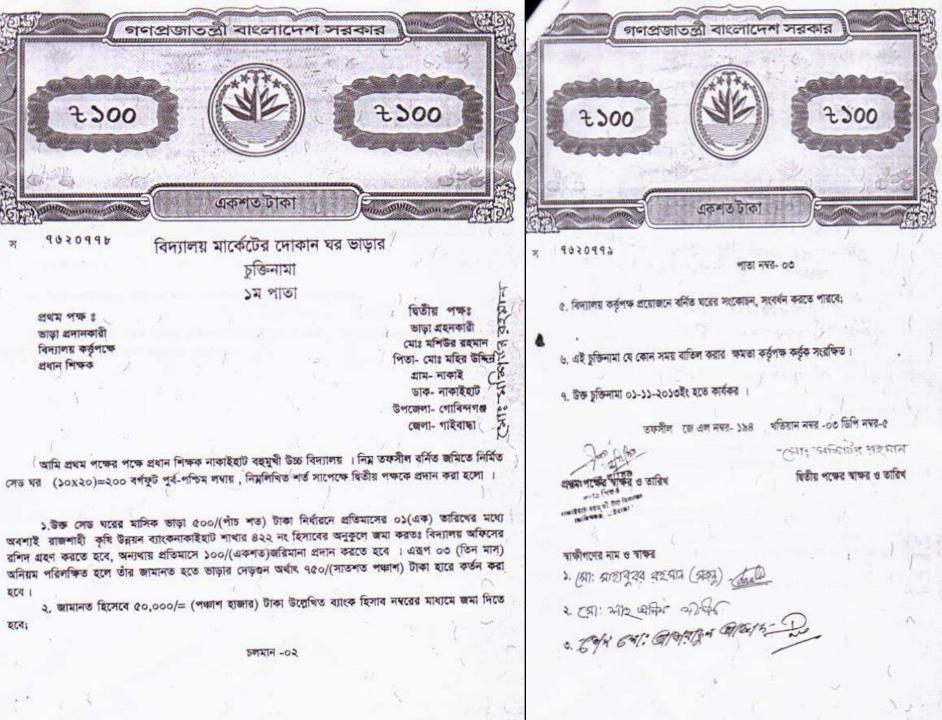








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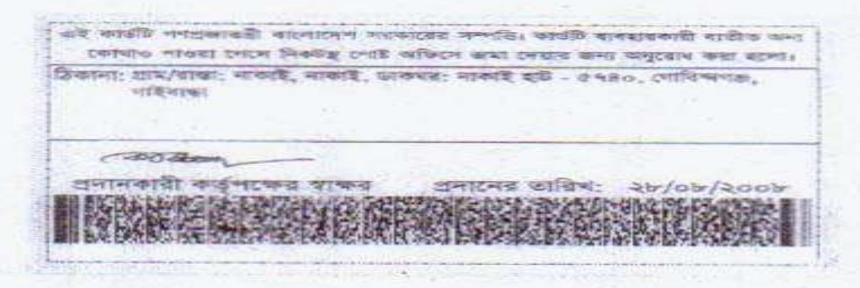


গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



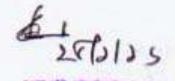
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নাম: মোঃ মশিউর রহমান Name: Md Mosiur Rahman পিতা: মোঃ মহির উদ্দিন মাতা: মোহাঃ মমেনা Date of Birth: 05 Feb 1989 ID NO: 3213055764707



ধার্কাইহাট গোবিন্দগপ্ত শাখ gova gr

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Thank You