Proposed NU Business Name: TWA-HA LIBRARY & BAG HOUSE



Project identification and prepared by: Md Golam Rasul, Munsiganj Unit, Dhaka

Project verified by: Susanhta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ANOWAR HOSSAIN			
Age	:	26-07-1989(27 Years)			
Education, till to date	:	Class Ten			
Marital status	:	Unmarried			
Children	:	Nil			
No. of siblings:	:	4 Brothers 3 Sisters.			
Address	:	Vill: Shakhari Baazar, P.O: Rampal, P.S: Munsiganj sadar, Dist: Musiganj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father MASUDA BEGUM MD ABUL KASHEM SHEIKH Branch: Panchashar, Centre # 28(Female), Member ID: 2570, Group No: 005 Member since: 01-02-1988(28Years) First Ioan: 2500 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT20,000, Outstanding Ioan: BDT Nil Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	13 years experience in running business.
Training Info	:	He has 07 years training
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01818761643
Mother's Contact No.	:	01832718743
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsiganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MASUDA BEGUM joined Grameen Bank since 28 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

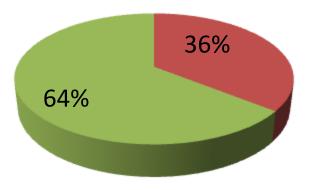
Proposed Nobin Udyokta Business Info			
Business Name	:	TWA-HA LIBRARY AND BAG HOUSE	
Location	:	Sipahipar baazar, Rampal, Munsiganj	
Total Investment in BDT	:	BDT 4,40,000	
Financing	:	Self BDT 1,80,000(from existing business) 64% Required Investment BDT 1,00,000(as equity) 36%	
Present salary/drawings from business (estimates)	:		
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 8 ft= 80square ft	
Security of the shop	:	BDT 50,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Stationary items & School bag etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Bangla baaazar, Chakbaazar, Gulistan, Dhaka. Agreed grace period is 4 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Stationary & Bag	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense	4000	120000	1440000
Stationary & Bag	3400	102000	1224000
Total variable Expense (B)	3,400	102000	1224000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		5,000	60000
Electricity bill		350	4200
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		250	3000
Total fixed cost (D)		10,900	130800
Net Profit (E)= [C-D]		7,100	85200

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Book (800 pcx 1500)	120,000	60,000	180000		
Bag (150x150)	22,500	13,500	36000		
Exercise book (100x270)	27,000	13,500	40500		
Stationary	10,500	0	10500		
Others		13,000	13000		
	180,000	100,000	280000		





Entrepreneur's Contribution 100,000
Investor's Investment 180,000
Total 280,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Stationary & Bag	5600	168000	2016000	2116800
Total Sales (A)	5600	168000	2016000	2116800
Less Variable Expense				
Stationary & Bag	4760	142800	1713600	1799280
Total variable Expense (B)	4,760	142800	1713600	1799280
Contribution Margin (CM) [C=(A-B)	840	25200	302400	317520
Less Variable Expense				
Rent		5,000	15,000	15,000
Electricity bill		350	4200	4400
Salary (Self)		5000	60000	60000
Entertainment		300	3600	3600
Mobile bill		300	3600	3800
Total fixed cost (D)		10,950	86,400	86,800
Net Profit (E)= [C-D]		14250	171000	230,720
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)				
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	171,000	230,72	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		111,00	
	Total Cash Inflow	271000	34172	
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	6000	
	Total Cash Outflow	160,000	6000	
3	Net Cash Surplus	111,000	28172	



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill : 10 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





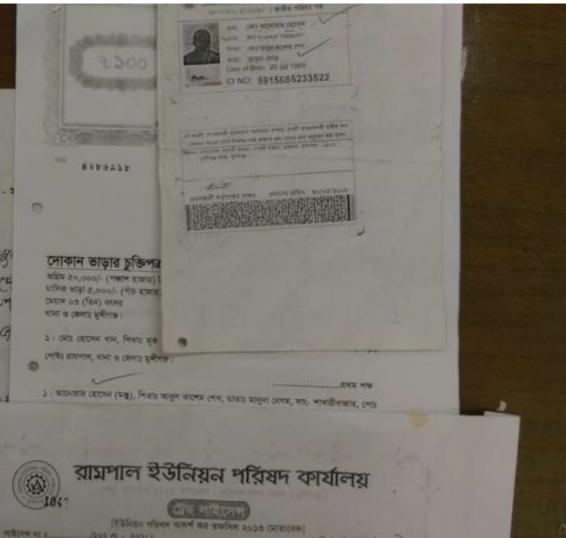






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FAMILY PICTURE

