### **Proposed NU Business Name: RUBEL STORE**



Project identification and prepared by: Md Golam Rosul, Munsiganj Unit, Dhaka,

Project verified by: Susanhta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	RUBEL SEIKH		
Age	:	(27 Years)		
Education, till to date	:	Class Nine		
Marital status	••	Unmarried		
Children	••	Nil		
No. of siblings:	:	2 Brothers & 2 Sisters		
Address	:	Vill: Natesshor, P.O: Sonarong P.S: Tungaibari , Dist: Munsiganj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  JAKIR SHIKH  NARGIS BEGUM  Branch: Sonarang, Tunipara, Centre # 48(Female),  Member ID: 7637/1, Group No: 09  Member since: 01-02-2006(10 Years)  First loan: 15,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT30,000, Outstanding loan: BDT 29,340 Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has 5 years training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01915732339
Mother's Contact No.	:	01947463311
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsiganj Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NARGIS BEGUM** joined Grameen Bank since 10 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	RUBEL STORE	
Location	•	Borolia Chourasta, Tungipara, Munsiganj	
Total Investment in BDT	••	BDT 1,55,000	
Financing	••	Self BDT 85,000 (from existing business) 55% Required Investment BDT 70,000(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	•	28 ft x 12 ft= 336 square ft	
Security of the shop	:	BDT 30,000	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Auto parts items.</li> <li>Average 35% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Munsiganj Tungipara</li> <li>Agreed grace period is 4 months.</li> </ul>	

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)	2	y	. σσγ
Autombile parts & Accessories	2000	60000	720000
Total Sales (A)	2000	60000	720000
Less Variable Expense			
Autombile parts & Accessories	1300	39000	468000
Total variable Expense (B)	1,300	39000	468000
Contribution Margin (CM) [C=(A-B)	700	21000	252000
Less Variable Expense			
Rent		4,000	48000
Electricity bill		1600	19200
Transportation		800	9600
Salary (self)		5000	60000
Entertainment		500	6000
Mobile bill		300	3600
Total fixed cost (D)		12,200	146400
Net Profit (E)= [C-D]		8,800	105600

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Batary	31,000	46,500	77500		
Motor set	14,400		14400		
Tire	8,400		8400		
Ring	5,000		5000		
Hops	2,000		2000		
Epsel	3,600		3600		
Others	20,600	5,800	26400		
Control box		9000	9000		
Metre		7500	7500		
Chain		1200	1200		
	85,000	70,000	155000		

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Autombile parts & Accessories	2900	87000	1044000	1096200	
Total Sales (A)	2900	87000	1044000	1096200	
Less Variable Expense					
Autombile parts & Accessories	1885	56550	678600	712530	
Total variable Expense (B)	1,885	56550	678600	712530	
Contribution Margin (CM) [C=(A-B)	1,015	30450	365400	383670	
Less Variable Expense					
Rent		4,000	15,000	15,000	
Electricity bill		1600	19200	19400	
Transportation		1,000	12,000	12,200	
Salary (Self)		5000	60000	60000	
Entertainment		600	7200	7200	
Mobile bill		350	4200	4300	
Total fixed cost (D)		12,550	117,600	118,100	
Net Profit (E)= [C-D]		17900	214800	265,570	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	214,800	265,570
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		172,800
	Total Cash Inflow	284800	438370
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3	Net Cash Surplus	172,800	396370

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



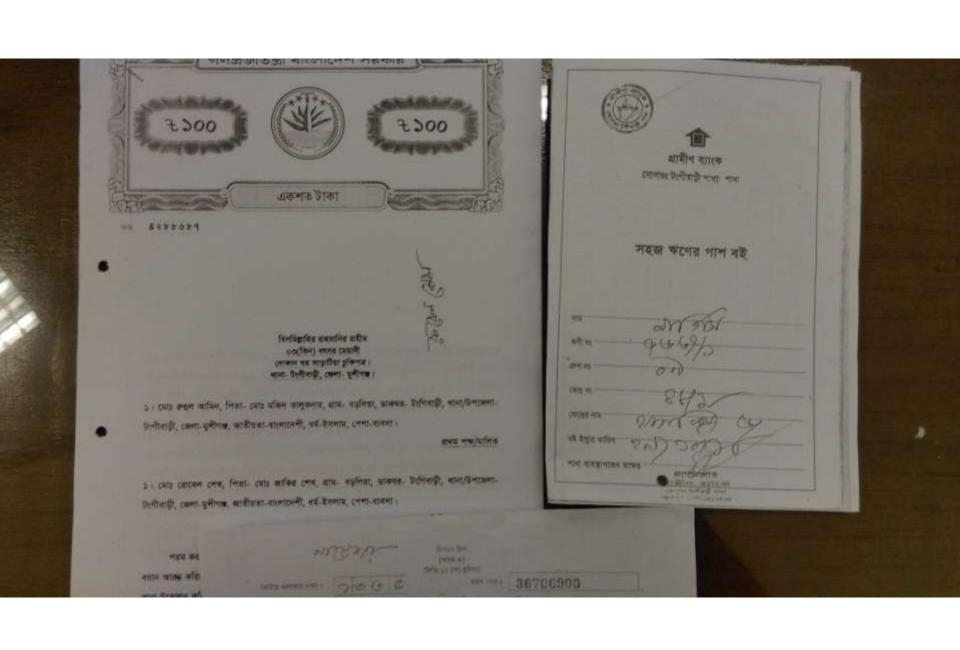












# **FAMILY PICTURE**

