Proposed NU Business Name: NEW BISMILLAH ELECTRONICS



Project identification and prepared by: MD. Zahangir Ferdous, Munshigonj Unit, Munshigonj

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	DULAL SHEIKH		
Age	:	19-07-1982 (34 Years)		
Education, till to date	:	Class Nine		
Marital status	••	Married		
Children	••	1 Son & 1 Daughter		
No. of siblings:	:	1Brother & 1 Sister		
Address	:	Vill: Jorar Dewl, P.O: Sukhbaspur, P.S: Munshigonj Sadar, Dist: Munshigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOMTAJ BEGUM ABDUL SALAM SHEIKH Branch: Hatimara Rampal, Centre # 09 (Female), Member ID: 627, Group No: 01 Member since: 26-03-1989 (27 Years) First loan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: NIL, Outstanding loan: NIL Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01923-350087
Mother's Contact No.	:	01980-298253
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOMTAJ BEGUM joined Grameen Bank since 27 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin	Udyokta	Business Info

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Business Name	:	NEW BISMILLAH ELECTRONICS	
Location	:	Hatimar Bazar, Rampalm, Munshigonj	
Total Investment in BDT	:	BDT 4,90,000/-	
Financing	:	Self BDT 3,40,000/- (from existing business) 69%	
		Required Investment BDT 1,50,000/- (as equity) 31%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	40 ft x 20 ft= 800 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fridge, Television etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Electronics Item	110,000	1,320,000			
Total Sales (A)	110,000	1,320,000			
Less. Variable Expense					
Electronics Item	93,500	1,122,000			
Total variable Expense (B)	93,500	1,122,000			
Contribution Margin (CM) [C=(A-B)	16,500	198,000			
Less. Fixed Expense					
Electricity Bill	500	6,000			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Transportation	2,000	24,000			
Entertainment	200	2,400			
Total fixed Cost (D)	8,000	69,600			
Net Profit (E) [C-D)	8,500	128,400			

Investment Breakdown					
Particulars	Proposed	Proposed Total			
Walton Fridge (8 x 30000)	240,000	0	240,000		
Television 21" (6 x 10000)	60,000	0	60,000		
Nova Micro Oven (3)	30,000	0	30,000		
Rice Cooker (2 x 2000)	4,000	0	4,000		
Others	6,000	0	6,000		
Fridge (5 x 30000)	0	150,000	150,000		
Total	340,000	150,000	490,000		

Source of Finance



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)					
Electronics Item	170,000	2,040,000	2,142,000	2,249,100	
Total Sales (A)	170,000	2,040,000	2,142,000	2,249,100	
Less. Variable Expense					
Electronics Item	144,500	1,734,000	1,820,700	1,911,735	
Total variable Expense (B)	144,500	1,734,000	1,820,700	1,911,735	
Contribution Margin (CM) [C=(A-B)	25,500	306,000	321,300	337,365	
Less. Fixed Expense					
Electricity Bill	500	6,000	7,000	8,000	
Mobile Bill	400	4,800	5,500	6,000	
Salary (self)	5,000	60,000	60,000	60,000	
Transportation	3,000	36,000	38,000	40,000	
Entertainment	200	2,400	3,000	3,500	
Total Fixed Cost	9,100	109,200	113,500	117,500	
Net Profit (E) [C-D)	16,400	196,800	207,800	219,865	
Investment Payback		60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	196,800	207,800	219,865
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		136,800	284,600
	Total Cash Inflow	346,800	344,600	504,465
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	136,800	284,600	444,465

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

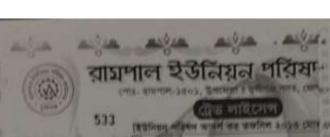












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MUNICIPAL CONTRACT

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FAMILY PICTURE

