Proposed NU Business Name: FAMILY NEEDS



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka Project verified by: MD. Rofiqul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MOST SHORIFA KHANDOKER		
Age	:	10-01-1977 (39 Y <i>ears)</i>		
Education, till to date	:	M .A		
Marital status	:	Married		
Children	:	01 Douther 01 Son		
No. of siblings:	:	03 Brothers 01 Sisters		
Address	:	Vill: Chamurkhan Amtola P.O Kanchkura P.S: Uttarkhan , Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANOWARA BEGUM LATE HERON MIAH Branch: Dakshinkhan, Centre # 15 (Female), Member ID: 4421 Group No: 08 Member since: 12-07-1990 (20 Years) First Ioan: BDT 2,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father Yes No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01912-384693
Family's Contact No.	:	01918-490285
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 20 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

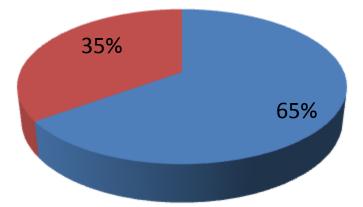
Proposed Nobin Udyokta Business Info					
Business Name	:	FAMILY NEEDS			
Location	:	Moinertake, Uttarkhan, Dhaka			
Total Investment in BDT	:	BDT 4,25,000/-			
Financing	:	Self BDT 2,75,000/- (from existing business) 65%			
		Required Investment BDT 1,50,000/- (as equity) 35%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 13 ft= 260 square ft			
Security of the shop	:	BDT 300,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Sugar ,Busicute ,Battery, Flour,Chips etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing one employee. The shop is rented. Collects goods from Tangi bazar Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cosmetics & Confectionary item	4,800	144,000	1,728,000		
Total Sales (A)	4,800	144,000	1,728,000		
Less. Variable Expense					
Cosmetics & Confectionary item	4,080	122,400	1,468,800		
Total variable Expense (B)	4,080	122,400	1,468,800		
Contribution Margin (CM) [C=(A-B)	720	21,600	259,200		
Less. Fixed Expense					
Rent		3,500	42,000		
Electricity Bill		1500	18,000		
Transportation		800	9,600		
Mobile Bill		500	6,000		
Salary (sttaf)		4000	48,000		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		15,300	183,600		
Net Profit (E) [C-D)		6,300	75,600		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Soap	16,800	25,000	41,800			
Powder	4,000	15,000	19,000			
Saving creem	5,000	0	5,000			
Coconut oil	30,000	20,000	50,000			
Muster oil	2,750	10,000	12,750			
Closeup paste	10,500	30,000	40,500			
Harpics	1,440	0	1,440			
Nesle Milk	19,200	0	19,200			
Horlics	3,000	0	3,000			
Others	57,310	50,000	107,310			
Fridge, T V	125,000		125,000			
Total	275,000	150,000	425,000			

Source of Finance

Entrepreneur's contibution 275,000 Investor's Investment 150,000 Total 425,000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Cosmetics & Confectionary item	6,000	180,000	2,160,000	2,268,000	2,381,400
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400
Less. Variable Expense					
Cosmetics & Confectionary item	5,100	153,000	1,836,000	1,927,800	2,024,190
Total variable Expense (B)	5,100	153,000	1,836,000	1,927,800	2,024,190
Contribution Margin (CM) [C=(A- B)	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		3,500	42,000	42,000	42,000
Electricity Bill		1500	18,000	18,000	18,000
Transportation		800	9,600	9,600	9,600
Mobile Bill		500	6,000	6,000	6,000
Salary (sttaf)		4,000	48,000	48,000	48,000
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		1562	18,750	18,750	18,750
Total Fixed Cost		16,862	202,350	202,350	202,350
Net Profit (E) [C-D)		10,138	121,650	137,850	154,860
Investment Payback			60,000	60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	121,650	137,850	154,860
1.3	Depreciation (Non cash item)	18,750	18,750	18,750
1.4	Opening Balance of Cash Surplus		80,400	177,000
	Total Cash Inflow	290,400	237,000	350,610
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	80,400	177,000	290,610



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 03 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





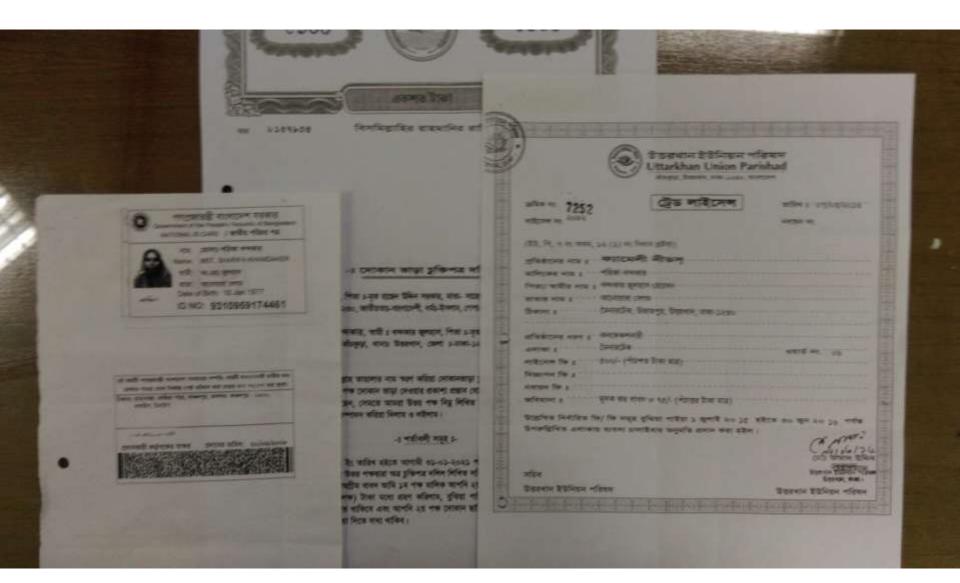












FAMILY PICTURE

