Proposed NU Business Name: **AMINUR GENJI STORE**



Project identification and prepared by: Md Mohiuddin Rubel, Ghatail Unit, Tangail

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md MANIRUL ISLAM		
Age	:	01-02-1987 (29 <i>Years</i>)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	Nil		
Address	:	Vill: Mukkha Gangair ,P.O: Ratan Borish P.S: Ghatail,Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST MOMOTA BEGUM MD JAMAL UDDIN Branch: Pakutia, Centre # 26(Female), Member ID: 5953, Group No:05 Member since: 07-11-1989 (09 Years) First loan: BDT 2500		
Further Information:		Existing Loan: BDT 15000/-, Outstanding loan: Nil N/A		
(v) Who pays GB loan installment	:			
(vi) Mobile lady	:			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no trained
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01934224644
Fathers Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MOMOTA BEGUMis a member of Grameen Bank. since 09 years. At first he took 2500 taka loan from Grameen Bank. **She** gradually took loan from GB. Utilize loan in business & Home Development.

Proposed Nobin Udyokta Business Info			
Business Name	:	AMINUR GENJI STORE	
Location	:	Deulabari, Ghatai, Tangail	
Total Investment in BDT	:	BDT =102,000 taka	
Financing	:	Self BDT 52,000 (from existing business) 5% Required Investment BDT 50,000 (as equity) 49%	
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka	
Proposed Salary	:	BDT 5,000 Taka	
Size Of Shop	:	10 ft *6 ft= 60 Square ft.	
Security Of The Shop		None	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like, Baby frock, Three piece, Genji, ,Fatua, Baby set etc The business is operating by entrepreneur. Existing No employee. One will be appointed after getting equity fund. Collects goods from Korotia Baazar. The shop is rented. Average Gain on Sale 20% Agreed grace period is 3 months. 	

Existing Business				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)				
Baby frock, Three piece, Genji, ,Fatua, Baby set etc	2000	60000	720000	
Total Sales (A)	2000	60000	720000	
Less Variable Expense				
Baby frock, Three piece, Genji, ,Fatua, Baby set etc	1600	48000	576000	
Total variable Expense (B)	1,600	48000	576000	
Contribution Margin (CM) [C=(A-B)	400	12000	144000	
Less Variable Expense				
Rent		500	6000	
Electricity bill		250	3000	
Transportation		500	6000	
Salary (self)		5000	60000	
Entertainment		300	3600	
Guard		100	1200	
Mobile bill		300	3600	
Total fixed cost (D)		6,950	83400	
Net Profit (E)= [C-D]		5,050	60600	

Investment Breakdown					
Particulars	Existing	Proposed	#VALUE!		
Baby Frock (50x200)	10,000		10000		
three piece (20x250)	5,000		5000		
Shirt (140x110)	14,400		14400		
Genji	3,500		3500		
Fatua (30x55)	1,650		1650		
Baby set (10x180)	1,800		1800		
Half pant (30x25)	750		750		
Machine	6,500		6500		
KG cloth	8,400	20,000	28400		
Long cloth		30,000	30000		
	52,000	50,000	102000		

Source Of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Baby frock, Three piece, Genji, ,Fatua, Baby set				
etc	3600	108000	1296000	1360800
Total Sales (A)	3600	108000	1296000	1360800
Less Variable Expense				
Baby frock, Three piece, Genji, ,Fatua, Baby set				
etc	2880	86400	1036800	1088640
Total variable Expense (B)	2,880	86400	1036800	1088640
Contribution Margin (CM) [C=(A-B)	720	21600	259200	272160
Less Variable Expense				
Rent		500	6,000	6,000
Electricity bill		250	3000	3300
Transportation		500	6000	6,300
Salary (Self)		5000	60000	60000
Salary(Staff)		4000	48000	48000
Entertainment		300	3600	3800
Guard		100	1200	1200
Mobile bill		350	4200	5000
Total fixed cost (D)		11,000	132000	133,600
Net Profit (E)= [C-D]		10600	127200	138,560
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	127,200	138,560
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		97,200
	Total Cash Inflow	177200	235760
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	97,200	205760

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0,Others:01

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures





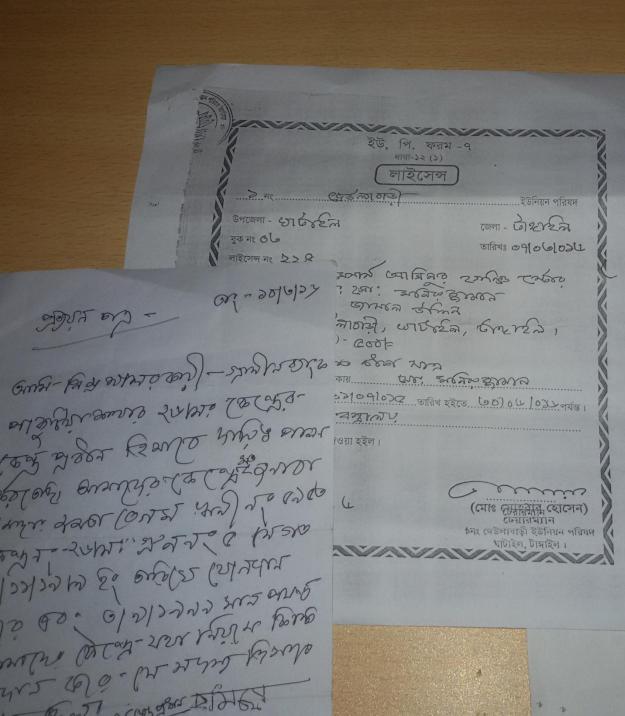














. গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Banglade NATIONAL ID CARD / ভাতীয় পরিচয় পর



নাম: সোঃ মনিক্রণ ইসলাম Name: MD. MANIRUL ISLAM

পিতা: মোঃ জামান উদিন মাতা: মোসাঃ মমতা বোম Date of Birth: 01 Feb 1987

ID NO: 9312817104823

এই কাওঁটি গণপ্ৰজাতন্ত্ৰী বাংলাদেশ সরকারের সম্পত্তি। কাওঁটি ব্যবহারকারী বাতীত অন্য কোথাও পাওৱা গোলে নিকটছ পোষ্ট অফিলে জন্ম দেয়ার জন্য অনুরোধ করা হলো। ঠিতানা- গ্রাম/রাভা: মখা গালাউর মধা গালাউর ভাকধব- বতল ববিশ – ১৯৮০

ঠিকানা: গ্রাম/রাজা: মূখ্য গালাইর, মুখ্য গালাইর, ডাকঘর: রতন বরিল - ১৯৮০, ঘটাইল, টালাইল

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

ানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ০১/০৮/২০০৮

