Proposed NU Business Name: M/S BITHI STORE



Project identification and prepared by: Md. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Md. Mizanur Rahman Patowary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	SOBRATA SAHA		
Age	:	04-06-1994 (22 <i>Years)</i>		
Education, till to date	:	SSC		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 Brother & 2 Sisters		
Address	:	Vill: Boliyadi, P.O: Boliyadi, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father MST. JOLPONA SAHA MD. VONJON SAHA Branch: KALIALOIR, Centre # 06 (Female), Member ID: 1141/1,Group No:02		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Member since: 18-09-2012 (<i>4 Years</i>) First loan: 15,000 taka. Outstanding loan: Nil Nil No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	•	07 years.
Training Info	••	He has no Year training.
Other Own/Family Sources of Income	••	Rent
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•••	01913132367
Mother's Contact No.	:	01813056266
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

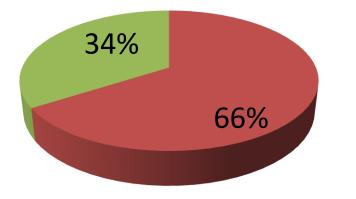
MST. JOLPONA SAHA joined Grameen Bank since 04 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S BITHI STORE			
Location	:	Boliyadi			
Total Investment in BDT	:	BDT 587,000/-			
Financing	:	Self BDT 387,000(from existing business) 66% Required Investment BDT 2,00,000(as equity)34%			
Present salary/drawings from business (estimates)	•	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	22ft x 15 ft= 330 square ft			
Security of the shop	:	N/A			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Biscuit, oil, chanachur, sugar etc. Average 5% gain on sales. The business is operating by entrepreneur. Existing 1 employee. One will employee be appointed after getting equity fund. The shop is owned. Collects goods from Bogra, Kaliakoir. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	33,000	990,000	11,880,000		
Total Sales (A)	33,000	990,000	11,880,000		
Less. Variable Expense					
Grocery Item	31,350	940,500	11,286,000		
Total variable Expense (B)	31,350	940,500	11,286,000		
Contribution Margin (CM) [C=(A-B)	1,650	49,500	594,000		
Less. Fixed Expense					
Electricity Bill		700	8,400		
Mobile Bill		500	6,000		
Salary (self)		5,000	60,000		
Transportation		25,000	300,000		
Salary (staff)		8,000	96,000		
Guard		300	3,600		
Total fixed Cost (D)		39,500	74,400		
Net Profit (E) [C-D)		10,000	519,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (120 x 1500)	180,000	100,000	280,000		
Sugar (10 x 2250)	22,500	7,000	29,500		
Flour (10 x 1000)	10,000	30,000	40,000		
Salt	20,000	5,000	25,000		
Pulse (7 x6000)	42,000	10,000	52,000		
Soyabin Oil (6 x 15300)	91,800	25,000	116,800		
Milk (30 x 300)	9,000	3,000	12,000		
Soap, Washing Powder, Cosmetics etc	11,700	20,000	31,700		
Total	387,000	200,000	587,000		

Source of Finance



Entrepreneur's Contribution 387,000

Investor's Investment 200,000

Total 587,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Grocery Item	46,500	1,395,000	16,740,000	17,577,000	18,455,850
Total Sales (A)	46,500	1,395,000	16,740,000	17,577,000	18,455,850
Less. Variable Expense					
Grocery Item	44,175	1,325,250	15,903,000	16,698,150	17,533,058
Total variable Expense (B)	44,175	1,325,250	15,903,000	16,698,150	17,533,058
Contribution Margin (CM) [C=(A-B)	2,325	69,750	837,000	878,850	922,793
Less. Fixed Expense					
Electricity Bill		700	8,400	9,500	10,500
Mobile Bill		600	7,200	8,000	9,000
Salary (self)		5,000	60,000	60,000	60,000
Transportation		30,000	360,000	360,000	360,000
Salary (staff)		13,000	156,000	160,000	170,000
Guard		300	3,600	4,000	4,000
Total Fixed Cost		49,600	595,200	601,500	613,500
Net Profit (E) [C-D)		20,150	241,800	277,350	309,293
Investment Payback			80,000	80,000	80,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	241,800	277,350	309,293
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		161,800	359,150
	Total Cash Inflow	441,800	439,150	668,443
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	161,800	359,150	588,443



S Employment: Self: 01 Family:0 Others:02 Experience & Skill : 07 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
Opportunities	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures

















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার ninent of the People's Republic of Res इड.मि. चवम-३० HORAL ID CARD / WITHIN HERE HE নিয়ম দ্রাইব্য ১২(১) নাম সুৰঙ সাহা Name: BOBRATA SAHA TWINI THEM NOT NOT SHOW BY উপজেলা ঃ কালিয়াকৈর, জেলা ঃ গাজীপুর। Date of Binh: 04 Jun 1994 ID NO: 19943313276000180 ট্রেড লাইসেন্স काशिक मर-SIRA : 27/32/2053 লাইলেল নং-নাম/প্রতিষ্ঠানের নাম at any many first states white and strends and teres the cost halo over where an over an again as a been exactly over the cost of the set. পিষ্ঠা/স্বায়ী/মালিক/ব্যবস্থাপনা পরিচ ঠিকানা Car BIAS উপজেলা ঃ কালিয়াকৈর, জেলা ঃ গাজীপুরু ব্যবসার ধরণ Division in Francisco Marcal al al 2 serves afer on onkelle ইদ্যেখিত নাম/প্রতিষ্ঠানের অনুকৃলে (১) ট্রেড লাইসেল ফিঃ (ক) ববে (2) 可范 (20%) 7777 a) राम अन 1200/e) ব্যবসা, বৃত্তি বা পেশার উপরকর (পরিশোধিত মূলবন 🕖 00, 000 / STOL টাকা গ্রহণ করিয়া 200000 1.6.001 ৫০-২০১৬ ব্রিঃ সনের জন্য অর ইউনিয়নের সীমার মধ্যে আবশ্যকীয় বাণিজ্য চালাইয়া যাইবার অনুমতি দেওয়া হইল। নাইসেন্দ ৩০/০৬/২০১৬ খ্রিঃ পর্যন্ত বৈধ বলিয়া বিবেচিত হইবে। 22122426 White সচিব क्रांत्रमान. ৪নং মৌচাক ইউনিয়ন পরিষদ প্রদাহ মৌচাক ইউনিয়ন পরিষদ

FAMILY PICTURE

