

## Proposed NU Business Name: **NITA PHARMACY**



Project identification and prepared by: Md. Shahalam,  
Dupchachia Unit, Bogra

Project verified by: MD. Rafiqul Islam



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>DABASHISH BASAK</b>
Age	:	01-01-1987 (20 Years)
Education, till to date	:	Class 10
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	-
Address	:	Vill: Dupchachia Purb para, P.O: Dupchachia, P.S: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>NIYOTI RANI BASAK</b>
(iii) Father's name	:	<b>GIREN BASAK</b>
(iv) GB member's info	:	Branch: Birkedar, Centre # 68(Female), Member ID: 7161, Group No: 1 Member since: (08 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 35000, Outstanding loan: NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733292662
Mother's Contact No.	:	01788910536
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

NIYOTI RANI BASAK joined Grameen Bank since 08years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>NITA PHARMACY</b>
Location	:	Tematha, Talora Road, Dupchachia, Bogra
Total Investment in BDT	:	BDT220,000 /-
Financing	:	Self BDT 120000/-(from existing business)55 % Required Investment BDT 1,00,000/-(as equity)45 %
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	11 ft x 10 ft= 110 square ft
Security of the shop	:	BDT 10,000/-
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; Medicine etc.</li> <li>▪Average 15% gain on sale.</li> <li>▪The business is operating by entrepreneur. Existing no employee.</li> <li>▪The shop is rented.</li> <li>▪Collects goods from Bogra.</li> <li>▪Agreed grace period is 3 months.</li> </ul>

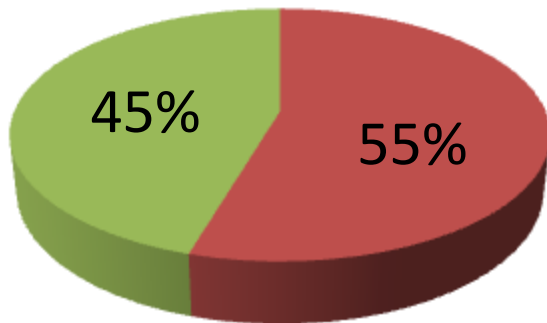
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Medicine	2,650	79,500	954,000
<b>Total Sales (A)</b>	<b>2,650</b>	<b>79,500</b>	<b>954,000</b>
<b>Less. Variable Expense</b>			
Medicine	2,253	67,575	810,900
<b>Total variable Expense (B)</b>	<b>2,253</b>	<b>67,575</b>	<b>810,900</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>398</b>	<b>11,925</b>	<b>143,100</b>
<b>Less. Fixed Expense</b>			
Rent		700	8,400
Electricity Bill		200	2,400
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		300	3,600
Entertainment		300	3,600
Guard		100	1,200
<b>Total fixed Cost (D)</b>		<b>6,900</b>	<b>14,400</b>
<b>Net Profit (E) [C-D]</b>		<b>5,025</b>	<b>128,700</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Cinkara (50 x 100)	5,000	2,000	7,000
Sanora Napkin	2,000	5,000	7,000
Syrup	15,000	15,000	30,000
Various Tablet	60,000	25,000	85,000
Various Capsule	31,000	18,000	49,000
Veterinary Medicine	7,000	5,000	12,000
Flexi-load	0	30,000	30,000
<b>Total</b>	<b>120,000</b>	<b>100,000</b>	<b>220,000</b>

## Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 100,000
- Total 220,000

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Medicine	3,500	105,000	1,260,000	1,323,000
Flexi-load	81	2,430	29,160	30,618
<b>Total Sales (A)</b>	<b>3,581</b>	<b>107,430</b>	<b>1,289,160</b>	<b>1,353,618</b>
<b>Less. Variable Expense</b>				
Medicine	2,975	89,250	1,071,000	1,124,550
<b>Total variable Expense (B)</b>	<b>2,975</b>	<b>89,250</b>	<b>1,071,000</b>	<b>1,124,550</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>606</b>	<b>18,180</b>	<b>218,160</b>	<b>229,068</b>
<b>Less. Fixed Expense</b>				
Rent		700	8,400	8,400
Electricity Bill		200	2,400	3,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		500	6,000	8,000
Entertainment		300	3,600	4,000
Guard		100	1,200	1,500
<b>Total Fixed Cost</b>		<b>7,200</b>	<b>86,400</b>	<b>90,400</b>
<b>Net Profit (E) [C-D]</b>		<b>10,980</b>	<b>131,760</b>	<b>138,668</b>
<b>Investment Payback</b>			<b>60,000</b>	<b>60,000</b>



# Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	131,760	138,668
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		71,760
	<b>Total Cash Inflow</b>	<b>231,760</b>	<b>210,428</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	<b>Total Cash Outflow</b>	<b>160,000</b>	<b>60,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>71,760</b>	<b>150,428</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 10 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







Airtel

মহা

ফা

য়ে

সী















# নিভা ফার্মেসী

বি জি- ০০৩৬৩২/এ

প্রোঃ দেবশীষ বসাক

মোবাইল নং - ০১৭০০-২৯২৬৬২

০১৮২২-৪২৯০১১

এখানে দেশী-বিদেশী সকল প্রকার ঔষধ পাইকারী ও খুচরা সুলভ মূল্যে বিক্রয় করা হয়।

কেমাখা, কালোড়া রোড, দুপচাঁচিয়া বড়ডা।

স্বাস্থ্য

নিভা ফার্মেসী

স্বাস্থ্য

সকল ঔষধ

পাওয়া যায়



স্বাস্থ্য  
এখা  
বিত





# নিভতা ফার্মেসী

বি জি- ০০৩

প্রোঃ দেবাশীষ

মোবাইল নং - ০১৭৩

০১৮২

এখানে দেশী-বিদেশী সকল প্রকার ঔষধ পাইকারী ও খুচরা সুলভ মূল্যে বিক্রয় করা হয়।

তেমাথা, ভালোড়া রোড, দুপচাঁচিয়া, বগুড়া।



নিভতা ফার্মেসী

নিভতা ফার্মেসী





# গ্রামীণ পেনশন স্কীম

নাম: নিশ বসাক



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
Government of the People's Republic of Bangladesh  
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: দেবশীষ বসাক  
Name: Debashish Basak  
পিতা: বীরেন বসাক  
Date of Birth: 01 Jan 1967  
ID NO: 1023305850061

এই জাতীয় পরিচয়পত্র বাংলাদেশ সরকারের সম্পত্তি। জাতীয় পরিচয়পত্রটি সঠিক ভাবে  
ব্যবহার করতে হবে। বিক্রি বা অন্য কোনো উদ্দেশ্যে ব্যবহার করা নিষিদ্ধ।  
সংস্করণ: ২০১১



বিক্রি  
ORIGINAL  
No. 0053004

## LICENCE TO SELL, STOCK AND EXHIBIT FOR SALE AND DISTRIBUTE BIOLOGICAL AND OTHER SPECIAL PRODUCTS SPECIFIED IN SCHEDULE C

নিম্ন ২২২২/২০১১ তারিখ: দেবশীষ বসাক

where hereby licensed to sell, stock and exhibit for sale and distribute on the premises  
situated at বিরামপুরে দুর্গাচরণ কল্যাণ  
the biological and other special products specified in Schedule C of the Drugs Rules,  
1946, subject to the conditions specified below and to the provisions of the Drugs Act,  
1940 and the rules thereunder.

1. This licence will be in force for two years from the date ২২/২২/২০১১
2. Particulars: ...



বিক্রি  
ORIGINAL  
No. 075501

## LICENCE TO SELL, STOCK AND EXHIBIT FOR SALE AND DISTRIBUTE BIOLOGICAL AND OTHER SPECIAL PRODUCTS

নিম্ন ২২২২/২০১১ তারিখ: দেবশীষ বসাক  
where hereby licensed to sell, stock and exhibit for sale and distribute on the premises  
situated at বিরামপুরে দুর্গাচরণ কল্যাণ  
the biological and other special products specified in Schedule C to the  
Drugs Rules, 1946, subject to the conditions specified below and to the provisions of the  
Drugs Act, 1940 and the rules thereunder.



গ্রামীণ স্বাস্থ্য  
কেন্দ্র

সহজ স্বাস্থ্যের পাশ বই



# FAMILY PICTURE

