Proposed NU Business Name: ORTHI BOSTRALOY & COSMETICS STORE



Project identification and prepared by: Md. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: Md. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SHAH JAHAN		
Age	:	06-08-1989 (27 <i>Years</i>)		
Education, till to date	:	BBA		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: East Chandura, P.O: Shofipur, P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. JAMIRON BEGUM MD. A KHALEK Branch: Mouchak, Kaliakoir, Centre # 28(Female), Member ID: 6624/1,Group No:05 Member since: 25-04-1988(27 Years) First loan: 5000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 120,000 Outstanding loan: BDT 65880 Nil No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01922617277
Mother's Contact No.	:	018199*36389
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JAMIRON BEGUM joined Grameen Bank since 27 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info			
Business Name		ORTHII BOSTRALOY & COSMETICS STORE	
Location	:	East Chandura	
Total Investment in BDT	:	BDT 2,69,000/-	
Financing	:	Self BDT 1,69,000(from existing business) 63% Required Investment BDT 100,000(as equity) 37%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	20 ft x 20 ft= 400 square ft	
Security of the shop	:	N/A	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Sharee, Lungi, Long cloth, Three-piece, One piece ect. Average 15% gain on sales The business is operating by entrepreneur. Existing no employee. Collects goods from Tangail, Korotiya. Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cloths and garments items	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Cloths and garments items	2975	89250	1071000
Total variable Expense (B)	2,975	89250	1071000
Contribution Margin (CM) [C=(A-B)	525	15750	189000
Less Variable Expense			
Rent		700	8400
Electricity bill		500	6000
Transportation		1,500	18000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		300	3600
Mobile bill		100	1200
Total fixed cost (D)		8,400	100800
Net Profit (E)= [C-D]		7,350	88200

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Sharee (10x2500)	25,000	0	25,000		
Sharee (11x1000)	11,000	50,000	61000		
Print (20x300)	6,000	0	6000		
Shuti sharee(20x500)	10,000	0	10000		
Tangail (10x1000)	10,000	0	10000		
Lungi (50x500)	25,000	20,000	45000		
Bed sheet (20x500)	10,000	0	10000		
Three piece (950x450)	22,500	5,000	27500		
Towel (50x100)	5,000	5,000	10000		
Panjabi(50x300)	15,000	0	15000		
Mosquito net (500x6)	5,000	10,000	15000		
Gauze scarf, Comb cover,Borkha,Balnket	14500	0	14500		
Cosmetics, Prayer mat	10000	10000	20000		
	169,000	100,000	269000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Cloths and garments items	5000	150000	1800000	1890000	
Total Sales (A)	5000	150000	1800000	1890000	
Less Variable Expense					
Cloths and garments items	4250	127500	1530000	1606500	
Total variable Expense (B)	4,250	127500	1530000	1606500	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	
Less Variable Expense					
Electricity bill		500	6000	6000	
Transportation		1,600	19,200	19,400	
Salary (Self)		5000	60000	60000	
Entertainment		300	3600	3600	
Mobile bill		350	4200	4300	
Total fixed cost (D)		7,750	93,000	93,300	
Net Profit (E)= [C-D]		14750	177000	190,200	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	177,000	190,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		117,000
	Total Cash Inflow	277000	307200
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	117,000	247200

SWOT ANALYSIS

$\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















(পৌৰজম্মি ফ্র্ম- ৩)

গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় কানিয়াকৈর পৌরসভা কানিয়াকৈর, গাঙ্গীপুর

জন্ম সনদ

[বিধি- ৯, জন্ম ও মৃত্যু নিবজন (পৌরসজা) বিধিমালা, ২০০৬] (জন্ম নিবজন বহি হইতে উদ্ধৃত)

নিবন্ধন বহি নং ২ ১

নিবন্ধনের তারিখ: ২৯-০৬-২০১৪

সনদ ইস্থার তারিখ:২৯-০৬-২০১৪

জন্ম নিবন্ধন নম্ব: ১৯৮৯৩৩২৪৪০৮০৭৬৭০৬

নাম: মো:শাহ জাহান

জন্ম তারিখ: ০৬-০৮-১৯৮৯

লিজ: পুরুষ

ছয়ই আগস্ট উনিশ শত উননব্বই

জন্ম স্থান: পূর্বচান্দরা,কালিয়াকৈর,গাজীপুর।

পিতার নাম: মো:আ:খালেক

জাতীয়তা: বাংলাদেশী জাতীয়তা: বাংলাদেশী

মাতার নাম: মোছা:জামিরন বেগম

স্বামী ঠিকানা: পূর্বচান্দরা,কালিয়াকৈর,গাজীপুর।

বর্তমান ঠিকানা: পূর্বচান্দরা,কালিয়াকৈর,গাজীপুর।



(बद्दु कार्तीत बाकत क नामन मीन)

(নিবন্ধকের ব্যক্তির ও নামসং সীল মোঃ মাজিবুর রহমান মোর কাশিয়াকের পৌহসভা, গাঞ্জীপুর

(নিৰ্ভাৱন কাৰ্যালয়ের সাল্যোহর)

े लक्ष्य के रे के रहिन्द केन, मान, नतर ही भाष क्षेत्र अविहा हवा के व देश हुए क्ष्य बादा क्रिका

advist ors

-काशि किया नाएक कारे - दिनः भारक चिका जीक भेरेराउँ व्याण - धारा उस शन्य तिक डार. व्याहिण वाड. काशा काएको प्रांडे किया. असी विक कार्य असी विकासन कार्य कार्य -210Les -978 ex 4UM - rivoras -1912-त्या काल हिर्मि कि। आउ व्याप वार्ड क्रियोत काथीय कियी कारण कारी किये विनिक्ति होडे छोधीडे विधार १३ राष द्यायोउं- ख्रुक्ट रास्त्र, किट्रिंग, अत वहेंदे रेस्ट्री केरा वर्ष ग्राम वा करें। वर्ष 2016. 201013. 4012 - COLON3, 5124. गा जिंद का कि किरहेग कि ना-

लिए अधिक आग्रेड

FAMILY PICTURE

