#### **A Nobin Udyokta Project**

## **A R Dairy Farm**





NU Identified and PP Prepared by:
Md. Rasheduzzaman, Dhamrai Unit
Verified By: Md. Ziaul Hoque



Presented by Md. Abdur Rashid

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Abdur Rashid			
Age	:	28/12/1991 (24 Years)			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	2 Brothers, 1 Sister			
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother  Father  Nobiran Md. Nur Islam Member since:01/02/1995 Branch: Mohishashi, Centre no.72, Group:07 Loanee No.4904/1 First loan:4000/- Total Amount Received: Tk. 250,000/- Existing loan: 50,000 Outstanding: 11,509			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU N/A N/A N/A N/A			
Education	<u>:</u>	HSC			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Dairy Farm Business
Trade License Number	:	247/2015-2016
Business Experiences and Training Info	:	02 years
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01750401156
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank since 1995. At first his mother took a loan of 4000 BDT from Grameen Bank. She invested the money in NU's Dairy farm business. NU's mother gradually improved their life standard by using GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	A R Dairy Farm
Address/ Location	:	Mohishashi, Sanora, Dhamrai, Dhaka
Total Investment in BDT	:	300,000/-
Financing	:	Self BDT : 200,000 (from existing business) - 67% Required Investment BDT : 100,000 (as equity) - 33%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	70%
Estimated % of proposed gross profit margin	:	70%
Agreed grace period	:	5 months

### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Item: 2 Cow (Australian Fizi, Shindi) 1 Calf (Australian Fizi) Cow Shed	150,000 30,000 20,000		200,000
Proposed item: 1 cow with 1 calf (Australian Fizi)		100,000	100,000
Total Capital	200,000	100,000	300,000

### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
T articulars	Daily	Monthly	Yearly		
Income from Milk Sale (10 liter x 60/-) [A]	600	18000	216,000		
Purchase food for Cow [B]	180	5400	64,800		
Gross Profit (70%)(A-B)= (C)	420	12,600	151,200		
Less: Operating Costs					
Electricity bill		100	1200		
Medical Cost		500	6000		
Mobile Bill		100	1200		
Salary from Business		6,000	72,000		
Others (Transport)		100	1,200		
Non Cash Item					
Depreciation(20,000*15%)		250	3000		
Total Operating Cost (D)		7050	84,600		
Net Profit (C-D):(E)		5,550	66,600		

### FINANCIAL PROJECTION OF NU BUSINESS PLAN



	Yea	ar 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Income from Milk Sale (10 liter x 60/-) [A]	600	18,000	216,000	600	18,000	216,000	600	18,000	216,000
Less: Purchase Food for Cow [B]	180	5400	64,800	180	5400	64,800	180	5400	64,800
Gross Profit (70%)	420	12,600	151,200	420	12,600	151,200	420	12,600	151,200
Income from cow sale	-	3,000	36,000	-	3,000	36,000	-	3,000	36,000
Grand Income		15,600	187,200		15,600	187,200		15,600	187,200
Less operating cost :									
Electricity bill		150	1800		200	2400		250	3000
Medical Cost		1000	12000		1200	14,400		1500	18,000
Salary from Business		7,000	84,000		7,000	84,000		7,000	84,000
Mobile Bill (SMS and Reporting)		500	6000		600	7200		600	7200
Others (Transport)		200	2400		300	3600		400	4800
Non Cash Item									
Depreciation		250	3000		250	3000		250	3000
Total Operating Cost [E]		9,100	109,200		9550	114,600		10,000	120,000
Net Profit (D-E) = (F)		6,500	78,000		6050	72,600		5600	67,200
GT payback	40,000			40,000			40,000		
Retained Income:		38,000			32,600			27,200	

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	78,000	72,600	67,200
1.3	Depreciation (Non Cash Item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus	0	29,491	65,091
	Total Cash Inflow	181,000	105,091	135,291
2.0	Cash Outflow			
2.1	Purchase of Cow	100,000	0	0
2.2	GB Loan	11,509	-	-
2.3	Investment Pay Back	40,000	40,000	40,000
	Total Cash Outflow	151,509	40,000	40,000
3.0	Net Cash Surplus	29,491	65,091	95,291

### **SWOT Analysis**



## STRENGTH

- NU is full time engaged with Dairy farm
- Skilled & Experience
- Good Communication System.
- Good Networking with milk buyer
- Mother is capable to take care of cattle
- No Credit Sale

## WEAKNESS

Lack of investment

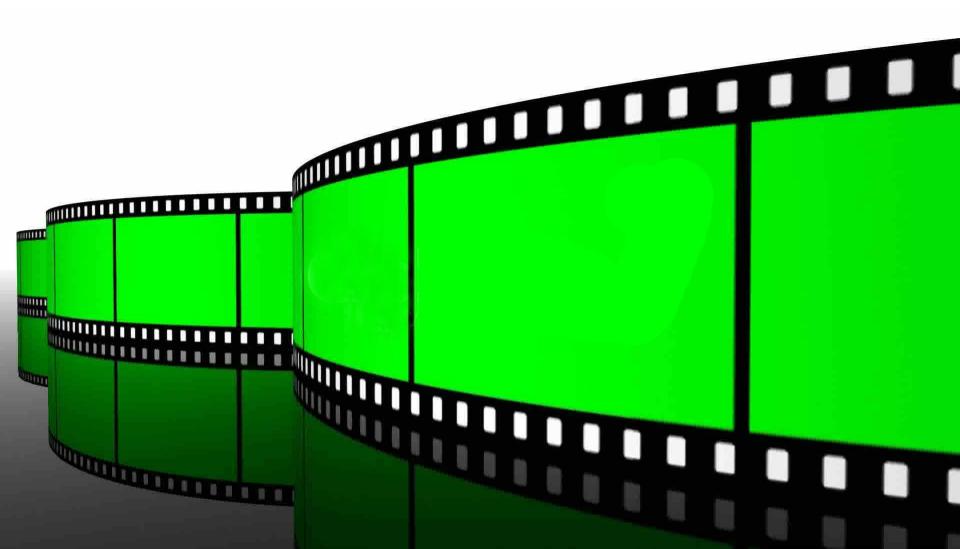
## **O**PPORTUNITIES

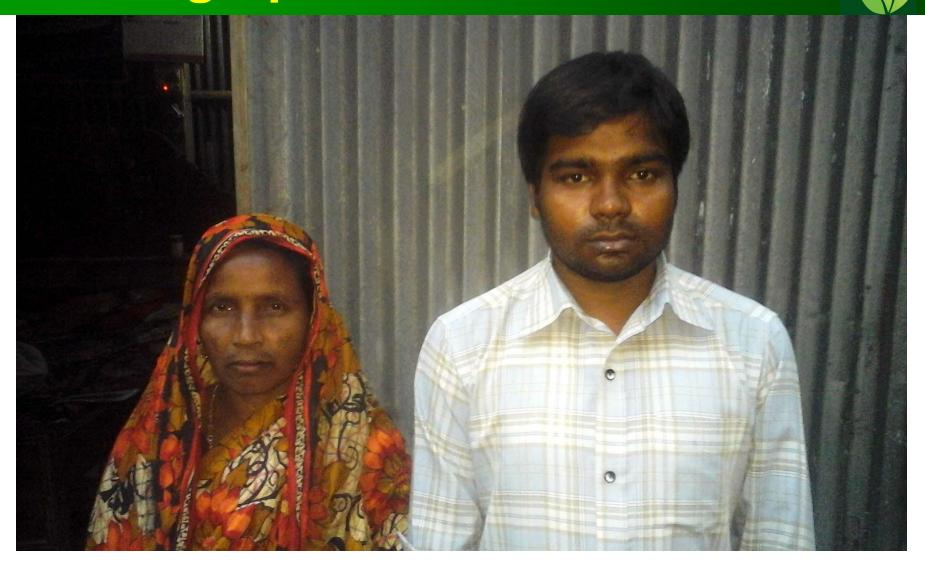
- Expansion Of Business
- Increasing the profitability

### $\mathbf{T}_{\mathsf{HREATS}}$

- Cow related disease
- Theft



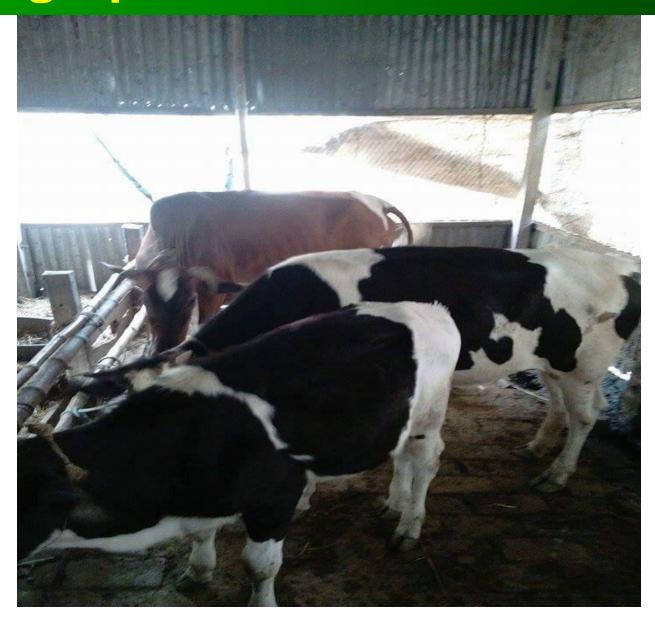
















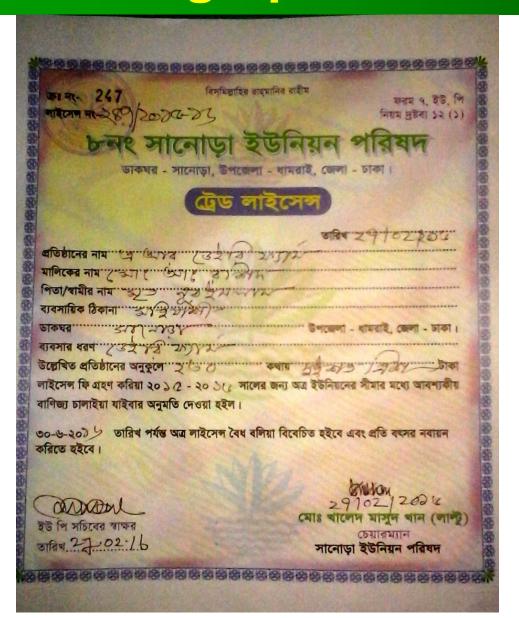




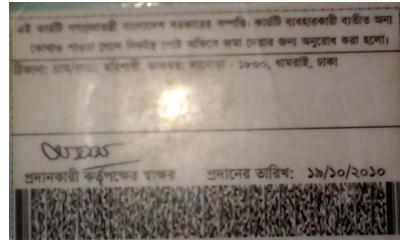




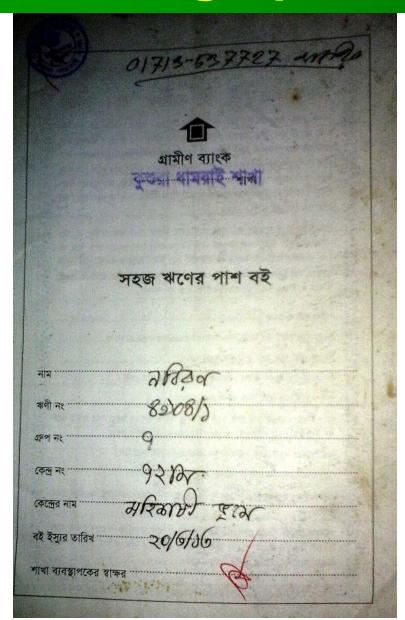


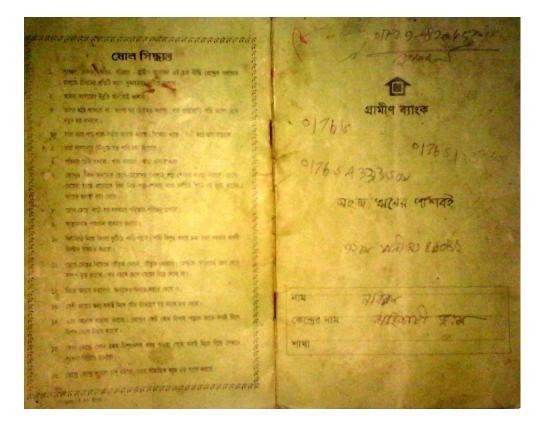














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