

Proposed NU Business Name : M/S Zia Store Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by **: Shah Alam** Business Proposal Send by: Banu madhoud, Asst. officer,Naogoan.



Name and address	:	Md. Ziaur Rahman Vill: Bawtara, Union: 3 no Vabecha, Post: Balubazar, Upazila: Niamatpur, District: Naogaon.
Age	:	24 Years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 (Two) Brothers and 01 (Two) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	VFatherMotherFatherMst. JoygunMd. Shah Jaman shownarBranch: poranpur, Manda, Naogoan, Centre # 19/moLoan no.: 4729/1, Member since October 18, 2010First Ioan: Tk. 10,000Existing Ioan: Tk. 0. Outstanding Ioan: Tk. 0
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	No. No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	07 (Seven years experience is running his own business. He started the business only with Tk. 34,000 (Thirty four thousand).He has taken training from his father's business about 3yars.
Other Own/Family Sources of Income	:	His father's income from agriculture and his younger brother helps the existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01723-999014
NU's National ID No.	:	19926416921000189
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Joygun is a member of GB Since October 18, 2010 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son (Entrepreneur) in his business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Zia Store
Address/ Location	••	Gabtole bazar, Naogaon.
Total Investment in BDT		Tk. 248,000
Financing	:	Self Tk. 168,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Tree thousand and six hundred)
Proposed Salary (estimates)		Taka 6,500 (Six thousand and five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%
(ii) Estimated % of proposed gross profit margin	:	On products 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

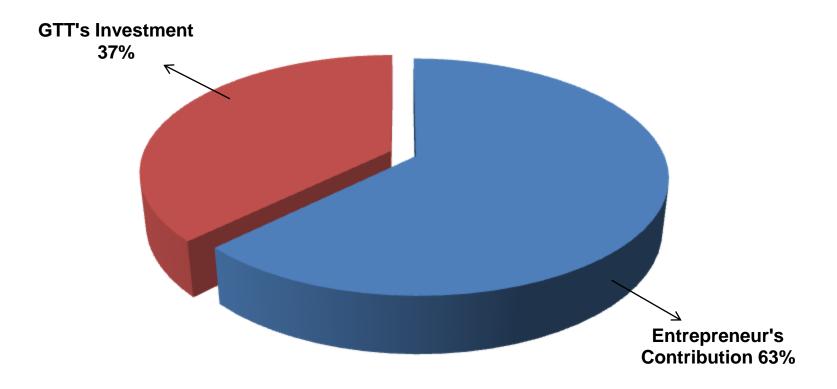
Dertioulere	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (grocery item, cosmetics item, bakery item etc) (A)	4,000	112,000	1,344,000		
Less: Cost of sales of products (product purchase) (B)	3,600	100,800	1,209,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:					
Electricity bill		350	4,200		
Mobile bill		300	3,600		
Night Guard bill		100	1,200		
Conveyance		1,000	12,000		
Provision of bad Debt		22	268		
Bank Charge (DD, PO, SC)					
Ownership Transfer Fee		-	-		
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		121	1,450		
Total Operating Cost (D)		7,893	94,718		
Net Profit (C-D):		3,307	39,682		
Retained Income					



Particula	Existing	Dropood	Total		
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in products (rice, flour, oil, salt, sugar, pulses, confectionary item, cosmetics itrm, soap, spice, tea leaf, noodles and bakery item etc)	Investment in products (rice, dal, oil,water and gocery item etc)	109,700	100,000	209,700	
Investment in Equipments (weight	3,600		3,600		
Cash in hand	23,000		23,000		
Debtors (Since Decenber, 2015 to	26,800		26,800		
Creditors	(4,200)		(4,200)		
Decoration (fixture and fittings)	9,100		9,100		
Total Cap	168,000	100,000	268,000		



- Entrepreneur's Contribution 168,000
- GTT's Investment 100,000
- Total Capital 268,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Faiuculais		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (grocery item, cosmetics item, bakery item etc) (A)	6,400	179,200	2,150,400	7,360	206,080	2,472,960	8,243	230,810	2,769,715
Less: Cost of sales of products (product purchase) (B)	5,760	161,280	1,935,360	6,624	185,472	2,225,664	7,419	207,729	2,492,744
Gross Profit (C) [C=(A-B)]	640	17,920	215,040	736	20,608	247,296	824	23,081	276,972
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		650	7,800
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000
Provision of bad Debt		22	268		22	268		22	268
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,500	78,000		7,500	90,000		8,500	102,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,700	20,400
Non Cash Item:									
Depreciation Expenses		121	1,450		121	1,450		121	1,450
Total Operating Cost (D)	-	11,555	134,388	-	13,405	160,858		15,055	180,658
Net Profit (C-D):	-	6,365	80,652	-	7,203	86,438	-	8,026	96,314
Retained Income			80,652			167,090			263,404

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	84,652	94,438	104,314
1.3	Depreciation Expenses	1,450	1,450	1,450
1.4	Opening Balance of Cash Surplus	-	62,102	109,990
	Total Cash Inflow	186,102	157,990	215,754
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	62,102	109,990	167,754



STRENGTH	WEAKNESS
Present employment:	Can not supply products
Self: 01 Family: 01 (father)	according to demand.
Others (beyond family): 0	
□ Future employment: 0	
Trade license of business in his own name	
□ Maintain books of record;	
□ Family business;	
Quality of products;	
Skilled and working experience : 10Yrs.	
OPPORTUNITIES	THREATS
Location of shop;	Local Competition
□ Increase of demand	Electricity circuit breaker & main
Before leaving the shop, the main switch has to be	switch.
off.	
The capital of Entrepreneur will be Tk.	
431,404 after 3 years excluding payback	
of investor's money.	
y.	

Presented at 181st as Yunus Centre and 40th In-house Executive Social Business Design Lab

(GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

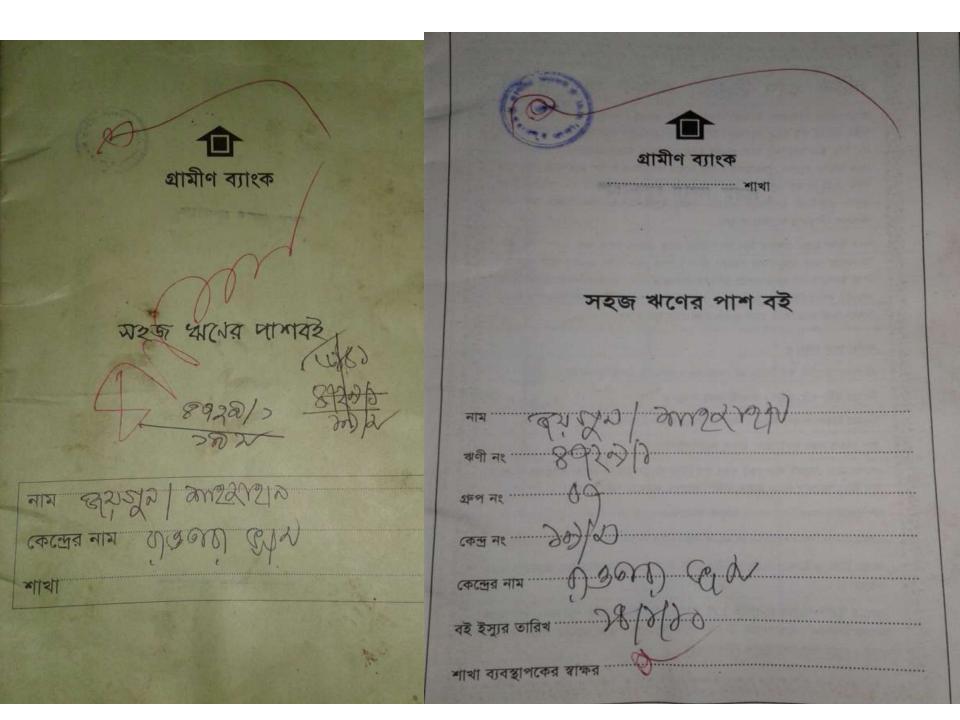








হও,াপ ক্রম- ১৩ ৩নৎ ভাবিচা ইউনিয়ন পরিষদ ডাকঘর ঃ ছাতড়া, নিয়ামতপুর, নওগাঁ। ইউ.পি ফরম-১৩ লাইসেন্স ফি আদায় রেজিষ্ট্রার 892 अर्थ वदमत 205 (2-20216 লাইসেল তনং ভাবিচা ইউনিয়ন পরিষদ নিয়ামতপুর থানা/উপজেলা, নওগাঁ জেলা। णात्रिष :20.02.202C :000 বই নমর লাইসেল নম্বর : 00(02) 2021-202U লাইসেলধারীর নাম ২০০৭ জাত 672172614 101223 পিতা/মামীর নাম ঃ বিনা: কিছ ALLED BU ঃ সাংবা E: Contra : della to m) dia ঠিকানা Falty Contratory পেশার ধরন 2016120.20.20.2 (Adia J 2 adro Brass, 200) ফি প্রদানের পরিমাণ টাক্ 200 ধাও হয়ে তার ব্যবসা / বৃত্তি / পেশা.....চাপিয়ে যাবার **অন্য এই লাইসেল প্রদান** করা হলো। SIR4:201-02-2026





Thank You