

Proposed NU Business Name: M/S Sumaya Traders

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Shah Alam

Business Proposal Send by: Shofiquel Asst. Officer, Naogoan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Serazul Islam Vill: Zenpur, Union: 3 no Vabecha, Post: Satra, Upazila: Niamatpur, District: Naogaon.
Age	:	27 Years
Marital status	:	Married
Children	:	01 (one) daughter
No. of siblings:	:	02 (Two) Brothers & 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Mst. Sirina Begum Md. Nazrul Islam Branch: Chandan Nagor, Naogoan, Centre # 20/mo Loan no.: 2256/3, Member since January 10, 2009 First loan: Tk. 15,000 Existing loan: Tk. 15,000. Outstanding loan: Tk. 0
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	No. No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		04 (Four) years experience is running his own business. He started the business only with Tk. 30,000 (Thirty thousand). He has taken training from his elder brother's business about 02yrs.
Other Own/Family Sources of Income	:	His father earns from agriculture and his elder brother also earns from agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01733-483995
NU's National ID No.	:	6416921749332
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sirina Begum is a member of GB Since January 10, 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son (Entrepreneur) in his business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Sumaya Traders
Address/ Location	:	Zenpur bazar, Naogaon.
Total Investment in BDT	:	Tk. 248,000
Financing	:	Self Tk. 95,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	Taka 3,600 (Three thousand and six hundred)
Proposed Salary (estimates)	:	Taka 5,000 (five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%
(ii) Estimated % of proposed gross profit margin	:	On products 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (grocery item, cosmetics item, bakery item, thread and soft drinks etc) (A)	3,500	98,000	1,176,000		
Less: Cost of sales of products (product purchase) (B)	3,150	88,200	1,058,400		
Gross Profit (C) [C=(A-B)]	350	9,800	117,600		
Less: Operating Cost:					
Electricity bill		350	4,200		
Shop Rent		500	6,000		
Mobile bill		300	3,600		
Night Guard bill		100	1,200		
Conveyance		300	3,600		
Provision of bad Debt		12	140		
Bank Charge (DD, PO, SC)					
Ownership Transfer Fee		-	-		
Present Salary (Self & family)		3,600	43,200		
Other Cost (stationary & Entertainment etc.)		600	7,200		
Non Cash Item:					
Depreciation Expenses		289	3,470		
Total Operating Cost (D)		6,051	72,610		
Net Profit (C-D):		3,749	44,990		
Retained Income					

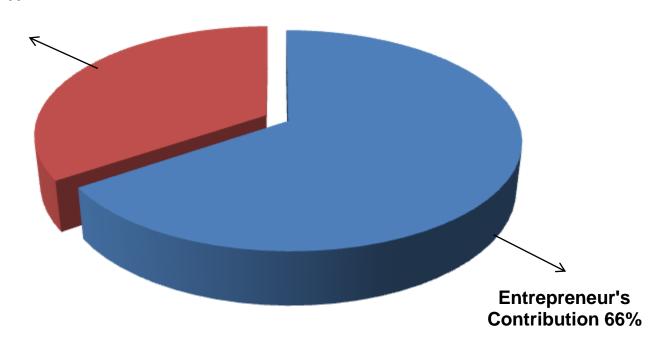
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Par				
Existing	Proposed	Existing Busines s (BDT)	-	Total (BDT)
Investment in products (rice, flour, oil, salt, sugar, pulses, confectionary item, cosmetics itrm, soap, spice, tea leaf, noodles and bakery item etc)	Investment in products (rice, dale, oil, water and grocery item etc)	54,000	50,000	104,000
Investment in Machinery (refr	15,000		15,000	
Investment in Equipments (weight machine, bulb and fan etc.)				4,200
Cash in hand				3,000
Debtors (Since December, 20	14,000		14,000	
Creditors	(1,100)		(1,100)	
Decoration (fixture and fittings)				5,900
Tota	95,000	50,000	145,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution 95,000
- GTT's Investment 50,000
- Total Capital 145,000

GTT's Investment 34%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destinulous	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (grocery item, cosmetics item, bakery item, thread, rope and soft drinks etc) (A)	5,600	156,800	1,881,600	6,440	180,320	2,163,840	7,213	201,958	2,423,501
Less: Cost of sales of products (product purchase) (B)	5,040	141,120	1,693,440	5,796	162,288	1,947,456	6,492	181,763	2,181,151
Gross Profit (C) [C=(A-B)]	560	15,680	188,160	644	18,032	216,384	721	20,196	242,350
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		650	7,800
Shop Rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		800	9,600		1,300	15,600		1,800	21,600
Provision of bad Debt		12	140		12	140		12	140
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary (Self & family)		5,000	60,000		6,000	72,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,100	13,200		1,300	15,600		1,300	15,600
Non Cash Item:									
Depreciation Expenses		289	3,470		289	3,470		289	3,470
Total Operating Cost (D)	•	9,279	109,080		11,129	133,550		12,779	153,350
Net Profit (C-D):		6,401	79,080	-	6,903	82,834	-	7,417	89,000
Retained Income			79,080			161,914			250,914

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	81,080	86,834	93,000
1.3	Depreciation Expenses	3,470	3,470	3,470
1.4	Opening Balance of Cash Surplus	-	72,550	138,854
	Total Cash Inflow	134,550	162,854	235,324
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	-
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	72,550	138,854	211,324

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (cousin) Others (beyond family): 0 □ Future employment: 0 □ Trade license of business in his own name □ Maintain books of record; □ Family business; □ Quality of products; □ Skilled and working experience : 06Yrs. 	☐ Can not supply products according to demand.
OPPORTUNITIES	THREATS
 □ Location of shop; □ Increase of demand □ Before leaving the shop, the main switch has to be off. □ The capital of Entrepreneur will be Tk. 345,914 after 3 years excluding payback of investor's money. 	☐ Local Competition. ☐ Using of Electrical circuit breaker & Main switch.

Presented at 181st as Yunus Centre and 40th In-house Executive Social Business Design Lab

(GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







৩নং ভাবিচা ইউনিয়ন পরিষদ

ডাক্ষর ঃ ছাতড়া, নিরামতপুর, নওগী। ইউ,পি ফরম-১৩

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ সিরাজুল ইসলাম

Name: Md. Sirazul Islam

পিতা: মোঃ নজরুল ইসলাম

মাতা: মোঃ শিরিনা বেগম

Date of Birth: 04 Jun 1989

ID NO: 6416921749332

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: জিনপুর, ডাকঘর: ছাতড়া – ৬৫৩০, নিয়ামতপুর, নওগা

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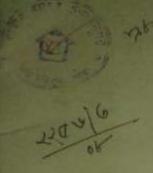
প্রদানের তারিখ: ২৭/০৫/২০০৮



গ্রামীণ ব্যাংক চন্দন নগর নিয়ামতপুর শুর্বা

সহজ ঋণের পাশ বই

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