

Proposed NU Business Name: Borsha Verity Store Business Category: General Retail & Wholesale



Project Identified by: Md. Abdur Rahim, Asst. Officer Naogaon Business Proposal Prepared by: Md. Shah Alam

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Anisur Rahman  Vill: Moyae, Union: Boddapur, Post: Boddapur, Upazila:  Manda, District: Naogoan.			
Age	:	32 Years			
Marital status	:	Married			
Children	:	01 (one) daughter			
No. of siblings:	:	03 (three) Brothers & 01 (One) Sister.			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father. No Nil Nil			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		08 (Eight) years working experience and last 05 (five) years he is running his own business. He started the business only with Tk. 8,000 (eight thousand).  He has taken training from the grand father's shop about 5 years.
Other Own/Family Sources of Income	:	His father earns from agriculture and his one brother have earned from aboard. Some times his father helps the business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01713-788580
NU's National ID No.	:	19846414706013819
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anawar Khatun is a GB Member since October 03, 2010 at first she took GB loan BDT 12,000 (twelve thousand).
- Gradually she took GB loan several times and utilized it for repairing house, cultivation purposes and assisting her husband in his business.
- Finally GB loan helped her to improve her economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		Borsa Verity Store
Address/ Location	:	Moye Bazar, Naogoan.
Total Investment in BDT	:	Tk. 219,000.
Financing	:	Self Tk. 129,000 (from existing business) Required Investment Tk. 90,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (five thousand)
Proposed Salary (estimates)	:	Taka 6,500 (Six thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

#### INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	EB (BDT)			
Particulars Particulars	Daily	Monthly	Yearly	
Sales income from products (grocery item, Flour,	3,500	98,000	1,176,000	
nadulasa, soap, oil, kerosene, peas etc)(A)	3,300	96,000	1,176,000	
Less: Cost of sales of products (product	3,150	88,200	1,058,400	
purchase) (B)	3,130	88,200	1,030,400	
Gross Profit (C) [C=(A-B)]	350	9,800	117,600	
Less: Operating Cost:				
Mobile bill		300	3,600	
Night Guard bill		100	1,200	
Conveyance		600	7,200	
Provision of bad Debt		10	121	
Ownership Transfer Fee			-	
Present Salary (Self & family)		5,000	60,000	
Other Cost (stationary & Entertainment etc.)		800	9,600	
Non Cash Item:				
Depreciation Expenses		44	523	
Total Operating Cost (D)		6,854	82,244	
Net Profit (C-D):		2,946	35,357	
Retained Income				

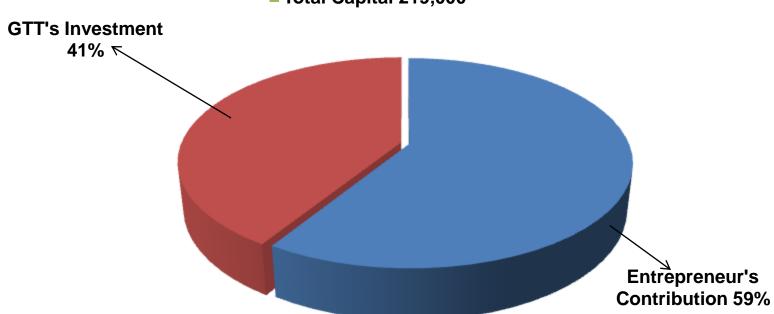
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars			
Existing	Proposed	Existing Busines s (BDT)	•	Total (BDT)
Investment in products ( oil, salt,Rice, pulses, oil, salt, sugar, flour, bakery item, soap etc)	Rice, pulses, oil, salt, sugar, flour, bakery item, soap item etc		90,000	207,050
Investment in machuneries & equipments ( weight machine, key set, harican etc.)		2,750	-	2,750
Cash in hand		2,000		2,000
Debtors (Since October, 2015 to at present)				12,100
Creditor (Since June, 2015 to at present)				(6,000)
Decoration (fixture and fittings)				1,100
Total Ca	pital	129,000	90,000	219,000

#### SOURCE OF FINANCE



■ Total Capital 219,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Ye	)	Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (grocery item, cosmetics item, Flour, nadulasa, soap, oil, kerosene, peas etc)	4,900	137,200	1,646,400	5,145	144,060	1,728,720	5,402	151,263	1,815,156
Less: Cost of sales of products (B)	4,410	123,480	1,481,760	4,631	129,654	1,555,848	4,862	136,137	1,633,640
Gross Profit (C) [C=(A-B)]	490	13,720	164,640	515	14,406	172,872	540	15,126	181,516
Less: Operating Cost:									
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		150	1,800		200	2,400		200	2,400
Conveyance		1,300	15,600		1,600	19,200		2,200	26,400
Provision of bad Debt		10	121		10	121		10	121
Ownership Transfer Fee		600	3,600		600	7,200		600	7,200
Proposed Salary (Self & family)		6,500	78,000		7,000	84,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,100	13,200		1,300	15,600		1,300	15,600
Non Cash Item:									
Depreciation Expenses		44	523		44	523		44	523
Total Operating Cost (D)	-	10,304	120,044	-	11,354	136,244	-	11,954	143,444
Net Profit (C-D):	-	3,416	44,597	-	3,052	36,629	-	3,173	38,072
Retained Income			44,597			81,225			119,297

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	90,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	48,197	43,829	45,272
1.3	Depreciation Expenses	523	523	523
1.4	Opening Balance of Cash Surplus	-	27,119	28,270
	Total Cash Inflow	138,719	71,470	74,065
2.0	Cash Outflow			
2.1	Product Purchase	90,000	-	-
2.3	Investment Payback including Ownership Transfer Fee	21,600	43,200	43,200
	Total Cash Outflow	111,600	43,200	43,200
3.0	Total Cash Surplus	27,119	28,270	30,865



STRENGTH  Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 01  Future employment: 0 Trade license of business in his own name Maintain books of record Experience: 08Yrs.	WEAKNESS ☐ Can not supply goods and services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 248,297 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

## Presented at 181<sup>st</sup> as Yunus Centre and 40<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures





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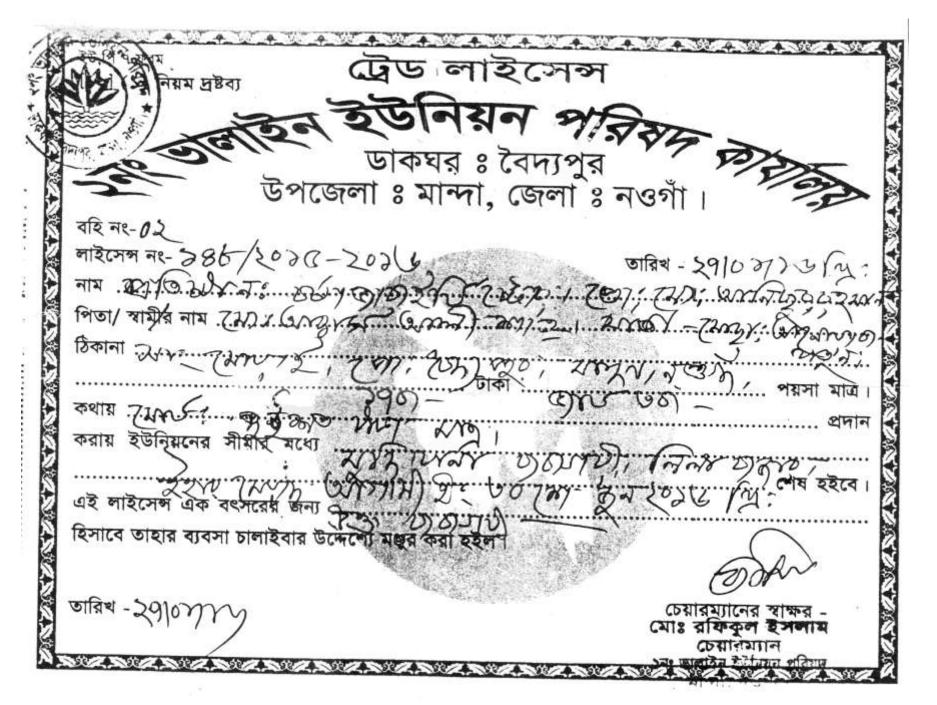
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(জন্ম নিবন্ধন বহি হইতে উদ্ধৃত)

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## Thank You