# A Nobin Udyokta Project JISHAN STORE





NU Identified and PP Prepared by : ABDUL ALIM

**GRAMEEN TRUST** 

Presented by **Jishan** 

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Jishan
Age	:	15/03/1986 (29 Years)
Marital status	:	Married
Children	:	01 Son, 02 Daughter
No. of siblings:	:	Four brothers and no Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother √ Father  Saleha Begum  Md. Bacchu Miah  Member since: 1998  Branch: Nayergaw, Centre no. 56/m  Loanee: 07 First loan: Tk.4000  Existing loan: Tk.00 Outstanding:Tk. 00
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	: : : : :	N/A N/A N/A N/A N/A
Education, till to date	:	Class Nine

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Grocery Business
Trade License Number	:	271
Business Experiences	:	7 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01851707443
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 1998. At first her mother took a loan amount BDT 4000 from Grameen Bank. She Invested the money in her Husnand business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Jishan store
Address/ Location	:	Nayergaw bazer, p.o:Nayergaw, Matlab(south), Chandpur
Total Investment in BDT	:	500,000/-
Financing	:	Self BDT 350,000 (from existing business) - 70% Required Investment BDT 150,000 (as equity) - 30%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	10%
Agreed grace period	:	3 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Exist	sting Business (BDT)				
Particular 5	Daily	Monthly	Yearly			
Sales (A)	7,000	210,000	2,520,000			
Less: Cost of sale (B)	6,300	189,000	2,268,000			
Gross Profit 10% (A-B)= [C]	700	21,000	252,000			
Less: Operating Costs						
Electricity bill		400	4,800			
Solar Bill		450	5,400			
Night Guard Bill		400	4,800			
Rent		1,417	17,000			
Mobile Bill		300	3,600			
Salary from Business (Self)		8,000	96,000			
Others (Entertainment)		200	2,400			
Non Cash Item:						
Depreciation Expenses(47000*10%)		392	4,700			
Total Operating Cost (D)		11,559	138,708			
Net Profit (C-D):		9,441	113,292			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: (01) Deep Freeze (01): Furniture: Advance: Present Goods Items (*):	2,000 20,000 25,000 85,000 218,000		350,000
Proposed Items (**):		150,000	150,000
Total Capital	350,000	150,000	500,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Rice (Various) 15 Bag	25,000
Oil (Various)	30,000
Dal (Various)	20,000
Muri, sugar, salt	30,000
Chips, chanachur	10,000
Buiscit, Bread, Cake etc	15,000
Cosmetics (Soap, Snow etc)	35,000
Water, Cold drinks,	20,000
Ata, Moyda etc	20,000
Others	13,000
Total Present Stock	218,000

#### **Proposed Item**

Product Name	Amount
Rice (Various) 10 Bag	15,000
Oil (Various)	20,000
Dal (Various)	15,000
Muri, sugar, salt	10,000
Chips, chanachur	10,000
Buiscit, Bread, Cake etc	15,000
Cosmetics (Soap, Snow etc)	25,000
Water, Cold drinks	20,000
Ata , Moyda etc	20,000
Total :	150,000

### **Financial Projection of NU BUSINESS PLAN**



Particulars	Y	ear 1 (E	BDT)	Ye	ar 2 (B	DT)	Year 3 (BDT)			
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	7500	225000	2700000	8000	240000	2880000	8500	255000	3060000	
Less: Cost of Sale (B)	6750	202500	2430000	7200	216000	2592000	7650	229500	2754000	
Gross Profit (A-B)=(C)	750	22500	270000	800	24000	288000	850	25500	306000	
Less operating cost:										
Electricity bill		400	4800		450	5400		500	6000	
Solar Bill		450	5400		450	5400		450	5400	
Mobile Bill		300	3600		350	4200		350	4200	
Night gurd Bill		400	4800		450	5400		500	6000	
Salary- self		8000	96000		8000	96000		8000	96000	
Shop Rent		1417	17000		1417	17000		1417	17000	
Others		200	2400		300	3600		300	3600	
Depreciation Expenses		392	4700		392	4700		392	4700	
Total Operating Cost (F)		11559	138708		11809	141708		11909	142908	
Net Profit =(E-F)		10941	131292		12191	146292		13591	163092	
GT payback		80000	)		80000		80000			
Retained Income:		51292	2		66292			84292		

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit (Ownership Tr. Fee added back)	131292	146292	163092
1.3	Depreciation (Non cash item)	4700	4700	4700
1.4	Opening Balance of Cash Surplus	0	55992	126984
	Total Cash Inflow	335992	206984	294776
2.0	Cash Outflow			
2.1	Purchase of Product	200,000	0	0
2.2	Investment Pay Back	80,000	80000	80000
2.3	Payment of GB loan	0	0	0
	Total Cash Outflow	280,000	80,000	80,000
3.0	Net Cash Surplus	55,992	126,984	214,776

#### **SWOT Analysis**



# STRENGTH

- Skill and 7 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

### **W**EAKNESS

Lack of investment

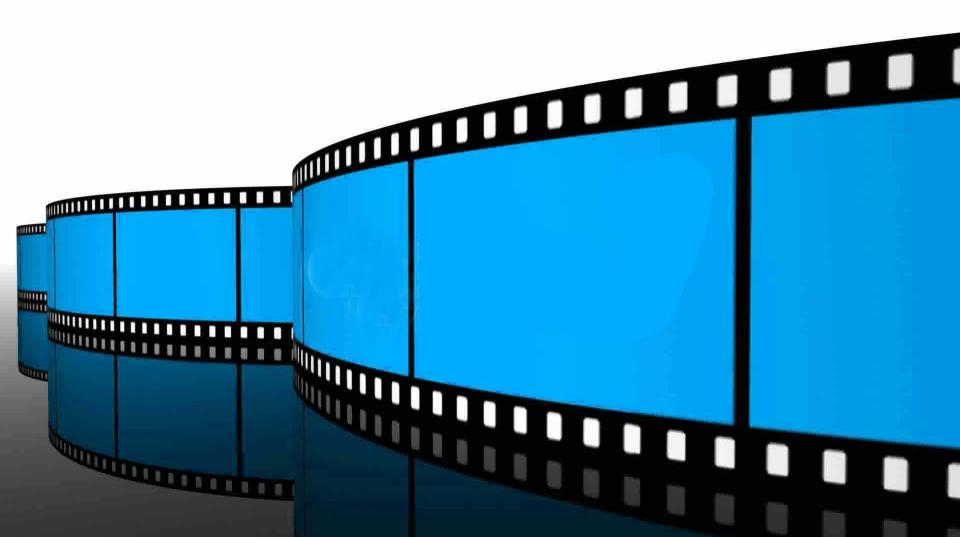
### **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### $\mathbf{T}_{\mathsf{HREATS}}$

- New competitor may be present
- Political Unrest
- Theft





































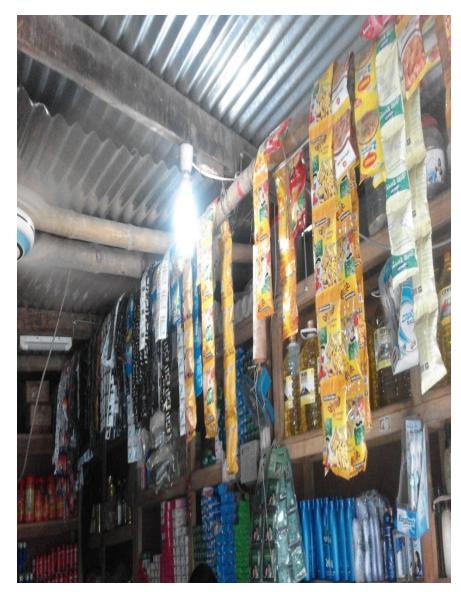




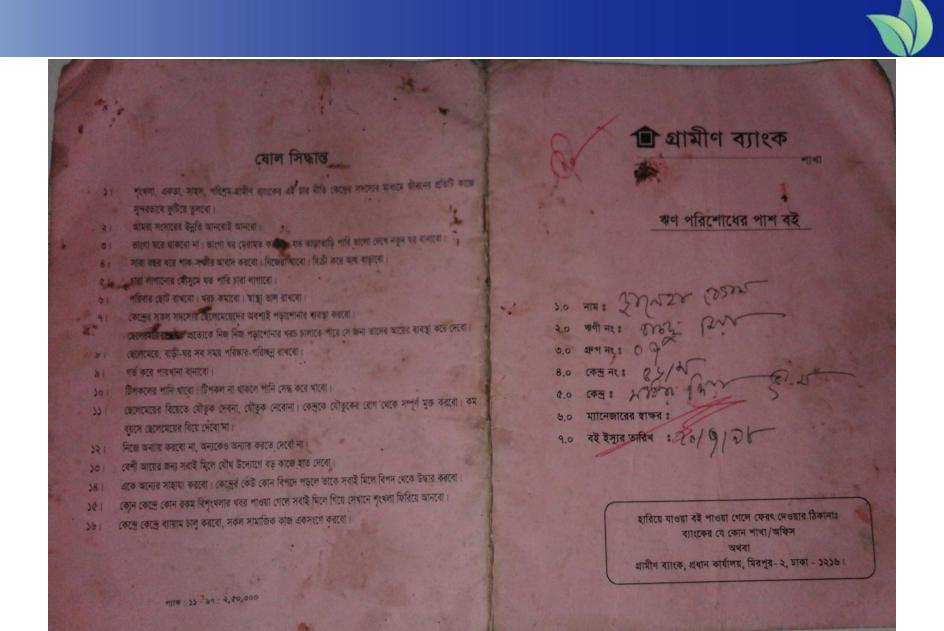








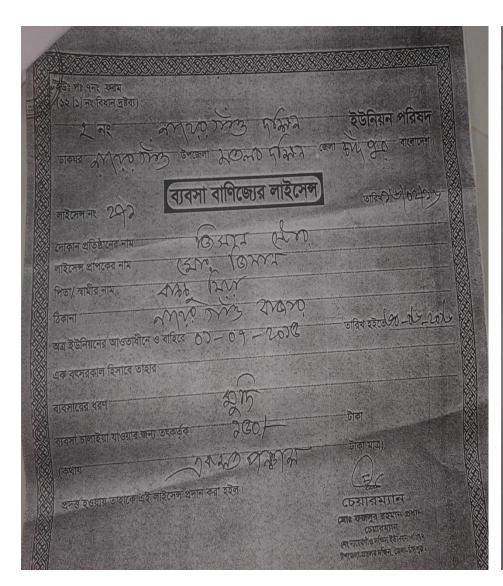


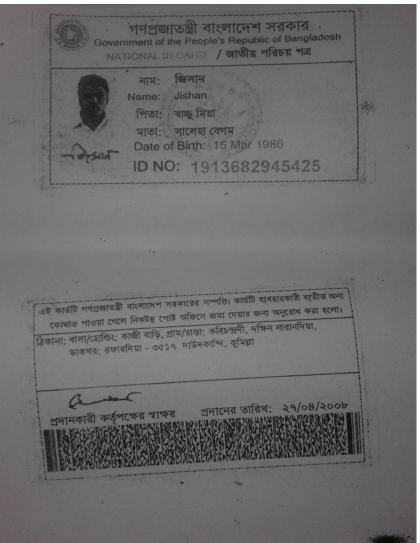




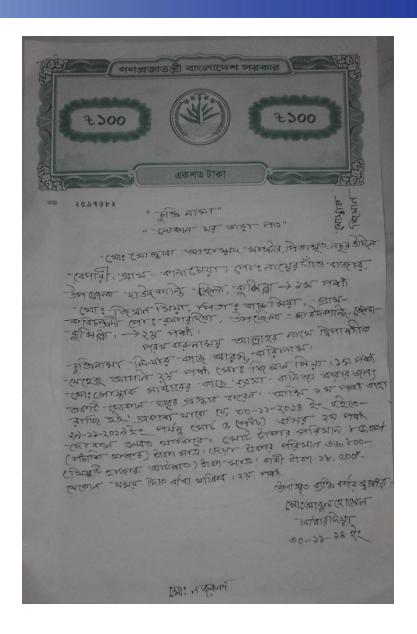
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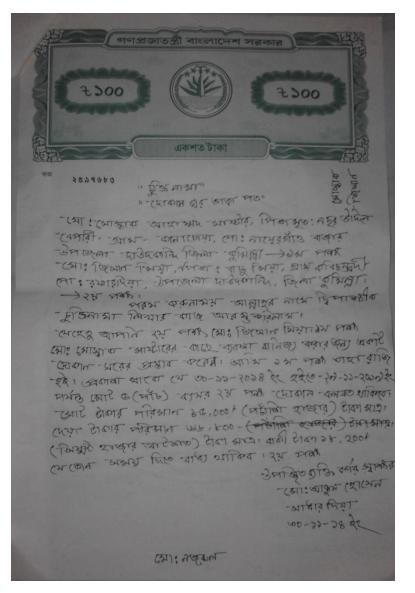














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