#### **A Nobin Udyokta Project**

### **Nikhil Traders**



NU Identified and PP Prepared by : Md. Sohrab Hossain

Verified By: MD. Mozahidul Islam

**GRAMEEN TRUST** 

Presented by Pran Kisna Saha

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name   |   | Pran Kisna Saha   |
|--|---|---|
| Age  | : | 01-01-1992 (24 Years)   |
| Marital status   | : | Married   |
| Children   | : | No Children   |
| No. of siblings:   | : | Brothers- 04 Sister - 03  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF etc. |   | Mother Father  Late Aroti Rani Saha Nikhil Chandra Saha Branch- Kalcho Center- 18/m ,Group-04 Loanee no- 1822 Since-23-08-1992 to 99, First loan: 5000 Existing loan- Nill Outstanding: Nill  N/A N/A N/A N/A N/A |
| Education  | : | Class Eight   |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



| Present Occupation                      | : | Varieties Business.                |
|---|---|------------------------------------|
| Trade License No-                       |   | 190                                |
| <b>Business Experiences</b>             | : | 8 Years                            |
| Other Own/Family Sources of Income      | : | Three brothers are business        |
| Other Own/Family Sources of Liabilities | : | N/A                                |
| NU Contact info.                        |   | 01811656216                        |
| NU Project<br>Source/Reference          | : | GT Hajigonj Unit Office, Chandpur. |

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's Mother has been a member of Grameen Bank since 23/04/1992 (8 years). At first she took Tk.5,000 from GB. NU invested GB Loan in his business. He repaired their own house and bought some cattle from the income of his business. They gradually improved their life standard through GB loan.

### PROPOSED BUSINESS Info.



| Business Name   | : | Nikhil Traders  |
|---|---|---|
| Address/ Location                                       | : | Rampur Bazar, Hajigonj, Chandpur.   |
| Total Investment in BDT                                 | : | 404800/=  |
| Financing   | : | Self BDT 422100/=(from existing business) - 67%<br>Required Investment BDT 200,000 (as equity) -37% |
| Present salary/drawings from business (estimates)       | : | 9,000   |
| Proposed Salary   |   | 9,000   |
| i. Proposed Business % of present gross profit margin   | : | 15%   |
| ii. Estimated % of proposed gross profit margin         | : | 15%   |
| iii. Agreed grace period                                | : | 3 months  |
| iv. In future risk mgt. plan (from fire, disaster etc.) | : | N/A   |
|   |   |   |

### **EXISTING BUSINESS OPERATIONS Info.**



|  | Existing Business (BDT) |         |         |
|--|-------------------------|---------|---------|
| Particulars Particulars                | Daily                   | Monthly | Yearly  |
| Sales Income (A)                       | 5500                    | 165000  | 1980000 |
| Less: Cost of sales (B)                | 4675                    | 140250  | 1683000 |
| Gross Profit (A-B) = [C]               | 825                     | 24750   | 297000  |
| Less: Operating Costs                  |                         |         |         |
| Electricity Bill                       |                         | 900     | 10800   |
| Mobile bill                            |                         | 500     | 6000    |
| Shop rent                              |                         | 2000    | 24000   |
| Present Salary                         |                         | 9000    | 108000  |
| Present Salary Drawing of Employee(01) |                         | 1500    | 18000   |
| Others cost                            |                         | 250     | 3000    |
| Night guard bill                       |                         | 300     | 3600    |
| Generator bill                         |                         | 300     | 3600    |
| Entertainment                          |                         | 200     | 2400    |
| Non Cash Item:                         |                         |         |         |
| Depreciation Expenses (20000*10%)      |                         | 166     | 2000    |
| Total Operating Cost (D)               |                         | 15116   | 181392  |
| Net Profit (C-D):                      |                         | 13945   | 167340  |

#### PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars   | Existing<br>Business (BDT) | Proposed<br>(BDT) | Total<br>(BDT) |
|---|----------------------------|-------------------|----------------|
| Investments in different categories:                      | (1)                        | (2)               | (1+2)          |
| Present Stock Items Furniture Shop rent Present Stock (*) | 20,000<br>0<br>400,000     |                   | 4,42,800       |
| Proposed Items (**) :                                     | 442,800                    | 2,00,000          | 2,00,000       |
| Total Capital   |                            | 2,00,000          | 6,42,800       |

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



| Present Stock items        |         |  |  |  |  |
|----------------------------|---------|--|--|--|--|
| Product name with quantity | Amount  |  |  |  |  |
| Rice (95bosta 1800tk)      | 171,000 |  |  |  |  |
| Atop Rice (2bosta 2500tk)  | 5,000   |  |  |  |  |
| Ata (20bosta 950tk)        | 19,000  |  |  |  |  |
| Dual (4bosta )             | 15,000  |  |  |  |  |
| Sugar (5bosta 2500tk)      | 12,500  |  |  |  |  |
| Oil(1dram)                 | 16,000  |  |  |  |  |
| Cosmetics                  | 15,000  |  |  |  |  |
| Voshi (10Bosta1200tk)      | 12,000  |  |  |  |  |
| Khoil                      | 11,000  |  |  |  |  |
| Sola (1Bosta4000tk)        | 4,000   |  |  |  |  |
| Biscuit                    | 20,000  |  |  |  |  |
| Salt                       | 22,000  |  |  |  |  |
| Soap                       | 20,000  |  |  |  |  |
| Powder milk                | 32,000  |  |  |  |  |
| Mustered oil               | 7,500   |  |  |  |  |
| Nodules                    | 5,000   |  |  |  |  |
| Detergent                  | 8,000   |  |  |  |  |
| Tang                       | 5,000   |  |  |  |  |
| Total Present Stock        | 400,000 |  |  |  |  |

| Proposed Stock items       |         |  |  |  |  |
|----------------------------|---------|--|--|--|--|
| Product name with quantity | Amount  |  |  |  |  |
| Rice(50bosta 1800tk)       | 90000   |  |  |  |  |
| Dual(3bosta)               | 13000   |  |  |  |  |
| Salt(12packet 500tk)       | 6000    |  |  |  |  |
| Ata(10bosta 1000tk)        | 10,000  |  |  |  |  |
| Sugar(15bosta 2200tk)      | 11000   |  |  |  |  |
| Cosmetics                  | 20000   |  |  |  |  |
| Soap                       | 5000    |  |  |  |  |
| Voshi(10bosta 1200tk)      | 12000   |  |  |  |  |
| Khoil                      | 15000   |  |  |  |  |
| Biscuit                    | 5000    |  |  |  |  |
| Detergent                  | 5000    |  |  |  |  |
| Soya bin oil               | 8000    |  |  |  |  |
| Total Proposed Item        | 200,000 |  |  |  |  |

### **Financial Projection of NU BUSINESS PLAN**



| Particulars              | Year 1 (BDT) |         |         | Year 2 (BDT) |         |         | Year 3 (BDT) |         |         |
|--------------------------|--------------|---------|---------|--------------|---------|---------|--------------|---------|---------|
| Faiticulais              | Daily        | Monthly | Yearly  | Daily        | Monthly | Yearly  | Daily        | Monthly | Yearly  |
| sales                    | 6500         | 195000  | 2340000 | 7000         | 225000  | 270000  | 8000         | 240000  | 2880000 |
| Less cost of sales       | 5525         | 165750  | 1989000 | 5950         | 178500  | 2142000 | 6800         | 204000  | 2448000 |
| Gross profit (15%)       | 975          | 29250   | 351000  | 1050         | 31500   | 378000  | 1200         | 36000   | 432000  |
| Less operating cost      |              |         |         |              |         |         |              |         |         |
| Electricity bill         |              | 900     | 10800   |              | 950     | 11400   |              | 1000    | 12000   |
| Mobile Bill              |              | 500     | 6000    |              | 550     | 6600    |              | 600     | 7200    |
| Proposed Salary- Self    |              | 9000    | 108000  |              | 9000    | 108000  |              | 9000    | 108000  |
| Salary Employee (01)     |              | 1500    | 18000   |              | 2000    | 24000   |              | 2500    | 30000   |
| Night guard bill         |              | 300     | 3600    |              | 350     | 4200    |              | 400     | 4800    |
| Generator bill           |              | 300     | 3600    |              | 300     | 3600    |              | 300     | 3600    |
| Entertainment            |              | 250     | 3000    |              | 300     | 3600    |              | 350     | 4200    |
| Others (fees,            |              | 200     | 2400    |              | 250     | 3000    |              | 300     | 3600    |
| Non Cash Item:           |              |         |         |              |         |         |              |         |         |
| Depreciation 15000*10%   |              | 166     | 2000    |              | 166     | 2000    |              | 166     | 2000    |
| Total Operating Cost (D) |              | 13116   | 157392  |              | 13866   | 166392  |              | 14616   | 175392  |
| (Net Profit C-D) :       |              | 16134   | 193608  |              | 17634   | 211608  |              | 21384   | 256608  |
| Pay back                 |              | 80000   |         |              | 80000   |         |              | 80000   |         |
| Retained Income:         |              | 113608  |         |              | 131608  |         |              | 176608  |         |

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



| SI# | Particulars                     | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|-----|---------------------------------|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow                     |                 |                 |                 |
| 1.1 | Investment Infusion by Investor | 2,00,000        | 0               | 0               |
| 1.2 | Net Profit                      | 193608          | 256608          | 211608          |
| 1.3 | Depreciation (Non cash item)    | 2000            | 2000            | 2000            |
| 1.4 | Opening Balance of Cash Surplus | 0               | 115608          | 294216          |
|     | Total Cash Inflow               | 395608          | 374216          | 507824          |
| 2.0 | Cash Outflow                    |                 |                 |                 |
| 2.1 | Purchase of Product             | 2,00,000        | 0               | 0               |
| 2.2 | Payment of GB Loan              | 0               | 0               | 0               |
| 2.3 | Investment Pay Back             | 80000           | 80000           | 80000           |
|     | Total Cash Outflow              | 140000          | 80000           | 80000           |
| 3.0 | Net Cash Surplus                | 115608          | 294216          | 427824          |

### **SWOT Analysis**



# STRENGTH

- Long relationship with Grameen
- Well Known Person in locality
- Skill and 8 years working Experience

## **W**EAKNESS

- Lack of investment
- Less stock

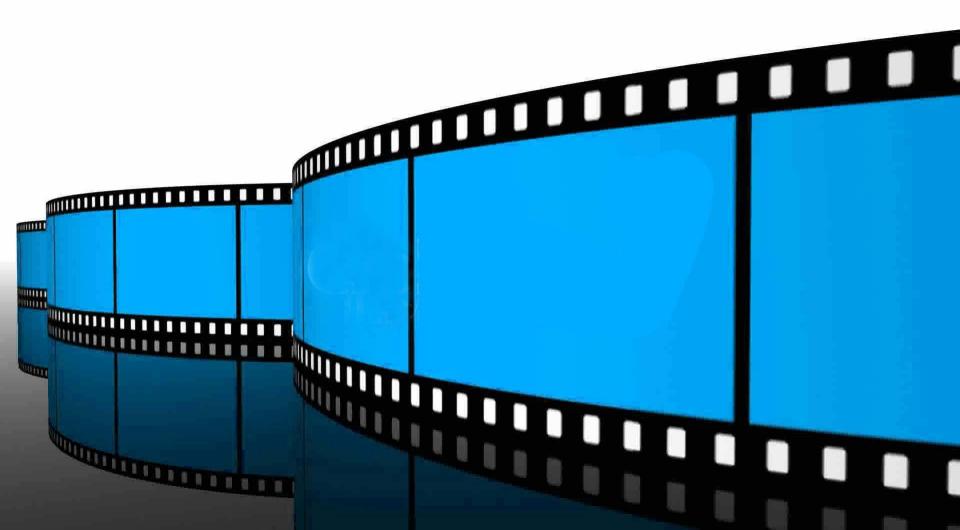
### **O**PPORTUNITIES

Have a chance at more customers within local area

#### THREATS

- Political Unrest
- Theft
- Fire









































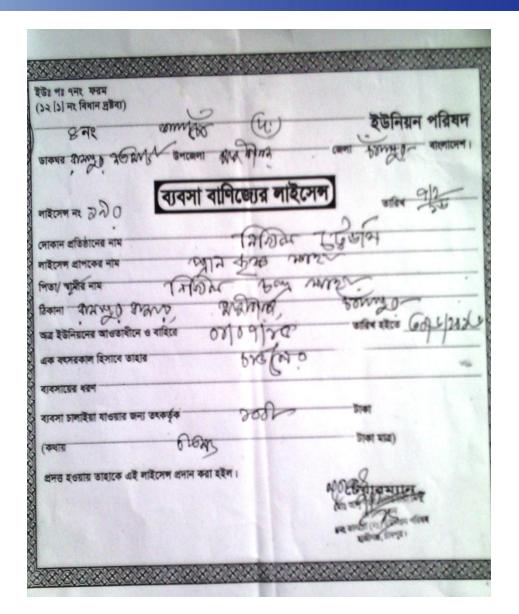
















Presented at

32<sup>nd</sup> Internal Design Lab
on February 28, 2016 at
GT

