

Proposed NU Business Name: Sonyuna Store

Business Category: Clothing, Footwear & Apparels



Business Proposal collected by: Md. Zahangir Alam, Asst. Nobin, Kurigram unit, Kurigram.

Business Proposal prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Shahidul Islam Vill: Durgapur Sarkar para, Union: Durgapur, Post: Chandijan, Upazila: Ulipur, District: Kurigram.				
Age	:	35 years				
Marital status	••	Married				
Children	••	02 (Two) Daughters				
No. of siblings:	••	03 (Three) Brothers & 05 (Five) Sisters				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Rohima Begum Late. Md. Kashem Ali Branch: Durgapur, Ulipur, Centre # 05/po, Loan no.:1875, Member from 1984 to 2008 First loan: Tk. 1,000 Existing loan: Nil, Last loan: Tk. 34,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experiences is running his own business. He started the business with BDT 25,000 (Twenty thousand). He has 10 (Ten) years working experiences in his own different types business (paddy, jute & betel nut business). He has 02 (Two) years working experiences as an assistant in local cloth shop.
Other Own/Family Sources of Income	:	His elder brother's income from Agriculture and another brother's income from private service. His other's income from fisheries business (60 decimal pond).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01734088842
NU's National ID No.	:	4919450688263
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Late. Md. Kashem Ali was a GB member from 1984 to 2008 at first he took GB loan BDT 1,000 (One thousand).
- Gradually he took GB loan several times and utilized it for purchasing 60 (Sixty) decimal land and assisting his son in his business.
- Finally GB loan helped him to improve economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sonyuna Store
Address/ Location	••	Durgapur Sarkar para, Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 478,000
Financing	:	Self Tk. 378,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	••	BDT 9,000 (Nine Thousand)
Proposed Salary		BDT 11,000 (Eleven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%
(ii) Estimated % of proposed gross profit margin	:	On products 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

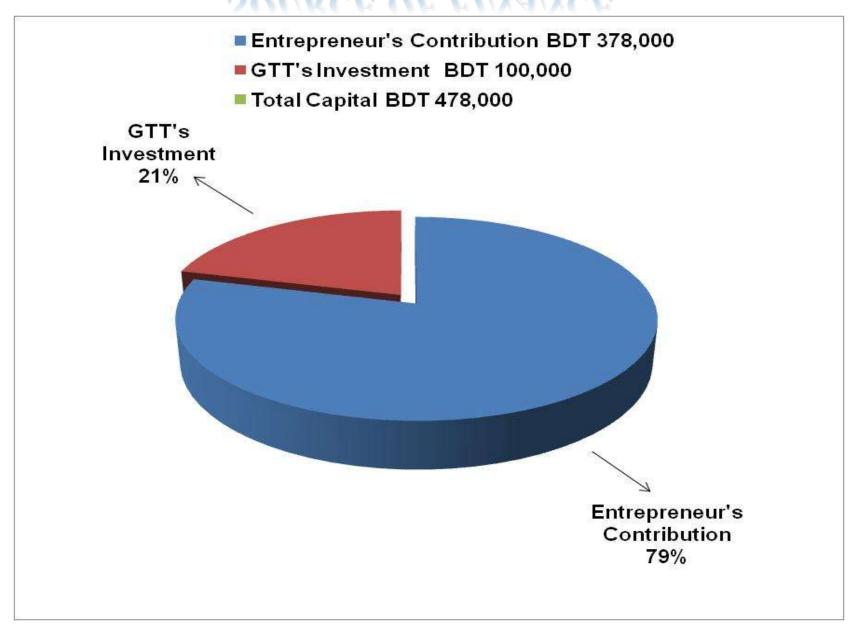
INFO ON EXISTING BUSINESS OPERATIONS

Particulars	EB (BDT)				
i articulars	Daily	Monthly	Yearly		
Sales income from products (A)	6,000	168,000	2,016,000		
Less: Cost of sales of products (product purchase) (B)	5,400	151,200	1,814,400		
Gross Profit (C) [C=(A-B)]	600	16,800	201,600		
Less: Operating Cost:					
Shop Rent (self)					
Mobile bill		500	6,000		
Conveyance		2,500	30,000		
Provision of bad Debt		45	543		
Present Salary (Self & Family)		9,000	108,000		
Other Cost (stationary & entertainment etc.)		700	8,400		
Non Cash Item:			,		
Depreciation Expenses		76	915		
Total Operating Cost (D)		12,821	153,857		
Net Profit (C-D):		3,979	47,743		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)	(601)	(551)	
Investment in products (sharee, three piece, quilt cover, lungi, gauze cloth and bed sheet etc)	Investment in products (sharee, three piece, quilt cover, lungi, gauze cloth and bed sheet etc)	297,725	100,000	397,725	
Investment in Equipments (bi cycle, scisetc.)	3,430		3,430		
Cash in hand	18,550		18,550		
Debtors (Since January, 2016 to at pre-	54,295		54,295		
Decoration (fixture and fittings)	4,000		4,000		
Total Cap	378,000	100,000	478,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	8,400	235,200	2,822,400	9,660	270,480	3,245,760	10,529	294,823	3,537,878
Less: Cost of sales of products (product purchase) (B)	7,560	211,680	2,540,160	8,694	243,432	2,921,184	9,476	265,341	3,184,091
Gross Profit (C) [C=(A-B)]	840	23,520	282,240	966	27,048	324,576	1,053	29,482	353,788
Less: Operating Cost: Shop Rent (self)		-	<u>-</u>		-	-		-	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		4,000	48,000		5,500	66,000		7,000	84,000
Provision of bad Debt		45	543		45	543		45	543
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & Family)		11,000	132,000		12,000	144,000		12,500	150,000
Other Cost (stationary & entertainment etc.)		900	10,800		1,100	13,200		1,200	14,400
Non Cash Item:									
Depreciation Expenses		76	915		76	915		76	915
Total Operating Cost (D)	_	17,533	206,127		20,233	242,797		22,333	267,997
Net Profit (C-D):	_	5,987	76,113	_	6,815	81,779	-	7,149	85,790
Retained Income			76,113			157,891			243,681

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	80,113	89,779	93,790
1.3	Depreciation Expenses	915	915	915
1.4	Opening Balance of Cash Surplus	-	57,027	99,720
	Total Cash Inflow	181,027	147,720	194,425
2.0	Cash Outflow			
2.1	Product Purchase	100,000		-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	
3.0	Total Cash Surplus	57,027	·	•

Strength	Weakness
 □ Present employment: Self: 01 Family: 01 (wife) Others (beyond family): 06 (Commission basis) Future employment:0 □ Ownership of business in his own name; □ Trade License in his own name; □ He has on hand training; □ Good reputation; □ Maintain books of record; □ Skilled and working experiences (15 years); 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 621,681 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 180th as Yunus Centre and 39th In-house Executive Social Business Design Lab (GTT) on February 04, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











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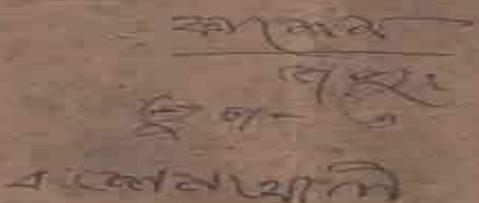
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প্ৰাথিত ভালেন কৰে কৰা হবল প্ৰত্যাপৰ ভালেন কৰা ক

ক্ষণ পরিবেশাবের পাস কই





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ কাশেম আলী

Name: Md Kashem Ali

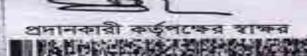
পিতা: মৃত মোকছেদ আলী সরকার

মাতা: মৃত আলেক জান

Date of Birth: 07 Aug 1932

ID NO: 4919450688229

এই কাউটি গণপ্রজাতন্ত্রী বাংগাদেশ সরকারের সম্পত্তিঃ কাউটি বাবহারকারী বাতীত জন্য কোথার পাওয়া গেলে নিকটছ পোষ্ট অফিসে জনা নেয়ার জন্য অনুরোধ করা হগো। ঠিকানা; প্রাথ/রাস্তা, সরকার পাড়া, তুর্গাপুর, ইউনিয়ন : দ্র্গাপুর, ভাকঘর: চডিজান - ৫৬০০, উলিপুর, কৃড়িপ্রাম





Thank You