

# Proposed NU Business Name: Mizan Art & Printers Business Category: General retail & wholesale



Business Proposal collected by: Md. Imjamul Haque, Asst. Officer, Rangpur unit, Rangpur.

Business Proposal prepared by: Naznin Akther

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Mizanur Rahman  Vill: Araji Niamatpur, Union: Gongga chora, Post: Borir hat, Upazila: Rangpur, District: Rangpur.					
Age	:	27 years					
Marital status		Unmarried					
Children		N/A					
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters					
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experiences is running his own business. He started the business with BDT 15,000 (Fifteen thousand ).  He has 03 (Three) years working experiences as an assistant in a local shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture. His brother's income from private service. From his existing business income, he built his house and mortgaged 05 (Five) decimal land.
Other Own/Family Sources of Liabilities		Nil
NU's Contact No.	:	001746235922
NU's National ID No.	•	8512731819680
NU Project Source/Reference	-	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Morjina egum is a GB member April 10, 2005 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition,
   livelihood and expanding the existing business of her son

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mizan Art & Printers
Address/ Location	•	Bohir hat, Rangpur
Total Investment in BDT	:	Tk. 193,000
Financing	:	Self Tk. 123,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	••	BDT 6,000 (Six Thousand)
Proposed Salary		BDT 8,000 (Eight Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 40%.
(ii) Estimated % of proposed gross profit margin	:	On products 40%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutlossland		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	1,500	42,000	504,000	
Less: Cost of sales of products (product purchase) (B)	900	25,200	302,400	
Gross Profit (C) [C=(A-B)]	600			
Less: Operating Cost:		·	,	
Electricity bill		400	4,800	
Generator bill		300		
Shop Rent		500	·	
Mobile bill		300		
Night Guard bill		100		
Conveyance		500		
Present Salary (Self & Family)		6,000		
Present Salary (Assistant - 01)		6,000		
Other Cost (stationary & entertainment etc.)		800		
Non Cash Item:			,	
Depreciation Expenses		611	7,330	
Total Operating Cost (D)		15,511		
Net Profit (C-D):		1,289		

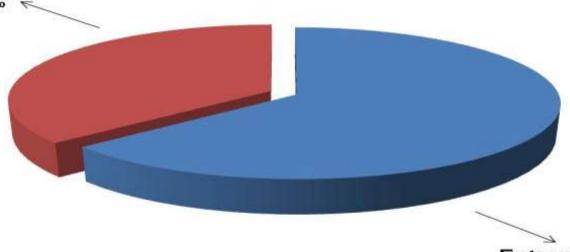
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	(BDT)			
Investment in products (art related accessories - color, plain sheet, cloth, paint brush, plastic paint, terpin and cotton etc)	ccessories - color, plain sheet, cloth, aint brush, plastic paint, terpin and			38,350
Investment in Machinery (computer set)	Investment in Machinery (printer - 2 pics)	40,000	55,000	95,000
Investment in Equipments (calculator, t	1,000		1,000	
Cash in hand	8,490		8,490	
GB Loan Outstanding		(11,640)		(11,640)
Decoration (fixture and fittings)	11,800		11,800	
Advance for shop	50,000		50,000	
Total Car	123,000	70,000	193,000	

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 123,000
- GTT's Investment BDT 70,000
- Total Capital BDT 193,000





Entrepreneur's Contribution 64%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	2,100	58,800	705,600	2,520	70,560	846,720	2,848	79,733	956,794	
Less: Cost of sales of products (product purchase) (B)	1,260	35,280	423,360	1,512	42,336	508,032	1,709	47,840	574,076	
Gross Profit (C) [C=(A-B)]	840	23,520	282,240	1,008	28,224	338,688	1,139	31,893	382,717	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		750	9,000	
Generator bill		400	4,800		500	6,000		600	7,200	
Shop Rent		500	6,000		500	6,000		700	8,400	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Night Guard bill		160	1,920		220	2,640		280	3,360	
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600	
Proposed Salary (Self & Family)		8,000	96,000		9,000	108,000		9,500	114,000	
Proposed Salary (Assistant - 01)		7,000	84,000		8,000	96,000		8,500	102,000	
Other Cost (stationary & entertainment etc.)		1,000	12,000		1,200	14,400		1,300	15,600	
Non Cash Item:										
Depreciation Expenses		1,298	15,580		1,298	15,580		1,298	15,580	
Total Operating Cost (D)		21,070	249,770	-	24,030	288,360	-	26,040	312,480	
Net Profit (C-D):	_	2,450	32,470	-	4,194	50,328	-	5,853	70,237	
Retained Income			32,470			82,798			153,035	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	35,270	55,928	75,837
1.3	Depreciation Expenses	15,580	15,580	15,580
1.4	Opening Balance of Cash Surplus	-	22,410	60,318
	Total Cash Inflow	120,850	93,918	151,735
2.0	Cash Outflow			
2.1	Product Purchase	70,000	-	-
2.2	GB Loan Outstanding	11,640		
2.3	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	98,440	33,600	33,600
3.0	Total Cash Surplus	22,410	60,318	118,135

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 0  Trade License in his own name; He has on hand training; Good reputation; Skilled and working experiences (8 years);	Weakness ☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers (Retail &amp; Wholesale);</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 276,035 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

# Presented at 180<sup>th</sup> as Yunus Centre and 39<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on February 04, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures













when we wind the



## রংপুর সিটি কর্পোরেশন

4000

স্থাপিতঃ ২০১২ ইং

#### ট্রেড লাইসেন

제 ( 기기 이 : BL-2015-16001921

লাইলেল ইয়া ভাতির : ১০/১২/২০১৫

वार्ष वाल : २०३१-२०३७

क्षार्थ नार के विकास

ছানীয় সরকার (সিট কর্ণোরেশন) আইন ২০০৯ এর ৮২ ধারা অনুযায়ী পেশা, ব্যবসার হল্য সাইসেপ, যাহার মেয়ান ৩০ জুন ২০১৬ সন পর্যন্ত বলবং থাকবে।

व्यक्तिकाटमव माम

: মিজান আট এক বিকার্স।

লোপাইটব/মালিক

: মোঃ মিজানুর রহমান

পিতার নাম

: মোঃ করজুল হক

মাতার নাম

: মার্জনা বেশম

with theory

্র আরাজি নিয়ামত, পুড়িবহাট কার্য, বংশুর।

প্রক্রমার ছান

military.

ः बुद्धिवद्याचे पास्ताव, वरणूव ।

CHIMP/CRIPS, PR.

क्षेत्र बीमाह / वह दीमाह / व्यापित/ वाबार क्रान्न देवते (८६७)

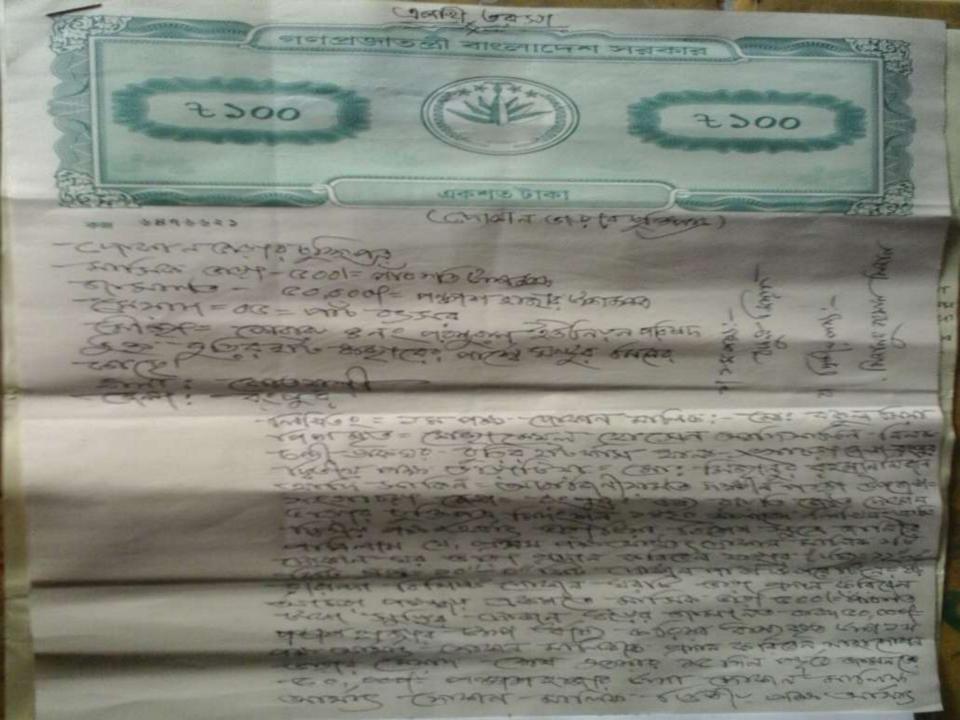
सारमार विश्वता साहरमाञ्चल वारम शिका

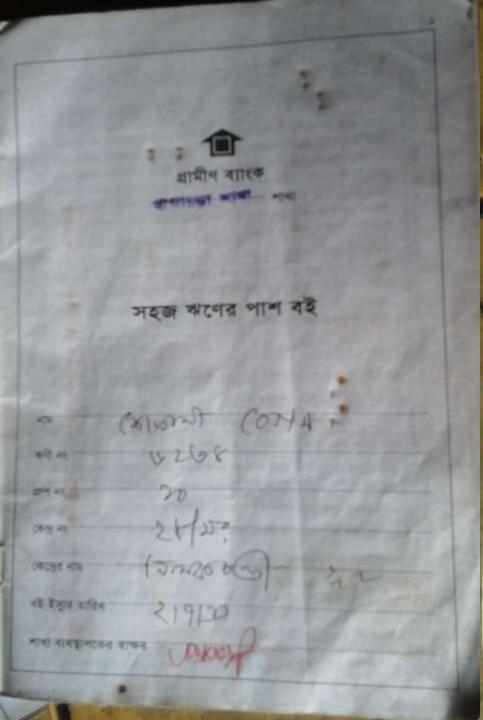
1997 Hay

200.00 B00.00

এই ট্রেড লাইসেল এর মেয়াল ২০১৬ সালের ৩০ জুন পর্যন্ত বলবং থাকরে।

-120121/20





· W	681	PHE	2)	1	1/20-		\$100 to 100 to 1	
ш				1 12	Compa Tables care will be the sale to be one order tables to be the passing an one	min ()	appropriate	
		A-CALORIA		ш	- 20	PERSON IN	who	-
We bee	10 10 VI	p 30	ekesse		nd was	** \$0.00	100 000	dia.
	ect es	EEE EEE	4	UΠ	gilter stree &	120 80	1924	1
my 6 C					20/0	148	1924	white
9/1/16	8.880 373	Apr		N	0)607			1
man	B 883 30 AUG		HIND NO.	10	2019			1
1821204	A 884 DANAD	40		0	72697			-
NEW		MINT	र । अश्रीय	ш			414	100
Son	A 887 789 M	30	1 1 1 1 1 1 1 1	(2)				1
NACO.	F 800 200 M	300	1200	90		300		The same
2200	7 80 77.80	dor	4	0	7675	4		1
MATE OF THE PARTY	म इक्षा हर्भाव		NA S	10	CAR	114		1
1 SAM	20 1000	Mary Control	問題	0	MA	44		Pot
57000	18 080 XXX	And in case of the last	0	0	/ 为税		11111	10
Spine	N 890 78930	V0075	dev	П	per gar			PTY
MININ		usp.	1000	1 2	0 64		MARKET STATES	17
SUPPLY	神的海崎	yof	137.110	117	360		RATE OF	17
36h7h4	1669 789	30	1000	at.	(6)(			179
BONDE	N 880 X/800	133	1	ж	100			1
975 1745	N 10 10 10 1	140		81	113			port.
AND THE REST. BOTH	00 887 mg 10	30		8	102	TO S		The f
N COMPANY	West Told	.ve		4	123	th	A PAGE	prof.
20 hope	TO RUE	VOP		ш	1 19			of
HHA	MIN DAM	THE	The soul		7 0			
STORES.		To be seen or	OF COURSE WHEN SERVICE	П	Marie I	41	dien in 1	
dienem	Printed and 19 cold	No. of or it.		ı	11110			



# Thank You