

#### Proposed NU Business Name: Taba Telecom

Business Category: Telecom & IT support



Project Identified by: Jakir Hossain, Asst. Officer, Burichang unit, Comilla Business Proposal Prepared by: Naznin Akther

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Rana Vill: Dulalpur, Union: Dulalpur, Post: Dulalpur, Upazila: Brahmanpara, District: Comilla.
Age	:	27 years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	His other's income from servicing (electrician).
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experience is running his own business. He started the business with BDT 70,000 (Seventy thousand).  He has 04 (Four) years working experience on construction in Saudi Arabia. He has 01 (years) years working experience as an assistant (electrician) with his uncle.
Other Own/Family Sources of Income	:	His father's income from agriculture. His mother's income from Govt. service (Family planning).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01980916688
NU's National ID No.	:	1911530474867
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Ferdousi Begum is a GB member since November 05, 2008 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan for cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Taba Telecom
Address/ Location	:	Dulalpur bazar, Brahmanpara, Comilla.
Total Investment in BDT	:	Tk. 536,000
Financing	:	Self Tk. 386,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed	:	On products 20%, servicing 100% & renting decoration 100%.
gross profit margin  (iii) In future risk mgt. plan  (from fire, disaster etc.)	=	On products 20%, servicing 100% & renting decoration 100%.

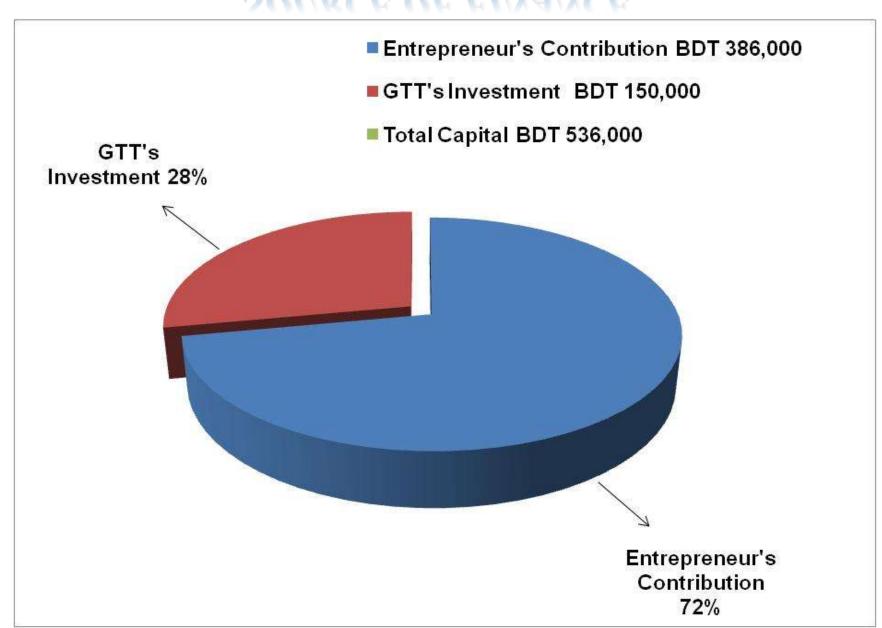
#### INFO ON EXISTING BUSINESS OPERATIONS

Particulars		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products	1,000	28,000	336,000
Income from servicing (mobile set servicing)	100	2,800	33,600
Income from renting decoration accessories	500	14,000	168,000
Total Income from sales, servicing and renting decoration accessories (A)	1,600	44,800	537,600
Less: Cost of sales of products (Product purchase)	800	22,400	268,800
Gross Profit (C) [C=(A-B)]	800	22,400	268,800
Less: Operating Cost:			
Electricity bill		900	10,800
Solar panel bill		1,100	13,200
Shop rent		1,200	14,400
Mobile bill		500	6,000
Night Guard bill		200	2,400
Conveyance bill		2,000	24,000
Provision of bad debt		4	50
Present Salary (Family & Self)		5,000	60,000
Present Salary (Assistant-01)		3,000	36,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000
Non Cash Item:			
Depreciation Expenses		2,459	29,510
Total Operating Cost (D)		17,863	214,360
Net Profit (C-D):		4,537	54,440

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic		Existing Business	Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)		
Investment in products (mobile set and mobile accessories etc)		150,350		150,350
Investment in machinaries & equipment (hot gun, computer set, power supply, speaker set, generator, van, fan, light and calculator etc.)	Investment in machinery (speaker set-model-Q45T3).)	187,600	150,000	337,600
Cash in hand		9,350		9,350
Debtors (Since January, 2016 to at F	Present)	5,000		5,000
Advance for Shop		20,000		20,000
Decoration (Fixture & Fittings)		13,700		13,700
Total Capital		386,000	150,000	536,000

#### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BDT)			Year 2 (BD	<b>T</b> )		Year 3 (BD	T)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. sales income from products	1,200	33,600	403,200	1,440	40,320	483,840	1,584	44,352	532,224
Est. income from servicing (mobile set servicing)	140	3,920	47,040	165	4,626	55,507	182	5,088	61,058
Est. income from renting decoration accessories	950	26,600	319,200	1,121	31,388	376,656	1,233	34,527	414,322
Est. Total Income from sales, servicing and renting decoration accessories (A)	2,290	64,120	769,440	2,726	76,334	916,003	2,999	83,967	1,007,604
Less: Cost of sales of products (Product purchase) (B)	960	26,880	322,560	1,152	32,256	387,072	1,267	35,482	425,779
Gross Profit (C) [C=(A-B)]	1,330	37,240	446,880	1,574	44,078	528,931	1,732	48,485	581,824
Less: Operating Cost:									
Electricity bill		1,200	14,400		1,400	16,800		1,500	18,000
Solar panel bill		1,400	16,800		1,700	20,400		2,000	24,000
Shop rent		1,200	14,400		1,200	14,400		1,700	20,400
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		260	3,120		290	3,480		290	3,480
Conveyance bill		3,000	36,000		4,000	48,000		5,000	60,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		4	50		4	50		4	50
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Family & Self)		7,000	84,000		9,000	108,000		10,000	120,000
Proposed Salary (Assistant-02)		8,000	96,000		10,000	120,000		11,000	132,000
Other Cost (stationary & Entertainment etc.)		2,500	30,000		3,000	36,000		3,200	38,400
Non Cash Item:									
Depreciation Expenses		4,334	52,010		4,334	52,010		4,334	52,010
Total Operating Cost (D)	-	30,743	362,920	_	36,773	441,280	_	40,873	490,480
Net Profit (C-D):	-	6,497	83,960	-	7,304	87,651	-	7,612	91,344
Retained Income			83,960			171,611			262,956

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	89,960	99,651	103,344
1.3	Depreciation Expenses	52,010	52,010	52,010
1.4	Opening Balance of Cash Surplus	-	105,970	185,631
	Total Cash Inflow	291,970	257,631	340,986
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	105,970	185,631	268,986

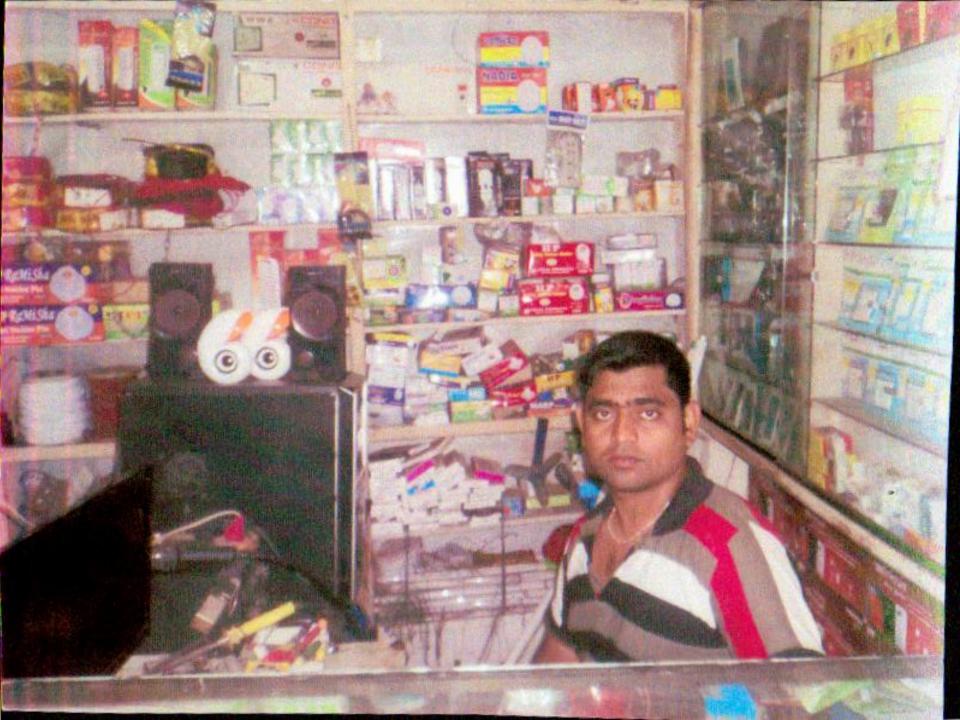
### SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 01     Future employment: 01</li> <li>□ Trade License in his own name;</li> <li>□ Good reputation;</li> <li>□ Quality of service;</li> <li>□ He has on hand training;</li> <li>□ Skilled &amp; working experience: 09 years.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers;</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 648,956 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors; ☐ Fire;

Presented at 181<sup>st</sup> as Yunus Centre and 40<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures











ইউঃ পিঃ ৭নং ফরম (১২/১/নং বিধান দ্ৰষ্টব্য)

८ न १ प्रमाल भूव इडिनियन পরিষদ

८६ सारामग्राम् उनर प्रवासण्य इडिनिशम वर्डिमन বি-লাজা, কৃমিস্তা।

जियात पुरामा पूर्व जनका न्यापुरात कार कान न्यापुरात कार कान न्यापुरात कार काना न्यापुरात कार काना न्यापुरात कार

বাংলাদেশ





#### opalions who also

18 रिटिनान्ड	<b></b>
128	
মাতা "	PASTES 801 173131
377 377 3m	יוהפן ובחים הפנים
The state of the s	তারিখ হইতে ভিত্যতাত্য হত্তীয়
, , , , , , , ,	
2007	টাকা।
200	ু মাভা

যুদ্রণেঃ ছাপাধর, নিউমার্কেট, কান্দিরপাড়, কুমিলা।



2112/ 7-221302 2-200 60 costs 200 10 essent

सम्मार्थाः नागः - अग्नाः अग्न

ভ্যামিকা। সুহাজালা লাভ গাং- ১২৫ ব লাভটা: আহিল্লার নাটিল আহিল পুরালাকুল, বি-লাভা লাখা।



उसकार (47724 - अर्थनिक (brigh Gret 946-Totales - Those was countien (अवसन कार नित्त नेस्त्र ने केंद्रिय) कामान- वाक्रमादना आलाड्क निकंपनिकार अंक अग्रमा क्षित - (अवन काका निर्देश ्मिक इस

अद्भार : वा का का वा वा वा विकास (वाराक-62122/2029 33 Grant word and and 99- 20,000 - Foot 2 rops - Spor (महीर- शहर महार द्वा।



21 व्यक्ति काराज कार्य निकास निकास काराज में (काराजा) Bour eres falsons - 221, and armore. २० ७ केने अध्यान विका अभिराम कीन्य क्षीर । रहा अध्या अध्यान के निर्मा के एक (स्थान कार निमान करा रा अव्यक्षितात्र नाम

भा:- जारून कानाच ज्याकाय (बहुन)

2) जाना

() वर्णनाम

81 GTA WREED





#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

mamment of the Asopte's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: রানা

Name: Rana

পিতা: মাসুদ আলম মাতা: ফেরদৌসি বেগম

Date of Birth: 01 Sep 1988

ID NO: 1911530474867

এই কাডটি গণপ্রজাতত্ত্বী বাংলাদেশ সরকারের সম্পত্তি। কাডটি ব্যবহারকারী ব্যতীত অন্য কোঝাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। কোনা: বাড়ি নং: পশ্চিম পাড়া সরকার বাড়ী, রাস্তা নং/নাম: দুলালপুর, দুলালপুর, ডাকঘর: দুলালপুর – ৩৫২৬, ত্রাক্ষপ পাড়া, কুমিল্লা

Parameter S

প্রদানকারী কর্তৃপঞ্চের স্বাক্ষর

প্রদানের তারিখ: ০৭/১২/২০০৭

### Thank You