

Proposed NU Business Name : Shami Jomaddar Store

Business Category: General retail & wholesale



Project Identified by: Md. Farid Uddin, Asst. Officer, Burichang unit, Comilla Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Rabiul hossan Vill: Sadakpur, Union: Pirjattrapur, Post: Pirjattrapur, Upazila: Burichang, District: Comilla.
Age	:	31 years
Marital status	:	Married
Children	:	01 (One) Daughter & 01 (One) Son
No. of siblings:	:	04 (Four) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's brother No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	15 (Fifteen) years experience is running his own business. He started the business with BDT 20,000. (Twenty thousand). He has 02 (Two) years working experiences as in his own tea stall.
Other Own/Family Sources of Income	:	His father's income from Agriculture. His elder brother's income from business (grocery business). His younger brother's income from foreign remittance (Bahrain). His youngest brother's income from driving (C.N.G).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01767473854
NU's National ID No.	:	1911872728664
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Ranuara Begum is a GB member since October 03, 1998 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for assisting her husband in his business (vegetables business) and purchasing a C.N.G.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shami Jomaddar Store
Address/ Location	:	Araiora, Burichang road, Comilla.
Total Investment in BDT	:	Tk. 248,000
		Self Tk. 148,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 9,000 (Nine thousand)
Proposed Salary	:	BDT 11,000 (Eleven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%.
(ii) Estimated % of proposed gross profit margin	:	On products 12%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

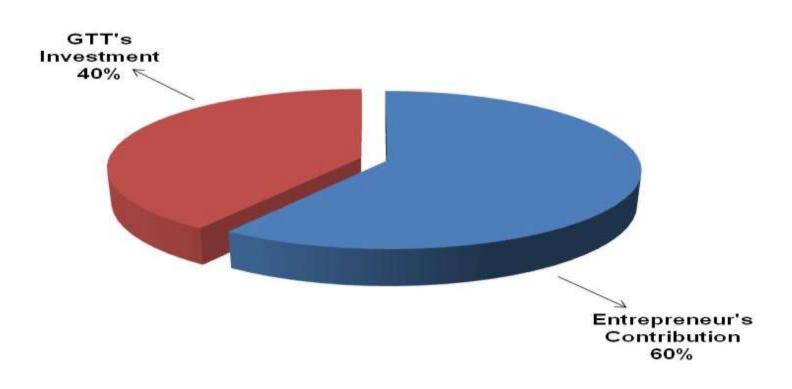
Particulars		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products (A)	5,800	162,400	1,948,800				
Less: Cost of sales of products (product purchase) (B)	5,104	142,912	1,714,944				
Gross Profit (C) [C=(A-B)]	696	19,488	233,856				
Less: Operating Cost:		,	,				
Electricity bill		400	4,800				
Shop Rent		1,500	18,000				
Mobile bill		1,000	12,000				
Night Guard bill		200	2,400				
Conveyance		1,000	12,000				
Present Salary (Self & Family)		9,000	108,000				
Present Salary (Assistant - 1)		3,500	42,000				
Other Cost (stationary & entertainment etc.)		1,500	18,000				
Non Cash Item:		,	,				
Depreciation Expenses		160	1,920				
Total Operating Cost (D)		18,263	219,157				
Net Profit (C-D):		1,225	14,699				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	culars	Existing Business	Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)	(661)	(661)
Investment in products (grocery item, confectionary item, bakery item, mobile accessories, juice, soft drinks, milk, umbrella and tea leaf etc)	Investment in products (grocery item, confectionary item and bakery item etc)	77,000	65,000	142,000
	Investment in Machinery (refrigerator)		35,000	35,000
Investment in Equipments (calculat	1,400		1,400	
Cash in hand	8,900		8,900	
Debtors (Since January, 2016 to a	t present)	3,700		3,700
Creditors (Since December, 2015 to	(10,100)		(10,100)	
Decoration (fixture and fittings)	17,100		17,100	
Advance for shop		50,000		50,000
Total	Capital	148,000	100,000	248,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 148,000
- GTT's Investment BDT 100,000
- Total Capital BDT 248,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postfordon		Year 1 (BD	T)		Year 2 (BD1	7)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	8,500	237,997	2,855,966	10,030	280,837	3,370,040	11,233	314,537	3,774,445	
Less: Cost of sales of products (product purchase) (B)	7,480	209,438	2,513,250	8,826	247,136	2,965,636	9,885	276,793	3,321,512	
Gross Profit (C) [C=(A-B)]	1,020	28,560	342,716	1,204	33,700	404,405	1,348	37,744	452,933	
Less: Operating Cost:										
Electricity bill		600	7,200		800	9,600		1,000	12,000	
Shop Rent		1,500	18,000		1,500	18,000		1,500	18,000	
Mobile bill (SMS & Reporting) Night Guard bill		1,500	18,000		1,500	18,000		1,500	18,000	
INIGHT Guard bill		250	3,000		300	3,600		350	4,200	
Conveyance		2,500	30,000		3,500	42,000		4,500	54,000	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Self & Family)		11,000	132,000		12,000	144,000		13,000	156,000	
Proposed Salary (Assistant - 1)		4,500	54,000		5,500	66,000		6,500	78,000	
Other Cost (stationary & entertainment etc.)		2,200	26,400		2,400	28,800		2,500	30,000	
Non Cash Item:										
Depreciation Expenses		598	7,170		598	7,170		598	7,170	
Total Operating Cost (D)	-	25,362	300,077	_	28,812	345,747	-	32,162	385,947	
Net Profit (C-D):	_	3,197	42,639	_	4,888	58,658		5,582	66,986	
Retained Income			42,639			101,297			168,283	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	46,639	66,658	74,986
1.3	Depreciation Expenses	7,170	7,170	7,170
1.4	Opening Balance of Cash Surplus	-	29,809	55,637
	Total Cash Inflow	153,809	103,637	137,793
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	29,809	55,637	89,793

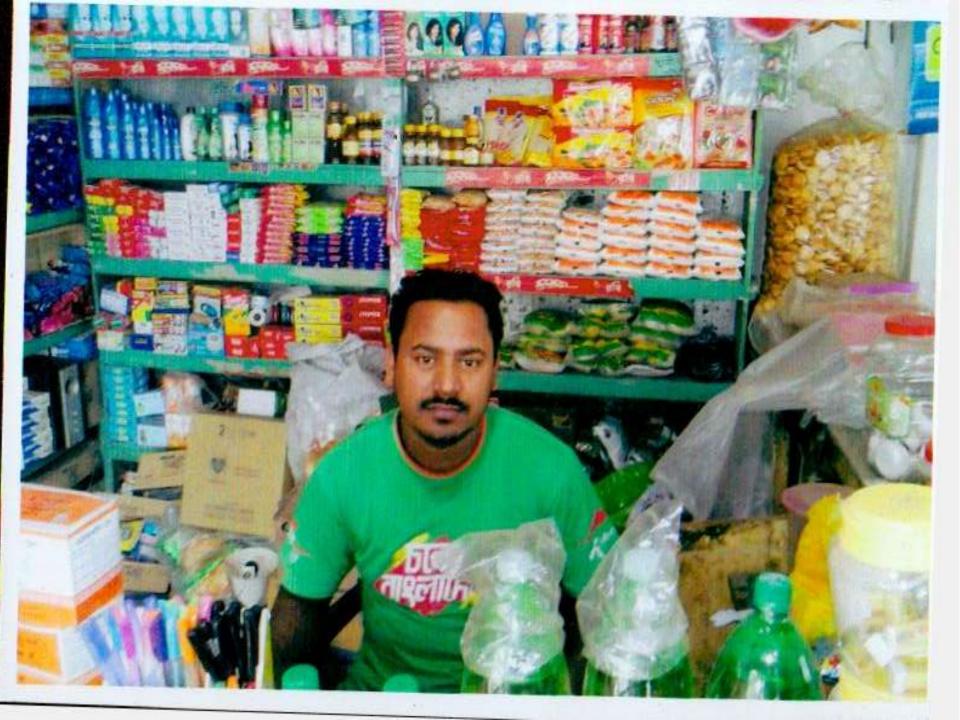
SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: Others (beyond family): 01 Future employment: 0 □ Trade License in his own name; □ Good reputation; □ He has on hand training; □ Skilled & working experience: 17 years. 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 316,283 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 181st as Yunus Centre and 40th In-house Executive Social Business Design Lab (GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









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NATIONAL ID ১৯৭০ / জাতীয় পরিচয় পত্র



নাম: রবিউল হোসেন

Name: Rabiul Hossan

পিতা: শের আলী

মাতা: রানুয়ারা বেগম

कृतिक (शक्त Date of Birth: 15 Feb 1984

ID NO: 1911872728664

কোথাও পাওয়া গোলে নিকটছ পোষ্ট অফিনে জনা দেয়ার জন্য অনুরোধ করা হালা: ঠিকানা: বাসা/থোভিং: আবুলের বাড়ি, গ্রাম/রাস্তা: সাদকপুর, সাদকপুর, ডাকঘর: পীরখাত্রাপুর - ৩৫২০, বুড়িচং, কুমিল্ল

প্রদানের তারিখ: ২৮/০৪/২০০৮

Thank You