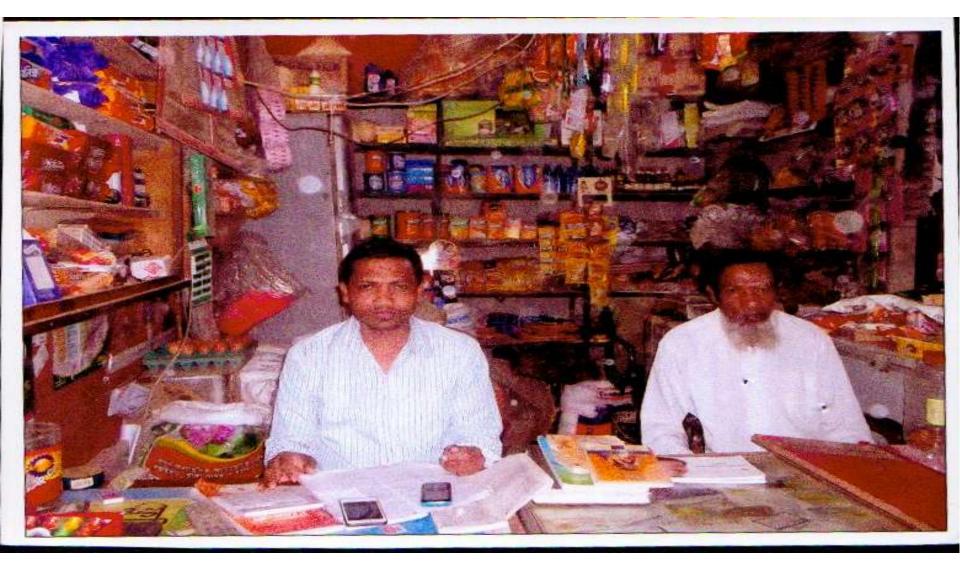


Proposed NU Business Name : **Mim & Morium Enterprise** Business Category: **General retail & wholesale** 



Project Identified by: Jakir Hossain, Asst. Officer, Burichang unit, Comilla Business Proposal Prepared by: Naznin Akther

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	<b>Md. Habibur Rahman</b> Vill: Shikarpur, Union: Sholonol, Post: Kharataiya, Upazila <i>:</i> Burichang, District: Comilla.
Age	:	32 years
Marital status	-	Married
Children	:	01 (One) Son & 01 (One) Daughter
No. of siblings:	:	04 (Four) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherBanesa BegumMd. Montaz UddinBranch: Burichang, Comilla, Centre # 01/mo,Loan no.: 5367/2, Membership from April 01, 1997 to 2012First Ioan: Tk. 3,000Existing Ioan: Nil, Last Loan: Tk. 200,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A Yes Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>12 (Twelve) years experience is running his own business. He started the business with BDT 40,000 (Forty thousand).</li><li>He has on hand training.</li></ul>
Other Own/Family Sources of Income	••	His father's income from pension (retired from police) & agriculture. His eldest brother's income from Govt. service. His elder brother's income from private service (brac bank), his another elder brother's income from private service (teaching).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713609019
NU's National ID No.	•	1911894641728
NU Project Source/Reference		Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Banesa Begum was a GB member from April 01, 1997 to 2012 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for cultivation and assisting her son in his business. She was a mobile lady.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Mim & Morium Enterprise
Address/ Location	:	Arag road, Burichang bazar, Comilla.
Total Investment in BDT	:	Tk. 508,000
Financing	:	Self Tk. 358,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On products 15%, bkash 100% & flexiload 100%.
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On products 15%, bkash 100% & flexiload 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

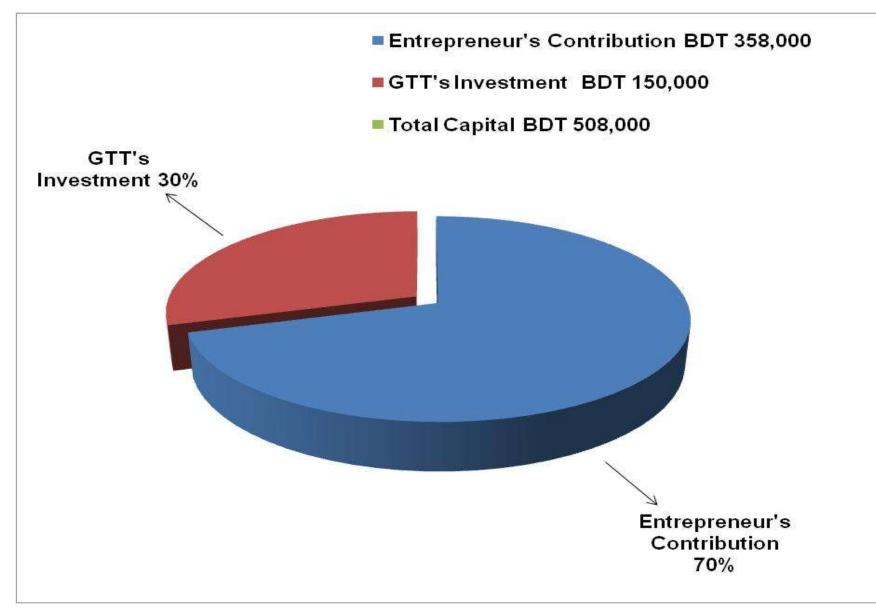
# **INFO ON EXISTING BUSINESS OPERATIONS**

Dertieulere		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	2,500	70,000	840,000			
Commission from mobile banking	160	4,480	53,760			
Commission from flexiload	135	3,780	45,360			
Total Income from sales and commission (A)	2,795	78,260	939,120			
Less: Cost of sales of products (Product purchase) (B)	2,125	59,500	714,000			
Gross Profit (C) [C=(A-B)]	670	18,760	225,120			
Less: Operating Cost:						
Electricity bill		700	8,400			
Shop rent		2,500	30,000			
Mobile bill		500	6,000			
Night Guard bill		120	1,440			
Conveyance bill		1,000	12,000			
Provision of bad debt		2	20			
Present Salary (Family & Self)		6,000	72,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		,	,			
Depreciation Expenses		488	5,850			
Total Operating Cost (D)		12,809	153,710			
Net Profit (C-D):		5,951	71,410			

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)			
Investment in products (grocery products, confectionary item and bakery item etc)	Investment in products (grocery products and soft drinks etc)	83,948	70,000	153,948	
Investment in mobile banking (bkash and DBBL mobile banking etc )	Investment in mobile banking (bkash and DBBL mobile banking etc )	40,000	70,000	110,000	
Investment in flexiload	Investment in flexiload	9,000	10,000	19,000	
Investment in machinaries & equipment (refrigerator, weight machine, mobile set, fan, light and calculator etc.)				33,600	
Cash in hand				31,352	
Debtors (Since January, 2016 to at Present)				2,000	
Advance for Shop				150,000	
Decoration (Fixture & Fittings)				8,100	
Total Capital			150,000	508,000	





### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)	)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. sales income from products	3,500	98,000	1,176,000	4,200	117,600	1,411,200	4,536	127,008	1,524,096
Est. commission from mobile banking	280	7,840	94,080	322	9,016	108,192	348	9,737	116,847
Est. commission from flexiload	162	4,536	54,432	186	5,216	62,597	201	5,634	67,605
Est. Total Income from sales and commission (A)	3,942	110,376	1,324,512	4,708	131,832	1,581,989	5,085	142,379	1,708,548
Less: Cost of sales of products (Product purchase) (B)	2,975	83,300	999,600	3,570	99,960	1,199,520	3,856	107,957	1,295,482
Gross Profit (C) [C=(A-B)]	967	27,076	324,912	1,138	31,872	382,469	1,229	34,422	413,066
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,100	13,200
Shop rent		2,500	30,000		3,000	36,000		3,000	36,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		180	2,160		210	2,520		210	2,520
Conveyance bill		2,000	24,000		3,000	36,000		4,000	48,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		2	20		2	20		2	20
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Family & Self)		8,000	96,000		10,000	120,000		11,000	132,000
Other Cost (stationary & Entertainment etc.)		2,500	30,000		3,000	36,000		3,200	38,400
Non Cash Item:									
Depreciation Expenses		488	5,850		488	5,850		488	5,850
Total Operating Cost (D)		18,414	214,970	-	22,544	270,530	-	24,844	298,130
Net Profit (C-D):	-	8,662	109,942	-	9,328	111,939	-	9,578	114,936
Retained Income			109,942			221,881			336,817

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	
1.2	Net Profit (ownership tr. Fee added back)	115,942	123,939	126,936
1.3	Depreciation Expenses	5,850	5,850	5,850
1.4	Opening Balance of Cash Surplus	-	85,792	143,581
	Total Cash Inflow	271,792	215,581	276,367
2.0	Cash Outflow			
2.1	Product Purchase	150,000		
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	85,792	143,581	204,367



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Good reputation;</li> <li>He has on hand training;</li> <li>Skilled &amp; working experience: 12 years.</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 694,817 after 3 years excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors;</li> </ul>

Presented at 181<sup>st</sup> as Yunus Centre and 40<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on February 08, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

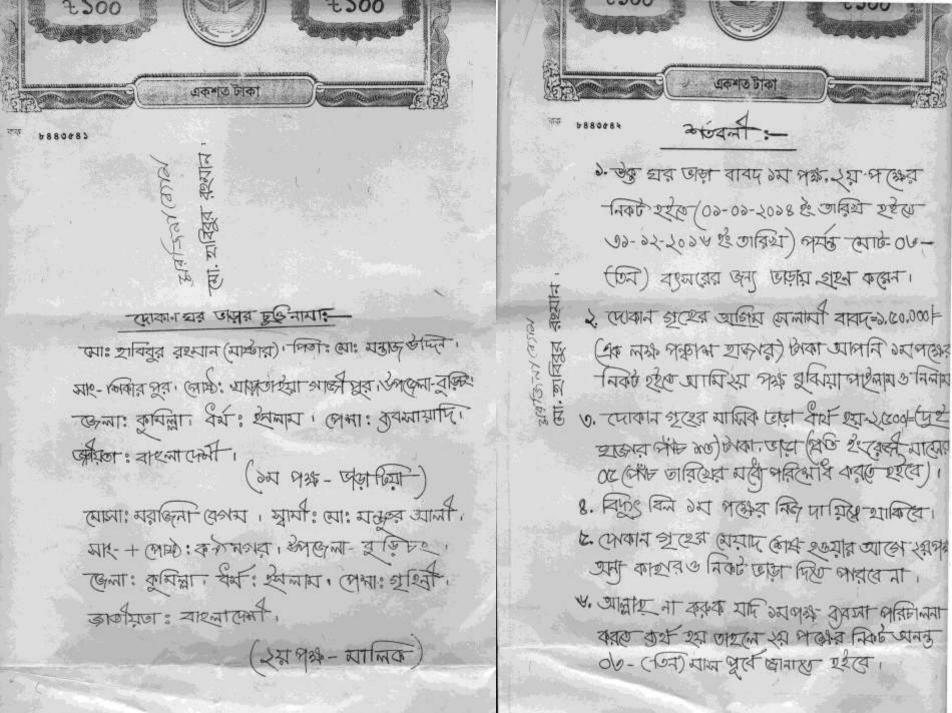


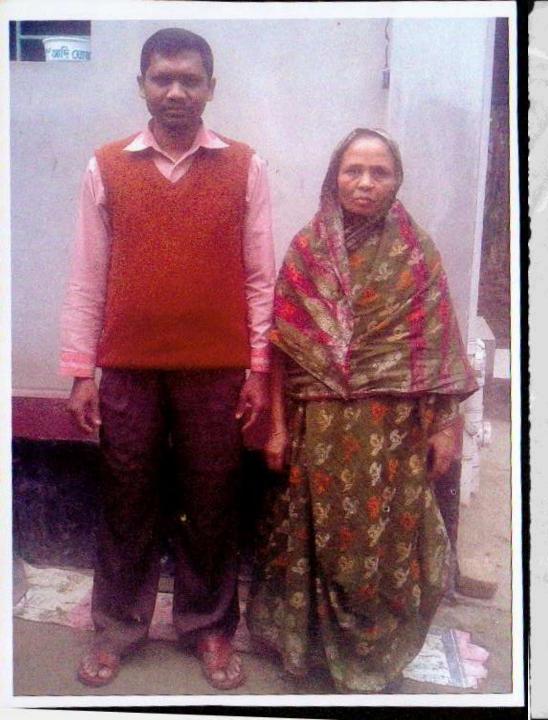












গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর নাম: মোঃ হাবিবুর রহমান Name: Md Habibur Rahman পিতা: মোঃ মন্তাজ উন্দিন মাতা: মোগাঃ বানেছা বেগম Date of Birth: 15 May 1984 TAS I ID NO: 1911894641728

এই কাউটি পণ্যান্দাগুরী বাংগাদেশ সহকারের সম্পৃতি। কার্চটি বাবহারকারী বাহীত অন্য কোখাও গাওয়া গেলে নিৰ্বাহ গোট অফিলে জনা দেৱাৰ জন্য অনুবোধ কৰা হাগা। ঠিকানা: বাসা/হোন্ডি: মাটার বাড়ী, গ্রাম/রান্তা: শিকারপুর, শিকারপুর, ডাক্ষর: ৰাড়াতাইয়া গান্ধীপুর - ৩৫২০, বুড়িচং, কৃমিল্লা প্রদানের তারিখ: ২৭/০৪/২০০৮ গ্রদানকারী কর্তৃপক্ষের স্বাক্ষর

# **Thank You**