

#### Proposed NU Business Name : Layla Pharmacy

#### Business Category: Medicine Business



Project Identified by: Md. Injamamul Haque, Asst. Officer, Sadar Unit, Rangpur Business Proposal Prepared by: Fahina Yesmin Happy

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ataur Rahman  Vill: Arazi Niyamot, Union: Gongachora, Post: Burirhat, Upazila: Gongachora, District: Rangpur.		
Age	:	33 years		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	09 (Nine) Brothers and 03 (Three) Sisters		
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: :	Mother   ✓ Father  Mst. Anwara Begum  Md. Abdul Latif  Branch: Gongachora, Rangpur, Centre # 28/mo,  Loan no.: 2376/1, Membership since July 03, 1999  First loan: Tk. 2,000  Existing loan: Nil, Last Loan: Tk. 20,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.S.S
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experience is running his own business. He started the business with BDT 70,000. (Seventy thousand).  He has 01 (One) Year working experience as an employee in different Medicine company in his local area.
Other Own/Family Sources of Income	:	His elder 04 (Four) brother's income from business (Wood business & CNG business). His Younger 02 (Two) brother's income from Seasonal Stock business. Entrepreneur family's others income from cultivation.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01932954480, 0175588557
NU's National ID No.	:	8512731819662
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anwara Begum was a GB member since 1995 to 2004 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for cultivation purposes and assisting her son in business.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Layla Pharmacy
Address/ Location	:	Burir Hat, Rangpur.
Total Investment in BDT	:	Tk. 296,000
Financing	:	Self Tk. 196,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

### INFO ON EXISTING BUSINESS OPERATIONS

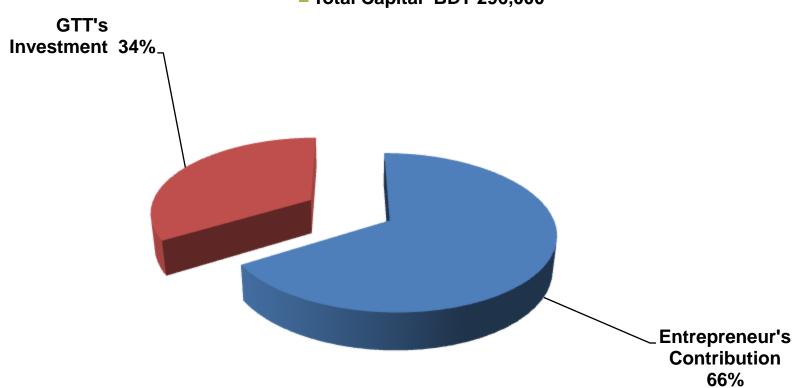
		EB (BDT	)
Particulars	Daily	Monthly	Yearly
Sales income from products (Medicine)	2,200	61,600	739,200
Cost of products (Product Purchase) (B)	1,760	49,280	591,360
Gross Profit (C) [C=(A-B)]	440	12,320	147,840
Less: Operating Cost:			·
Electricity bill		400	4,800
Generator bill		250	3,000
Night Guard bill		100	1,200
Shop rent		700	8,400
Mobile bill		500	6,000
Conveyance		500	6,000
Present Salary (Self & family)		5,000	60,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000
Non Cash Item:		·	
Depreciation Expenses		176	2,115
Total Operating Cost (D)		8,626	
Net Profit (C-D):		3,694	44,325

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing	Dropood	Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)
Investment in products (Differnet types of medicine etc.)	Investment in products (Differnet types of medicine etc.)	122,000	100,000	222,000
Investment in Machineries & I machine etc.)	3,900	-	3,900	
Cash in hand	4,800	-	4,800	
Advance for Shop	50,000	_	50,000	
Decoration (fixture and fittings	15,300	_	15,300	
Total Ca	196,000	100,000	296,000	

#### **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT 196,000
- GTT's Investment BDT 100,000
- Total Capital BDT 296,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT	)		Year 2 (BD)	Γ)		Year 3 (Bi	DT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (Medicine) (A)	3,500	98,000	1,176,000	4,130	115,640	1,387,680	4,708	131,830	1,581,955
Cost of products (Product Purchase) (B)	2,800	78,400	940,800	3,304	92,512	1,110,144	3,767	105,464	1,265,564
Gross Profit (C) [C=(A-B)]	700	19,600	235,200	826	23,128	277,536	942	26,366	316,391
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Generator bill		450	5,400		550	6,600		650	7,800
Night Guard bill		150	1,800		250	3,000		350	4,200
Shop rent		700	8,400		700	8,400		700	8,400
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800
Conveyance		800	9,600		1,300	15,600		1,600	19,200
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,000	72,000		7,500	90,000		8,000	96,000
Proposed Salary (Assistant-1)		3,000	36,000		3,500	42,000		3,800	45,600
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,700	20,400
Non Cash Item:									
Depreciation Expenses		176	2,115		176	2,115	_	176	2,115
Total Operating Cost (D)	-	14,943	175,315	-	17,973	215,675		19,523	234,275
Net Profit (C-D):	-	4,657	59,885	-	5,155	61,861	_	6,843	82,116
Retained Income			59,885			121,746			203,862

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	63,885	69,861	90,116
1.3	Depreciation Expenses	2,115	2,115	2,115
1.4	Opening Balance of Cash Surplus	-	42,000	65,976
	Total Cash Inflow	166,000	113,976	158,207
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	42,000	65,976	110,207

## SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>Present employment:     Self: 01 Family:     Others (beyond family): 0     Future employment: 01</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>He has on hand training;</li> <li>Experience: 6yrs.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers;</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 399,862 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

Presented at 180<sup>th</sup> as Yunus Centre and 39<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on February 04, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures













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OF PERSON ASSESSED.

NOTE:

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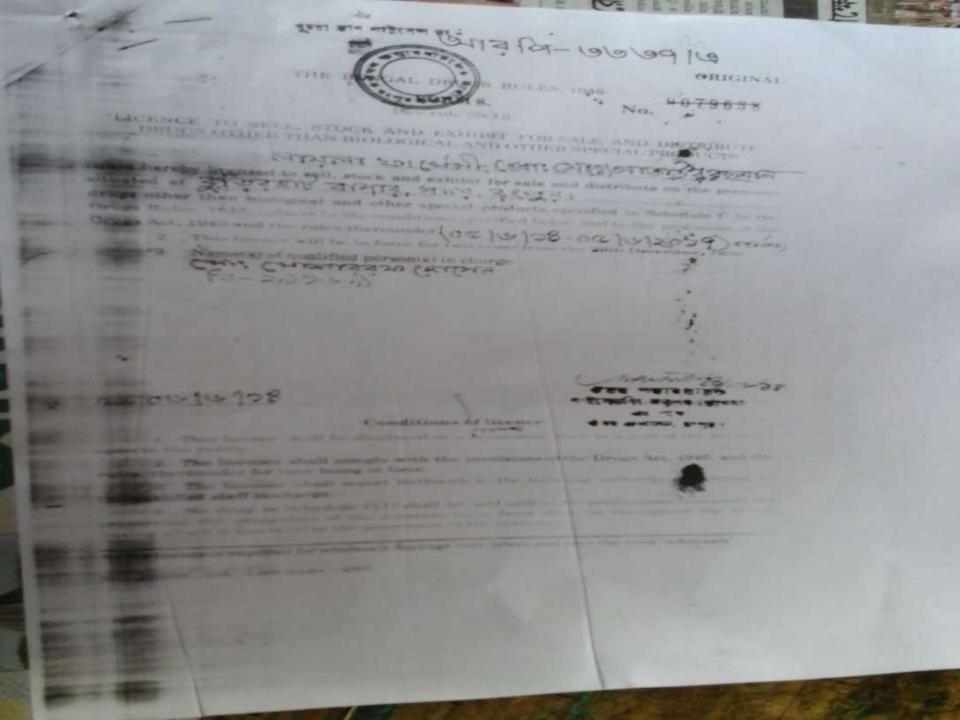
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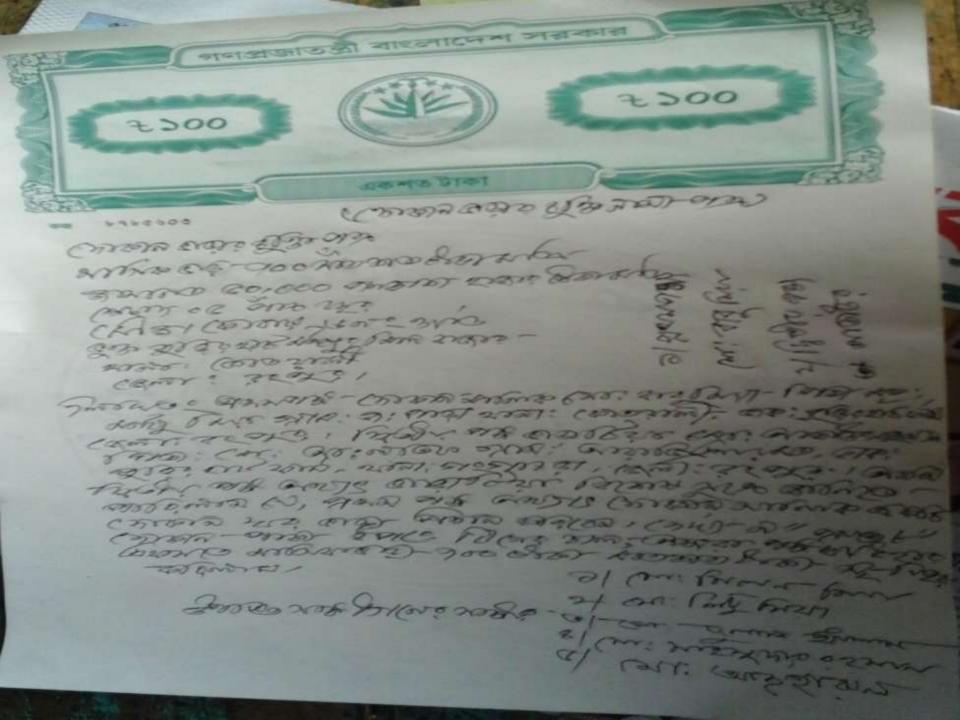
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Government of the People's Republic of Bangi

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মো: আভাউর রহমান

Name: Md Ataur Rahman

পিতা: মোঃ মাধুল গতিক

माठा: (माष्ट्रा: व्यानावात तर्गर

Date of Birth: 19 Nov 1983

ID NO: 8512731819662

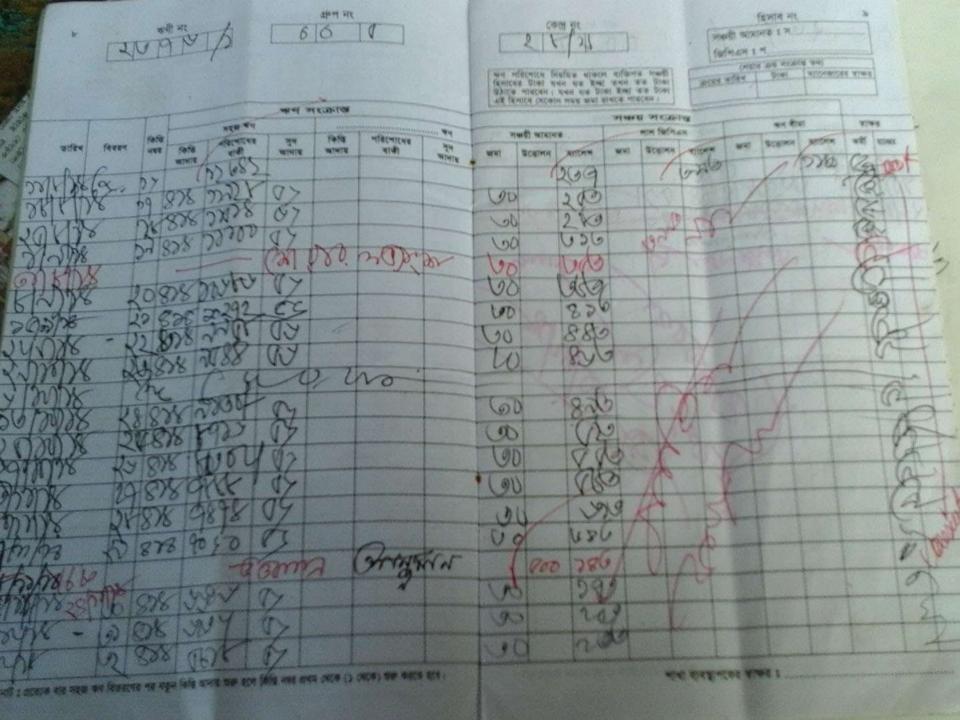
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#### সহজ ঋণের পাশ বই

नाम उर्द्वालय प्राचन (Mikleyer)



## Thank You