

### Proposed NU Business Name : Bhai Bhai Traders

Business Category: General Retail & Wholesale



Project Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Al Amin Prodhan  Vill: Bowalia, Union: Gobindoganj, Post: Gobindoganj, Upazila: Gobindoganj, District: Gaibandha.
Age	:	28 years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	04 (Four) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother   ✓ Father  Mst. Alima Begum  Md. Delowar Hossen Prodhan  Branch: Bowalia, Gobindoganj, Centre # 43/mo,  Loan no.: 6251/1, Membership since 2002 to 2014  First loan: Tk. 3,000  Existing loan: Nil, Last Loan: Tk. 40,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		10 (Ten) years experience is running his own business. He started the business with BDT 30,000. (Thirty thousand).  He has on hand training from his father's business (2Years).
Other Own/Family Sources of Income	-	His father's income from business (Seasonal Stock business), his elder brother's income from foreign remittance (Dubai). His Younger brother's income from entrepreneur's business as an assistant.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01912955014
NU's National ID No.	:	3223001601080
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Alima Begum was a GB member since 2002 to 2014 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for purchasing cows, household and cultivation purposes.
- Finally GB loan helped his to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bhai Bhai Traders
Address/ Location	:	Katakhali, Balua Hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 506,000
Financing	:	Self Tk. 406,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

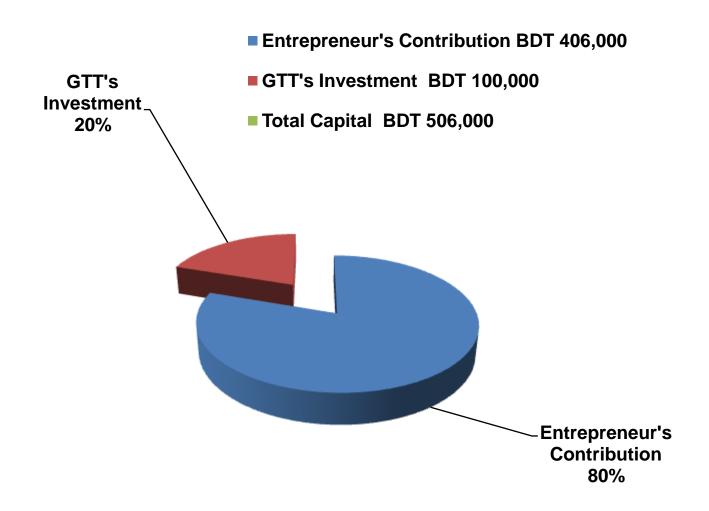
## INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products	3,000	84,000	1,008,000		
Cost of products (Product Purchase) (B)	2,400	67,200	806,400		
Gross Profit (C) [C=(A-B)]	600	16,800	201,600		
Less: Operating Cost:					
Electricity bill		700	8,400		
Night Guard bill		100	1,200		
Generator bill		150	1,800		
Shop rent		500	6,000		
Mobile bill		500	6,000		
Conveyance		1,000	12,000		
Provision of bad Debt		12	147		
Present Salary (Self & family)		7,000	84,000		
Present Salary (Assistant-2)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		145	1,742		
Total Operating Cost (D)		14,607	175,289		
Net Profit (C-D):		2,193	26,311		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Grocery item, confectionary item and cosmetics item etc.)	Investment in products (Grocery item, confectionary item and cosmetics item etc.)	170,000	100,000	270,000
Investment in equipment (weight machine, Calculator, fan, light etc.)			-	5,200
Cash in hand			-	6,450
Advance for Shop			-	200,000
Debtors (Since January 2016 to at p	14,730	-	14,730	
Decoration (fixture and fittings)			-	9,620
Total Capital			100,000	506,000

## SOURCE OF FINANCE



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,200	117,600	1,411,200	4,620	129,360	1,552,320	5,082	142,296	1,707,552
Cost of products (Product Purchase) (B)	3,360	94,080	1,128,960	3,696	103,488	1,241,856	4,066	113,837	1,366,042
Gross Profit (C) [C=(A-B)]	840	23,520	282,240	924	25,872	310,464	1,016	28,459	341,510
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,100	13,200
Night Guard bill		150	1,800		250	3,000		350	4,200
Generator bill		350	4,200		450	5,400		550	6,600
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800
Conveyance		1,200	14,400		1,700	20,400		2,000	24,000
Provision of bad Debt		12	147		12	147		12	147
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		9,000	108,000		9,500	114,000		10,000	120,000
Proposed Salary (Assistant-2)		4,500	54,000		4,500	54,000		4,800	57,600
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		900	10,800
Non Cash Item:									
Depreciation Expenses		145	1,742		145	1,742		145	1,742
Total Operating Cost (D)	-	19,024	224,289	-	20,554	246,649	-	22,104	265,249
Net Profit (C-D):	-	4,496	57,951	-	5,318	63,815	_	6,355	76,261
Retained Income			57,951			121,765			198,027

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	61,951	71,815	84,261
1.3	Depreciation Expenses	1,742	1,742	1,742
1.4	Opening Balance of Cash Surplus	-	39,693	65,249
	Total Cash Inflow	163,693	113,249	151,253
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	39,693	65,249	103,253

## **SWOT ANALYSIS**

STRENGTH  Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 01 Future employment: 0  Trade License in his own name;	WEAKNESS  ☐ Can not supply goods as per demand.
☐ Ownership of business in his own name;	
☐ He has on hand training;	
☐ Experience : 6yrs.	
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers;</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 604,027 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

Presented at 180<sup>th</sup> as Yunus Centre and 39<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on February 04, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures









গণপ্র<mark>জাতিরী বাংলাদেশ সরকার</mark> ইউনি ফরম -১৩

### লাইসেন্স ফি আদায় রেজিষ্টার

ডিভ লাইসেল

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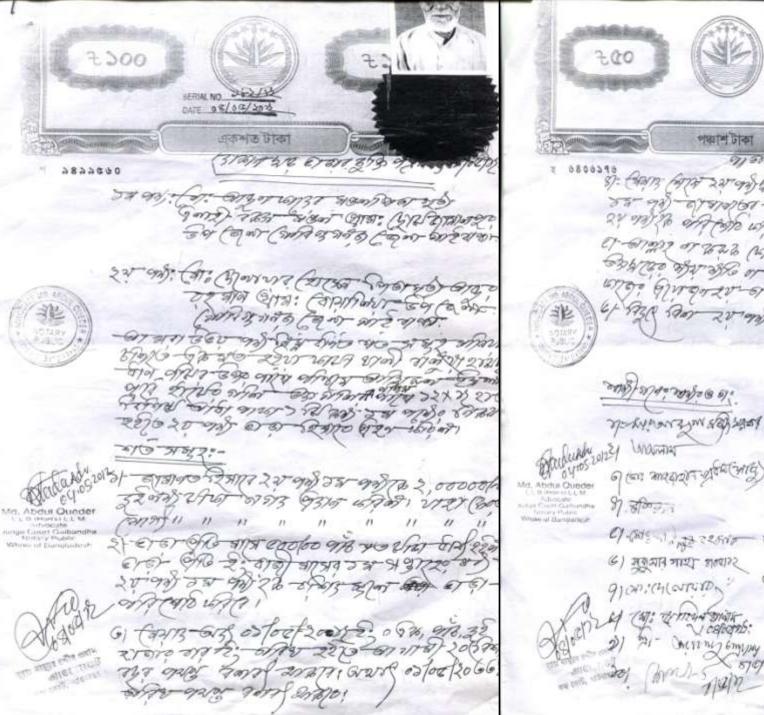
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#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

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নাম: মোঃ আল আমিন প্রধান

Name: Md Al Amin Prodhan

পিতা: মোঃ দেলোয়ার হোমেন প্রধান

মাতা: মোডাঃ আলিমা রেগম

Date of Birth: 40 Sep 1987

ID NO: 3223001601080

এই কার্ডটি গণপ্রজাতই: বাংগাদেশ সহকারের সম্পতি। কার্ডটি ব্যবহারকারী লাতীত অন্য ্রেমারাও পাওয়া থেকে নিক্টর পে ও অভিনেত ক্রা বেশারে করা অনুবােধ করা হবো।

ঠিকানা: বাসা/হোভিয় ৩৬, বোহালিয়া, ভাক্ষর; লোকিম্বয় - ৫৭৬০, লোক্মিগঞ্জ পৌরসভা, গোরিকগঞ্জ, গাইবাসা

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প্রদানকারী কর্তুপক্ষের স্বামন্ত

প্রদানের তারিখ: ১১/০৮/২০০৮



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### সহজ ঋণের পাশ বই

শাখা ব্যবস্থাপকের স্বাক্তর



## Thank You