

#### Proposed NU Business Name: M/S Akondo Traders

#### Business Category: General Retail & Wholesale



Project Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shamol Akonda Sarif Vill: Gondherbari farazipara, Union: Dorbosto, Post: Bisubari, Upazila: Gobindoganj, District: Gaibandha.
Age	:	24 years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A Yes Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

KRIHH KILLIH LEIK	1	CORRESPONDED INCRESIN STREET STREET
Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business Entrepreneur is maintaining 01 (One) D.P.S of Tk. 1,000/- Per month from the earning of his present business income .
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		06 (Six) years experience is running his own business. He started the business with BDT 100,000. (One lac).  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from business (betel leaf and betel nut business), his elder brother's income from telecom business. In addition to he has 11 (Eleven) decimal land from benefilt of this business (M/S Akondo Traders).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713765557
NU's National ID No.	:	19923213010000032
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shefali Begum was a GB member since 1995 to 2004 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for purchasing cows, household and cultivation purposes. She was a mobile lady.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Akondo Traders
Address/ Location	:	Katakhali, Balua Hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 512,000
Financing	:	Self Tk. 312,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin	:	On products 15%, Mobile Recharge & bKash 100%
(ii) Estimated % of proposed gross profit margin	:	On products 15%, Mobile Recharge & bKash 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

### INFO ON EXISTING BUSINESS OPERATIONS

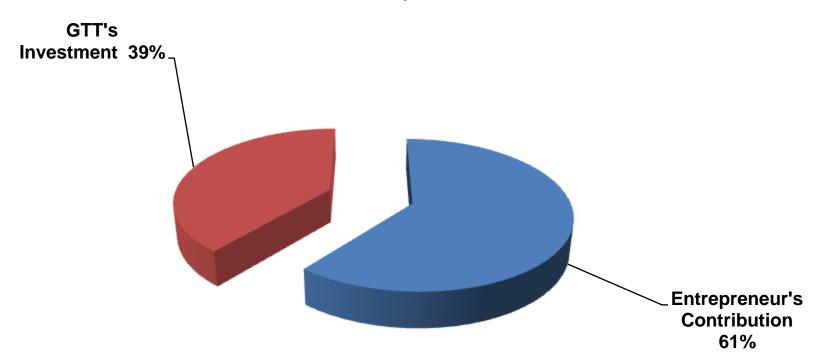
	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products	3,500	98,000	1,176,000		
Commission on bKash	40	1,120	13,440		
Commission on Flexi-load	54	1,512	18,144		
Total Income from Sales & Commission (A)	3,594	100,632	1,207,584		
Cost of products (Product Purchase) (B)	2,975	83,300	999,600		
Gross Profit (C) [C=(A-B)]	619	17,332	207,984		
Less: Operating Cost:					
Electricity bill		500	6,000		
Generator bill		200	2,400		
Shop rent		800	9,600		
Mobile bill		500	6,000		
Conveyance		1,200	14,400		
Provision of bad Debt		4	50		
Present Salary (Self & family)		8,000	96,000		
Present Salary (Assistant-1)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		226	2,717		
Total Operating Cost (D)		15,931	191,167		
Net Profit (C-D):		1,401	16,817		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total		
Existing	Existing Proposed		(BDT)	(BDT)	
Investment in products (Grocery item, insecticide, pesticide, fertilizer, mobile accessories etc.)	Investment in products (insecticide, pesticide, fertilizer, electronics item etc.)	112,000	150,000	262,000	
Investment in Mobile Recharge (Flexi load, i-top up, easy load etc.)			-	2,500	
Investment in bKash	10,000	50,000	60,000		
Investment in Machineries & Equipment (mobile set, weight balance, Calculator, fan, light etc.)			_	9,700	
Cash in hand		2,180	-	2,180	
Creditors (Since December, 2015 to at present)		(22,000)	-	(22,000)	
Advance for Shop	180,000	-	180,000		
Debtors (Since January 2016 to at present)			-	5,000	
Decoration (fixture and fittings)			-	12,620	
Total Capital	312,000	200,000	512,000		

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 312,000
- GTT's Investment BDT 200,000
- Total Capital BDT 512,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT)			Year 2 (BD1	Γ)		Year 3 (B	DT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,500	126,000	1,512,000	5,625	157,500	1,890,000	7,031	196,875	2,362,500
Estimated Commission on bKash	120	3,360	40,320	142	3,965	47,578	153	4,282	51,384
Estimated Commission on Flexi-load	59	1,663	19,958	70	1,963	23,551	76	2,120	25,435
Estimated Total Income from Sales & Commission (A)	4,679	131,023	1,572,278	5,837	163,427	1,961,129	7,260	203,277	2,439,319
Cost of products (Product Purchase) (B)	3,825	107,100	1,285,200	4,781	133,875	1,606,500	5,977	167,344	2,008,125
Gross Profit (C) [C=(A-B)]	854	23,923	287,078	1,055	29,552	354,629	1,283	35,933	431,194
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	10,800
Generator bill		400	4,800		500	6,000		600	7,200
Shop rent		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800
Conveyance		1,400	16,800		1,900	22,800		2,200	26,400
Provision of bad Debt		4	50		4	50		4	50
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self & family)		9,000	108,000		10,000	120,000		10,500	126,000
Proposed Salary (Assistant-1)		4,000	48,000		5,000	60,000		5,300	63,600
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		900	10,800
Non Cash Item:									
Depreciation Expenses		226	2,717		226	2,717		226	2,717
Total Operating Cost (D)		19,464	225,567		22,394	268,727		23,844	286,127
Net Profit (C-D):	-	4,459	61,511	-	7,158	85,902	_	12,089	145,067
Retained Income			61,511			147,413			292,480

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	69,511	101,902	161,067
1.3	Depreciation Expenses	2,717	2,717	2,717
1.4	Opening Balance of Cash Surplus	-	24,228	32,847
	Total Cash Inflow	272,228		196,631
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	24,228	32,847	100,631

# SWOT ANALYSIS

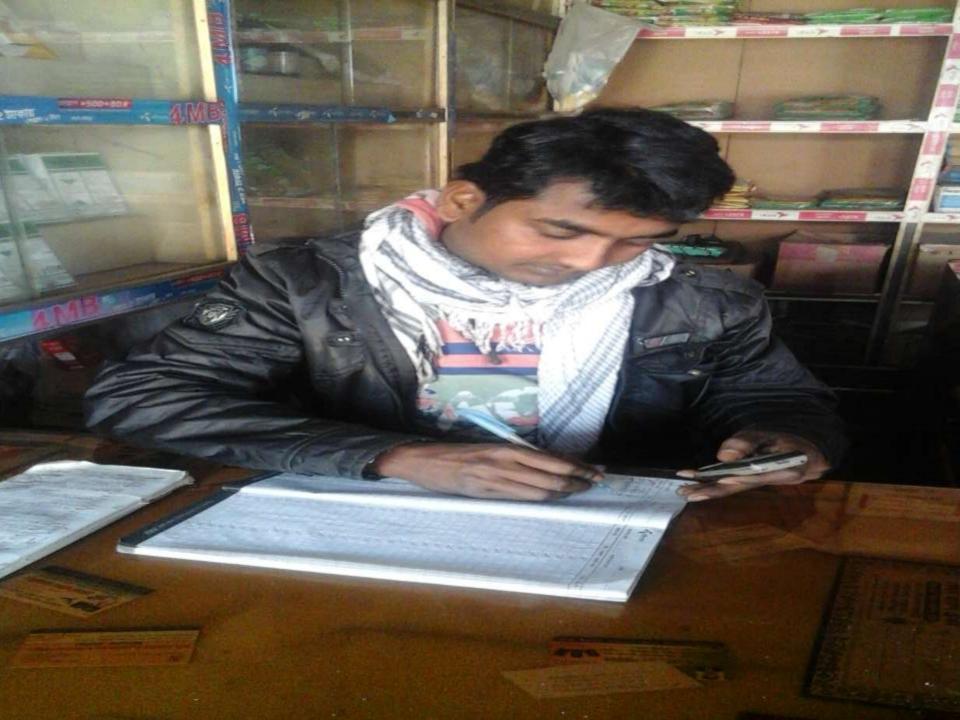
STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family:     Others (beyond family): 01     Future employment: 0</li> <li>□ Trade License in his own name;</li> <li>□ Ownership of business in his own name;</li> <li>□ He has on hand training;</li> <li>□ Experience : 6yrs.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers;</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 604,480 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

Presented at 180<sup>th</sup> as Yunus Centre and 39<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on February 04, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures



















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### লাইসেন্স ফি আদায় রেজিষ্টার

# (টেড লাইসেস)

### ০৬নং দরবস্ত ইউনিয়ন পরিষদ কার্যালয়

ভাক্ষরঃ কোমরপুর, উপজেলাঃ গোবিন্দগঞ্জ, জেলাঃ গাইবানা।

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প্রায় করা হটিল।	No.		

03/03/265:

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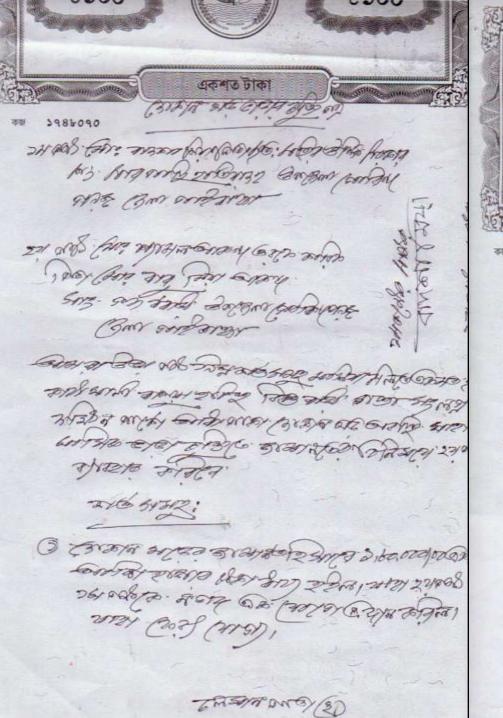
#### LICENSE FOR RETAIL SALE OF PESTICIDES

License No. 28	38	1 0 2 Date: 38/2/04
M/S (	याः अगामन व्याकन	क्षित्रिको निक्ष हिम्
अहरू शक	ववादि जिल्लाका	is here granted license to sell Pesticide (s)
by retail sale (	on the premises situated at	वाल्या वाङ्गाव
subject to the	conditions specified below and t	to the provision of the Pesticide Ordinance,
1971 (No. II o	f 1971) and the rules made there t	under.
3.	License shall be in force for issue.  Pesticides to be sold.	a period of two years from the date of  शस्त्राह्म अस्पातिश स्रीविमान्छ  ३। इस्स् उट्टा विकास  ३। इस्स्मान्ड उट्टा व्यक्ति
Conditions		Licensing Authority (Seal)
1. The l	icense shall be displayed in a	a prominent place in any part of the

premises open to the public. The license shall comply with the provisions of the Pesticide Ordinance.

1971 and the rules made there under.

The license shall not be allowed to take commission for retail sale of 





कार्य द्वारातः

(3) मार्स कर्रा के अरही क्रम्मी के स्था कर्माति के स्था कर्माति कि स्था कर्माति के स्था कर्माति के स्था कर्माति कर्मा

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# গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Experiment of the Paople's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মোঃ শ্রামল আকন্দ শরীক

Name: Md. Shamoi Akonda Sarif

শিতা: মো: বাবু মিয়া

মাতা: মোছাঃ শেফালী বেগম Date of Birth: 01 Jan 1992

ID NO: 19923213010000032

এই কাণ্ডটি গণশুমাতটি বাংলাদেশ সরকারের সম্পত্তি। কাণ্ডটি বাবহারকারী ব্যক্তিত অন্য কোন্ডর পান্ডয় গেলে নিকটছ পোই অফিনে জনা দেয়ার জনা অনুরোধ করা হলো। ঠিকানা; গ্রাম/হাস্তা: গছবর্ব বাড়ী ফারাজীপাড়া, গছবর্ব বাড়ী, ডাকমর: বিভবাড়ী – ৫৭৪০, গোবিক্ষণাল, গাইবাছা

CUERT

প্রদানকারী কর্ত্পকের স্থাকর প্রকালের তারিব: ২৯/০৮/২০১০



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বছৰতা খোভিতভা শাল

(कार्र)! प्राच्या क्या द्वांक्षिण: याव प्राच्या नेपान्य , त्यात्राः अस्य असे अरह: श्रिम् क्रिके हार्या अरह डाक्ट असी किसी किस्पान क्या क्रिक क्या क्रिकी क्रिक सत्य कड़ क्या कार की कार कार ( तार् क्रिक् त्रकाप क्रिक्ट कराने क्रिक्ट । एक त्रक कर्ज वर्षक्रिक्ट त्राष्ट्रेन त्राप कार्रको राज्य । एक एक एक ह अधि लिंक कताक नते उपक्क लेक्स्ना NB: (03 34:02, 2004) ==



# Thank You