A Nobin Udyokta Project

Gaocia Library



NU Identified and PP Prepared by :

Md. Mozahidul Islam Verified By: MD. Sohrab Hossain

GRAMEEN TRUST

Presented by Abu Saleh Md Shahed

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Abu Saleh Md Shahed
Age	:	18-08-1990 (26 Years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Brothers- 02 Sister - 02
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF etc.	: : : : : : : : : :	Mother Father Mrs.Shanara Begum Md. Abul Kalam Azad Branch- Tamta Sharasty Center- 07/m ,Group-01 Loanee no-5872 Since-20/03/2003, First loan: 5000 Existing loan- Nill Outstanding: Nill N/A N/A N/A N/A
Education	:	Diploma Mechanical Eng.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	•	Library Business.
Trade License No-		206/15-16
Business Experiences	•	03 Years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact info.		01818842832
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grameen Bank (GB) since 20/03/2003 (07 years). At first she took Tk.5,000 from GB. NU invested GB Loan in his business. He repaired their own house and bought some cattle from the income of his business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Gaocia Library
Address/ Location	:	Vill- Wourok Bazar, PO- Tamta, Sharasty, Chandpur.
Total Investment in BDT	:	275,000
Financing	:	Self BDT 200,000 (from existing business) - 73% Required Investment BDT 75,000 (as equity) - 27%
Present salary/drawings from business (estimates)	:	8,000
Proposed Salary		8,000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months
iv. In future risk mgt. plan (from fire, disaster etc.)	:	N/A

EXISTING BUSINESS OPERATIONS Info.



	Existin	g Business	(BDT)
Particulars Particulars Particulars	Daily	Monthly	Yearly
Sales Income (A)	2,000	60,000	720,000
Less: Cost of sales (B)	1,600	48,000	476,000
Gross Profit (C+D)=[E]	400	12,000	144,000
Less: Operating Costs			
Electricity Bill		350	4,200
Shop Rent		1,000	12,000
Mobile bill		300	3,600
Present Salary-Self		8,000	96,000
Others cost		100	1,200
Night Guard		150	1,800
Non Cash Item:			
Depreciation Expenses (15000*10%)		125	1,500
Total Operating Cost (D)		10,025	120,300
Net Profit (C-D):		1,975	23,700

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items Furniture Advance Present Stock (*)	15,000 100,000 85,000		200,000
Proposed Items (**) : 100000		75,000	75,000
Total Capital	200,000	75,000	275,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock items		
Product name with quantity	Amount	
Class One to Nine Guide	30,000	
Grammar Six to Eight	20,000	
Paper (30 Rim)	8,000	
Ring khata	10,000	
School Beg	3,000	
practical khata	5,000	
Others	9,000	
Total Present Stock	85,000	

Proposed Stock items		
Product name with quantity	Amount	
Class One to Nine Guide, Grammar Six to Eight.	50,000	
Stationary, Beg, paper	25,000	
Total Proposed Item	75,000	

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,000	90,000	1,080,000	3,500	105,000	1,260,000	4,000	120,000	1,440,000
Less cost of sales (B)	2,400	72,000	864,000	2,800	84,000	1,008,000	3,200	96,000	1,152,000
Gross profit (A-B)=[C]	600	18,000	216,000	700	21,000	252,000	800	24,000	288,000
Less operating cost									
Electricity bill		350	4,200		400	4,800		450	5,400
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile Bill		500	6,000		550	6,600		600	7,200
Proposed Salary- Self		8,000	96,000		8,000	96,000		8,000	96,000
Night Guard		150	1,800		150	1,800		150	1,800
Others (TL fees)		200	2,400		250	3,000		300	3,600
Non Cash Item:									
Depreciation 15,000*10%		125	1,500		125	1,500		125	1,500
Total Operating Cost (D)		10,325	123,900		10,475	125,700		10,625	127,500
(Net Profit C-D) :		7,675	92,100		10,525	126,300		13,375	160,500
Pay back		30,000			30,000			30,000	
Retained Income:		62,100			96,300			130,500	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75,000	0	0
1.2	Net Profit	92,100	126,300	160,500
1.3	Depreciation (Non cash item)	1,500	1,500	1,500
1.4	Opening Balance of Cash Surplus	0	63,600	161,400
	Total Cash Inflow	168,600	191,400	323,400
2.0	Cash Outflow			
2.1	Purchase of Product	75,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back	30,000	30,000	30,000
	Total Cash Outflow	105,000	30,000	30,000
3.0	Net Cash Surplus	63,600	161,400	293,400

SWOT Analysis



STRENGTH

- Long relationship with Grameen
- Well known person in locality
- Skill and 03 years working Experience

WEAKNESS

- Lack of investment
- Less stock

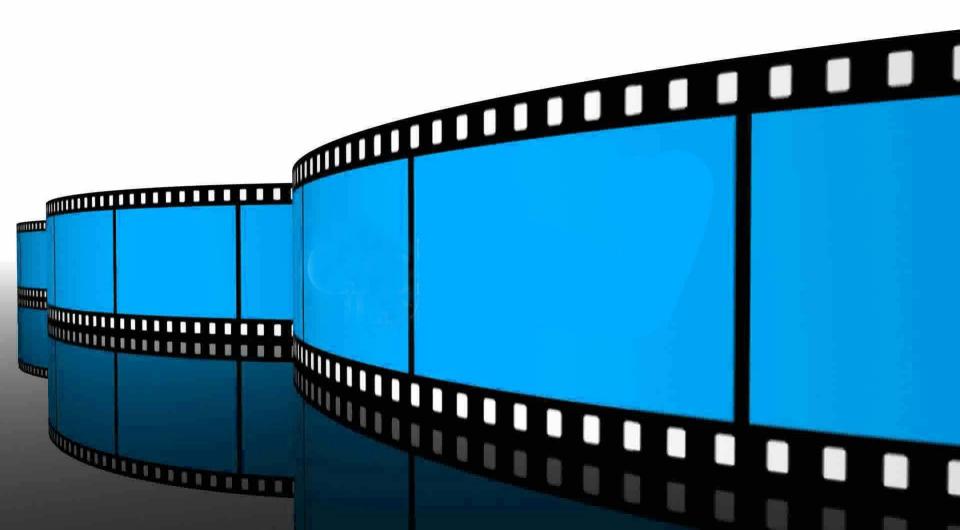
OPPORTUNITIES

Have a chance at more customers within local area

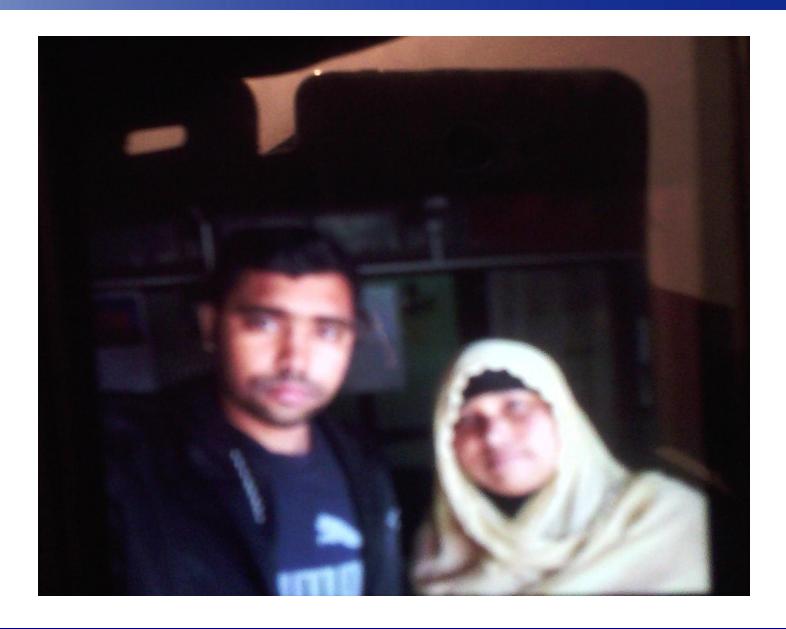
THREATS

- Political Unrest
- Theft
- Fire





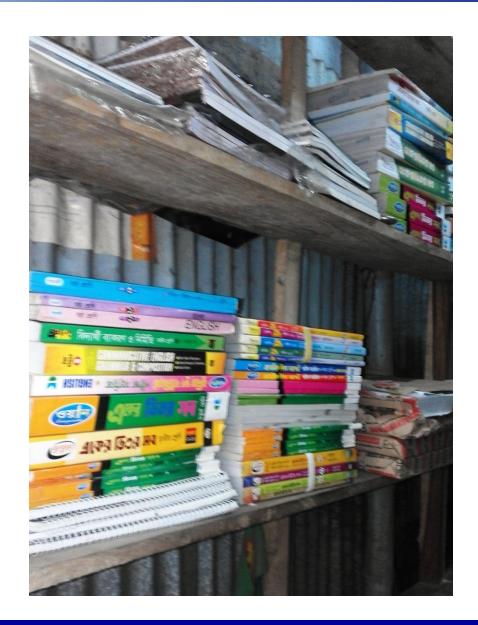


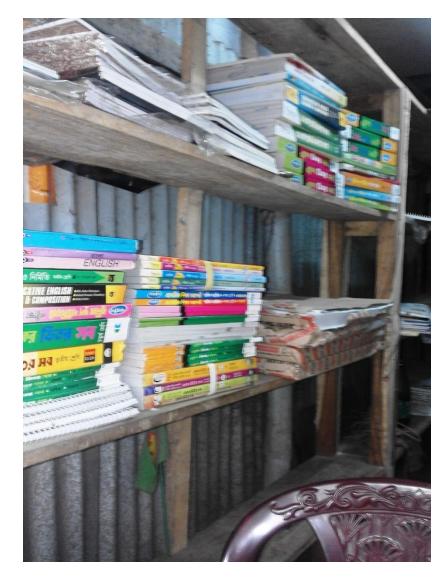




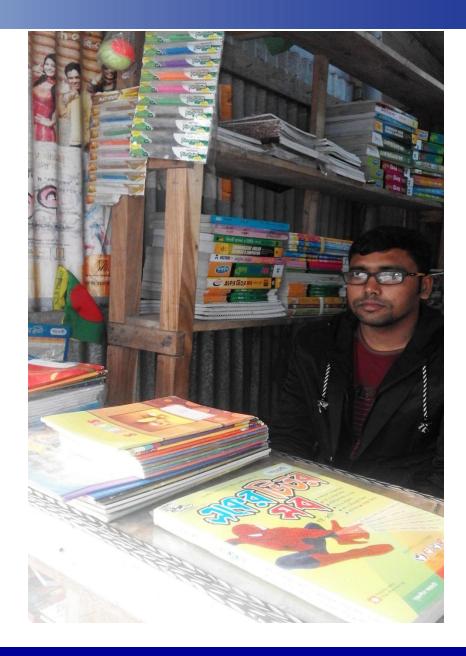


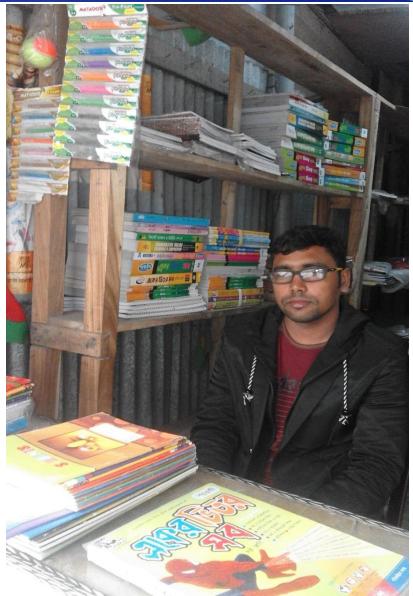








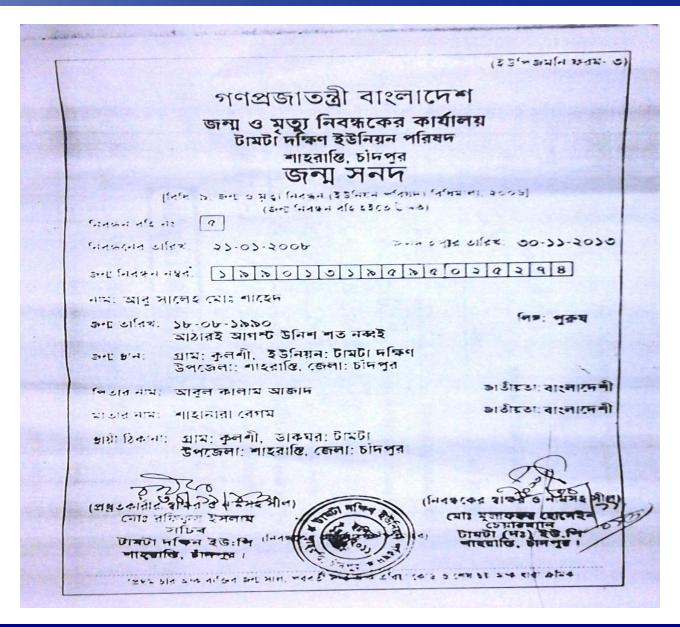




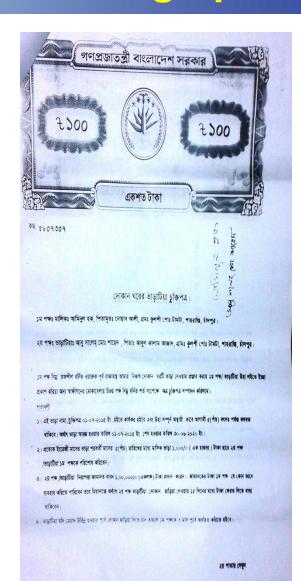


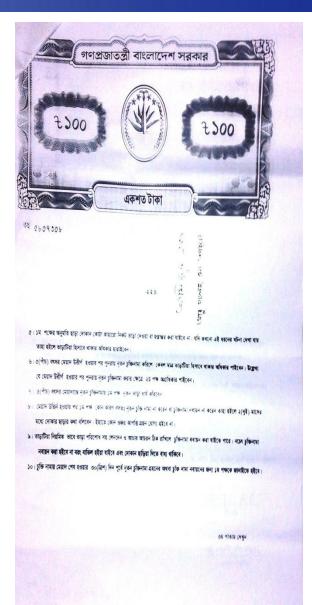
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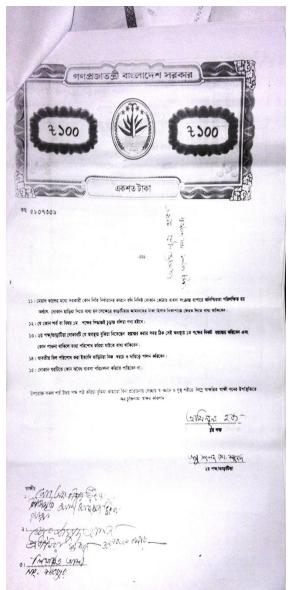














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GT

