

Proposed NU Business Name: **JANATA ELECTRONICS & SKY SOLAR**



Project identification and prepared by: Md. Shohidul Islam,
Elashine Unit, Taniail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta

Name	:	ARIF HOSSEN
Age	:	14-05-1996 (20 Years)
Education, till to date	:	S.S.C
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	2 Brothers & 1 Sister
Address	:	Vill: Goyhata, P.O: Nagorpur, P.S: Nagorpur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ARIFA BEGUM
(iii) Father's name	:	MD. SAMSUL HAQUE
(iv) GB member's info	:	Branch: Goyahata, Centre # 21(Female), Member ID: 6381, Group No: 09 Member since: 10-04-2007 (08Years) First loan: BDT 10,000
Further Information:		Existing Loan: NIL, Outstanding loan: NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has 1 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01779620192
Mother's Contact No.	:	019*47002238
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elashine Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ARIFA BEGUM joined Grameen Bank since 08 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	JANATA ELECTRONICS & SKY SOLAR
Location	:	Goyahata
Total Investment in BDT	:	BDT 2,08,000/-
Financing	:	Self BDT 128,000/-(from existing business) 62% Required Investment BDT 80,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 4,000/-
Size of shop	:	10 ft x 10 ft= 100 square ft
Security of the shop	:	BDT 50,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Electronics Item, Mobile accessories, Solar items etc.▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Tangail.▪Agreed grace period is 3 months.

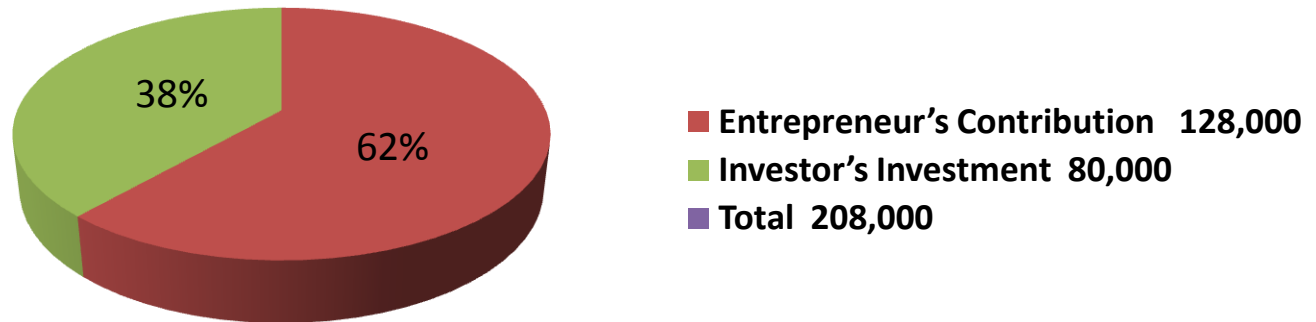
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Electronics Item, Mobile accessories, Solar items etc.	2200	66000	792000
Bikash	60	1800	21600
Flexiload	54	1620	19440
Total Sales (A)	2314	69420	833040
Less Variable Expense			
Electronics Item, Mobile accessories, Solar items etc.	1870	56100	673200
Total variable Expense (B)	1,870	56100	673200
Contribution Margin (CM) [C=(A-B)]	444	13320	159840
Less Variable Expense			
Rent		600	7200
Electricity bill		300	3600
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		100	1200
Mobile bill		500	6000
Total fixed cost (D)		7,200	86400
Net Profit (E)= [C-D]		6,120	73440

Investment Breakdown

Particulars	Existing	Proposed	Total
Electronic accessories & items	91,200	24,000	115200
Solar items	4,800		4800
Mobile accessories	7,000	16,000	23000
Bkash & flexiload	25,000	20,000	45000
Energy bulb	0	20,000	20000
	128,000	80,000	208000

Source of Finance



Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Electronics Item, Mobile accessories, Solar items etc.	3400	102000	1224000	1285200
Bikash	80	2400	28800	30240
Flexiload	64	1920	23040	24192
Total Sales (A)	3544	106320	1275840	1339632
Less Variable Expense				
Electronics Item, Mobile accessories, Solar items etc.	2890	86700	1040400	1092420
Item				
Total variable Expense (B)	2,890	86700	1040400	1092420
Contribution Margin (CM) [C=(A-B)	654	19620	235440	247212
Less Variable Expense				
Rent		600	7,200	7,200
Electricity bill		400	4800	5000
Transportation		500	6000	6,400
Entertainment		200	2400	2400
Mobile bill		400	4800	5000
Total fixed cost (D)		7,100	85200	86,000
Net Profit (E)= [C-D]		12520	150240	161,212
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	150,240	161,212
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		102,240
	Total Cash Inflow	230240	263452
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	102,240	215452

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



গ্রামীণফোন

স্বাই সোলার

পল্লহাটা, মেইন রোড, নাগরপুর, চাঁদাইল

প্রয়োজনে পাশে
বিকাশ



একটি ব্যাংক ব্যাংক প্রতিষ্ঠান



3G

ইচ্ছে হলেই
চলো রঙিন

গ্রামীণফোন

3G

ইচ্ছে হলেই
চলো রঙিন

গ্রামীণফোন

3G

ইচ্ছে হলেই
চলো রঙিন



দেখবন্ধু লাইব্রেরী

জিনি ইন্টারনেট

 <p>সেবা বেটে সবচেয়ে সস্তা</p> <p>৳১২০</p>	 <p>৳১২০</p>	 <p>৳১২০</p>	 <p>৳১২০</p>
 <p>সেবা বেটে সবচেয়ে সস্তা</p> <p>৳১২০</p>	 <p>৳১২০</p>	 <p>৳১২০</p>	 <p>৳১২০</p>
 <p>সেবা বেটে সবচেয়ে সস্তা</p> <p>৳১২০</p>	 <p>৳১২০</p>	 <p>৳১২০</p>	 <p>৳১২০</p>

১৬ দিনের ইন্টারনেট ফ্রি ব্যবহার

100MB ইন্টারনেট



সেবা বেটে সবচেয়ে সস্তা

#121# এর ব্যাপার









A man in a blue and white checkered shirt stands in a small, cluttered shop, reaching for a box on a high wooden shelf.

TONNI Stormy
3 SPEED 220V
3 Dimensional Fan
TONNI ELECTRIC
Stormy
ASSOCIATED FOR SUPPLYING QUALITY

NATIONAL FANS
The Best Brand of Fans

NAT FANS
NAT FANS
INDIAN MADE

SHARIF
SHARIF
SHARIF
SHARIF
NADIA

MULTI PLUS
880
880

8 STEEL
SALADA
880







TONNI
Stormy
NATIONAL FANS LIMITED
NATIONAL FANS
NOHA
BALAKA
MINIATURE CIRCUIT BREAKER

2016 Calendar

NATIONAL FANS LIMITED
INDUSTRIAL ESTATE
TONGI

NATIONAL FANS
The best choice of all

NOHA
OSCILLATING FAN

BALAKA
Miniature Circuit Breaker

RECHARGEABLE BATTERY

RAFIN
PARNA



WALL DISPLAYS:

- Mobile phone accessories (chargers, cables, cases)
- Small electronic components
- Mobile phone repair kits

SHelves:

- Grammen mobile phone accessories
- Mobile phone repair kits
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

SHelves:

- Mobile phone repair kits
- Mobile phone accessories
- Mobile phone cases

TONNI Stormy
Dimension Fan

NATIONAL FANS
The first choice of all
INDUSTRIAL & RESIDENTIAL

NOHA
PDC-OSCILLATING FAN

NATIONAL FANS LIMITED
B-24, 25, 26 DSCIC
INDUSTRIAL ESTATE
TONGI

NATIONAL FANS 006661
The first choice of all
INDUSTRIAL & RESIDENTIAL

एविसि
प्रिन्सि फान

ABC
जोशात
प्रिन्सि फान

ABC
जोशात
प्रिन्सि फान



FAMILY PICTURE

