#### Proposed NU Business Name: SHAHIN VIDEO EDITING, MOBILE DOT NET



Project identification and prepared by: MD. Jahangeer Ferdous, Munsigonj Unit, Dhaka

Project verified by: MD Zillur Rahman



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.SAIDUR RAHMAN				
Age	:	15-10-1985 (30 Years)				
Education, till to date	:	SSC				
Marital status	:	Unmarried				
Children	:	N/A				
No. of siblings:	-	4 Brothers 3 Sister				
Address	:	Vill: Chorhaydrabad, P.O: Munsigonj P.S: Munsigonj Sadar, Dist: Munsigonj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HASNA BANU HASNA BANU LATE FOJOL KORIM BAPERY Branch: Rampal, Munsigonj, Centre # 54(Female), Member ID: 3801/1,Group No: 03 Member since: 18-01-1985 ( <i>31 Years</i> ) First Ioan: BDT 3000 taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT 200,000 Outstanding Ioan: BDT 18120 Nil No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years.
Training Info	:	He has 3 Months training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	••	01920499758
Mother's Contact No.	:	01957024856
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Dhaka.

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**HASNA BANU** joined Grameen Bank since 31 years ago. At first she took 30000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

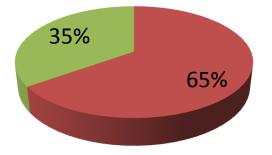
Proposed Nobin Udyokta Business Info				
Business Name	:	SHAHIN VIDEO EDITING, MOBILE DOT NET		
Location	:	Chorhaydrabad, Munsigonj, Munsigonj Sadar, Munsigonj		
Total Investment in BDT	:	BDT 430,000		
Financing	:	Self BDT 280,000(from existing business) 65% Required Investment BDT 1,50,000(as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 10.ft= 200 square ft		
Security of the shop	:	80000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like video camera, Photocopy Machine, Computer, Bkash, etc.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>Existing no employee.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Video camera, Photocopy Machine, Computer	1500	45000	540000
Bikash	10	300	3600
Photocopy	100	3000	36000
Total Sales (A)	1610	48300	579600
Less Variable Expense			
Video camera, Photocopy Machine, Computer	1125	33750	405000
Photocopy	40	1200	14400
Total variable Expense (B)	1,165	34950	419400
Contribution Margin (CM) [C=(A-B)	445	13350	160200
Less Variable Expense			
Electricity bill		1000	12000
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		100	1200
Guard		100	1200
Mobile bill		300	3600
Total fixed cost (D)		7,000	84000
Net Profit (E)= [C-D]		6,350	76200

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Video camera	150,000	70,000	220000			
Toshiba Photocopy Machine	60,000	50,000	110000			
Computer	30,000	0	30000			
Mobile accessories	20,000	0	20000			
Bikash	20,000	30,000	50000			
	280,000	150,000	430000			

### **Source of Finance**



Entrepreneur's Contribution 280,000Investor's Investment 150,000

Total 430,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Video camera, Photocopy Machine, Computer	2500	75000	900000	945000	992250	
Bikash	20	600	7200	7560	7938	
Photocopy	100	3000	36000	37800	39690	
Total Sales (A)	2620	78600	943200	982800	1031940	
Less Variable Expense						
Video camera, Photocopy Machine, Computer	1875	56250	675000	708750	744187	
Photocopy	40	1200	14400	15120	15876	
Total variable Expense (B)	1,915	57450	689400	723870	760063	
Contribution Margin (CM) [C=(A-B)	705	21150	253800	266490	279814	
Less Variable Expense						
Electricity bill		1200	14400	14600	14800	
Transportation		600	7200	7,400	7600	
Salary (Self)		5000	60000	60000	60000	
Entertainment		100	1200	1200	1200	
Guard		100	1200	1200	1200	
Mobile bill		400	4800	5000	5200	
Total fixed cost (D)		7,400	88800	89,400	88800	
Net Profit (E)= [C-D]		13750	165000	177,090	191014	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	150,000					
1.2	Net Profit	165,000	177,090	191014			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		105,000	222090			
	Total Cash Inflow	315000	282090	413104			
2	Cash Outflow						
2.1	Purchase of Product	150,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60000			
	Total Cash Outflow	210,000	60000				
3	Net Cash Surplus	105,000	222090	353104			



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:03 Experience & Skill : 16 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





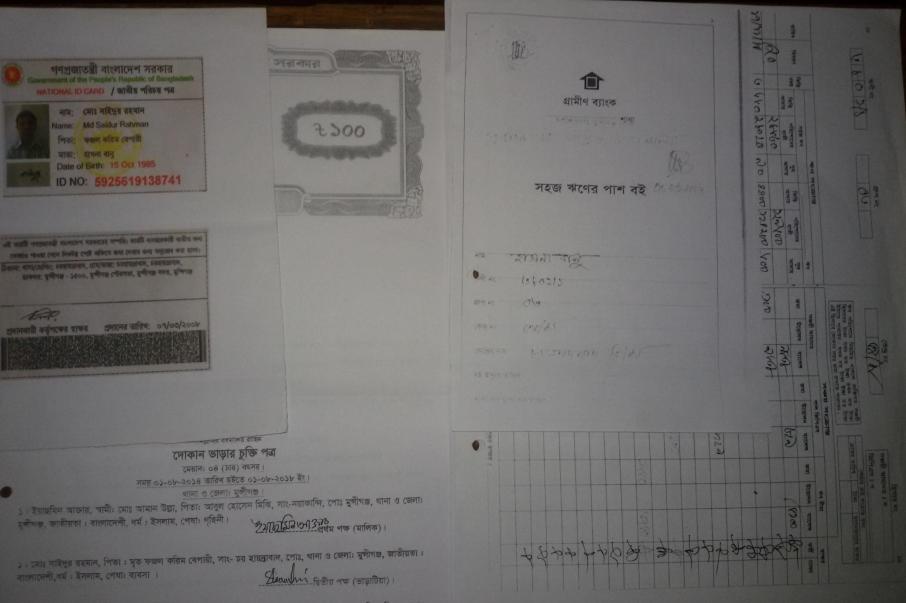












পরম কনন্দায়ে মহান আল্লাহে তায়ালার নাম অ্যবন করিয়া অত্র দোকান ডাড়া চুক্তি নামা দলিল লিখা আরাস্ত জরিতেতি যে, প্রথম পক্ষ নিদ্র তপছিল বর্ষিত দোকান ডাঃ ইয়াজুল হক রওশন আরা প্রাজা মধ্যে অবস্থিত স্বতু দখলীয়

# **FAMILY PICTURE**

