Proposed NU Business Name: NUR AL HASAN ELECTRONICS



Project identification and prepared by: MD. Nurul Islam, Kaliakair Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patwari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ABDUL KADER MIA		
Age	:	01-10-1988 (27 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brothers & 3 Sisters		
Address	:	Vill: Rakhaliarchala, P.O: Mouchak, P.S: Kaliakair, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MOST. MARIAM BEGUM MD. JIAR UDDIN Branch: Mouchak Kaliakair, Centre # 01(Female), Member ID: 1001, Group No: 01 Member since: 03-01-1985 (30Years) First Ioan: BDT 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 3,60,000 , Outstanding loan: BDT 3,36,900 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-500385
Mother's Contact No.	:	01925-911456
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakair Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

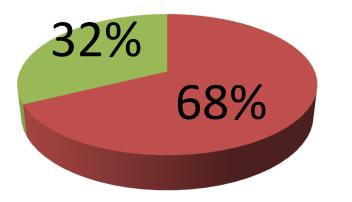
MOST. MARIAM BEGUM joined Grameen Bank since 30 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business, agriculture & home development.

Proposed Nobin Udyokta Business Info					
Business Name	:	NUR AL HASAN ELECTRONICS			
Location	:	Rakhaliarchala, Mouchak, Gazipur			
Total Investment in BDT	:	BDT 4,64,000/-			
Financing	:	Self BDT 3,14,000/-(from existing business) 68% Required Investment BDT 1,50,000/-(as equity) 32%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	22 ft x 14 ft= 308 square ft			
Security of the shop	:	-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fridge, Television, LED TV, Cycle, Sound box etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is owned. Collects goods from Gazipur. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronics Item	6,000	180,000	2,160,000			
Total Sales (A)	6,000	180,000	2,160,000			
Less. Variable Expense						
Electronics Item	5,400	162,000	1,944,000			
Total variable Expense (B)	5,400	162,000	1,944,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Electricity Bill		500	6,000			
Mobile Bill		1,000	12,000			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Generator Bill		100	1,200			
Total fixed Cost (D)		7,600	78,000			
Net Profit (E) [C-D)		10,400	138,000			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Fridge (4 x 30,000)	120,000	50,000	170,000			
Television (8 x 12000)	96,000	50,000	146,000			
LED (1)	8,000	8,000	16,000			
Cycle (4 x 6000)	24,000	25,000	49,000			
Sound Box (4 x 5000)	20,000	17,000	37,000			
Fan (3 x 3700)	11,100	0	11,100			
TV Trolley (4 x 2500)	10,000	0	10,000			
Swocase, Stabilizer, Cot etc	24,900	0	24,900			
Total	314,000	150,000	464,000			

Source of Finance



- Entrepreneur's Contribution 314,000
- Investor's Investment 150,000

Total 464,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Electronics Item	10,000	300,000	3,600,000	3,780,000	3,969,000	
Total Sales (A)	10,000	300,000	3,600,000	3,780,000	3,969,000	
Less. Variable Expense						
Electronics Item	9,000	270,000	3,240,000	3,402,000	3,572,100	
Total variable Expense (B)	9,000	270,000	3,240,000	3,402,000	3,572,100	
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900	
Less. Fixed Expense						
Electricity Bill		500	6,000	7,000	8,000	
Mobile Bill		1,100	13,200	14,000	15,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,500	18,000	20,000	22,000	
Generator Bill		100	1,200	1,500	1,800	
Salary (staff)		4,000	48,000	48,000	48,000	
Total Fixed Cost		12,200	146,400	150,500	154,800	
Net Profit (E) [C-D)		17,800	213,600	227,500	242,100	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

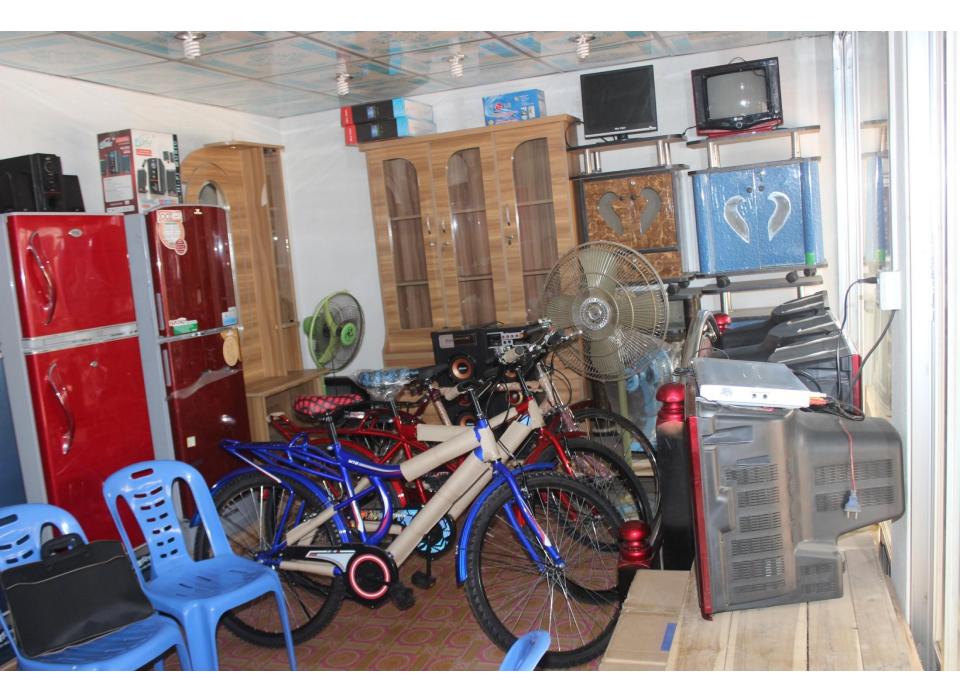
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	213,600	227,500	242,100
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		153,600	321,100
	Total Cash Inflow	363,600	381,100	563,200
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	153,600	321,100	503,200

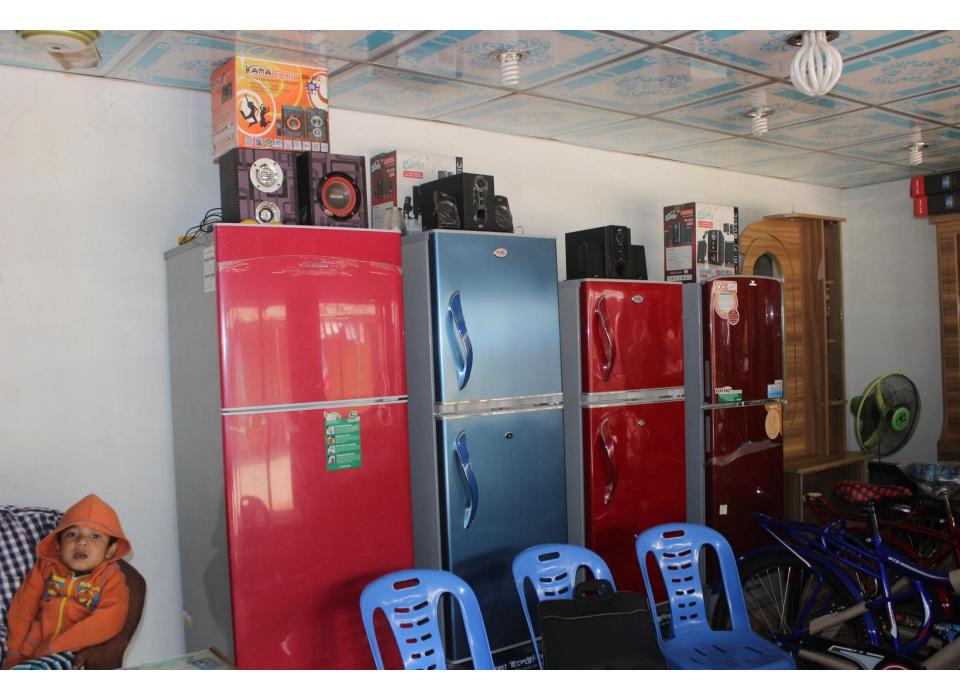


Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 14 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

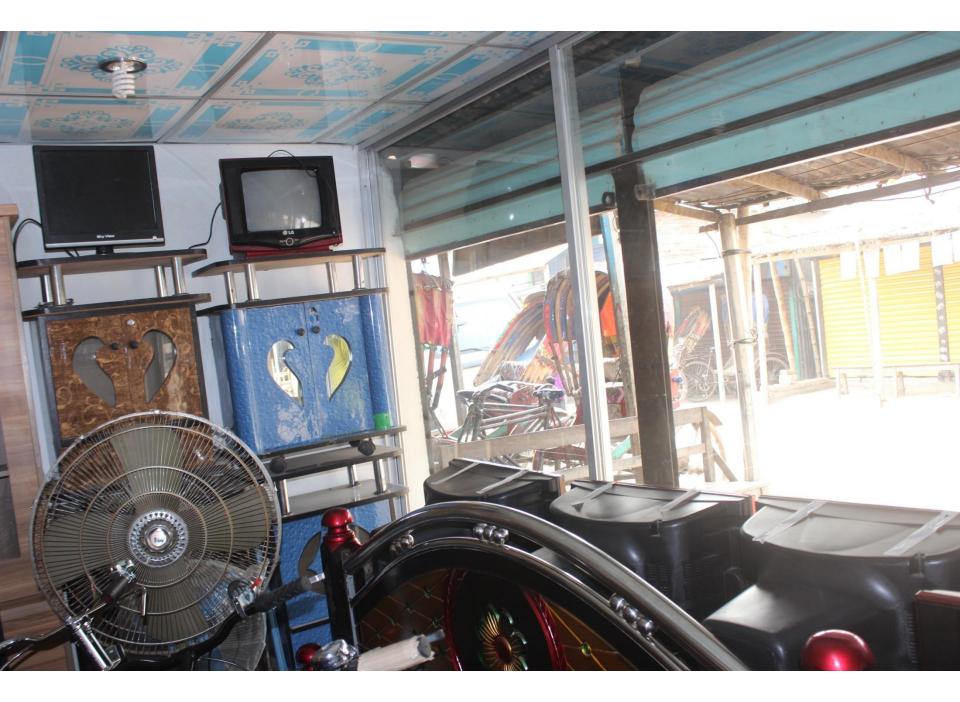
Pictures

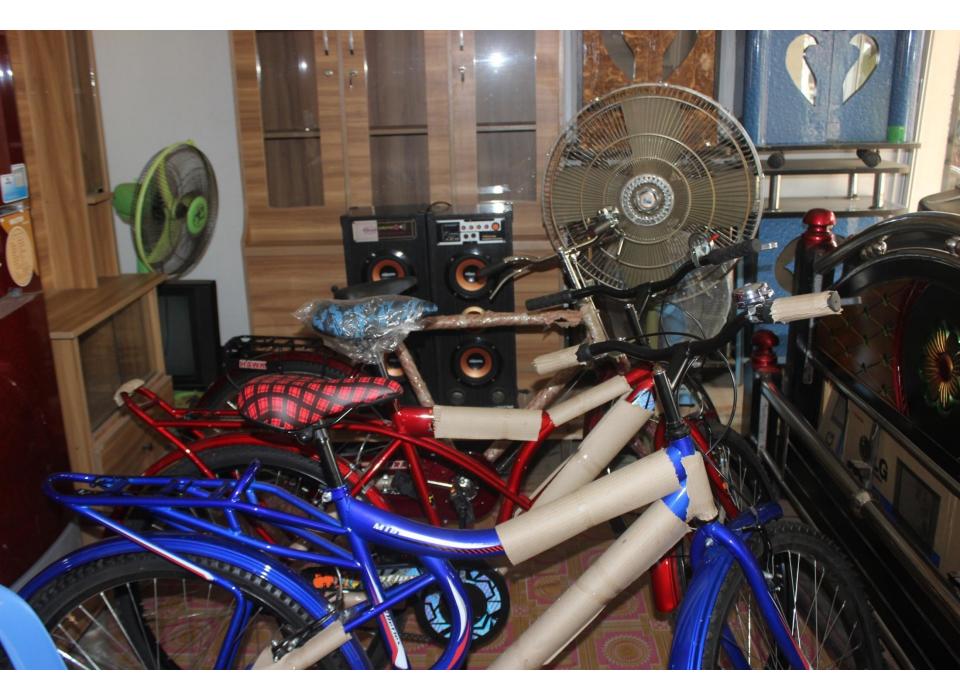










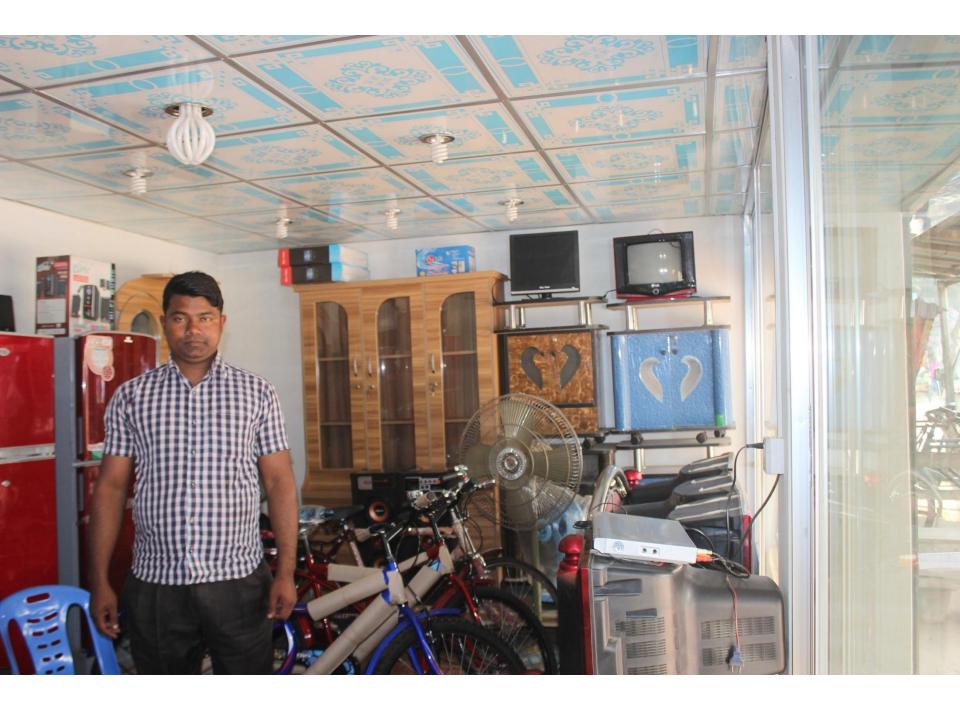










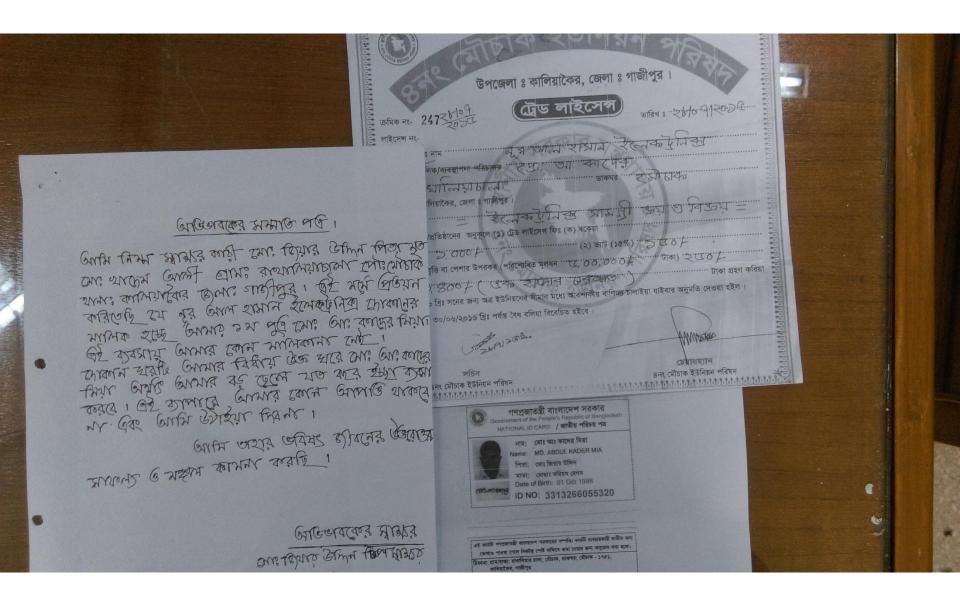








প্রোপ্রাইটর: আব্দুল কাদের চিডি ফ্রিজ, মোবাইল, ফ্যান ও ইলেকট্রনিক্স পদ্য পায়্য মার রাখালিয়াচালা, জিয়ার উদ্দিন সুপার মার্কেট ০াগা 3500385



FAMILY PICTURE

