#### **Proposed NU Business Name: POLY BOSTRALOY**



Project identification and prepared by: MD. Abadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SHOSTI CHORON SHILL			
Age	:	01-03-1985 (31 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	2			
No. of siblings:	:	2			
Address	:	Vill: Jhalmolia, P.O: Jewpara, P.S: Puthia, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  KANAK LATA  LATE. SHAMBHUCHORON SHILL  Branch: Puthia, Centre # 41(Female),  Member ID: 4121, Group No: 03  Member since: 25-03-1998 (18 Years)  First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 50,000, Outstanding loan: BDT 39,330 Mother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has 1 years training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-617036
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

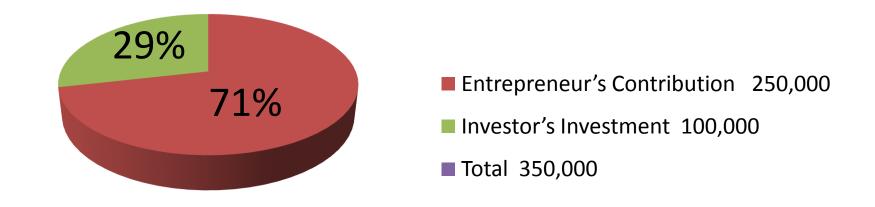
KANAK LATA joined Grameen Bank since 18 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info			
Business Name	:	POLY BOSTRALOY	
Location	:	Jhalmolia Bazar, Jewpara, Puthia, Rajshahi	
Total Investment in BDT	:	BDT 3,50,000/-	
Financing	:	Self BDT 2,50,000/-(from existing business) 71%	
		Required Investment BDT 1,00,000/-(as equity) 29%	
Present salary/drawings from business (estimates)	••	BDT 5,000/-	
Proposed Salary	••	BDT 5,000/-	
Size of shop	•	14 ft x 13 ft= 182 square ft	
Security of the shop	:	-	
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Long cloth, Curtain, etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Pabna, Natore, Nawgoan.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloths	3,750	112,500	1,350,000	
Total Sales (A)	3,750	112,500	1,350,000	
Less. Variable Expense				
Cloths	3,188	95,625	1,147,500	
Total variable Expense (B)	3,188	95,625	1,147,500	
Contribution Margin (CM) [C=(A-B)	563	16,875	202,500	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		300	3,600	
Mobile Bill		100	1,200	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Entertainment		300	3,600	
Guard		150	1,800	
Solar Bill		400	4,800	
Total fixed Cost (D)		8,250	76,800	
Net Profit (E) [C-D)		8,625	125,700	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Long cloth (50 x 840)	42,000	20,000	62,000		
Poplin (35 x 1380)_	48,300	20,000	68,300		
Curtain	6,400	0	6,400		
Shirt piece	24,000	10,000	34,000		
Print cloth	43,200	0	43,200		
Pant piece	13,500	10,000	23,500		
Three piece	27,500	10,000	37,500		
Bra & Panty	8,500	0	8,500		
Scarf, Salwar, T-shirts etc	36,600	30,000	66,600		
Total	250,000	100,000	350,000		

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths	5,500	165,000	1,980,000	2,079,000	
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	
Less. Variable Expense					
Cloths	4,675	140,250	1,683,000	1,767,150	
Total variable Expense (B)	4,675	140,250	1,683,000	1,767,150	
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	311,850	
Less. Fixed Expense					
Rent		1,000	12,000	13,000	
Electricity Bill		300	3,600	4,000	
Mobile Bill		200	2,400	3,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		300	3,600	4,000	
Guard		150	1,800	2,000	
Solar Bill		400	4,800	4,800	
<b>Total Fixed Cost</b>		8,850	106,200	110,800	
Net Profit (E) [C-D)		15,900	190,800	201,050	
Investment Payback			60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	190,800	201,050
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		130,800
	Total Cash Inflow	290,800	331,850
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	130,800	271,850

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

# পলि राखानश

এখানে সকল প্রকার ছিট-কাপড় পাওয়া যাই প্রোঃ ষষ্টি চরণ শীল ঝলমলিয়া বাজার , পুঠিয়া , রাজশাহী।

মোবাইল নং- ০১৭১২-৬১৭০৩৬

তারিখ

# পलि रखान्य

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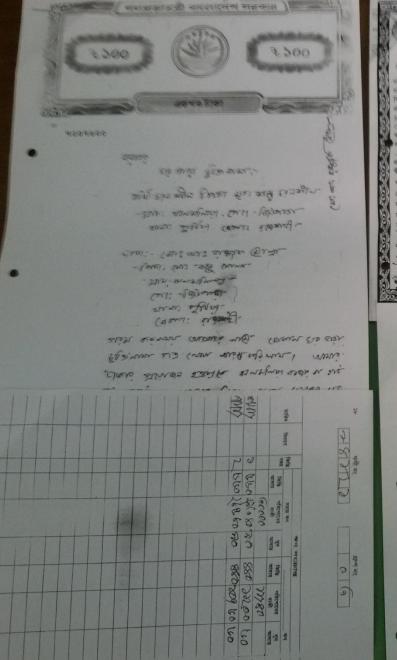


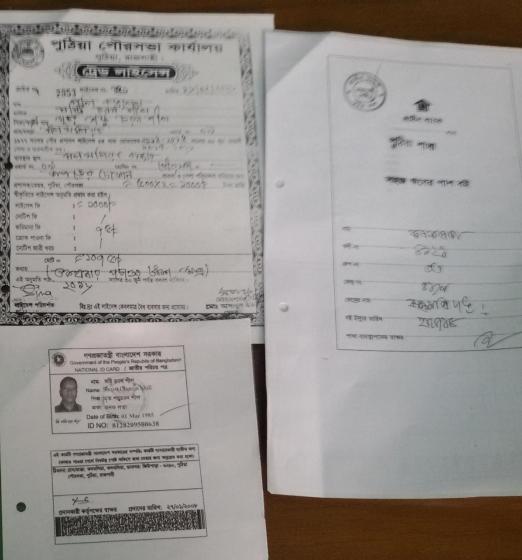












# **FAMILY PICTURE**

