Proposed NU Business Name: MILOY COMPUTER & MOBILE STORE



Project identification and prepared by: Md Ebadat Hossain, Putia Unit, Rajshahi

Project verified by: S M Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MASUDUL HASAN		
Age	:	13-04-1985 (31 <i>Years</i>)		
Education, till to date	:	BSS		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	4 Brothers 2 Sister		
Address	:	Vill: Fulbariya, P.O: Dhopapara P.S: SPuthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MRS. MONOYARA BEGOM MD. MADAR BOX Branch: Jiopara Putiya, Centre # 28(Female), Member ID: 3271/2,Group No:02 Member since: 25-12-1994 (22 Years) First loan: 16,000 taka.		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT Nil; Outstanding loan: BDT Nil		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years.
Training Info	:	He has 1 Years training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717624618
Mother's Contact No.	:	01722502939
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Putiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

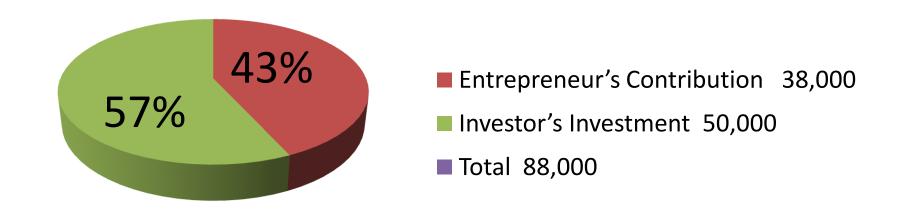
MONOYARA BEGOM joined Grameen Bank since 22 years ago. At first she took 16,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	MILOY COMPUTER & MOBILE STORE	
Location	:	Dhopapara Bajar	
Total Investment in BDT	:	BDT 88,000/-	
Financing	:	Self BDT 38,000/-(from existing business) 43%	
		Required Investment BDT 50,000/-(as equity) 57%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	16 ft x 08.ft= 128 square ft	
Security of the shop	:	2000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Computer, Mother board, Speaker, Screen Cover. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is own Collects goods from Rajshahi. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile Accessories	400	12,000	144,000	
Mobile Servicing	300	9,000	108,000	
Total Sales (A)	700	21,000	252,000	
Less. Variable Expense				
Mobile Accessories	320	9,600	115,200	
Total variable Expense (B)	320	9,600	115,200	
Contribution Margin (CM) [C=(A-B)	380	11,400	136,800	
Less. Fixed Expense				
Rent		300	3,600	
Electricity Bill		200	2,400	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		100	1,200	
Entertainment		200	2,400	
Total fixed Cost (D)		6,100	9,600	
Net Profit (E) [C-D)		5,300	127,200	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Mobile battery (10 x 200)	2,000	0	2,000		
Charger, Caching, Screen Paper,	6,000	0	6,000		
Mother Board, Display, IC, Speaker	25,000	20,000	45,000		
Mobile Phone	0	30,000	30,000		
Analog Power Supply	2,000	0	2,000		
Hot gun	3,000	0	3,000		
Total	38,000	50,000	88,000		

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Mobile & Accessories	800	24,000	288,000	302,400
Mobile Servicing	400	12,000	144,000	151,200
Total Sales (A)	1,200	36,000	432,000	453,600
Less. Variable Expense				
Mobile & Accessories	640	19,200	230,400	241,920
Total variable Expense (B)	640	19,200	230,400	241,920
Contribution Margin (CM) [C=(A-B)	560	16,800	201,600	211,680
Less. Fixed Expense				
Rent		300	3,600	3,600
Electricity Bill		200	2,400	3,000
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		200	2,400	3,000
Entertainment		200	2,400	3,000
Non Cash Item				
Depreciation		83	1,000	1,000
Total Fixed Cost		6,383	76,600	79,100
Net Profit (E) [C-D)		10,417	125,000	132,580
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	125,000	132,580
1.3	Depreciation (Non cash item)	1,000	1,000
1.4	Opening Balance of Cash Surplus		96,000
	Total Cash Inflow	176,000	229,580
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	96,000	199,580

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





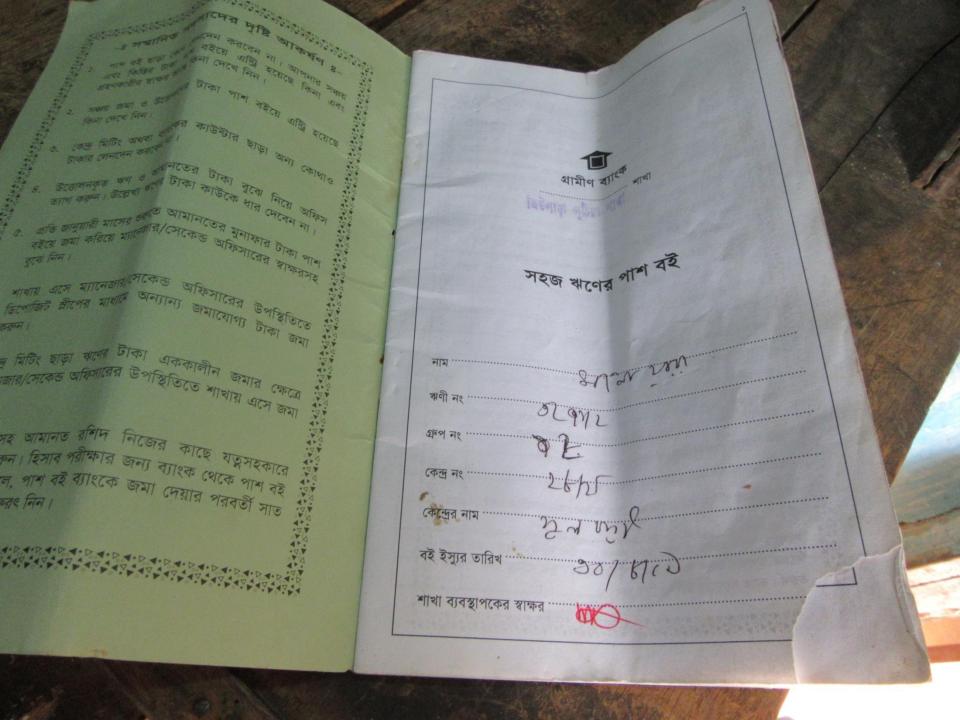


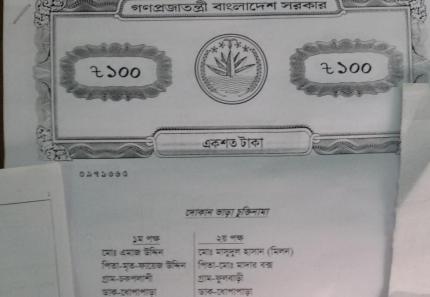






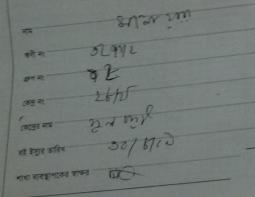
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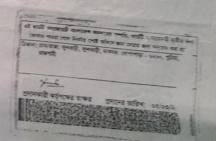
উপজেলা-পৃঠিয়া

জেলা-রাজশাহী।

উপজেলা-পৃঠিয়া জেলা-রাজশাহী।

এই চুক্তিনামার বিবরন হইল এই যে, আমার ধোপাপাড়া বাজারে অবস্থি ভোগ দখলীত দোকান ঘর (মসজিন সংলগ্ন) ব্যবসার নিমিত্তে আপনাকে মাসিক ৩০০ । শত) টাকা হারে ভাড়া প্রদান করা হইল। আপনি যতদিন খুশি ব্যবসা করিছে রেন। আপনি "মিলর কম্পিউটারএভ কোন সার্ভিসিং" হিসাবে দোকান হ ারেশান করিতে পারিবেন।





FAMILY PICTURE

