Proposed NU Business Name: MUKTA GIFT CORNER



Project identification and prepared by: Md Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: S M Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD AMINUL ISLAM (MUKTA)	
Age	:	01-03-1989 (27 Years)	
Education, till to date	:	Dakhil Pass	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	1 Brothers & 2 Sisters	
Address	:	Vill: Dhupapara, P.O: Dhupapara, P.S: Puthia, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. NURUNNAHAR MD ANOWAR TOUHID Branch: Jeopara Puthia, Centre # 58(Female), Member ID: 5253, Group No: 02 Member since: 15-05-1995 (20 Years) First loan: BDT 5,000	
Further Information:	 :	Existing Loan: BDT 75,000/-, Outstanding loan: BDT 61,966/-	
(v) Who pays GB loan installment (vi) Mobile lady	•	No	
(vii) Grameen Education Loan	•	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-762993
Family Contact No.	:	01786-866486
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

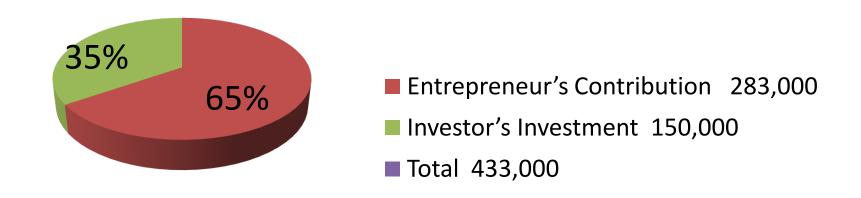
MOST. NURUNNAHAR joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MUKTA GIFT CORNER		
Location	:	Dhupapara bazar		
Total Investment in BDT	:	BDT 4,33,000/-		
Financing	:	Self BDT 2,83,000/- (from existing business) 65% Required Investment BDT 1,50,000/- (as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 15 ft= 150 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile phone, Charger, Battery, Cosmetics etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is owned. Collects goods from Puthia, Rajshahi. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cosmetics & Mobile Accessories	2,000	60,000	720,000			
Flexi-load	81	2,430	29,160			
Mobile Banking	180	5,400	64,800			
Total Sales (A)	2,261	67,830	813,960			
Less. Variable Expense						
Cosmetics & Mobile Accessories	1,700	51,000	612,000			
Total variable Expense (B)	1,700	51,000	612,000			
Contribution Margin (CM) [C=(A-B)	561	16,830	201,960			
Less. Fixed Expense						
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Generator Bill		400	4,800			
Guard		100	1,200			
Entertainment		100	1,200			
Total fixed Cost (D)		7,200	67,200			
Net Profit (E) [C-D)		9,630	134,760			

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Mobile Phone (30 x 1200)	36,000	0	36,000				
Charger, battery, SIM card,	20,000	0	20,000				
Headphone, Memory Card							
Mobile Banking	150,000	50,000	200,000				
Cosmetics & Others	47,000	50,000	97,000				
Flexi-load	20,000	0	20,000				
Mobile Card	10,000	37,000	47,000				
Soft Drinks	0	13,000	13,000				
Total	283,000	150,000	433,000				

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cosmetics & Mobile Accessories	3,500	105,000	1,260,000	1,323,000	1,389,150	
Flexi-load	81	2,430	29,160	30,618	32,149	
Mobile Banking	300	9,000	108,000	113,400	119,070	
Total Sales (A)	3,881	116,430	1,397,160	1,467,018	1,540,369	
Less. Variable Expense						
Cosmetics & Mobile Accessories	2,975	89,250	1,071,000	1,124,550	1,180,778	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	1,180,778	
Contribution Margin (CM) [C=(A-B)	906	27,180	326,160	342,468	359,591	
Less. Fixed Expense						
Electricity Bill		300	3,600	4,000	4,500	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,500	18,000	20,000	22,000	
Generator Bill		400	4,800	5,500	6,000	
Guard		100	1,200	1,500	1,800	
Entertainment		100	1,200	1,500	1,800	
Salary (staff)		3,000	36,000	36,000	36,000	
Total Fixed Cost		10,800	129,600	134,000	138,100	
Net Profit (E) [C-D)		16,380	196,560	208,468	221,491	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	196,560	208,468	221,491
1.3	Depreciation (Non cash item)		1	-
1.4	Opening Balance of Cash Surplus		136,560	285,028
	Total Cash Inflow	346,560	345,028	506,519
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	136,560	285,028	446,519

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



र अस्ति

দেশের সেরা **স্মার্টফোন** নেটওয়ার্ক

মুক্তা গিফট্ কর্ণার ধোপাপাড়া বাজার, পুঠিয়া, রাজশাহী





















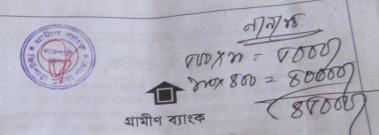




"मृमा ३ ए (भांठ) ठाका मात्र" "পাশ বই হারিছে গেলে বা নই হলে পরিবর্তিত বইছের মূল্য ঃ ৭ (সাত) টাকা মাত্র" কেন্দ্র মিটিং ছাড়া ঋণের টাকা এককালীন জমার ক্ষেত্রে ম্যানেজার/সেকেন্ড অফিসারের ইপস্থিতিতে শাখায় এসে জমা MA 1 भाग वर्षेत्रर व्यामानल तिभाग निर्धात कार्ष यञ्जनरकारत भश्तक्रम क्रूम । शिमान भर्तीकात क्रमा नाश्क थाएक भाग नहे

গ্রহণ করা হলে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত

मित्नत्र मार्था एकत्र मिन।

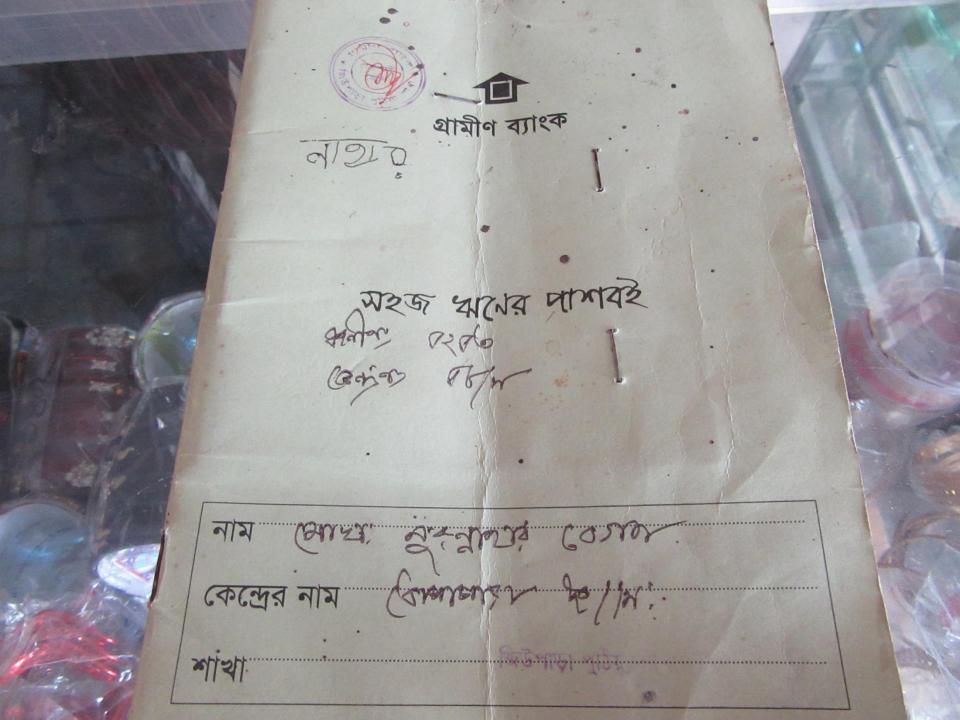


সহজ ঋণের পাশ বই

জিউপাড়া পুঠিয়া শাখা

नाम (AMEY: 2 क्या १३ (ठ००) ।
अभी नः (१५६)
कल्ल नः (१५६)
कल्ल नाम (४४००) १००० ।
वह देशाह जातिय

শাখা ব্যবস্থাপকের স্থান্দর



প্রত্যয়ন পত্র

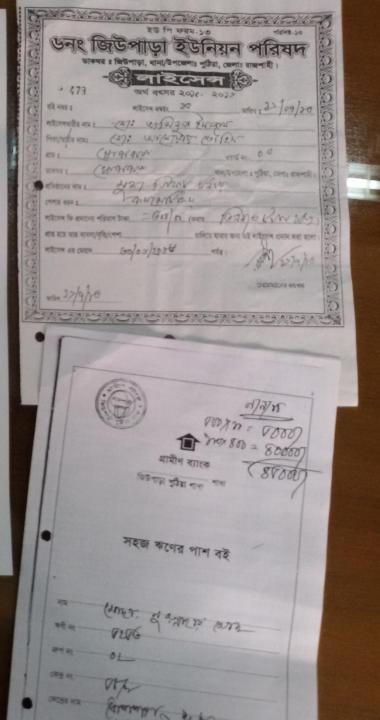
আমি নিমু খাকর কারী আনোয়ার ভৌছিদ, পিতা-মৃত-আলহাজু তাঁগর উমিদ মতল, আম/ভাকঃ বোপাপাড়া, ৬২৬০ পুরিয়া, রাজশাহী। এই মর্মে রাত্তরণ করিকেছি যে, আমার এক মাত্র প্রত্র আমিশুল ইসলাম (মৃত্য) আমার এবং তাঁর নিজ নামীয় জোত সম্পান্তিতে নিজ মার্কেট এবং ঘরে বছমুখি বাবসা করিকেছে। সে আপনাত্র, গ্রামীণ দক্তি সামাজিক বাবসা লিং থেকে কোন সহায়তা বা মুলধন গ্রহণ করিলে আমি তাহার দায়তার বহন করিব। ইতি

প্রত্যয়ন কারী

- কুল্লেন্স কৈ ২৮-)২ ১৬৬
মোঃ আনোয়ার ভৌহিদ

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প্ৰদাৰকী কৰ্মপুৰৰ সাধৰ প্ৰদানৰ ভাবিব: ১১/০৪/৭



FAMILY PICTURE

