Proposed NU Business Name: MA LIBRARY & GIFT CORNER



Project identification and prepared by:Md Sahabuddin Mohonpur Unit,Rajshahi

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAHIN ALAM		
Age	:	12-08-1995 (21 <i>Years</i>)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	3 Brothers		
Address	:	Vill: Batupara, , P.O: Mougachi , P.S:Mohonpur , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST SAHANARA BEGUM MD TOTA MONDOL Branch: Mougachi Mohonpur, Centre # 02 (Female), Member ID: 1036/2, Group No:02 Member since: 11-08-2008 (7 Years) First loan: 7,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30,000 Outstanding loan: BDT 20,825 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01797722085
Mother's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohonpurj Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SAHANARA BEGUM joined Grameen Bank since 07 years ago. At first she took 7,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	MA LIBRARY & GIFT CORNER	
Location	:	Mougachi baazar, Mohonpur, Rajshahi	
Total Investment in BDT	:	BDT 1,70,000	
Financing	:	Self BDT 90,000 (from existing business) 53% Required Investment BDT 80,000 (as equity) 47%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 8 ft= 96 square ft	
Security of the shop	:	BDT 2,50,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods Like Cosmetics, Library & Stationary items Computer & Photocopy service . Average 15% gain on sales The business is operating by entrepreneur. Existing no employee. One will be appointed after getting the equity money. The shop is rented. Collects goods from Dhaka Rajshahi Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cosmetics, Library & Stationary	1200	36000	432000
Song download,internet	150	4500	54000
Photocopy service	150	4500	54000
Total Sales (A)	1500	45000	540000
Less Variable Expense			
Cosmetics, Library & Stationary	1020	30600	367200
Total variable Expense (B)	1,020	30600	367200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Rent		700	8400
Electricity bill		700	8400
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		200	2400
Total fixed cost (D)		7,400	88800
Net Profit (E)= [C-D]		7,000	84000

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Book, exercise book	20,000	0	20000		
Cosmetics item	15,000	30,000	45000		
Imitation	10,000	20,000	30000		
Photocopy machine	20,000	0	20000		
Computer (1)	25,000	0	25000		
Library & Stationary items	0	30,000	30000		
	90,000	80,000	170000		

Source of Finance



Financial Proje	ection	(BDT)		
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cosmetics, Library & Stationary	3200	96000	1152000	1209600
Song download,internet	200	6000	72000	75600
Photocopy service	200	6000	72000	75600
Total Sales (A)	3600	108000	1296000	1360800
Less Variable Expense				
Cosmetics, Library & Stationary	2720	81600	979200	1028160
Total variable Expense (B)	2,720	81600	979200	1028160
Contribution Margin (CM) [C=(A-B)	880	26400	316800	332640
Less Variable Expense				
Rent		800	9,600	9,800
Electricity bill		900	10800	2000
Transportation		700	8400	8,600
Salary (Self)		5000	60000	60000
Salary(Staff)		4000	48000	48000
Entertainment		300	3600	3600
Mobile bill		300	3600	3800
Total fixed cost (D)		12,000	144000	135,800
Net Profit (E)= [C-D]		14400	172800	196,840
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	172,800	196,840
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		124,800
	Total Cash Inflow	252800	321640
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	124,800	273640

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











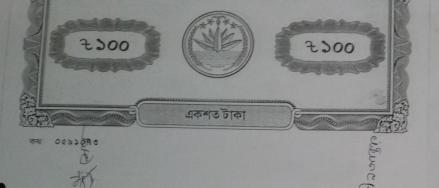












দোকান ঘরের চুক্তি নামা পত্র

প্রথম পক্ষঃ-আলহাজ মোঃ মুন্টু শেখ, পিতা-ছমির শেখ, সাং মৌগাছী, পো: মৌগাছী, থানা মোহনপুর, জেলা: রাজশাহী, জাতি:

মুসলমান, জাতিয়তা: বাংলাদেশী, পেশা: ব্যবসায়ী।

দ্বিতীয় পক্ষঃ- যৌথ ১। মোঃ শাহীন আক্রার, পিতা মো: তোতা মডল, সাং- বাটুপাড়া, পোস্ট-মৌগাছী থানা মোহনপুর -জেলা রাজশাহী, জাতি: মুসলমান, জাতিয়তা: বাংলাদেশী, পেশা: ব্যবসায়ী।

পরম করশামর মহান আল্লাহ ভারাগার নাম স্বরণ করতঃ দোকান ঘর ভাড়ার চুক্তি নামা পত্র গিখিত প্রশংদে বিবরণ এইবে, তফসিগ বর্ণিত দোকান যাহা প্রথম পক্ষের হক ও স্বতু দখলির। উজ দোকান ঘর ভাড়া দেওয়ার মৌধিক শহরত দিলে বাজার মূল্য অনুযারী ১ম পক্ষ ৭০০/ (সাতশত) টাকা করে মাসিক ভাড়া দিতে সম্মতি জ্ঞাপন করে। ২য় পক্ষা ভাড়া দিতে চাহিলে প্রথম পক্ষ উক্ত ভাড়া ও অমিম =১৫০০০/- (পনের হাজার) টাকা মাত্র নিমু শর্ত মোতাবেক ভাড়া দিতে সম্মত হইয়া উপস্থিত স্বাক্ষীগণের স্বাক্ষরে ও উক্তস্বরে অত্র চুক্তি পত্রে উভয় পক্ষ সহি সম্পাদন করিবেন।



উপজেলা ঃ মোহনপুর, জেলা ঃ রাজশাহী ।







FAMILY PICTURE

