Grameen Kalyan Proposed NU Business Name: Shuhag Dairy Farm



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shuhag Mia Village:Tarakanda. post. Tarakanda Upazilla : Tarakanda, District: Mymensingh.
Age	:	31 Years.
Marital status	:	Married . (2 Son)
No. of siblings:	:	3 (Three) brothers and 2 (two) sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:::::::::::::::::::::::::::::::::::::::	Mother Father Mst. Sahera Khatun Md. Abul Kalam Branch: Tarakanda, Group # 14, Centre # 07/M, Loan no. 5330 Member since:1995, First loan: Tk. 3,000, Last GB Loan: 15,000, Outstanding: 4,110. Father. No Nil Nil Nil
Education, till to date	:	Eight 2

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	No formal training but she has four years cow rearing experiences. He will also get support from her father and mother.
Other Own/Family Sources of Income	:	Father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01937306138
National ID number	:	6118194091519
NU Project Source/Reference	:	Grameen Kalyan, Mymensingh Unit Office, Mymensingh.

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 1995. At first she took GB loan BDT 3,000 (Three thousand) and used in purchased a cow. Subsequently she borrowed loan from GB for several times for different activities including cow rearing business.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shuhag Dairy Farm.		
Address/ Location	:	Tarakanda Maddha para, Tarakanda, Mymensingh.		
Total Investment in BDT	:	BDT 2,15,000		
Financing	:	Self financing: BDT 1,15,000 Required Investment: BDT 1,00,000 (as equity)		
Present salary/drawings from business (estimates)	:	Nil		
Proposed Salary	:	BDT 3,000 (Three thousand only).		
Proposed Business Implementation Plan:	Ξ	 I have already had two milky cow and now I want to buy two more @ BDT. 1,00,000/- each. Per year got a claves by a milky cow. Milk production is estimated to be 09 lit./ 1cow; & 03 lit 1 cow. Average Feeding cost of each cow= BDT 140/day/ per cow; Estimated selling price of milk = BDT 12/Kg; 		
		 Payback period to the investor is 3 years; Expected date to start the project is in as soon as possible. 		

INFO ON EXISTING BUSINESS OPERATIONS

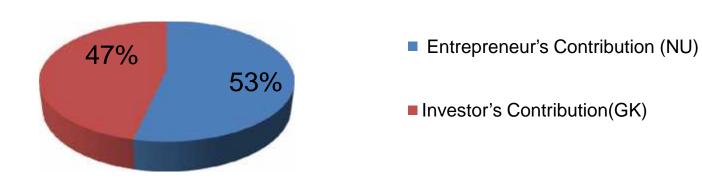
Doubieulous		Year 1 (BDT)				
Particulars	Daily	Monthly	Yearly			
Revenue:						
Milk Sales	150	4,500	42,000			
Calves Sales			10,000			
Cow Dung Sales	10	300	3,600			
(A) Total Revenue	160	4,800	55,600			
Less: Cost of sales						
(B)Cost of Sales (cow food)	100	3,000	36,000			
Gross profit (GP) [C=(A-B)]	60	1,800	19,600			
Less: Operating Costs:						
Electricity bill		100	1,200			
Transportation		150	1,800			
Doctors and Medicine		200	2,400			
Mobile bill		100	1,200			
Other Expenses		50	600			
Total Operating Cost (D)		600	7,200			
(C-D)Net Profit:		1,200	12,400			
Retained Income:		1,200	12,400			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business/	Proposed (BI	Total			
rartioaiaro	NU (BDT)	NU	Investor	(BDT)		
1	2	3	4	5=(2+3+4)		
Investments in different categories:						
Cow Shade	3,000	50,000	_	53,000		
Existing 2 Milky cow & (cost of 1 cow is tk 1,00,000)	40,000	_	100,000	140,000		
Fan 01 Pcs		2,000	<u>-</u>	2,000		
Water supply motor & Fittings	-	10,000	_	10,000		
Cash in hand	-	10,000		10,000		
Total Capital	43,000	72,000	100,000	215,000		

Source of Finance

Source	Amount in BDT	In %
Entrepreneur's Contribution (NU)	115,000	53
Investor's Contribution(GK)	100,000	47
Total Investment	215,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doubleston	Y	ear 1 (BDT))	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Revenue:		,	•		•	•		,	
Milk Sales	600	18,000	168,000	660	19,800	184,800	726	21,780	203,280
Calves Sales			30,000			30,000			30,000
Cow Dung Sales	15	450	5,400	15	450	5,400	15	450	5,400
(A) Total Revenue	615	18,450	203,400	675	20,250	220,200	741	22,230	238,680
Less: Cost of sales									
(B)Cost of Sales (cow food)	280	8,400	100,800	294	8,820	105,840	441	9,261	111,132
Gross profit (GP) [C=(A-B)]	335	10,050	102,600	381	11,430	114,360	300	12,969	127,548
Less: Operating Costs:									
Electricity bill		300	3,600		330	3,960		363	4,356
Transportation		300	3,600		330	3,960		363	4,356
Doctors and Medicine		1000	12,000		1000	12,000		1000	12,000
Mobile bill		200	2,400		220	2,640		220	2,640
Proposed salary-self		3,000	36,000		3,000	36,000		3,000	36,000
Other Expenses		100	1,200		110	1,320		121	1,452
Non Cash Item:									
Depreciation Expenses		300	3,600		300	3,600		300	3,600
Total Operating Cost (D)		5,200	62,400		5,290	63,480		5,367	64,404
(C-D)Net Profit:		4,850	40,200		6,140	50,880		7,602	63,144
Retained Income:			40,200			50,880			63,144

Notes: 1. Agreed Grace period: Six Months.

2. **Investment Payback schedule: 6** installment including ownership transfer fee after six months grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3
Cash inflow			
Opening Balance		62,700	179,420
Capital Infusion by UDYOKTA	62,500		
Capital infusion by Investor	100,000		
Sales	203,400	220,200	238,680
Total Receipts	365,900	282,900	418,100
Cash Outflow:			
Cow Purchase	100,000		
Cost of goods sold	100,800	105,840	111,132
Operating expenses	62,400	63,480	64,404
Payback to investor	40,000	40,000	40,000
Total payment	303,200	103,480	104,404
Closing Balances	62,700	179,420	313,696

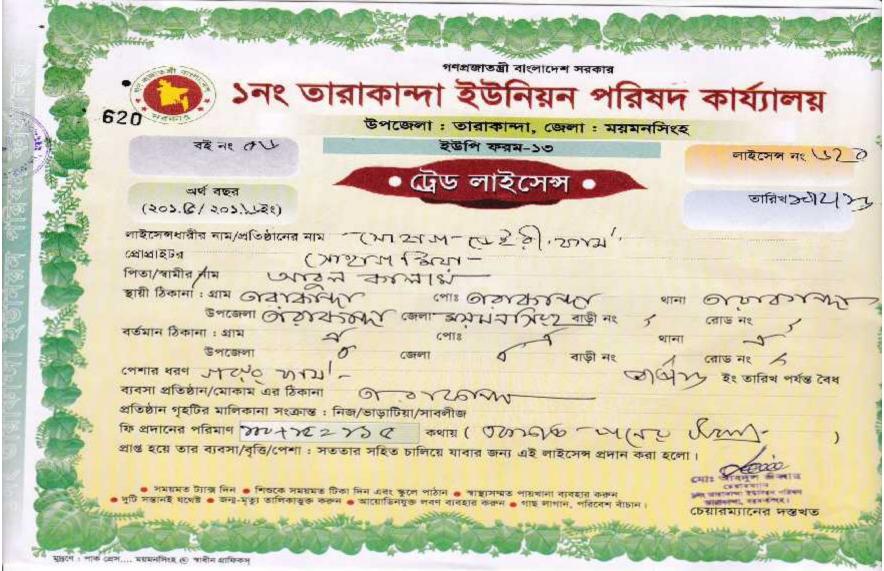
SWOT ANALYSIS

STRENGTH Employment: Self: 1 Others (beyond family): 0 Future employment: 0 Ownership in his own name.	Weakness ☐ Unavailability of quality food; ☐ Shortage of foods in rainy season
Opportunities □ Local Veterinary Doctors; □This area is famous for cattle business; □ Investor's money will be payback in three years	THREATS Theft; Disease.

Presented at 14th Ex. SB Design Lab on Feb 29, 2016 at Grameen Kalyan

Thank you

Trade License



Pictures

Existing Shade











Nu With Mother



Thank You

‡bvU

• ‡gvt †mvnvM wgqv GK Rb cwi k@yxK †Q‡j | †m c@‡g Ab¨i KvR †_‡K GKwU eKbv Mi" cvj ‡Z †bq| †mB Mi" †_‡K Zvi wb‡Ri 4wU Mi" nq| 2wU Mi" weµq K‡i cwi ev‡i i Rb¨_vKvi No ^Zix K‡ib| Zvi B"Qv GKwU we‡'kx Mvfx µq Kiv Ges †m Mvfxi 'ya weµq K‡i cwi ev‡i i Aww_k Dbwqb Kiv Ges fwel "r‡Z GK Rb †WBix Lvgv‡i i gwwj K nl qv| ZvB Zvi B"Qv cyj Y Kivi Rb¨ GKwU we‡'kx Mvfx µq Kivi Rb¨ 1,00,000/- UvKv wewb‡qvM †'l qv †h‡Z cv‡i |