Proposed NU Business Name: AL-AMIN STORE



Project identification and prepared by: Md. Kajem Uddin Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. AL-AMIN		
Age	:	04-04-1986 (29 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brothers		
Present Address		Vill: Chottor Noya para P.O: B O F P.S: Gazipur Shador ,Dist: Gzipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother ALEYA AKTER SHOFIQUL ISLAM Branch: Bashon, Centre # 69 (Female), Member ID: 5787/1, Group No: 03 Member since: 20-03-2008 (07 Years) First loan: 5000 Taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:35208 No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no trained
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01921300767
Fathers Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ALEYA AKTER is a member of Grameen Bank. since 07 years. At first he took 5000 taka loan from Grameen Bank. ALEYA AKTER gradually took loan from GB. Utilize loan in her Husband Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AL-AMIN STORE		
Location	:	A.T.I Get, Shemultoli ,Joydebpur		
Total Investment in BDT	••	BDT =100000 taka		
Financing	•	Self BDT 50000 (from existing business) 50% Required Investment BDT 50000 (as equity) 50%		
Present salary/drawings from business (estimates)	•	BDT 5,000 Taka		
Proposed Salary	:	BDT 5,000 Taka		
Size Of Shop	••	6 ft *15 ft=90 Square ft.		
Sequrity Of The Shop		None		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like, Biscut, Cosmetic Item, Soap, Wassing power, Soft drinks, Candy etc. The business is operating by entrepreneur. Existing No employee. Collects goods from Joydebpur. The shop is Rent. Average Gain on Sale 15% Agreed grace period is 3 months. 		

Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Biscut,Soap, ,Wassing power ,Soft			
drinks Candy etc.	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less. Variable Expense			
Biscut,Soap, ,Wassing power ,Soft			
drinks Candy etc.			
	2550	76500	918000
Total variable Expense (B)	2550	76500	918000
Contribution Margin (CM) [C=(A-B)	450	13500	162000
Less. Fixed Expense			
Rent		1000	12000
Electricity Bill		300	3600
Mobile Bill		200	2400
Transportation		200	2400
Entertainment		200	2400
Generator		100	1200
Salary(self)		5000	60000
Total fixed Cost (D)		7000	8400
Net Profit (E) [C-D)		6500	78000

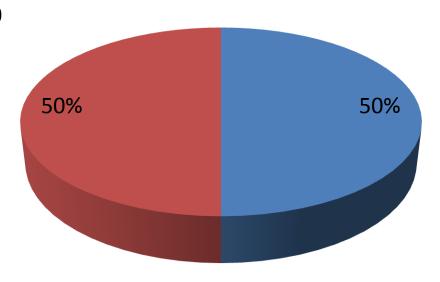
INVESTMENT BREAKDOWN			
Particulars	Existing	Proposed	Proposed Total
Soft drinks, Biscut, juice, Tiger	32780	40000	72780
Cosmetic Item, Bread, cake	3150	4000	7150
Potato, Chocolate, Danish milk, Egg etc.	14070	6000	20070
Total	50000	50000	100000

Source of Finance

■ Enterpreneur Contribution=50000

■ Investors Investment=50000

■ Total=100000



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Biscut,Soap, ,Wassing power ,Soft drinks Candy etc.	4000	120000	4.440000	4542000
	4000	120000	1440000	1512000
Total Sales (A)	4000	120000	1440000	1512000
Less. Variable Expense				
Biscut,Soap, ,Wassing power ,Soft drinks Candy etc	3400	102000	1224000	1285200
Total variable Expense (B)	3400	102000	1224000	1285200
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800
Less. Fixed Expense				
Rent		1000	12000	12000
Electricity Bill		300	3600	3600
Mobile bil		250	3000	3200
Transportation		350	4200	4500
Entertainment				
		200	2400	2500
Generator		100	1200	1200
Salary(Self)		5000	60000	60000
Total Fixed Cost		7200	86400	87000
Net Profit (E) [C-D)		10800	129600	139800
Investment Payback			30000	30000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50000	
1.2	Net Profit	129600	139800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		99600
	Total Cash Inflow	179600	239400
2	Cash Outflow		
2.1	Purchase of Product	50000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80000	30000
3	Net Cash Surplus	99600	209400

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0,Others:01

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

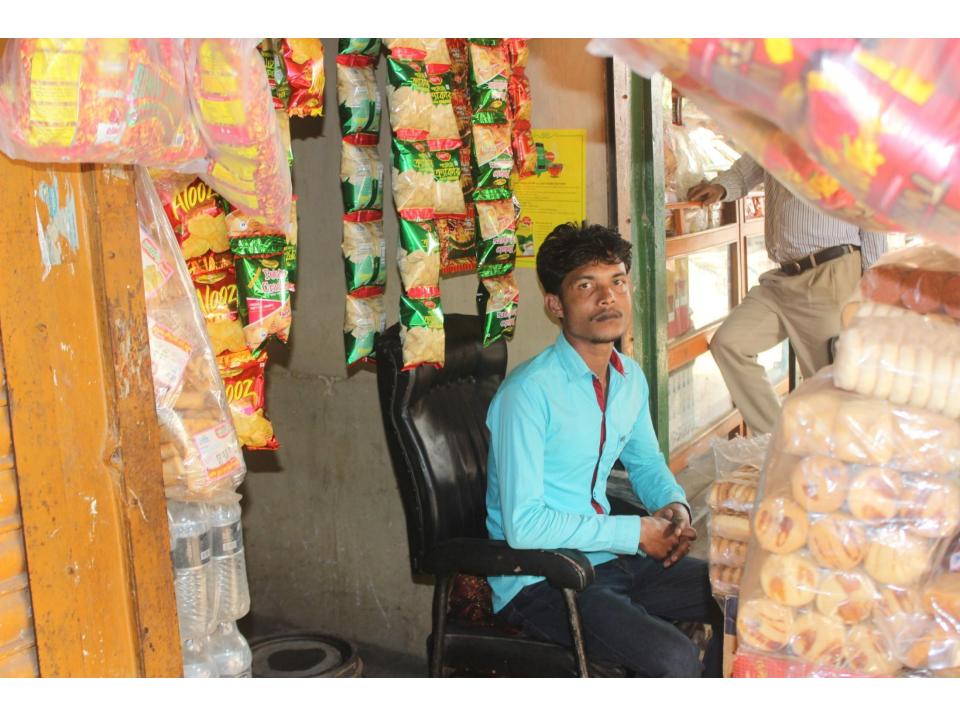
Pictures



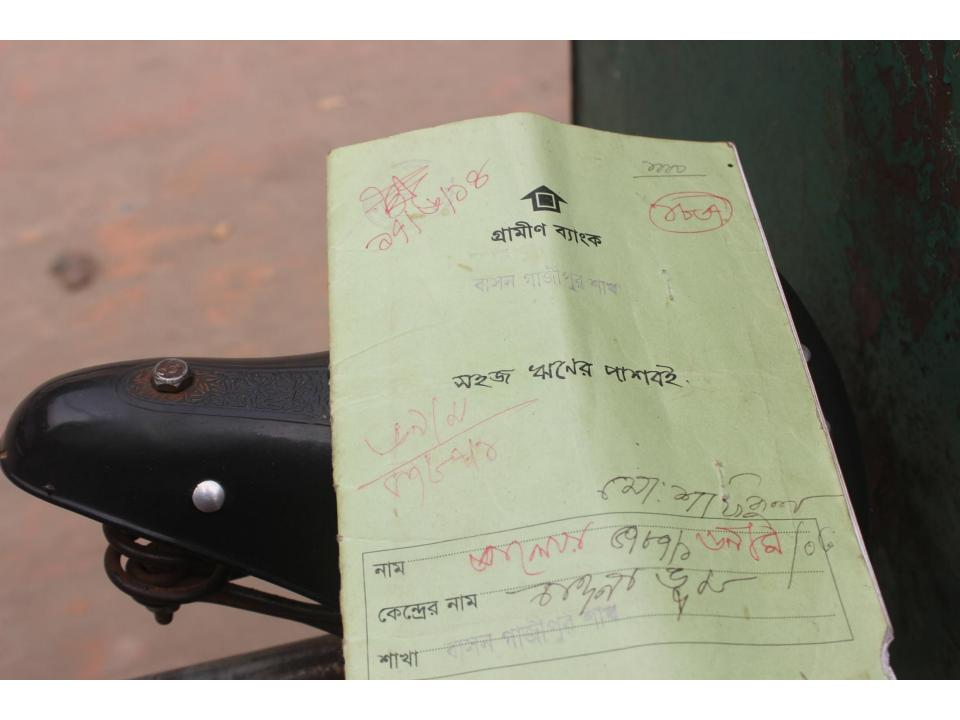


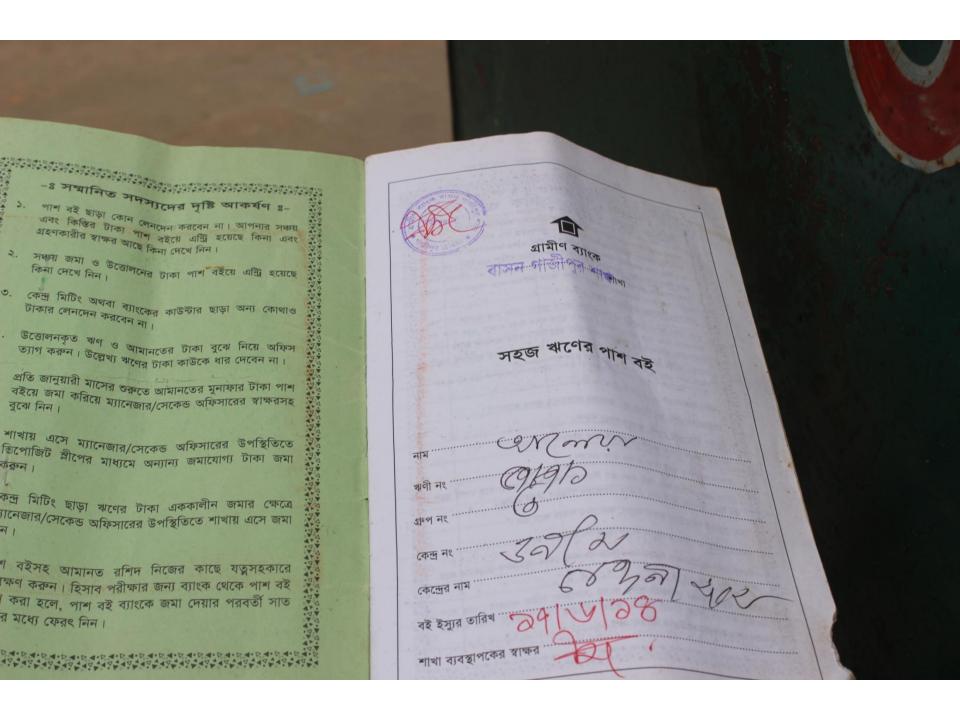














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ আল আমিন

Name: MD. AL AMIN

পিতা: শফিকুল ইসলাম মাতা: আলেয়া আক্রার

Date of Birth: 04 Apr 1986

ID NO: 3353098228858

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পণ্ডি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য <mark>অনুরোধ করা হলো।</mark> ঠিকানা: বাসা/হোন্ডিং: সিবি-৪৬৯, গ্রাম/রাস্তা: চতর নয়াপাড়া, চতর, ডাকঘর: বি ও এফ - ১৭০৩, গাজীপুর ক্যান্ট বোর্ড, গাজীপুর সদর, গাজীপুর

2000 N

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৫/০৫/২০০৮

