Grameen Kalyan



Proposed NU Business Name: Kolpona fish farm.



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Kolpona Rani Bishwas. Village: Vadidgou, Post: Gasuria Madrasha, Thana: Iswargonj, District: Mymensngih.		
Age	:	40 Years		
Marital status	:	Married.		
No. of siblings:	:	2 (Two) Brothers & 2 (Two) Sister.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : :	Mother Yes Father Luxmi Rani Bishas. Birenadra Chandra Bishas Branch: Iswargonj, Group # 01 , Centre # 07/m, Loan no.4746, Member since: 1997, First loan: Tk. 6000, Existing loan: 54000, Outstanding: 47700. Brother Nil. Nil Nil Nil Nil		
Education, till to date	:	S.S.C ₂		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	She has no formal training but 5 years experience in running business and she will get support from her brother.
Other Own/Family Sources of Income	:	My Fisheries and Agriculture.
Other Own/Family Sources of Liabilities	:	Father
Contact number	:	01984150731
National ID number		1975611314015403
NU Project Source/Reference	:	GK

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 1997. At first she took GB loan BDT= 6,000 (Six thousand) and used the money in Agriculture development. Gradually several times she took GB loan and utilized the money in different purposes.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Project's Name	:	Kolpona fish farm.			
Address/ Location	:	Vadidgou, Gasuria Madrasha ,Iswargonj,Mymensngih.			
Total Investment	:	BDT = 4,80,000/-			
Financing	•	Self financing: BDT= 3,10,000 (existing business & cash) Required Investment: BDT= 1,70,000 (as equity)			
Present salary/drawings from business (estimates)	:	BDT =5000			
Proposed Salary	:	BDT = 5,000 (Five thousand)			
Proposed Business Implementation Plan	:	 The project will start with 2 ponds. One pond is my own & one pond is leased. Planning to cultivate 2 different types of fish in each pond in two layer (Tilapia & White Fish) in each year. The estimated pay back period is 3 years. The expected date to start the project is early, 2016. 			

EXISTING BUSINESS OF NOBIN UDYOKTTA

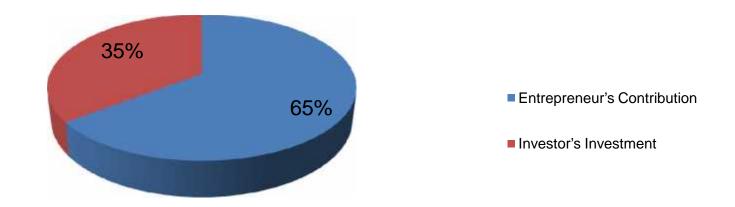
Dortiouloro	Existing Business					
Particulars	1 cycle	2 cycle	Yearly 1& 2			
Sales (A)	150000	150000	300,000			
Cost of Sales (B)	105000	105000	210,000			
Gross profit (GP) [C=(A-B)]			90,000			
Less:Operating Costs:			·			
Electricity bill			8,000			
Labour			2,000			
Transport			2,000			
Present salary/Drawing self			30,000			
Mobile bill			600			
Other Expenses			1,500			
Non Cash Item:						
Depreciation Expenses						
Total Operating Cost (D)			44,100			
(C-D) Net Profit:			45,900			

PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total (BDT)		
rartiodiais	(BDT) (1)	NU	Investor	(1+2)	
Pond Own 1 (Lease1)Repair	50,000			50,000	
Water Motor 1 Pic	12,000			12,000	
Buy Fish Talapia (1pic* 1 Tk)			30,000	30,000	
White Fish (2000*2)	40,000			40,000	
Fish Feed and medicine	60,000	130,000	140,000	330,000	
Electric Fitting	3,000				
Furniture	5,000			5,000	
Cash in Hand	10,000			10,000	
Total Capital	180,000	130,000	170,000	480,000	

Source of Finance

Particulars	Amount in BDT	%
Entrepreneur's Contribution	310,000	65
Investor's Investment	170,000	35
Total Investment	480,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Υ	ear 1 (BD	T)	Υ	Year 2 (BDT)			Year 3 (BDT)		
Particulars	1 cycle	2 cycle	Yearly 1& 2	1 cycle	2 cycle	Yearly 1& 2	1 cycle	2 cycle	Yearly 1& 2	
Revenue:										
Estimated Sales (talapia)	225,000	225,000	450,000	247,500	247,500	495,000	272,250	272,250	544,500	
Estimated Sales (White Fish)	45,000	45,000	90,000	49,500	49,500	99,000	54,450	54,450	108,900	
(A) Total Revenue	270,000	270,000	540,000	297,000	297,000	594,000	326,700	326,700	653,400	
Less: Cost of sales:	•			•						
Fish Cost	35,000	70,000	105,000	38,500	77,000	115,500	42,350	42,350	84,700	
Fish Feed	120,000	120,000	240,000	132,000	132,000	264,000	145,200	145,200	290,400	
(B) Total Cost of Sales	155,000	190,000	345,000	170,500	209,000	379,500	187,550	187,550	375,100	
Gross profit (GP) [C=(A- B)]	115,000	80,000	195,000	126,500	88,000	214,500	139,150	139,150	278,300	
Less:Operatin Costs:	•		•	•						
Electricity bill	8,000	8,000	16,000	8,800	8,800	17,600	9,680	9,680	19,360	
Transportation	4,000	4,000	8,000	4,400	4,400	8,800	4,840	4,840	9,680	
Fish Net	5,000	-	5,000	5,000		5,000	5,000		5,000	
Stationary	500	500	1,000	550	550	1,100	605	605	1,210	
Mobile bill (SMS & Reporting inclusive)	1,200	1,200	2,400	1,320	1,320	2,640	1,452	1,452	2,904	
Proposed salary-self	30,000	30,000	60,000	33,000	33,000	66,000	36,300	36,300	72,600	
Other Expenses	2,000	2,000	4,000	2,200	2,200	4,400	2,420	2,420		
Depreciation Expenses		_	4,000			4,000	-	-	4,000	
Total Operating Cost (D)	50,700	45,700	100,400	55,270	50,270	109,540	60,297	55,297	119,594	
(C-D)Net Profit:	64,300	34,300	94,600	71,230	37,730	104,960	78,853	83,853	158,706	
Retained Income:			94,600			104,960			158,706	

Notes: 1. Agreed Grace period: 6 Months.

^{2.} **Investment Payback schedule**: 6 installment including ownership transfer fee after 9 month grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3
Cash inflow:			
Opening Balance	10,000	336,600	373,560
Capital Infusion by UDYOKTA	130,000		
Capital Infusion by Investor	170,000		
Sales	540,000	594,000	653,400
Total Receipts	850,000	930,600	1,026,960
Cash Outflow:			
Cost of goods sold	345,000	379,500	375,100
Operating expenses	100,400	109,540	119,594
Return to investor	68,000	68,000	68,000
Total payment	513,400	557,040	562,694
Closing Balances	336,600	373,560	464,266

SWOT ANALYSIS

STRENGTH

> Employment:

Self: 1

- Others (beyond family):
- ➤ Own Land & Lease-1
- ➤ Ownership in his own name.

$\mathbf{W}_{\mathsf{EAKNESS}}$

- > Flood in rainy season.
- Unavailability of quality food;

OPPORTUNITIES

- ➤ This area is famous for Fish Farming;
- ➤ Skill and experience;
- ➤ Investor's money will be payback in three years.

THREATS

- ➤ Theft;
- > Epidemic Disease.
- > Water pollution.

Presented at 12th Ex. SB Design Lab on 31st January, 2016 at Grameen Kalyan.

Thank you

Pictures

My pond with me



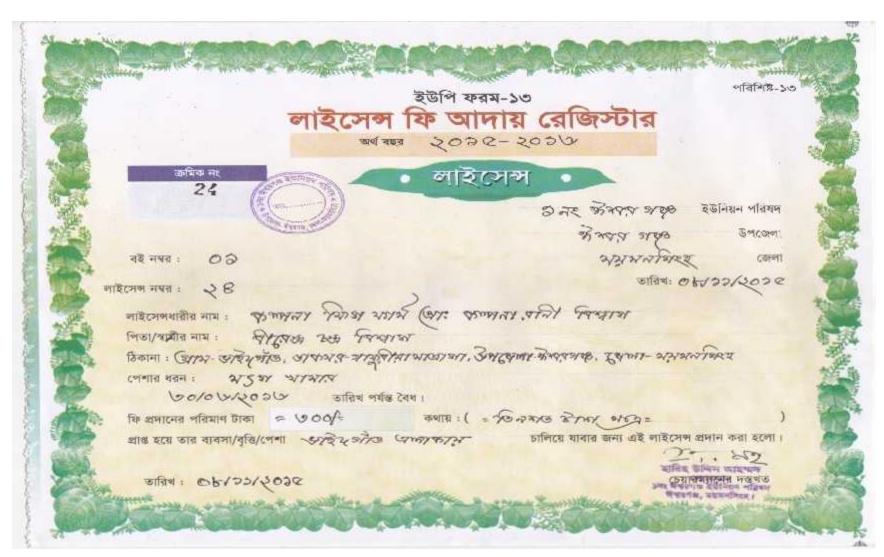








Trade License



Thank You