



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sharmin khatun . Vill:Belghorea(charpara). Post: Swastipur Upazilla : Kushtia, District: Kushtia		
Age	:	24 Years.		
Marital status	:	Single.		
No. of siblings:	:	1 (one) brother & 1(one) Sister.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father Mst.Nasima Begum . Md. Shokot Biswas Branch: Alampur, Group # 02, Centre # 40/M, Loan no: 3535, Member since:2008, First Ioan: Tk. 5,000,		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	::	Last Ioan: 10,000, Outstanding: 4620 Father. No Nil Nil Nil		
Education, till to date	:	B.S.S		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	No formal training but he has two years cow rearing experiences. He will also get support from his father.
Other Own/Family Sources of Income	:	Father's income from agriculture farming.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01981930512
National ID number	:	5017956000112
NU Project Source/Reference	-	GK

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2008. At first she took GB loan BDT 5,000 (Five thousand) and used agriculture farming. Subsequently she borrowed loan from GB for several times for different activities including cow rearing business.

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Project's Name	:	Sharmin Cow Fattening Farm.		
Address/ Location	:	Vill.Belghoria, Post: Swastipur,Kushtia.		
Total Investment	:	BDT :1,47,500 /-		
Financing	:	Self financing:BDT :57,500/-Required Investment:BDT :90,000 /-		
Present salary/drawings from business	:	Nil		
Proposed Salary	:	BDT :2000 (two thousand only)		
Proposed Business Implementation Plan	:	<ul> <li>Start with having 3 cows @ TK. 30,000/- each;</li> <li>In every six months 3 cows will be sold and new cow will purchase; i.e. each cycle of fattening cow will be for six months;</li> <li>Feeding cost of each cow per cycle BDT 15,000/-</li> <li>Selling price of each cow after every cycle BDT 65,000/-;</li> <li>Expected doctor and medicine cost for each cow per cycle = 1,000/-;</li> <li>Payback period to the investor is 3 years;</li> <li>Expected date to start the project is in early 2016.</li> </ul>		

#### **PROPOSED PROJECT INVESTMENT BREAKDOWN**

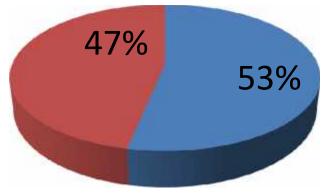
Particulars	Existing Busines	Pro Bus	Total (BDT)	
	S	NU	Investor	
	1	2	3	4(1+2+3)
Investments in differer	nt categor	ies:		
Cow Shade (Repair)	10,000	40,000	-	50,000
Cows(Three cows)	30000	0	60,000	90,000
Two cows feeding & medicine cost	0	15,000	30,000	45,000
Fan	-	2,000	0	2,000
Electrical fittings	_	500	0	500
Cash in hand	5,000	0	0	5,000
Total Capital	45,000	57,500	90,000	192,500

# **Source of Finance**

Source	Amount in BDT	In%
Entrepreneur's Contribution (NU)	102,500	53
Investor's Contribution(GK)	90,000	47
Total Investment	192,500	100%

Entrepreneur's Contribution (NU)

Investor's Contribution(GK)



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Ye	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	1st Cycle	2nd Cycle	Yearly ( 1st Cycle+2n d Cycle)				1st Cycle	2nd Cycle	Yearly 1st Cycle+2n d Cycle)	
Revenue:										
Estimated Sales (Cow)	195,000	195,000	390,000	214,500	214,500	429,000	235,950	235,950	471,900	
Cow Dung Sales	5,400	5,400	10,800	5,670	5,670	11,340	5,954	5,954	11,907	
(A) Total Revenue	200,400	200,400	400,800	220,170	220,170	440,340	241,904	241,904	483,807	
Less: Cost of sales										
Cow Cost	90,000	90,000	180,000	94,500	94,500	189,000	99,225	99,225	198,450	
Cow Food	45,000	45,000	90,000	47,250	47,250	94,500	49,613	49,613	99,225	
(B) Total Cost of Sales	135,000	135,000	270,000	141,750	141,750	283,500	148,838	148,838	297,675	
Gross profit (GP)  [C=(A- B)]	65,400	65,400	130,800	78,420	78,420	156,840	93,066	93,066	186,132	
Less: Operating Costs:					-			-	-	
Electricity bill	900	900	1,800	990	990	1,980	1,089	1,089	2,178	
Transportation	3000	3000	6,000	3,300	3,300	6,600	3,630	3,630	7,260	
Doctors and Medicine	3000	3000	6,000	3,300	3,300	6,600	3,630	3,630	7,260	
Mobile bill (SMS & Reporting inclusive)	900	900	1,800	990	990	1,980	1,089	1,089	2,178	
Proposed salary-self	12,000	12,000	24,000	12,000	12,000	24,000	18,000	18,000	36,000	
Other Expenses	900	900	1,800	990	990	1,980	1,089	1,089	2,178	
Non Cash Item:								•		
Depreciation Expenses	3850	3850	7,700	3,850	3,850	7,700	3,850	3,850	7,700	
Total Operating Cost (D)	24,550	24,550	49,100				32,377	32,377	64,754	
(C-D)Net Profit:	40,850	40,850			53,000			60,689		
Retained Income:			81,700			106,000			121,378	

Notes: 1. Agreed Grace period: Six Months.

2. Investment Payback schedule: Half-yearly installment will be paid after the first round of

fund disbursement (including ownership transfer fee after six

months grace period ).

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3			
Cash inflow:						
Opening Balance	0	242,200	312,200			
Capital Infusion by UDYOKTA	102,500	0	0			
Capital Infusion by Investor	90,000	0	0			
Sales	400,800	440,340	483,807			
Total Receipts	593,300	682,540	796,007			
Cash Outflow:						
Cost of goods sold	270,000	283,500	297,675			
Operating expenses	49,100	50,840	64,754			
Payback to investor	32,000	36,000	40,000			
Total payment	351,100	370,340	402,429			
Closing Balances	242,200	312,200	393,578			

# SWOT ANALYSIS

STRENGTH <ul> <li>Employment:</li> <li>Self: 1</li> <li>Others (beyond family): 0</li> <li>Future employment: 0</li> <li>Ownership in his own name.</li> </ul>	<b>W</b> EAKNESS Shortage of foods in rainy season.
<ul> <li>OPPORTUNITIES</li> <li>Local Veterinary Doctors;</li> <li>This area is famous for cattle fattening;</li> <li>Investor's money will be payback in three years.</li> </ul>	THREATS Theft; Disease.

### Presented at 12<sup>th</sup> Ex. SB Design Lab on 31<sup>st</sup> January, 2016 at Grameen Kalyan

Thank you







## My mother & Me







## Trade License

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# **Thank You**