A Nobin Udyokta Project

M/S Mamun Store



NU Identified and PP Prepared by : Md. Abu Musa Bhuiyan Verified By:

GRAMEEN TRUST

Presented by Md. Mamun Shekh

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Mamun Shekh
Age	:	01-01-1994 (22 years)
Marital status	:	Un married
Children	:	N/A
No. of siblings:	:	2 Brothers, 02 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mrs. Nazma Begum Khaza Ahmed Sheke Member since: 04-02-2008 Branch: Bagadi Centre # 06/M, Loanee no.1684/1; Group No; 07 First loan: Tk. 5,000 Existing loan: Tk. 10,000 Outstanding: Tk.9,340
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	:	Father N/A N/A
(viii)Any other Ioan like GCCN, GKF etc (ix) Others	: :	N/A N/A
Education,	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Grocery Shop Business
Trade License No	•	165/16
Business Experiences	•	03 years
Other Own/Family Sources of Income	:	Agriculture, Fisheries.
Other Own/Family Sources of Liabilities	:	No
NU Project Source/Reference	:	GT Chandpur Unit Office, Chandpur

BRIEF HISTORY OF GB LOAN Utilization by Family



- NU's Mother has been a member of Grameen Bank Since 2008 (07 years)
- At first she took a loan amount BDT 5,000 from Grameen Bank.
- He expanded his existing business by the help of GB loan.
- They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Mamun Store
Address/ Location	:	Bagadi, Bagra Bazar, Chandpur Sadar, Chandpur.
Total Investment in BDT	:	218,000
Financing	:	Self BDT : 143,000 (from existing business) - 66% Required Investment BDT : 75,000 (as equity)- 34 %
Present salary/drawings from business (estimates)	:	BDT =7000
Proposed Salary		BDT 7000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit marginiii. Agreed grace periodiv. In future risk mgt. plan	:	20% 2 months No
(from fire, disaster etc.)		

EXISTING BUSINESS OPERATIONS Info.



Dortiouloro	Existing Business (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales (A)	2,000	60,000	720,000		
Less: Cost of sales (B)	1,600	48,000	576,000		
Profit (20%) (A-B)=[C]	400	12,000	144,000		
Add income from carom board (D)	100	3,000	36,000		
Total Profit (C+D)	500	15,000	180,000		
Less: Operating Costs					
Electricity bill		300	3,600		
Dish bill		200	2,400		
Mobile bill		200	2,400		
Present salary/Drawings- self		7000	84,000		
Others. (Transport, fees, u,p tax etc)		300	3,600		
Non Cash Item:					
Depreciation Expenses		100	1,200		
Total Operating Cost (E)		8,100	97,200		
Net Profit (D-F):		6,900	82,800		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Furniture: TV Own Shop: Present Goods Items (*):	1,200 5,000 75,000 61,800		143,000
Proposed Items (**) :		75,000	75,000
Total Capital	143,000	75,000	218,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Rice	8000
Bean, Sugar	4,200
Oil	4,600
Oil Cake, Vushi	14,000
Cosmetics Item	7,400
Biscuits, Canachur, Chocolate	3500
Tea, Pan	1600
Stationery Items	3500
Onion, Spice etc.	3500
Wheat,	1500
Egg, Coconut oil	2500
Curry, Vegetable Items	4000
Chips, Baby food items	3500
Total Present Stock	61,800

Proposed Item

Product Name	Amount
Rice, Wheat	7,000
Sugar, Oil,	10,000
Oil Cake, Vushi	10,000
Kerosene	4000
Baby food (Pran & Others group)	10,000
Various Types of Juice	10,000
Onion. Zinger, Spice etc.	4000
Cosmetics Items	10,000
Stationery Items	10,000
Total:	75,000

Financial Projection of NU BUSINESS PLAN



Doutloulous	,	Year 1 (BD	T)	Year 2 (BDT)			Year 3		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	2,500	75,000	900,000	2,700	81,000	972,000	3,000	90,000	1,080,000
Less: Cost of sales	2,000	60,000	720,000	2,160	64,000	777,000	2,400	72,000	864,000
Profit (10%) [A]	500	15,000	180,000	540	16,200	194,400	600	18,000	216,000
Income from Carom Board	100	3,000	36,000	100	3,000	36,000	150	4,500	54,000
Total Profit	600	18,000	216,000	640	19,200	230,400	750	22,500	270,000
Less: Operating Costs									
Electricity bill		400	4,800		500	6000		600	7,200
Dish Bill		200	2,400		300	3600		300	3600
Mobile bill		400	4,800		400	4800		400	4800
Present salary (self)		7,000	84,000		70000	84,000		7,000	84,000
Others (TL Fees, Tax etc.)		300	3,600		400	4800		500	6000
Depreciation Expenses		100	1,200		100	1200		100	1200
Total Operating Cost (E)		8,400	100,800		8,700	1,04,000		8,900	1,06,800
Net Profit		9,600	115,200		10,500	1,26,000		13,600	1,63,200
GT payback		30,000			30,000			30,000	
Retained Income:		85,200			96,000			133,200	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	115,200	126,000	163,200
1.3	Depreciation (Non cash item)	1,200	1,200	1,200
1.4	Opening Balance of Cash Surplus	0	86,400	183,600
	Total Cash Inflow	216,400	213,600	348,000
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Payment of GB Loan*	0	0	0
2.3	Investment Pay Back	30,000	30,000	30,000
	Total Cash Outflow	130,000	30,000	30,000
3.0	Net Cash Surplus	86,400	183,600	318,000

^{*} As Father of NU is liable of Present GB loan, So, Payment of GB loan is not enlisted here.

SWOT Analysis



STRENGTH

- Availability of Products Sourcing
- Others (beyond family): Environment-Friendly
- Skilled & 03 Years of Experience
- Position of his store among local area
- 16 hours shop open

WEAKNESS

Lack of investment

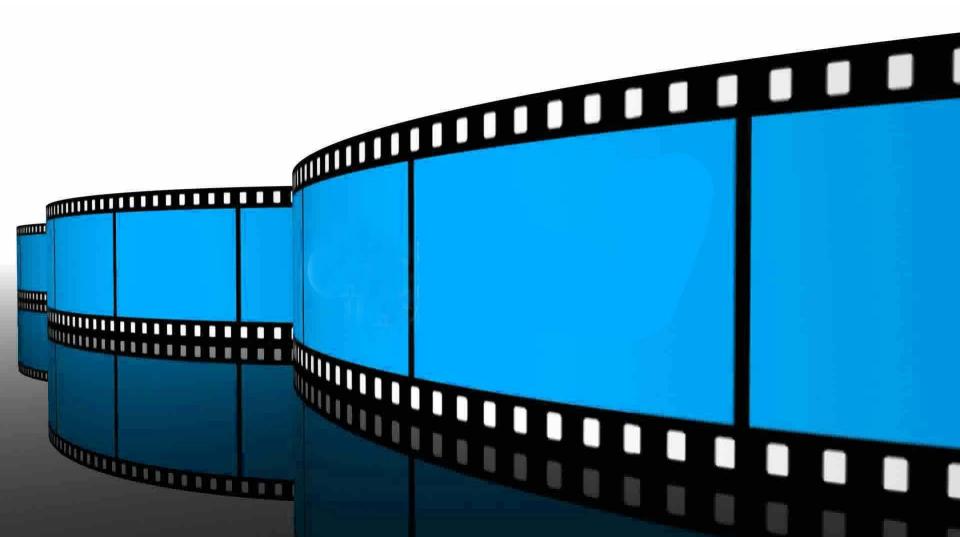
OPPORTUNITIES

- Expansion Of Business
- To achieve financial solvency

THREATS

- Political Unrest
- Theft
- Fire





















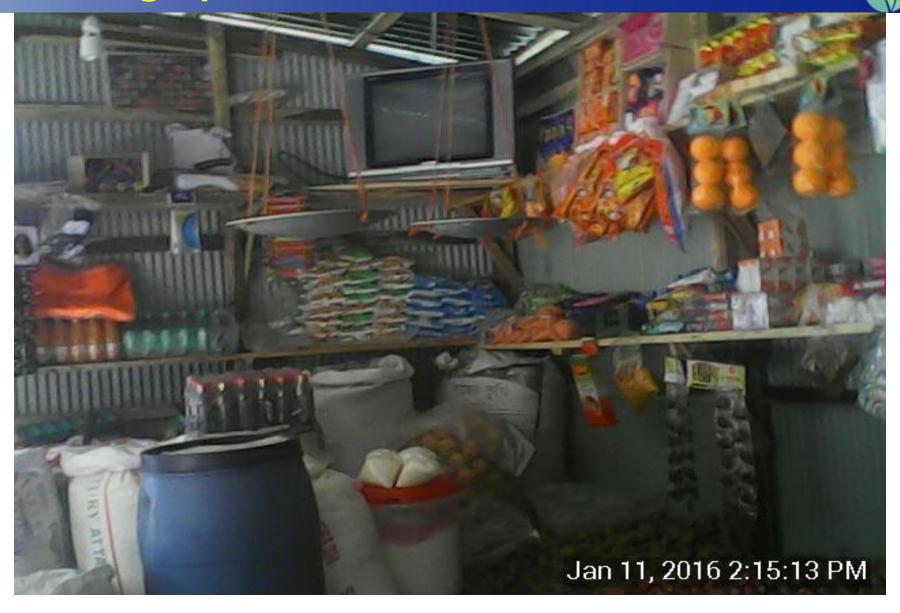


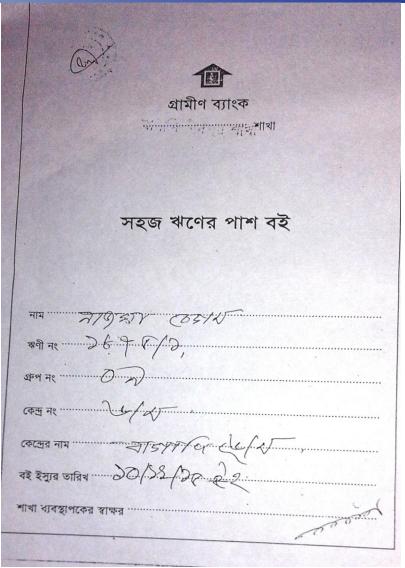


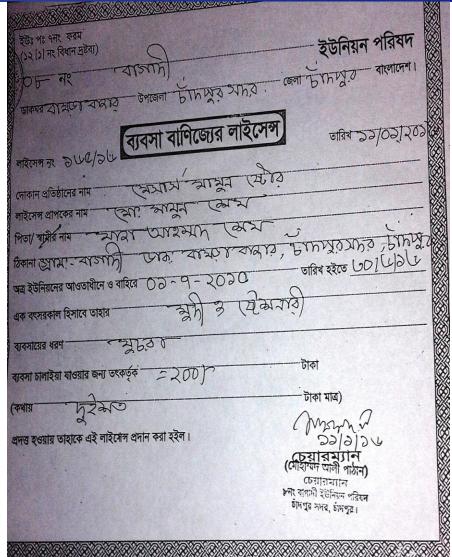














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(१ अहागीन महाग-७)
গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ও মুক্স নিবস্ধন্যের কার্যালয় তি নং বার্গাদী উপজেলা ঃ চাঁদপুর সদর জন্ম সন্দ [নিদ ৯ চন ও মৃত্যু নিক্ষন (ইউনিয়ন পরিষদ) বিদিনালা,২০০৬। (জন্ম নিক্ষন সহি গোকে উপ্ত)
निवक्षत विश्व संस् ०৮/०२/२००० अनाम देशात जिल्ले गाल वहत निवक्षत जिल्ले भाग वहत
নিবদ্ধন নং ঃ ০ ৩ ৭ ১ ৮ ৩ ব্যক্তিগত পরিচিতি নং- ১৯ ৯ ৪ ১ ৩ ১ ২ ২ ২ ২ ০ ৩ ৭ ১ ৮ ৩ নাম ঃ শেষ মামুন শেষ জন্ম তারিখ ঃ অংকে (খ্রীঃ) ০১-০১-১৯৯৪ ইং
কথায় (খ্রীঃ) শ্রক জানুয়ারী উনিশ শত চুরানব্বই জন্ম স্থান ঃ থাম বাগাদী ইউনিয়ন ওচনং বাগাদী উপজেলা ঃ চাঁদপূর সদর জেলা চাঁদপূর দেশ:বাংলাদেশ। পিতার নাম ঃ খাজা আহম্মদ শেখ জাতীয়তা : বাংলাদেশী। মাতার নাম ঃ নাজমা বৈগম জাতীয়তা : বাংলাদেশী।
স্থায়ী ঠিকানা ঃ শ্রামঃ বাগাদী, পোঃ বাগড়া বাজার, ওয়ার্ড নং ০৯ উপজেলা ঃ সাদপুর সদর জেলা ঃ চাঁদপুর,বাংলাদেশ।
भूग प्राचित्र प्राच्छा प्राच्



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