A Nobin Udyokta Project

Maa Enterprise





NU Identified and PP Prepared by:

MD. Sohrab Hossain Verified By: Md. Muzahid **GRAMEEN TRUST**

Presented by Md. Nazrul Islam

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	MD Nazrul Islam
Age	:	01 January 1982 (34years)
Marital status	:	Married
Children	:	Two daughters and One son
No. of siblings:	:	04 brothers & 01 Sister.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:	: : :	Mother Mansura Begum MD Tajul Islam Member from: 13-06-1995 to 10/02/2004 Branch:- Tamta Sharasty Centre No 28/M, Loanee no 2585 First Ioan: Tk.5,000 Existing Ioan: Nill Outstanding: Nil . N/A
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : :	N/A N/A N/A N/A
Education, till to date	:	Class Nine

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Fertilizer Business.
Trade License No:		
Business Experiences	•	10 years
NU CONTACT NO		01828793391
Other Own/Family Sources of Income	:	Three Brothers are abroad.
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) from 13/06/1995 to 10/02/2004 (9years). At first she took a loan amount of Tk.5000 from GB. NU used this loan for his business inception and development. He also increased his asset from the business. They Gradually increased their economic condition through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Nazrul Enterprise
Address/ Location	:	Echapura Bazar Sharasty, Chandpur.
Total Investment in BDT	:	450,000
Financing	•	Self BDT :300,000 (from existing business) - 67% Required Investment BDT : 150,000 (as equity)- 33%
Present salary/drawings from business (estimates)	:	8,000
Proposed Salary		9,000
i. Proposed Business % of present gross profit margin	:	10%
ii. Estimated % of proposed gross profit margin	:	10%
iii. Agreed grace period iv. In future risk mgt. plan (from fire, disaster etc.)	:	02 months N/A

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	7,000	210,000	2,520,000		
Less: Cost of sales (B)	6,300	189,000	2,268,000		
Profit (A-B)=[C]	700	21,000	252,000		
Less: Operating Costs					
Electricity bill		200	2,400		
Shop Rent		1,000	12,000		
Mobile bill		350	4,200		
Present salary/Drawings- self		8,000	96,000		
Others .(TL fees, transport etc)		300	3,600		
Non Cash Item:					
Depreciation (30000*10%15000*20%		66	800		
Total Operating Cost (D)					
Net Profit (C-D):		9,916	118,992		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Furniture: Advance: Present Goods Items (*):	8,000 60,000 232,000		300,000
Proposed Items (**):		150,000	150,000
Total Capital	300,000	150,000	450,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock items						
Product name with quantity	Amount					
Urea Fertilizer	168,400					
TSP (Morocco)	6,000					
MOP	7,000					
Gypsum	13,000					
T S P (Bangla)	8,000					
Poison	8,400					
Zinc	7,200					
Sulfur	14,000					
Total Present Stock	232,000					

Proposed Stock Item						
Product name with quantity	Amount					
Urea Fertilizer	10,000					
TSP (Morocco)	5,000					
МОР	20,000					
Gypsum	7,000					
TSP (Bangla)	16,500					
Different kinds of poison	22,500					
Total Proposed Item	150,000					

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	8,000	24,000	2,880,000	8,500	255,000	3,060,000	9,000	270,000	3,240,000
Less: Cost of sales	7,200	216,000	2,592,000	7,650	229,500	2,754,000	8,100	243,000	2,916,000
Profit (10%)	800	24,000	288,000	850	25,500	306,000	900	27,000	324,000
Less: Operating Costs									
Electricity bill		200	2,400		220	2640		250	3,000
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill		400	4,800		450	5,400		500	6,000
Present salary- self		9,000	108,000		9,000	108,000		9,000	108,000
Others		250	3,000		280	3,360		300	3,600
Depreciation (8000*10%) 800		66	800		66	800		66	800
Total Operating Cost (E)		10,916	131,000		11,016	132,200		11,116	133,400
Net Profit		13,084	157,000		14484	173,800		15884	190,600
GT payback	60,000			60,000		60,000			
Retained Income:		97,000		113,800		130,600			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	0	0
1.2	Net Profit	157,000	173,800	190,600
1.3	Depreciation (Non cash item)	800	800	800
1.4	Opening Balance of Cash Surplus	0	97,800	212,400
	Total Cash Inflow	307,800	272,400	403,800
2.0	Cash Outflow			
2.1	Purchase of Product	150,000	0	0
2.2	Payment of GB Loan	0	O	0
2.3	Investment Pay Back	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3.0	Net Cash Surplus	97,800	212,400	343,800

SWOT Analysis



STRENGTH

- Skill and 10 Years experience
- Quality service
- 16 hours shop open

WEAKNESS

Lack of investment

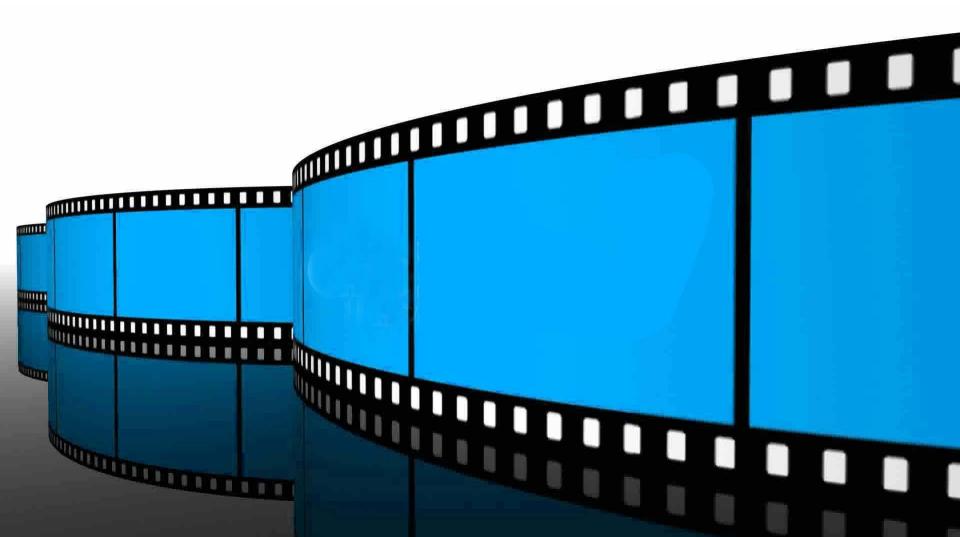
OPPORTUNITIES

- Have a chance at more customers within local area.
- Service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft
- Fire











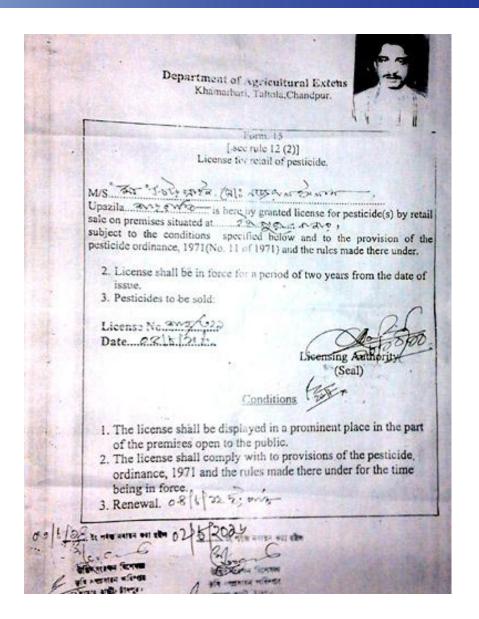






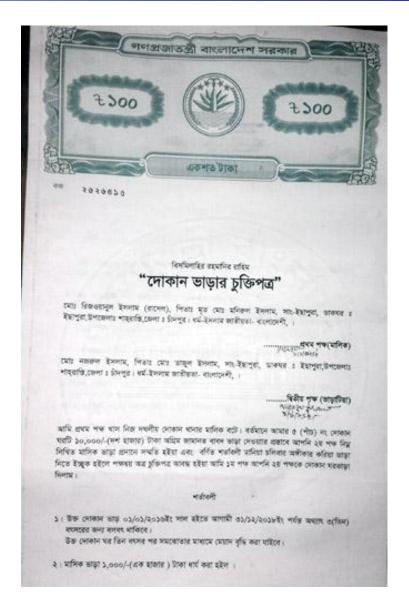


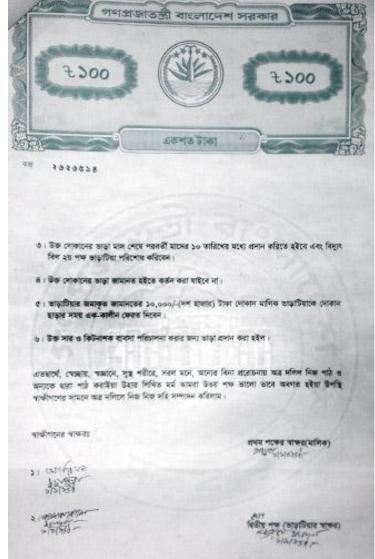














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