A Nobin Udyokta Project

Arif Saajghar





NU Identified and PP Prepared by :

MD. Sohrab Hossain Verified By: Md. Mozahidul Islam

GRAMEEN TRUST

Presented by Md. Arif Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md . Arif Hossain Khan
Age	:	11/ 06 /1995 (21 years)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	05 Brothers & 03 Sisters
Parent's and GB related Info		
(i) Who is GB member	:	Mother
(ii) Mother's name	:	Rehana Begum
(iii) Father's name	:	Mohammad Tajul Islam
(iv) GB member's info	1:	Member Since: 29/08/1997
		Branch: Tamta Sharasty, Center: 11M Group no 04 Loanee No: 1964/1 First Ioan: 5000
Further Information:		Existing Loan:20,000 Outstanding:11,080
(v) Who pays GB loan installment	:	NU
(vi) Mobile lady	:	N/A
(vii) Grameen Education Loan	 :	N/A
(viii)Any other Ioan like GCCN, GKF etc	 :	N/A
(ix) Others	:	N/A
Education	:	Class Five

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Varieties Business
Trade license	:	214(15-16)
Business Experiences	:	7 years
Other Own/Family Sources of Income	:	03 Brothers are Businessmen & one brother is Student
Other Own/Family Sources of Liabilities	:	N/A
Contact Information	:	01863119259
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grameen Bank since 11/08/1997(19 years). NU's mother invested GB Loan in his sons business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Arif Saajghar
Address/ Location	:	Worouk Bazar Hajigonj, Chandpur.
Total Investment in BDT	:	500,000
Financing	:	Self BDT 350,000 (from existing business) - 70 % Required Investment BDT :150,000 (as equity)- 30 %
Present salary -Self	:	8000
Proposed Salary	•	9000
i. Proposed Business % of present gross profit marginii. Estimated % of proposed gross profit margin		20%
iii. Agreed grace period	:	02 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Exist	ing Business	(BDT)
Faiticulai 5	Daily	Monthly	Yearly
Sales income	4,000	120,000	1,440,000
Less cost of sales	3,200	96,000	1,152,000
Gross profit	800	24,000	288,000
Less operating cost			
Shop Rent		2,000	24,000
Mobile		400	4,800
Electricity bill		900	10,800
Present salary-Self		8,000	96,000
Present salary Employee (01)		2,000	24,000
Generator Bill		480	5,760
Night guard bill		200	2,400
Others		250	3,000
Non Cash items			
Depreciation Expenses		583	7,000
Total Operating Cost		14,813	177,756
Net profit		9,187	110,244

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration (Thai glass): Advance: Present Goods Items (*):	70,000 100,000 180,000		350,000
Proposed Items (**):		150,000	150,000
Total Capital	350,000	150,000	500,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock items	6
Product name with quantity	Amount
Sandal (50 pair 60tk)	3,000
Cosmetics (varieties)	70,000
Barmy shoe(120pair 90tk)	10,800
Leather shoe(200pair 220tk)	44,000
Side bag (30piece 450tk)	13,500
Cades (25pair 550tk)	13,750
Gift Item	8,000
Truly bag(5pieces1650tk)	8,250
Hand bag	5,000
Others	3,700
Total Present Stock	180,000

Proposed Stock iter	ms
Product name with quantity	Amount
Cosmetics	30,000
Barmy shoe(100pair90tk)	9,000
Leather shoe(150pair220tk)	33,000
Truly bag (10pieces 1650tk)	16,500
Cades(30pair 550tk)	16,500
Gifts Item	14,200
Hand bag	8,000
Sandal(80pair 60tk)	4,800
Side bag(40pieces 450tk)	18,000
Total Proposed Item	150,000

Financial Projection of NU BUSINESS PLAN



Particulars	Y	ear 1 (B	DT)	•	Year 2 (B	DT)	Y	ear 3 (B	DT)
rai ticulai s	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
sales	5,000	150,000	1,800,000	5,500	165,000	1,980,000	6,000	180,000	2,160,000
Less cost of sales	4,000	120,000	1,440,000	4,400	132,000	1,584,000	4,800	144,000	1,728,000
Gross profit (20%)	1,000	30,000	360,000	1,100	33,000	396,000	1,200	36,000	432,000
Less operating cost									
Shop Rent		2,000	24,000		2,000	24,000		2,000	24,000
Electricity bill		900	10,800		950	11,400		1,000	12,000
Mobile bill		450	5,400		500	6,000		600	7,200
Present salary-self		9,000	108,000		9,000	108,000		9,000	108,000
Salary employee (01)		2,000	24,000		2,500	30,000		3,000	36,000
Generator Bill		480	5,760		480	5,760		480	5,760
Night guard bill		200	2,400		200	2,400		200	2,400
Others		300	3,600		350	4,200		400	4,800
Non cash item									
Depreciation (10%)		583	7,000		583	7,000		583	7,000
Total operating cost		15,913	190,960		16,563	198,760		17,263	207,160
Net profit		14,087	169,040		16437	197,240		18737	224,840
Payback		60,000			60,000			60,000	
Retained Income		109	,040		137,240			164,840	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	0	0
1.2	Net Profit	169,040	197,240	224,840
1.3	Depreciation (Non cash item)	7,000	7,000	7,000
1.4	Opening Balance of Cash Surplus	0	104,960	249,200
	Total Cash Inflow	326,040	309,200	481,040
2.0	Cash Outflow			
2.1	Purchase of Product	150,000	0	0
2.2	Payment of GB Loan	11,080	0	0
2.3	Investment Pay Back	60,000	60,000	60,000
	Total Cash Outflow	221,080	60,000	60,000
3.0	Net Cash Surplus	104,960	249,200	421,040

SWOT Analysis



STRENGTH

- Skill and 7 years experience
- Quality service and Product
- Well Decorated
- 16 hours shop open

WEAKNESS

Lack of investment

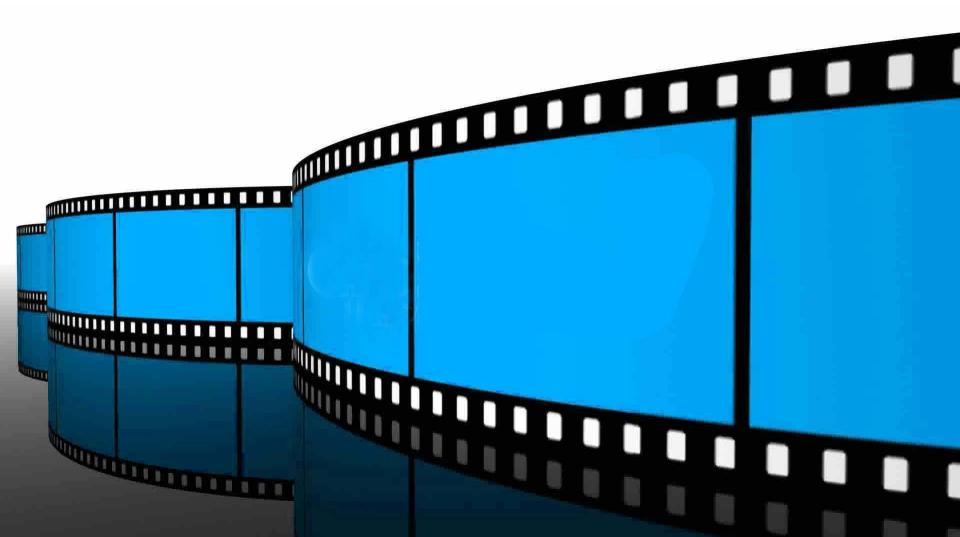
OPPORTUNITIES

- Have a chance at more customers within local area.
- Products and service demand increasing.

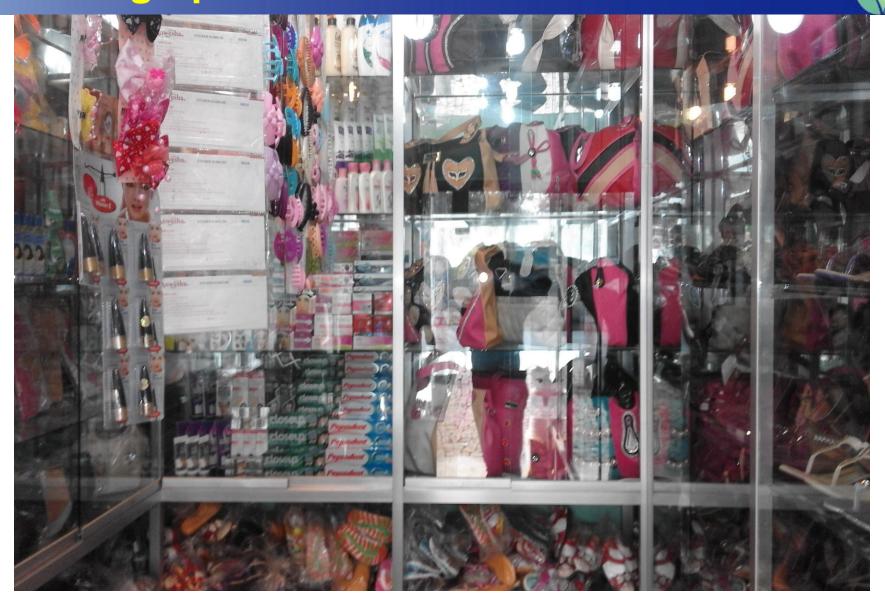
THREATS

- New competitor may be present
- Political Unrest
- Theft
- Fire

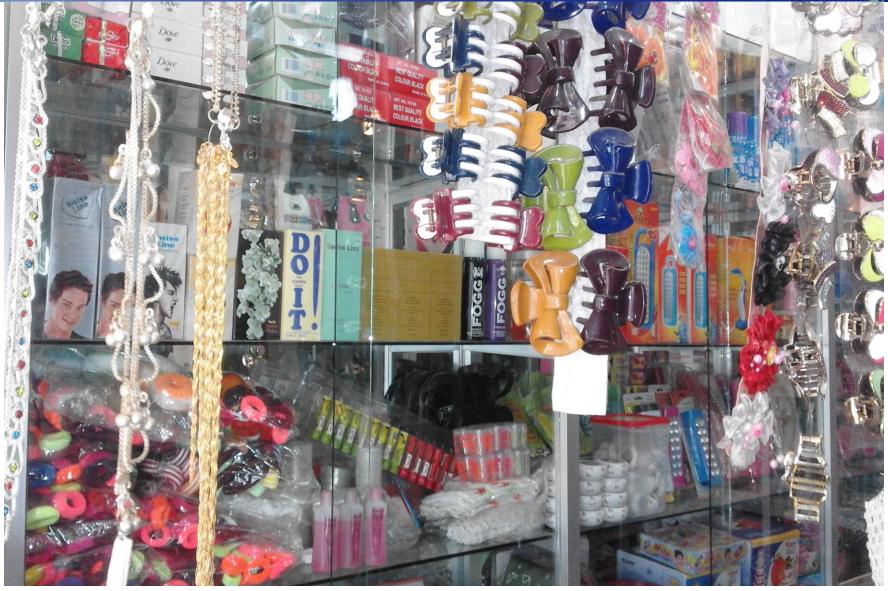




















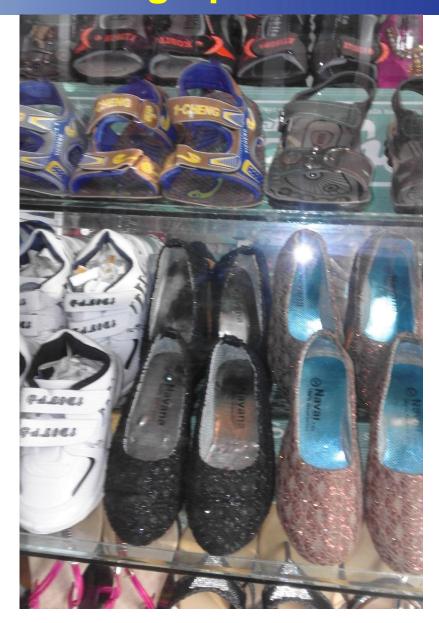


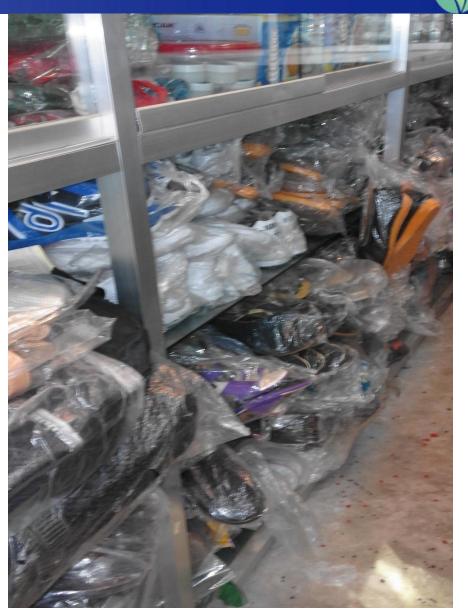












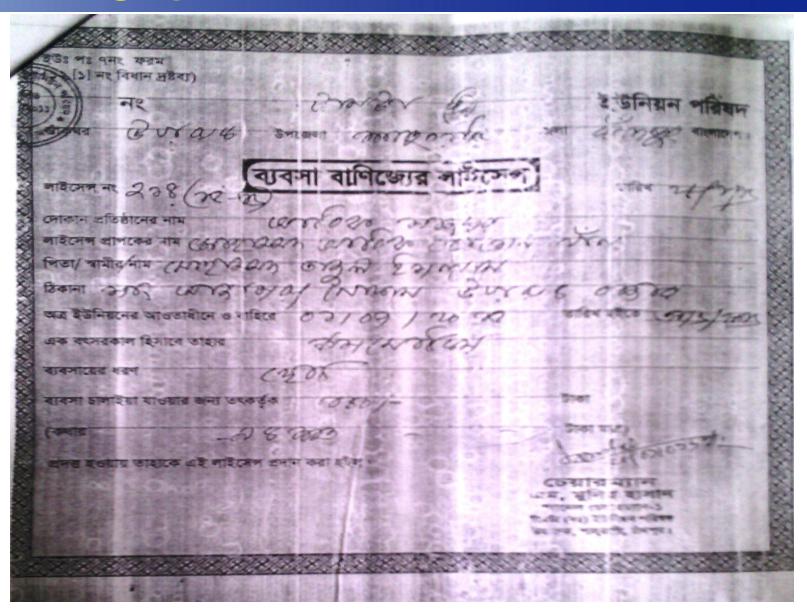




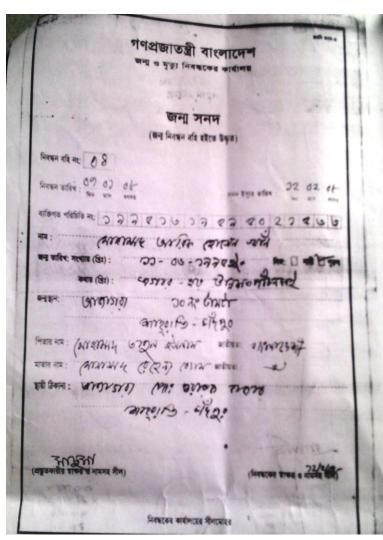












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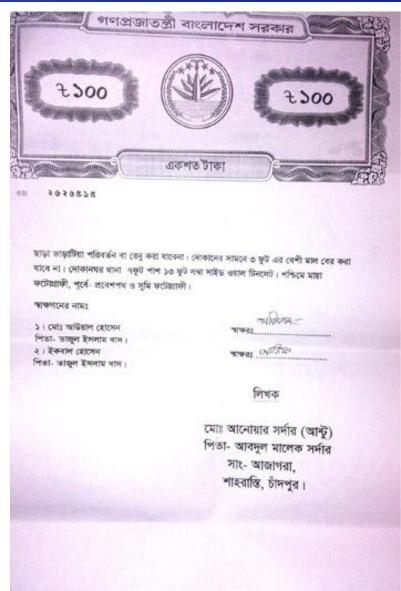
লোকান ভাড়া চুক্তিনামা ঃ

মালিক পক্ষ ঃ মবিষম বেগম,পিতা- মৃত অঃ রশিদ, স্বামী:- আনোরার সর্দার,মাতা- রশিদা বেগম রাম: আঞ্চাগরা, ভাকমব: উরাকক, উপচোলা: শাহরান্ধি, জেলাঃ চাঁদপুর।

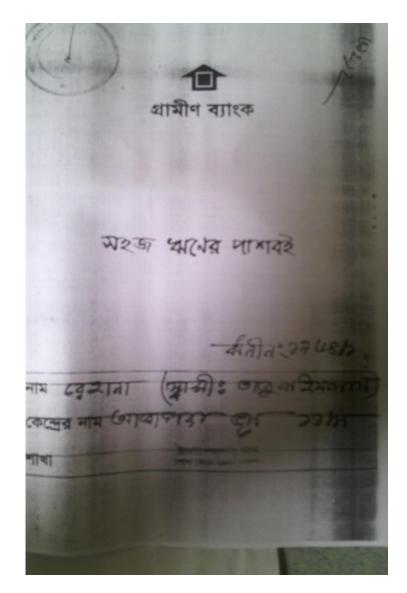
ভান্ধটিরাপকঃ- মো অধিক, বিতা- মুক্ত ভানুবা ইসবাম, সম্- আ**লাগরা, ভাক্ষর**। উত্তাৰ্থক, উপজ্লোধা শাহবাৰি, কেলা: উলপুব।

বিশ্ববিত্ত শর্তাবদী:-

- ১। অহিম ১,০০,০০০/- (এক লফ) টাকা। মনিক ভাড়া ২২০০(পৃষ্ট হাজার দুইশার্ড) টাকা মার। প্রভাক ইংরেজী মানের ১ হইতে ৫ তারিখের মধ্যে মানিককে নিতে হবে ধ্যোল কাল ও(ভিন) বছর। বিশ্বাম বিল সহ দোকানের সকল প্রকার বাবসায়িক ও বাজার নয়মমোভাবেক ভাগানিয়া বছল করবে। ০১-০৮-২০১৫ইং হবে ৩(ভিন) বছর।
- ২। কোন প্রকার অবৈদ ব্যবসার জন্য মালিক দায়ী থাকবেনা বা করা যাবে মা। ক(কিন) থংসবের মধ্যে দোকান বাবন সকল বরচ চাড়াটিয়া বছন কাবে। তবে দোকান মর কোন করেন বসত তেখে গোলে মালিক তা ২/০ মালের মধ্যে মেরামত করার ব্যবস্থা করবে। মালিকের জনুমত্তি











Presented at

30th Internal Design Lab
on February, 2016 at GT

