A Nobin Udyokta Project

M/S. Shohag Store





NU Identified and PP Prepared by:
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Verified By: Md. Ziaul Hoque



Presented by Shohagh Hosen

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shohagh Hosen
Age	:	22/10/1991 (24 years 4 Months)
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brother and 1 Sister (Married)
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother √ Father Mst. Shahina Begum Mr. Mubarak Hossen Member since: 01/3/1995 Branch: Saturia, Centre no.74, Group:01 Loanee No: 4555, First loan:5,000/- Total Amount Received: Tk. 150,000/- Existing loan: 50,000 Outstanding: 14,808
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU's Father N/A N/A N/A N/A
Education, till to date	:	Class-8

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Business (Grocery)
Trade License Number	:	444
Business Experiences		2 years
Other Own/Family Sources of Income	:	Father (he is a painter)
Other Own/Family Sources of Liabilities		N/A
NU Contact Info	:	01687442247
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 1995. At first his mother took a loan amount 5000 BDT from Grameen Bank. NU's father is a businessman. NU's mother invested the GB Loan in her husband's business. At present, NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	M/S. Shohagh Store
Address/ Location	:	Saturia Bazaar, Saturia, Manikgonj
Total Investment in BDT	:	135,000/-
Financing	:	Self BDT: 85,000 (from existing business) - 63% Required Investment BDT: 50,000 (as equity) - 37%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary		BDT 6,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	15% 15%
Agreed grace period	:	3 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
r ai ticulai s	Daily	Monthly	Yearly		
Sales (A)	2000	60,000	720,000		
Less: Cost of Sale (B)	1700	51,000	612,000		
Gross Profit (15%) (A-B)= [C]	300	9,000	108,000		
Less: Operating Costs					
Electricity bill		200	2,400		
Mobile Bill		200	2,400		
Generator bill		150	1,800		
Salary from business		5,000	60,000		
Others (TL Fee, Entertainment, Night Guard Bill)		100	1,200		
Non Cash Item:					
Depreciation Expenses(30,000*15%)		450	5,400		
Total Operating Cost (D)		6,100	73,200		
Net Profit (C-D):		2,900	34,800		

N.B: NU Shop position is own position

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Items: Furniture with 1 fan Fridge Television	55,000 5,000 20,000 5,000		85,000
Proposed Items:		50,000	50,000
Total Capital	85,000	50,000	135,000

Details present Stock & Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Item

Product name	Amount
Soap (80)	2,000
Biscuit (30)	3,000
Salt (100)	3,000
Pen, Mineral Water	5,000
Tissue, Paan, Supari	2,000
Shampoo, Tea	3,000
Cigarette	5,000
Tooth powder, Tooth Paste	2,000
Tooth Brush	1,000
Juice	5,000
Cold Drinks	10,000
Chips, Chanachur	2,000
Pencil Battery, Chocolate	1,000
Sugar (1 Sack)	3,000
Rice (2 Sack)	4,000
Dull, Flour (1 Sack)	4,000
Total:	55,000

Proposed Item

Product Name	Amount
Detergent Powder	1,000
Soybean Oil (1 Tin)	3,000
Shampoo	2,000
Biscuit, Cake	5,000
Rice (4 Sack)	8,000
Sugar (2 Sack)	6,000
Cigarette	5,000
Soap (400)	10,000
Cold Drinks	10,000
Total :	50,000

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
r ai ticulai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	2500	75,000	900,000	3000	90,000	10,80,000	3500	105,000	12,60,000
Less: Cost of Sale (B)	2125	63,750	765,000	2,550	76,500	9,18,000	2,975	89,250	10,71,000
Gross Profit 15% (A-B)=(C)	375	11,250	135,000	450	13,500	162,000	525	15,750	189,000
Less operating cost:									
Electricity bill		300	3600		400	4,800		500	6,000
Mobile Bill		300	3600		400	4,800		500	6,000
Generator Bill		200	2,400		200	2,400		300	3,600
Salary from Business		6,000	72,000		6000	72,000		6000	72,000
Others (TL fee, Entertainment)		200	2400		200	2400		200	2400
Depreciation Expenses		450	5400		450	5400		450	5400
Total Operating Cost (D)		7,450	89,400		7,650	91,800		7,950	95,400
Net Profit (C-D) = (E)		3,800	45,600		5,850	70,200		7,800	93,600
Gt payback			20,000			20,000			20,000
Retained Income:		25,600			50,200			73,600	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	45,600	70,200	93,600
1.3	Depreciation (Non cash item)	5,400	5,400	5,400
1.4	Opening Balance of Cash Surplus	0	31,000	86,600
	Total Cash Inflow	101,000	106,600	185,600
2.0	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3.0	Net Cash Surplus	31,000	86,600	165,600

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & 2 Years of Experience
- Position of his shop in front of the market.
- Book keeping maintain properly

WEAKNESS

Lack of Investment

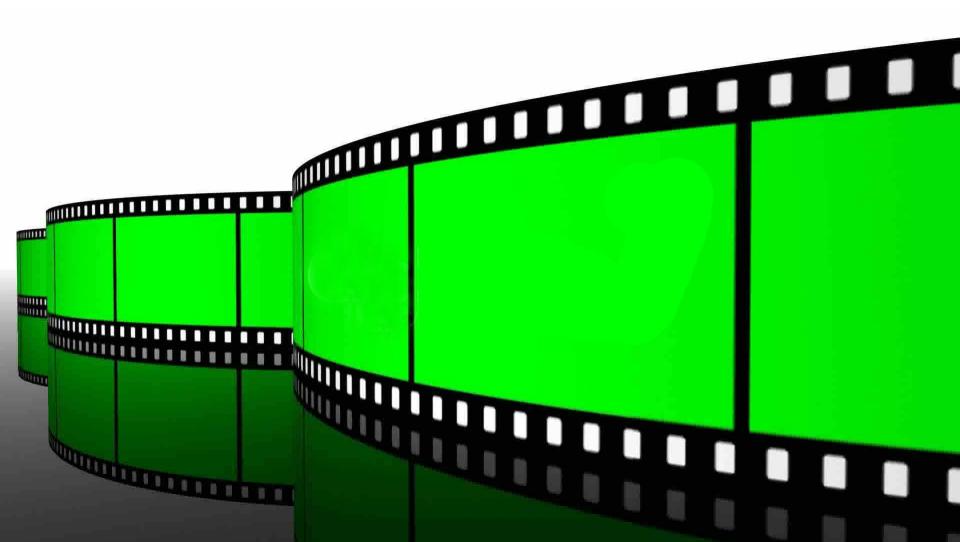
OPPORTUNITIES

- Expansion of Business
- Increasing the number of customer

$\mathbf{T}_{\mathsf{HREATS}}$

- Competitor may arise
- Theft
- Fire

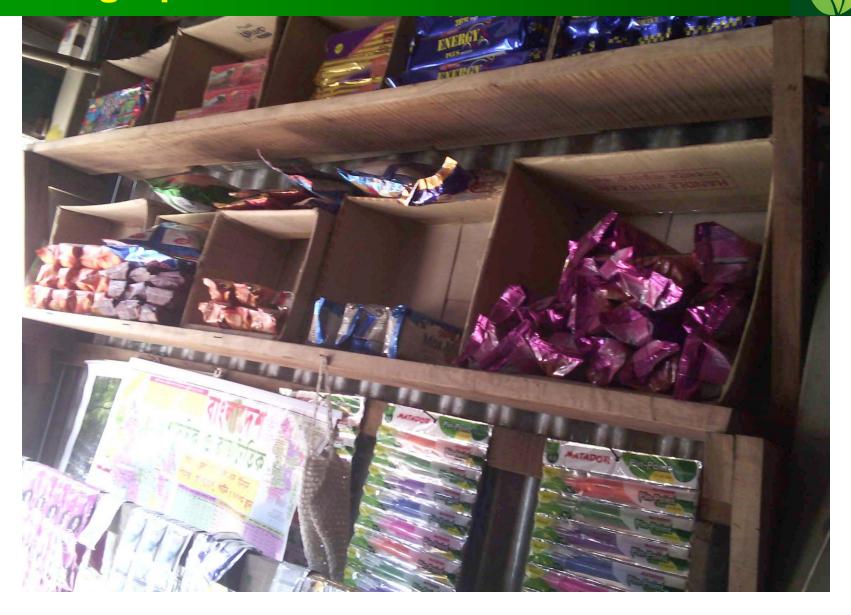














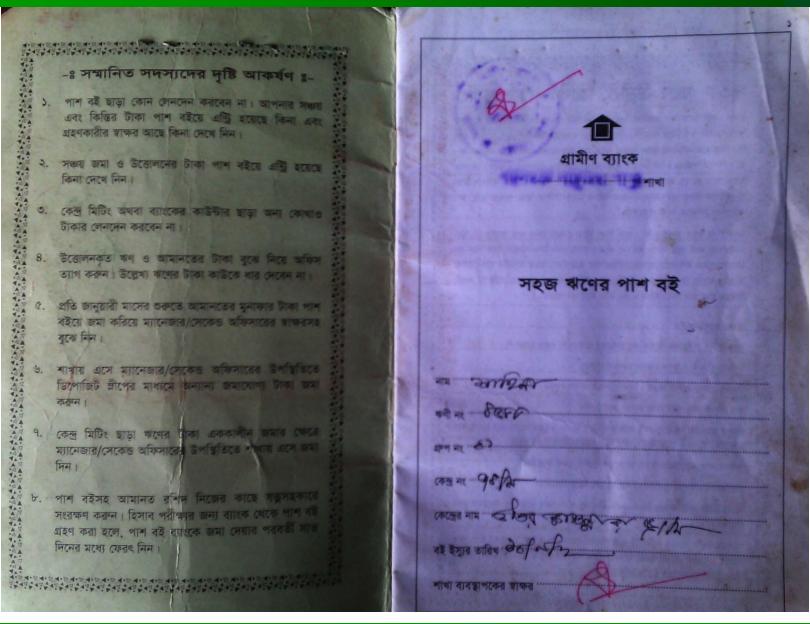




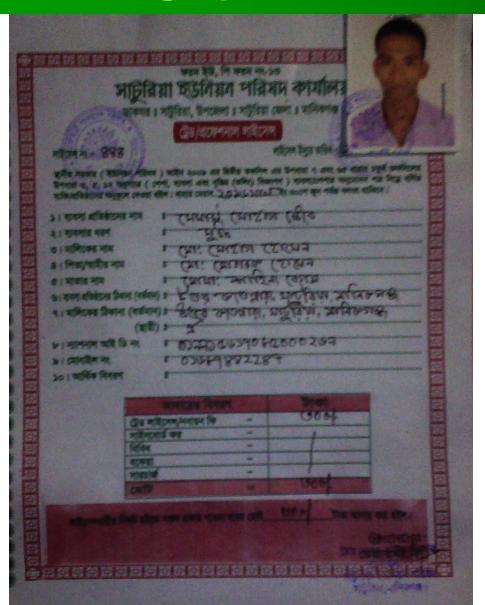




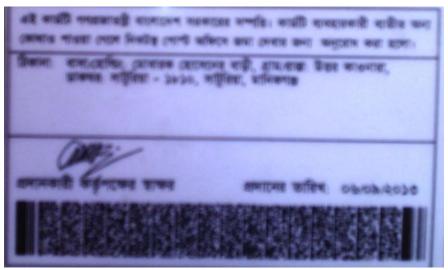




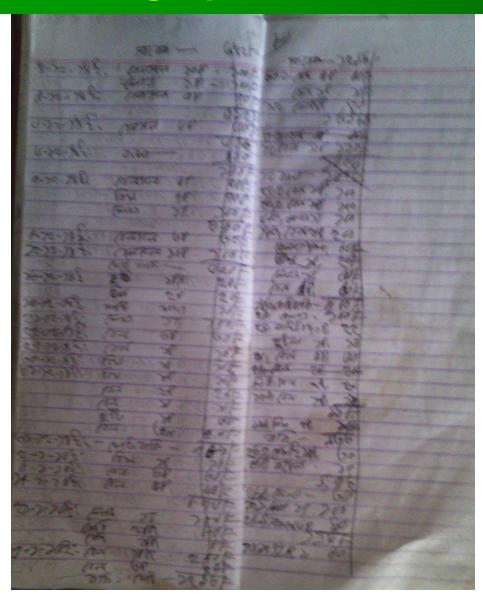




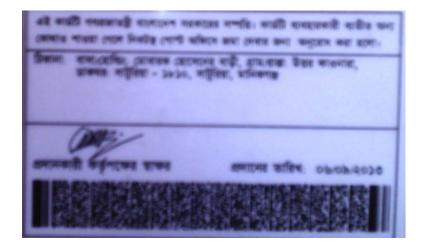














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