#### A Nobin Udyokta Project

Proposed NU Business Name: Hridoy Tailors



NU Identified and PP Prepared
Md. Sohel Rana
Probitionary unit Manager
Verified by: A S M Shahidul Haque

#### **Presented by:**

Md. Anowar Hossain



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name   | :                                       | Md. Anowar Hossain     |
|--|---|------------------------|
| Age  | :                                       | 10.08.1981 (34 years)  |
| Marital status   | :                                       | Married                |
| Children   | :                                       | 02 Sons                |
| No. of siblings:   | :                                       | 02 Sisters, 03 Brother |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info   | :                                       | Mother                 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others | : | N/A<br>N/A<br>N/A      |
| Education, till to date  | :                                       | Class Eight            |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)   | •  | Cloths & Tailors business Trade License No: 24/15-16 |
|---|----|--|
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | •  | 16 years (4 years from local tailors)                |
| Other Own/Family Sources of Income  | •• | Brother (worker) and father (businessman)            |
| Other Own/Family Sources of Liabilities   | •  | No   |
| NU contract No  | •• | 01775367280  |
| NU Project<br>Source/Reference  | :  | GT Singair unit, Manikgonj.                          |

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's father has been a member of Grameen Bank since 1985 to 2011 (26 years). At first he took BDT 1,500 from GB. NU invested GB Loan in his business and expanded his business. NU's father gradually improved their living standard by using GB loan.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name                                     | : | Hridoy Tailors  |
|---|---|---|
| Address/ Location                                 | : | Islamnagar, Singair, Manikgonj  |
| Total Investment in BDT                           | : | BDT 3,56,000  |
| Financing   | : | Self BDT: 2,56,000 (from existing business) - 72% Required Investment BDT: 1,00,000 (as equity)-28% |
| Present salary/drawings from business (estimates) | : | BDT 10,000  |
| Proposed Salary                                   |   | BDT 10,000  |
| Proposed Business                                 |   |   |
| (i) % of present gross profit margin              | : | 15%   |
| (ii) Estimated % of                               |   |   |
| proposed gross profit                             | : | 15%   |
| margin  | : | 5 months  |
| (iii) Agreed grace period                         |   |   |

# INFO ON EXISTING BUSINESS OPERATIONS

| Doutieulous                                  |       | Existing Business (BDT) |         |  |  |  |
|--|-------|-------------------------|---------|--|--|--|
| Particulars                                  | Daily | Monthly                 | Yearly  |  |  |  |
| Sales ( A)                                   | 3000  | 90000                   | 1080000 |  |  |  |
| Less: Cost of sales (B)                      | 2550  | 76500                   | 918000  |  |  |  |
| Profit (C)= (A-B)                            | 450   | 13500                   | 162000  |  |  |  |
| Income from Dress making Charge (D)          | 400   | 12000                   | 144000  |  |  |  |
| Gross Profit (E) =                           | 850   | 25500                   | 306000  |  |  |  |
| Less: Operating Costs                        |       |                         |         |  |  |  |
| Electricity bill                             |       | 500                     | 6000    |  |  |  |
| Generator bill                               |       | 150                     | 1800    |  |  |  |
| Shop Rent                                    |       | 1500                    | 21600   |  |  |  |
| Night Guard bill                             |       | 100                     | 1200    |  |  |  |
| Entertainment                                |       | 200                     | 2400    |  |  |  |
| Others                                       |       | 200                     | 2400    |  |  |  |
| Mobile bill                                  |       | 400                     | 4800    |  |  |  |
| Present salary/Drawings- self                |       | 10000                   | 96000   |  |  |  |
| Non Cash Item:                               |       |                         |         |  |  |  |
| Depreciation Expenses (15500*15%) (30000*10) |       | 444                     | 5325    |  |  |  |
| Total Operating Cost (D)                     |       | 13294                   | 159520  |  |  |  |
| Net Profit (C-D):                            |       | 12206                   | 146472  |  |  |  |

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars   |  | Existing Business (BDT) | Proposed<br>(BDT) | Total (BDT) |
|---|--|-------------------------|-------------------|-------------|
| Investments in different categ  | gories:  | (1)                     | (2)               | (1+2)       |
| Sewing M/c (5) : 5,000*3 =  Decoration:  Counter Table :  Ceiling Fan (1) :  Three piece : (10 *500)  Than Kapor : (80* 1000)  Shirt Pieces :  Pant Pices  Others+ stationary ( Bottam, Cotton Etc) | 100000<br>15,000<br>25,000<br>5,000<br>1000<br>5000<br>80000<br>10000<br>10000<br>5000 | 256000                  |                   | 256000      |
| Clothes( Three pcs, Than kapor Etc) Pant Pices: Shirt pices Others ( Bottam, Cotton, Etc)   | 40000<br>30000<br>15000<br>10000<br>5000   |                         | 1,00,000          | 1,00,000    |
| Total Capital   |  | 2,56,000/-              | 1,00,000/-        | 3,56,000/-  |

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

|                                  | 200 200 |            |         |        |            | BC B V / B |              |         |         |
|----------------------------------|---------|------------|---------|--------|------------|------------|--------------|---------|---------|
|                                  |         | Year 1 (BD | T)      |        | Year 2 (BD | T)         | Year 3 (BDT) |         |         |
| Particulars                      | Daily   | Monthly    | Yearly  | Daily  | Monthly    | Yearly     | Daily        | Monthly | Yearly  |
| Sales (A)                        | 3500    | 105000     | 1260000 | 4000   | 120000     | 1440000    | 4500         | 135000  | 1620000 |
| Less: Cost of sales (B)          | 2975    | 89250      | 35700   | 3400   | 102000     | 1224000    | 3825         | 114750  | 1377000 |
| Profit (C)=(A-B)                 | 525     | 15750      | 189000  | 600    | 18000      | 216000     | 675          | 20250   | 243000  |
| Income from making Charge(D)     | 500     | 15000      | 180000  | 550    | 16500      | 198000     | 600          | 18000   | 216000  |
| Gross profit(E)=(C+D)            |         | 30750      | 369000  | 1150   | 34500      | 414000     | 1275         | 38250   | 459000  |
| Less: Operating Costs            |         |            |         |        |            |            |              |         |         |
| Electricity bill                 |         | 600        | 7200    |        | 700        | 8400       |              | 750     | 9000    |
| Generator bill                   |         | 150        | 1800    |        | 200        | 2400       |              | 250     | 3000    |
| Shop Rent                        |         | 1500       | 18000   |        | 1500       | 18000      |              | 1500    | 18000   |
| Night Guard bill                 |         | 100        | 1200    |        | 200        | 2400       |              | 250     | 3000    |
| Entertainment                    |         | 300        | 3600    |        | 350        | 4200       |              | 400     | 4800    |
| Others                           |         | 300        | 3600    |        | 350        | 4200       |              | 400     | 4800    |
| Mobile bill                      |         | 500        | 6000    |        | 600        | 7200       |              | 700     | 8400    |
| Present salary/Drawings-<br>self |         | 10000      | 120000  |        | 10000      | 120000     |              | 10000   | 120000  |
| Non Cash Item:                   |         |            |         |        |            |            |              |         |         |
| Depreciation Expenses            |         | 444        | 5325    |        | 444        | 5325       |              | 444     | 5325    |
| Total Operating Cost (D)         |         | 13450      | 161400  |        | 14344      | 172128     |              | 14694   | 176328  |
| Net Profit                       |         | 17300      | 207600  |        | 20156      | 241872     |              | 23556   | 282672  |
| Gt payback                       | 40000   |            |         | 40000  |            |            | 40000        |         |         |
| Retained Income:                 | 167600  |            |         | 201872 |            |            | 242672       |         |         |

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars                                       | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|-----|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow                                       |                 |                 |                 |
| 1.1 | Investment Infusion by Investor                   | 100000          |                 |                 |
| 1.2 | Net Profit ( Ownership Tr. Fee added back)        | 207600          | 241872          | 282672          |
| 1.3 | Depreciation (Non cash item)                      | 5325            | 5325            | 5325            |
| 1.4 | Opening Balance of Cash Surplus                   |                 | 172925          | 380122          |
|     | Total Cash Inflow                                 | 312925          | 420122          | 668119          |
| 2.0 | Cash Outflow                                      |                 |                 |                 |
| 2.1 | Purchase of Product                               | 100000          |                 |                 |
| 2.2 | Payment of GB Loan*                               |                 |                 |                 |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 40000           | 40000           | 40000           |
|     | Total Cash Outflow                                | 140000          | 40000           | 40000           |
| 3.0 | Net Cash Surplus                                  | 172925          | 380122          | 588119          |

# SWOT ANALYSIS

# Strength:

- > Availability of Products Sourcing.
- Others (beyond family): Environment-Friendly.
- Ownership of Business: Would Be Owner Gradually.
- ➤ Skilled & 12 Years of Experience

# WEAKNESS

- > Opponent in same areas
- > Strike
- > Credit sale

# **O**PPORTUNITIES

- > Expansion Of Business
- > To acquire financial solvency.
- > Create Income source of other's people

### ${ m T}_{ m HREATS}$

- Climate change effect may harm products.
- > Fire
- Political Problem





















### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



מונאושום מרנוום

নাম: মোঃ আনোয়ার হোসেন

Name: MD. ANUARE HOSSEN

পিতা: আজিজুল হক

মাতা: মৃত মনোয়ারা বেগম

Date of Birth: 10 Aug 1981

ID NO: 19815618294000013

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোস্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোল্ডিং: আজিজুলের বাড়ি, গ্রাম/রাস্তা: ইসলাম নগর, ডাকঘর: ইরতা - ১৮২০, শিংগাইর, মানিকগঞ্জ

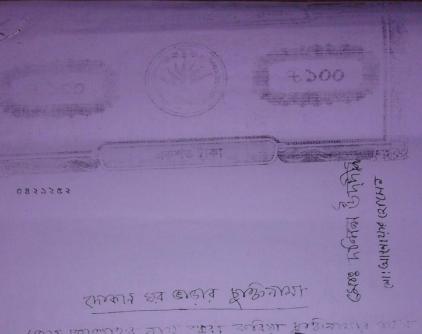
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PRESENTED at SB Internal Design LAB on January ,2016 at GT CR

Further Information
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