A Nobin Udyokta Project

Tanvir Store





NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Abu Bakar

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Abu Bakar
Age	:	18/03/1982 (33 years 10 Months)
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brother, 4 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Khodeja Begum Borhan Uddin Member since: 02/03/1996 Branch: Shimulia, Centre no.20, Group:04 Loanee No.2261 First loan:5,000/- Total Amount Received: Tk. 2,00,000/- Existing loan: 50,000/- Outstanding: 6,366
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU N/A N/A N/A N/A
Education	:	Class Ten

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	•	Grocery Shop Business
Trade License Number		697
Business Experiences and Training Info.	•	5 Years
Other Own/Family Sources of Income	•	Agriculture
Other Own/Family Sources of Liabilities	•	N/A
NU Contact Info	•	01687 404100
NU Project Source/Reference	-	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 1996. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in her son's business for expansion. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Tanvir Store
Address/ Location	:	Noyadingi, Amtola, Dhaka
Total Investment in BDT	••	350,000/-
Financing		Self BDT : 250,000 (from existing business) - 72% Required Investment BDT : 1,00,000 (as equity) - 28 %
Present salary/drawings from business (estimates)		BDT 7,000
Proposed Salary		BDT 9,000
 Proposed Business % of present gross profit margin 	:	15%
ii. Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Fridge (1) Furniture and fan Television Advance Presents Goods item: (*)	25,000 10,000 5,000 30,000 180,000		250,000
Proposed Stock Items:		100,000	100,000
Total Capital	250,000	100,000	350,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item					
Product name	Amount				
Soap (Various Brand)	10,000				
Cold Drinks	10,000				
Chips, pen, Or -Saline	2,000				
Detergent (Various Brand)	5,000				
Rice (30 Sack)	60,000				
Juice, Chanachur	12,000				
Biscuit, Liquid Milk	10,000				
Mobil (1 Drum)	20,000				
Soybean Oil, Blade, pencil battery, Noodles, Blade	15,000				
Shampoo, Lotion, Telkom powder,	10,000				
Sugar(1 Sack)	3,000				
Flour (1 Sack)	2,000				
Shaving Cream, Toothpaste, Tooth brush	5,000				
Candle, Coil, Tissue, Ball	5,000				
Cigarette, Toothbrush	10,000				
Face Wash (5)	1,000				
Total Present Stock	180,000				

Proposed stock item					
Product Name	Amount				
Bashundhara LP Gas (24 Bottle *2500)	60,000				
Gas Stove (26*1500)	40,000				
Total Proposed Stock	100,000				

Three years back, he did the LP Gas business. Due to demand fall of LP Gas business and increase the demand of grocery business, his full investment turned into in grocery shop business. At present LP gas demand is increased sharply there. As a result, he wants to start this business beside present grocery business.

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales (A)	3,000	90,000	1,080,000				
Less: Cost of sale (B)	2,550	76,500	918,000				
Gross Profit 15% (A-B)= [C]	450	13,500	162,000				
Less: Operating Costs							
Electricity bill		500	6,000				
Night Guard Bill		150	1,800				
Rent		1,300	15,600				
Mobile Bill		200	2,400				
Salary from Business		7,000	84,000				
Others (Entertainment)		200	2,400				
Non Cash Item:							
Depreciation Expenses (40,000x15%)		500	6,000				
Total Operating Cost (D)		9,850	118,200				
Net Profit (C-D):		3,650	43,000				

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutlandons	Υe	ear 1 (B	DT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4,000	120,000	1,440,000	4,500	135,000	1,620,000	5,000	150,000	1,800,000
Less: Cost of Sale (B)	3,400	102,000	1,224,000	3,825	114,750	1,377,000	4,250	127,500	1,530,000
Gross Profit 15% (A-B)=(C)	600	18,000	216,000	675	20,250	243,000	750	22,500	270,000
Less operating cost:									
Electricity bill		500	6,000		600	7,200		600	7,200
Night Guard Bill		150	1,800		200	2,400		250	3,000
Rent		1,300	15,600		1,300	15,600		1,300	15,600
Salary from Business		9,000	108,000		9,000	108,000		9,000	108,000
Mobile Bill		200	2,400		300	3,600		400	4,800
Others		200	2,400		200	2,400		200	2,400
Non Cash Item:									
Depreciation Expense		500	6,000		500	6,000		500	6,000
Total Operating Cost (D)		11,850	142,200		12,100	145,200		12,250	147,000
Net Profit (C-D) = (E)		6,150	73,800		8,150	97,800		10,250	123,000
GT payback			40,000			40,000			40,000
Retained Income:	33,800			57,800			83,000		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	69,300	93,300	118,500
1.3	Depreciation (Non cash item)	6,000	6,000	6,000
1.4	Opening Balance of Cash Surplus	0	28,934	88,234
	Total Cash Inflow	175,300	128,234	212,734
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Payment of GB Loan*	6,366	0	0
2.3	Investment Pay Back	40,000	40,000	40,000
	Total Cash Outflow	146,366	40,000	40,000
3.0	Net Cash Surplus	28,934	88,234	172,734

SWOT Analysis



STRENGTH

- Business Experience and Skill
- Maintain Daily accounts
- 16 hours shop open
- No loan against business
- Located beside Road

WEAKNESS

- Lack of investment
- Credit Sale

OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

${ m T}_{ m HREATS}$

- Fire.
- Theft.
- Political Instability may reduce the sale.















































